The Story

The time is 1859. Rip Van Winkle, a bashful young South African farm lad, is tricked into drinking at a party by his rival, Gysbert du Plooy, for the hand of the beautiful Rina. While still under the influence of alcohol, Rip takes his leave of Rina that evening to return to his own farm.

Along the way Rip alights from his horse for a drink of water, and then a mysterious Man appears. A little while before dismounting he has found that he had taken his rival's—Gysbert's—powder horn by mistake and in sudden anger had thrown it away in the bushes. The Man now warned him that the powder-horn would have far-reaching effects in the future. Through the sleeping draught given to him by the Man, Rip is transported—and wakens one hundred years later, in 1959.

Where Rina's farm stood the evening before, there is now only a ruin. And Rip's father's farm is now the site of the modern Sasolburg. Not knowing exactly what had happened to him, a confused Rip now begins seeking for the reason why he should have been advanced into the future. His search eventually leads him into the hands of the police—and a psychiatrist. The psychiatrist befriends Rip, intending to use him as a guinea-pig in an experiment. The psychiatrist's little blind daughter, Marietjie, is the only person who really becomes his friend and who believes Rip's amazing story.

Rip's confusion is still with him when he meets Rina again—but she does not know him and is now named Anette. A sympathetic newspaperman, Theunis Brand, helps Rip to prove that Anette is actually his own great-granddaughter—and gradually the purpose of his journey into the future becomes clear. Marietjie's blindness was the result of his having thrown away the powder-horn a century before. The girl and her parents had picnicked on the spot where the horn had fallen. The fire they made was directly over the horn, which had exploded in Marietjie's face...

The Man has appeared to enable Rip to see into the future and to make amends for the consequences of his action. To atone, Rip would have to make a sacrifice, namely—his own eyesight. Agreeing, Rip experiences the happy moment when the little girl regains her eyesight—but before he loses his own sight. The Man grants him the privilege of seeing Rina for the last time.

Rip returns to his own time-period. One glance at the fair Rina and he enters a world of sightlessness. But this is not the end. Rip is given the opportunity to win Rina's hand in marriage and so set in motion the events which would have their fulfillment in the future. This last test is perhaps the most difficult to which the young man is subjected—the test of love itself!

The Cast

Rip Van Winkle ............... JAMIE UYS
Rina and Anette ............... WYNONA CHEYNEY
The Man .................. GERT VAN DEN BERGH
Sergt. Basson ................. Willem Loots
Theunis Brand ................. Johan Malherbe
Dr. Venter .................. Kristo Pienaar
Marietjie Venter ............ Petro McDonald
Gysbert du Plooy .......... Willie Van Rensburg
Master of Ceremonies ......... Willie Herbst

Production

Director ....................... Emil Nofal
Produced by .................. Jamie Uys Films
Cameraman ................... Vernon Whitten
Production Manager .......... Willie Herbst
Editor ...................... Peter Henkel
Sound .................... Anthony Keyser
Assistant Cameraman ....... Vincent Cox

Running Time: 1 hr. 20 mins. Length: 7,625 ft. Cert. 'U' Regd. No. BR/E 24869
“RIP VAN WINKLE” IS GRAND ENTERTAINMENT

The film of “Rip Van Winkle” is coming to the Cinema on ______. It is a dramatic and sparkling comedy based on the world-famous story and should on no account be missed.

Jamie Uys is outstanding as Rip Van Winkle and the big cast also includes Wynona Cheyne and Gert van den Bergh.

Here is an adult picture with a sensitive approach, with fantasy—and human fantasy at that—much to the fore and it depicts some realistic scenes from African life. The strange theme of a man flung one hundred years into the future provides unique entertainment for the whole family.

A RIP-ROARING STORY OF GREAT HUMAN APPEAL!

The strange, fantastic story of “Rip Van Winkle” has now been brought to the screen and is due at the __________ Theatre on __________. A clever blending of human drama, sparkling comedy and amazing fantasy, “Rip Van Winkle” is ideal entertainment for the whole family.

Jamie Uys is outstanding as the star of the picture. Wynona Cheyne and Gert van den Bergh also appear in two of the leading roles. There are over 1,000 players in the cast and never before in the history of African films has so much talent been assembled in one picture.

This strange story of a man whose 40 winks lasted a century, the man whom everybody labelled ‘crazy’ and would not believe, although he had really lived it, makes fascinating screen-fare and a delight to behold!
EXPLOITATION

"Rip Van Winkle" is a production offering many exploitation opportunities.

BOOKS Its theme, a variation of the celebrated story, lends itself to book shop tie-ups. There are many books on the market closely connected with the story, and book-sellers should be contacted for window and counter displays embracing the quad poster as centrepiece and the scene stills surrounding.

BEDDING Furnishing stores selling mattresses, bedding, and the like, should be receptive to a tie-up on the 'sleep' angle. Rip slept for many years and awoke to an amazing new world—ample reason for innumerable link-ups on the lines: the old and the new!

TONICS Tie-up chemists and stores selling tonics, pep mixtures, etc. Use the slogan “RIP VAN WINKLE SLEPT FOR A CENTURY. Take... and keep awake and alive!”

NEWSPAPERS Rip Van Winkle fell asleep for a great many years and awoke to a strange new and modern world. Seek the co-operation of Editors in inviting readers to state in, say 50 words, what sort of a world they would like to wake-up in if a similar event happened to them.

PAINTING CONTEST BLOCK

The Rip Van Winkle story, so popular with the children, makes it obviously necessary to angle much of your campaign to this vast potential audience.

We have, therefore, prepared an attractive painting, or crayon block for use in either your local press or in leaflet form.

Local stores might be induced to offer the prizes in return for credit mention on publicity you issue in connection with this contest.

SELLING LINES

THE AMAZING STORY OF THE MAN WHO SLEPT FOR A HUNDRED YEARS!
HE AWOKE FROM A HUNDRED YEARS OF SLEEP TO FIND A NEW WORLD BUZZING AROUND HIS EARS!
SEE WHAT HAPPENS TO RIP WHEN HE SKIPS A HUNDRED YEARS IN HIS SLEEP!
MEET THE FUNNIEST MAN OF OUR TIME—RIP VAN WINKLE!

TOPLICAL CARTOON AND STREET STUNT

One of the most humorous scenes in the film is when Rip ties up his horse to a parking meter in a crowded city street.
Just imagine the humour of such a situation and the excellent opportunity afforded you in capitalising on such a topical stunt.
Left is a comedy cartoon on the subject which you should have no difficulty in placing with your local newspaper's art or picture editor. The block could also be used in a slogan contest, the public being invited to submit an appropriate caption of from six to ten words and bringing in the word 'Rip'.

If your city or town has adopted parking meters you could carry the suggestion a stage further by having an old cart horse hitched to one of these parking meters. A sandwich-board man standing close by carrying appropriate posters will give your public the necessary connection, or failing this, a cloth across the horse's back with the title of the film will suffice.

RVW-12 CARTOON BLOCK 9/6
THE STORY OF A MAN WHO WENT TO SLEEP FOR 100 YEARS!

Rip van Winkle
A Jamie Uys Production.

RVW-6 3" D/C 9/6

THE STORY OF A MAN WHO WENT TO SLEEP FOR 100 YEARS!

Rip van Winkle
A Jamie Uys Production.

RVW-7 2" D/C 7/6

THE STORY OF A MAN WHO WENT TO SLEEP FOR 100 YEARS!

Rip van Winkle
A Jamie Uys Production.

RVW-8 1" D/C 7/3

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