"Should be good news for exhibitors... as deadly, explosive and dramatically convincing as the first (Jack Slade)"... MOTION PICTURE DAILY

"John Ericson is a standout... definitely a coming big star... should do good business" INDEPENDENT FILM JOURNAL

"John Ericson has a brooding truculence that reminds one of Marlon Brando and James Dean" HOLLYWOOD REPORTER

"Followers of Western melodramas will undoubtedly accept this one and enjoy it immensely... John Ericson... has a personality... similar to Marlon Brando's" HARRISON'S REPORTS

"More dramatic and romantic than its predecessor... Ericson's mannerisms remind one very much of Marlon Brando and the late James Dean... will more than satisfy" FILM DAILY

"Should find the same patron response as did 'Jack Slade'" DAILY VARIETY

"Every bit as good as that earlier (Jack Slade) release... a reasonable assumption that the vehicle can do just as well dollarwise" BOXOFFICE

"Entire production a credit to Lindsley Parsons... should bring in same satisfactory returns as its predecessor 'Jack Slade'" SHOWMEN'S TRADE REVIEW

"The RETURN of JACK SLADE"
"Jack Slade" Is Good Western Action Pic

"THE RETURN OF JACK SLADE"
(Allied Artists)

This is a surprisingly good low-budget western. The kind that sometimes makes the second half of a double bill better than the first. The talent departments of all the major studios should have a look at it, for its leading man, John Ericson, in addition to a fine physique, has a brooding truculence that reminds one of Marlon Brando and James Dean. He injects into even his passive moments a sense of suspense that makes celluloid come alive.

Warren Douglas's story is well constructed and straight-line without being too predictable. It tells of Jack Slade, son of the famous gunfighter by that name who, haunted by his father's reputation, hires out to the Pinkerton Detective Agency and cleans up the notorious "Hole-in-the-Wall" gang of train robbers near the Hole-in-the-Wall country of Wyoming. The subject has been treated on the screen before but, due to the cold and impervious flavor which Ericson gives the gunfighter, the old yarn takes on new freshness and credibility.

The photography of authentic locations, ably done by William Sickner, presents a refreshing change from over-familiar back-lot western streets. Mari Blanchard even succeeds in making you believe that the wild and dynamic heroine could live with the "Bad Bunch" with no loss of sexual virtue. Neville Brand, as a trigger-happy killer is outstanding and you long for him to get his just deserts. Casey Adams is good as the brain of the outlaws and John Sheppard gets sympathy as a luckless young cowhand. The entire effort reflects credit on Lindsay Parsons, the producer, and John Burrows, his associate. It's a small-town picture that will be no torture in the big towns.

—Jack Moffitt.

Followers of Western melodramas will undoubtedly accept this one and enjoy it immensely, for the action is fast and exciting, and the characters, thanks to the skillful direction, are believable in whatever they do. John Ericson, who has a personality that is somewhat similar to Marlon Brando's, does excellent work. His going into the outlaw lair is believable because of the logical way in which he makes his approach, and his romance with Mari Blanchard, which almost results in tragedy, is pleasing and provides a nice balance of sex appeal. The gentleness with which Ericson handles Miss Blanchard is appealing. Neville Brand is properly vicious as the villain. The casting is highly successful, for those who take the part of outlaws really look the type. Featured in the proceedings is the song hit "The Yellow Rose of Texas." The photography, in SuperScope, is good.—

"The Return of Jack Slade"
MORE DRAMATIC AND ROMANTIC THAN ITS PREDECESSOR, THIS STORY SETS THE OLD WEST HAS ACTION, EXCELLENT PERFORMANCES AND PICTURESQUE SETTINGS.

DIRECTION: Good.
PHOTOGRAPHY: Able.

Several years ago, Lindsay Parsons, producer, John H. Burrows, associate producer, writer Warren Douglas, producer Harold Schuster and writer Warren Douglas, combined their abilities and talents to produce "Jack Slade," a western concerning a notorious character of the mid-80's. It scored a success with the audiences who like violent action in their entertainment.

Now the same producing, directing and writing team presents another Western, "The Return of Jack Slade," dealing with the adventures of the western gunman's son. It is not as violent, but is more dramatic and romantic than its predecessor. At the same time it presents outlaws and gunmen of the Old West in the picturesque settings such as story demands, and with enough gunplay and action to please the millions who like Western.

Jack Slade "returns" in the person of John Ericson, who gives a fine performance as the son of the early day gunman, an interesting contrast to his characterization in his previous screen appearances, especially in "Belle of the Dunes". The son of James Dean and Marlon Brando. The son of Slade is more on the side of the law, although he has the same love for the feel of a gun in his hand as did his notorious father.

Excellent performances by Marline Channell as the girl, Texas Rose; Neville Brand, as the "heavy" Henry Sutter, Howard Peary as the Pinkerton guard, Billy Wilkerson, Ross Casey Adams, John Sheppard, John Will, Angie Dickinson, Donna Drew and Graham.

"The Return of Jack Slade" is a Western feature, and it will again please audiences who like Westerns. Exhibit—


correct these text
The Return of Jack Slade

(Melodrama - SuperScope)

“Return of Jack Slade,” containing popular shoot-'em-up action ingredients, should find the same patron response as did “Jack Slade,” the boxoffice success of two years ago that cued this follow-up by Allied Artists.

Ericson is well cast as Slade, turning in neat portrayal in a role which dominates the footage throughout. Miss Blanchard, in femme lead, is mainly called upon to display her charms. This she does in spades and comes across with good performance, too. Neville Brand, third co-star, is okay as lead heavy who’s killed by Ericson in the final reel. Supporting the principals, among others, and turning in okay stints, are Casey Adams, head of the outlaw gang; John Shepard, a friend of Ericson’s who’s killed by Brand; and Howard Petrie, Pinkerton official.

Producer Lindsley Parsons came through with a film that will fit well into the intended market. Direction by Harold Schuster concert all the action elements, while Maurice Wright’s editing is smooth. Camera work of William Sickner and other technical contributions are standard.

Score by Paul Dunlap features “Yellow Rose of Texas,” a current hit and an exploitable item.

Neil.

The Return of Jack Slade

Allied Artists

Western 79 mns.

AUDIENCE SLANT: (Family) Goc1. This follow-up to the successful “Jack Slade” should win the support and approval of the action fans, for it has all the popular entertainment ingredients they seek.

BOX-OFFICE SLANT: An exceptionally good western that should bring in the same satisfactory returns as its predecessor “Jack Slade,” released two years ago.

Comment: Same producer-director-write team responsible for the original “Jack Slade,” which did so well at the boxoffice two years ago, have again combined their talents and turned out a follow-up which shows every indication of getting the same favorable response from the customers. All the popular western ingredients are here to entertain the action fans, with good performances and fast direction giving the picture the added excitement and thrill needed to win their support and approval. John Ericson (who bears a great resemblance to the late James Dean) handles the title role smoothly and convincingly, while Mari Blanchard in the feminine lead, manages to look sexy despite the handicap of her costume. Neville Brand is exceptionally good as the trigger-happy badman in Casey Adams’ outlaw gang and John Shepard arouses sympathy as an innocent victim. Entire production is a credit to producer Lindsley Parsons, director Harold Schuster and screenplay writer Warren Douglas.
THE RETURN OF JACK SLADE

WITH LOUD CHEERS FROM THE TRADE PRESS