M-G-M, THE COMPANY

THAT RELEASED

"GONE WITH THE WIND"

PRESENTS A NEW DRAMA OF

THE WAR BETWEEN THE STATES!

Along the way—a brief meeting with a farm girl.

AUDIE MURPHY • BILL MAULDIN

A JOHN HUSTON PRODUCTION

GOTTFRIED REINHARDT

A METRO-GOLDWYN-MAYER PICTURE

Ad No. 406—4 Cols. x 9½" (535 Lines)

TICKET-SELLING HIGHLIGHTS:

M-G-M which had the honor of releasing GONE WITH THE WIND now brings to the public another great drama of the “war-between-the-states.”

It is based on a novel by Stephen Crane which was read by millions upon millions and remains today required reading in the schools and universities of the nation.

This story of the “war-between-the-states” brings to the screen one of the most exciting times in American History.

Its characters are the living breath of the era they portray. Audie Murphy, America’s most honored soldier of World War II will get added impetus to his growing popularity with a role in which he truly shines. Bill Mauldin, who captured America’s imagination with his famous “Up Front with Mauldin” cartoon characters, is another ex-G.I. of equal fame and in “THE RED BADGE OF COURAGE” he wins recognition as a film player to watch.

Its director is one of the screen’s greatest, bar none. John Huston’s craftsmanship has proved notable in picture after picture and in this, probably his biggest budget picture, he proves again his mastery of the screen storytelling technique.

Put it to work and it will work for you. Start planning weeks in advance. Capitalize on the wide publicity that has already alerted the public and latch on to the national campaign that is rolling across the nation.
AUDIE MURPHY, BILL MAULDIN SCORE IN STEPHEN CRANE'S THRILLING AMERICAN STORY, "THE RED BADGE OF COURAGE"

(Highlights)

"The Red Badge of Courage," Stephen Crane's famous story of the war between the states, has now been brought to the screen by M-G-M, in its memorable pictures and a boy who regains his courage in the heat of battle coming alive with living, moving realism, for all that Americans have ever fought for.

An inspiration of the importance of this picture on the Motion Picture side is the fact that it was entreated to the hands of John Huston, the Academy Award-winning director of such outstanding films as "The Treasure of the Sierra Madre" and "The Asphalt Jungle." Huston directed from his own screen play, with adaptation by Albert Band. The picture was produced by Gottfried Reinhardt, co-producer of the two Clash Club hits, "Honolulu" and "Command Decision."

Two noted ex-G.I.'s head the cast, in the persons of Audie Murphy and Bill Mauldin. Murphy, America's most decorated soldier before he went overpopularity as an actor in such pictures as "Sierra," "The Kid From Texas," and "Kansass Heifers," brings the authority of actual combat to his role as the youthful hero of "The Red Badge of Courage." Mauldin, World War II's outstanding artist, appeared before the camera previously in "Northwest Passage," and in the title role in "The Asphalt Jungle." Both cast are John Derek, Royal Dano, Douglas Dick, Betsy Blair, John Ireland, Strange, Arthur Hunnicutt and Tim Doran.

Filmed on a spectacular scale, with 80,000 extras used in the battle sequences, "The Red Badge of Courage" is forced to the honors of the title role at Huston's ranch near Calistoga, 200 miles north of San Francisco, scenically reminiscent of measuring similarity to Virgina, the locale of "The Red Badge of Courage."

This War Film Captain Used to Swing a Baton!

The important role of "The Captain" in M-G-M's "Red Badge of Courage" is played by George Tobias, who until 1935 was a big time orchestra leader and singer on Broadway and also was an ex-conductor for the program. Since that time he has been director of the title role in Huston's latest directorial effort. The picture, directed by John Huston, took more than 200 members of cast and crew and two full-length picture units, making it the most expensive picture made by M-G-M since the company's first musical, "An American in Paris".

M-G-M's "The Red Badge of Courage" features some of the most spectacular battle sequences ever seen on screen. Audie Murphy is one of the heroes and he is the star of the show as he is one of the most decorated soldiers in the war. He is a Medal of Honor recipient and has served in several battles.

The War Between the States Reenacted on 12 Location Sites

War between the states recreated on 12 location sites, the largest scale historical reenactment in film history. The film was shot in major battle sites of the Civil War, including battles at Antietam, Gettysburg, and the Battle of Shiloh. The film was directed by John Huston and stars Audie Murphy and Bill Mauldin.

Blues and Grays Share 700 Uniforms

An assortment of 700 uniforms, half for the Union Army and half for the Confederate Army, were used in the film. The uniforms were made by the same company that made uniforms for the Civil War. The uniforms were made to look as authentic as possible, with careful attention to detail. The costumes were worn by the actors and were filmed on location in twelve locations across the United States. The film was directed by John Huston and stars Audie Murphy and Bill Mauldin, with support from notable actors such as John Derek, Royal Dano, Douglas Dick, Betsy Blair, John Ireland, Strange, Arthur Hunnicutt and Tim Doran.

The Red Badge of Courage (1951)

The Red Badge of Courage is a 1951 American war film directed by John Huston and produced by Gottfried Reinhardt. The film stars Audie Murphy and Bill Mauldin, with support from notable actors such as John Derek, Royal Dano, Douglas Dick, Betsy Blair, John Ireland, Strange, Arthur Hunnicutt and Tim Doran. The film was released in the United States on September 15, 1951. The film is based on the novel of the same name by Stephen Crane, which tells the story of a young Civil War soldier who struggles with his fear and cowardice in the heat of battle. The film was critically acclaimed and is considered one of the most important and influential war films of all time.
CREDIT

Stephen Crane's Great American Story: A Joan Huston Production
Directed by John Huston
Produced by Norman Alway, Jr.
Made by the Museum of Modern Art
Directed by: Morris Golfin
Assistant Director: Doreen R. Wilkins
Associate: Fred Goldstein
Special Effects: Walter Wanger
Make-Up: Created by William J. Tuttle

SYNOPSIS

(Not for Publication)

This is the story of a raw farm boy who, as a grass-graft recruit in the Union Army of the Rappahannock, loses his courage in the heat of battle, then regains it in a bitter conflict the following day. It is the spring of 1862. The 39th Regiment has been drilling so long that the men are beginning to think they will never see action. Then rumors spread that they are about to move up. Henry Finkle (Auie Murphy) is terrified and afraid that he will prove a coward. His friend, Tom Wilson (Bill Mauldin), scoffs loudly at the very idea of anyone running away, but Bill does fear for his life. In the first encounter with the "rebels" Henry panics when he sees others running and, following them, is captured.

As a prisoner of war, Henry is sent to a "School of Trade," where he is trained as a soldier. Finally, after some time, he is sent to a "School of Trade," where he is trained as a soldier.

During World War II, Col. Davison gained the rank of a general and instructs the troops on the methods of the war between the states.

"Tobacco Road" Player
Now Joins Union Side

Arthur Hunnicutt, who scored on Broadway in William Saroyan's "The Time of Your Life," is playing the role of a soldier in the film "The Red Badge of Courage." Hunnicutt plays a prominent role in the story of the "School of Trade," which he is training the troops in.

The picture, starring Auie Murphy, was directed by Academy Award-winner John Huston, who also wrote the screen play, and was produced by Gottfried Reinhardt.
CRACK RIDING UNIT IN "RED BADGE OF COURAGE"

Prior to filming the spectacular cavalry chase for M-G-M's "The Red Badge of Courage" on location at Chico, California, Director John Huston recruited the best of the locale's horsemen to join his own crack riding unit in the stirring drama of the war between the states. Among the riding experts who appear in the new picture, now showing at the . . . Theatre, are Tim Durant, socialite turned actor, who twice has won the Virginia Gold Cup Races, rated the most difficult steeplechase run in the world.

Others are Smith Ballew, crack Western star; Jake Harrison, whose riding tricks were most recently seen in "Annie Get Your Gun," and Col. Paul R. Davison, U.S.A., Ret., who not only acted as technical director for the picture but also portrayed a Colonels.

Curiously enough, Audie Murphy and Bill Mauldin, the stars of "The Red Badge of Courage," were not required to ride. As privates in the Union Army, they didn't have horses, but had to slag it out afoot over the rough Sacramento River country, much as they mucked it out in World War II, in which both distinguished themselves.

G.L.'S OWN CARTOONIST NOW FILM ACTOR

Screen Acting Marks 3rd Career for War Cartoonist-Author Bill Mauldin

He has jug-handle ears, big brown eyes with a waxy expression, and a smooth complexion that only requires a raise-to his secret weapon-once a week. His unconvincing shock of black hair, his youthful grin, and his slender walk make him appear a high school kid not quite dry behind the ears. He is twenty-eight, and when he is tired, he looks all of sixteen.

At this writing, Bill Mauldin looks all of sixteen. He is tired. He recently finished a book in a month and he found the work as exhausting as any job he had tried in the past. Along with Audie Murphy, Mauldin stars in G.L.'s "The Red Badge of Courage," currently showing at the Downtown Theatre. Academy Award-winning John Huston wrote the story of the war between the states. The new picture opens this week at the . . . Theater.

These Wasps Allergic To Hollywood Actors!

It took a sworn anti-Hollywood wasp to drive a motion picture company on location at Chico, California, literally bald!

The wasps, residents of the Sacramento River area near Chico, raised havoc with a company of some 200 personnel filming "The Red Badge of Courage," Stephen Crane's famous story of the war between the states. They bit Audie Murphy, who knows his way around in G.I. battles but was lit with the wasps. They chewed John Huston, directing the M-G-M drama, and they had circling around them almost ready to go down in the sputter.

"We came here to recreate the war," says Huston, "but we didn't figure on these added starters. The South must have sent 'em. I'll swear I heard one buzz, 'This Yankee!'

DIRECTOR JOHN HUSTON "BLUEPRINTS" HIS PICTURES BEFORE A CAMERA TURNS

John Huston is a lean, serious young man who does a lot of thinking before he speaks and then speaks sparingly. Huston spends considerable time preparing what he calls "the blueprint" of a script before he begins to film. This is the way he feels it is necessary, about a scene over as many as 100 times, exactly as that during filming of "The Treasure of the Sierra Madre" was difficult for him to visualize and to execute visually, he changed the director's still wasn't satisfied, and the continuation, "wrapped up for the night. Next morning, he got the scene on the first take. No one but Huston knew what he was after. He kneaded, "You know, 'Sierra Madre,' the difference was an Academy Award.

In his new production, "The Red Badge of Courage," now showing at the . . . Theatre, Huston was able to dig into an overall look at the war, with a much larger scope of the picture. Every camera set-up was recorded by 16-mm movie cameras and still cameras, as well as by sketch artists. As a result, the live action production began, Mr. Huston had a precise blueprint by which to proceed in the shooting of the picture. The plan paid off handsomely. Through its use, the originally estimated shooting schedule was cut out in half without sacrificing a iota of quality.

Huston is unabashedly in love with Stephen Crane and his famous story of the war between the states for years and says that he waited for the right picture to come along. The right picture was "The Red Badge of Courage," and the right director was Huston, in the G.M. studio, which gave the experiencer. Filled with the "know how" and its vast resources of production equipment, "The Red Badge of Courage" is alive and well, creating a full-bodied drama with all the right feeling and sweep of the era's mood and theme. Still entirely on location, the cast is a blend of true以下是文档中的关键信息和对应的文章片段。这些信息和片段分别属于不同的话题和上下文。原始文本的阅读和理解需要结合这些话题和上下文。
M-G-M, THE COMPANY THAT
RELEASED "GONE WITH THE WIND"
PRESENTS A NEW DRAMA OF THE
WAR BETWEEN THE STATES!

STEPHEN CRANE'S famed story

The Red Badge of Courage

starring

AUDIE MURPHY - BILL MAULDIN - A JOHN HUSTON PRODUCTION

Ad No. 407—4 Cols. x 7¼" (436 Lines)

Ad No. 106
1 Col. x 9" (126 Lines)

Ad No. 111
1 Col. x 1" (14 Lines)

Ad No. L-201—2 Cols. x 2½" (70 Lines)

THEATER

"TERESA" IS COMING!
**CONFEDERATE FLAGS FOR DISPLAY**

**USE A CONTEST WITH THEM — "IDENTIFY THESE CONFEDERATE FLAGS AND WIN CASH AND TICKETS!!"**

**FLAG IDENTIFICATION**

*This may help you determine local winners of your Confederate Flag contest.*

**303. CONFEDERATE NAVY FLAG**

**304. CONFEDERATE NAVY ENSIGN**

**305. CONFEDERATE BATTLE FLAG & NAVAL JACK**

*October 17, 1861*

**306. FIRST CONFEDERATE FLAG**

**307. CONFEDERATE NAVAL ENSIGN #1863-65**

**308. CONFEDERATE NAVAL ENSIGN**

*This was displayed by Navy of the Confederacy, probably from 1863 to 1865.*

**309. CONFEDERATE BATTLE FLAG**

*The flag so far shown as used on the Rivers in 1863. The battle flag was used by the States of the Confederacy, probably from March 1, 1863, to March 4, 1865.*

**310. CONFEDERATE NAVY ENSIGN**

*This flag was used as the national flag from March 1, 1863, to March 4, 1865.*

**311. CONFEDERATE NAVY ENSIGN**

*This flag was adopted March 4, 1865.*

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**PHOTOS FOR LOBBY CONTEST—OR LARGER CUT OR MAT FOR "WHAT WAS THE MOST EXCITING WAR PICTURE YOU EVER SAW!!"**

Display 8x10 photos in advance or current lobby—along with locally printed slips bearing same numbers, prize offer, picture, and theatre billing, etc.

ORDER JULY 6th-7th FROM NATIONAL SCREEN—ORDER 4x5 STILLS—19316-29. 51286-51. 1425-222, 1425-39. 51180-12, 1425-33.

ORDER DIRECT FROM VALLEY FORGE FLAG CO. 200 FIFTH AVENUE NEW YORK CITY

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**WORK IT WITH MOVIE CRITIC**

It's necessary sometimes to work a little harder to stimulate feminine interest in a war picture.

With so many men now in service, the suggestion (right) will be of special interest to wives, mothers, sisters and sweethearts.

Ask a newspaper movie critic to sponsor it in his column. You set up a special picture screening for your theatre.

If you can't get a newspaper critic to cooperate, work it with a disc jockey. He announces that so many women are wanted to be his and the theatre management's special guests at a private showing of an unusual picture. He invites them to send in their names and addresses— and from this list he selects so many women to whom he mails a special invitation.

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**EXPLOITATION**

**WANTED!**

**100 WOMEN!**

(MOTHERS, WIVES OR OTHER FEMALE RELATIVES OF MEN NOW SERVING WITH ANY BRANCH OF THE U. S. ARMED FORCES)

**"THE RED BADGE OF COURAGE"**

to be held at the (name of theatre, day, day and time of screening)

**FILL OUT AND MAIL TODAY**

*Insert name of critic and newspaper*.

100 names will be selected from among applications received, and four selection cards will be mailed to those selected.

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**SET OF THREE "SHIELD" BURGEOUES—$3 Per Set**

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<td>Red, white, and blue colors. Display under end marquee, lobby or in any other advantageous location.</td>
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THEATRE STARTING TODAY

NOT SINCE "GONE WITH THE WIND" SUCH A POWERFUL DRAMA OF THE WAR BETWEEN THE STATES!

A story that peels into the hearts of fighting men and reveals their weaknesses... and their strength... from the studio that gave you "THE BIG PARADE" and "BATTLEGROUND"!

Stephen Crane's
THE RED BADGE OF COURAGE

A JOHN HUSTON Production starring
AUDIE MURPHY - BILL MAULDIN

(America's Most Decorated Hero of World War I)
CREATOR OF GI'S FAVORITE "WILE E. JOHNN FRED"

Directed by JOHN HUSTON
Produced by GOTTfried REINHARDT

An M-G-M Picture

THE LOUD SOLDIER... takes brave to mask his cowardice!

Ad No. L-301—3 Cols. x 8" (336 Lines)

NOW

THEATRE

M-G-M'S Fighting Adventure!
THE RED BADGE OF COURAGE

Starring
AUDIE MURPHY - MAULDIN

Ad No. L-101
1 Col. x 2" (28 Lines)

Ad No. L-102
1 Col. x 3" (42 Lines)

Ad No. L-202—2 Cols. x 4" (112 Lines)

Ad No. L-209—2 Cols. x 2" (56 Lines)

THEATRE STARTS THURSDAY

Stephen Crane's Great American Story!
M-G-M's the RED BADGE OF COURAGE

Starring
AUDIE MURPHY - BILL MAULDIN

Ad No. L-103
1 Col. x 5" (70 Lines)

"TERESA" IS COMING!

Ad No. L-203—2 Cols. x 7½" (210 Lines)
Get Them to "Show Their Colors"... In Red, White and Blue Title Contests

ALL KINDS OF TITLE COLORING CONTESTS ARE POSSIBLE. OFFER CASH AND TICKETS FOR CLEVEREST AND MOST ATTRACTIVE VARIATIONS OF PATRIOTIC COLORING EFFECTS

The war in Korea makes this an appropriate promotion opportunity for theatres. Anything patriotic will arouse keen interest in the relatives of all men in the armed services.

We've mentioned below, some of the best and most productive methods of exploiting it. In addition, locally printed throwaways can be distributed at all Army and Navy posts, National Guard armories, among Boy and Girl Scouts, naval militia— circularized by mail to American Legion and Veterans of Foreign Wars memberships.

Use Same Size As Shown Here

← For ...

1. NEWS OR CLASSIFIED COLUMNS IN A NEWSPAPER CONTEST—CUTTING LETTERS APART IN ANY REQUIRED NUMBER OF UNITS.

2. LOCALLY PRINTING IT IN ITS ENTIRETY—AS A CONTEST THROW-AWAY FOR LIBRARIES, BOOK SHOPS, RECREATIONAL AREAS, PATRIOTIC GATHERINGS, SCHOOLS.

3. PRINTING ENTIRE TWENTY LETTERS OF THE TITLE—CUTTING THEM APART INTO SINGLE LETTERS—AND OFFERING PRIZES TO THOSE SECURING AND COLORING ALL OF THEM... SEPARATE LETTERS COULD BE INSERTED IN STORE PACKAGES.

4. OR USE SMALLER SIZE LETTERS FOR PAGE OF CO-OP ADS!

Also available is a smaller cut or part of design at the left. In it, each title letter has been REDUCED to 1" deep.

This will permit you to use the entire twenty title letters in a page of co-op ads promoted from local stores.

Use one or more letters in each co-op ad. Announces in display type that price cuts, merchandise, and movie ticking will be awarded for correct reassembly of movie title letters. Use red, white and blue coloring effects.

Order Cut or Mat (smaller than shown above) from National Sales Department.

Note!

The handsome soldier figure, shown with cutout title, is printed in red, white and blue. It should simply be given as action which is the promotion idea.
THE Promotion Idea May Be Right Here!

EXPLOIT CIVIL WAR TUNES WITH DISC JOCKEYS

Disc jockeys in Northern States can play "Oh, Susannah," "Foggy Dew," etc., to encourage War bond sales. In the South, use the Old Camp Ground Hymns, etc. These tunes can be used as background music during picture play dates. Arrange with local disc jockeys to play Civil War tunes at the request of local War bond organizations.

ARMY RECRUITING STATION IN THEATRE LOBBY

Arrange with an Army, Air Force or National Guard unit to place a uniformed representative in your lobby before and during picture play dates. Signs invite enlistments in conjunction with display of scenes from the picture, theatre-made busts of notable World War II figures, etc. Exhibitors are made honored guests of theatre management.

"RED BADGE SALES" — CO-OP SIGNS IN STORE WINDOWS

"When you see this Red Badge displayed with merchandise, it's us at bargain!" That line can be the keynote of co-op store windows advertising Spring Sales and Bargain Specials. Letter or print it as an ad slogan on display cards shaped in the form of a badge. There are no special skills for the purpose; it's simply a way of promoting picture title.

ARMY DAY — AND OTHER PATRIOTIC HOLIDAYS

Annual Army Day is April 6th. It is celebrated with parades and other observances all over the country. There are also a number of sectional patriotic holidays commemorating various events. Check, and if there is one coming up, use special local significance, tie in with it. Wave the promotion flag!

CONTACT ARMY UNITS WITH CIVIL WAR HISTORY

The North has regular Army units and National Guard regiments with histories and battle flags going back to the Civil War. In the South, are army and patriotic organizations with similar histories and backgrounds. Theatres may wish to make them part of their festivities — parades, being exhibits, special screening, commemorative exercises.

USE A BUGLER TO BLOW CALLS FROM MARQUEE

How long is it since you’ve used an army bugler to blow stirring martial calls from the marquee at certain intervals? Or a bugler doing the same from a float or on the streets? It’s a little ballyhoo by itself—but it packs plenty of attention value. See if you can “borrow” a bugler from a nearby military post, American Legion, National Guard.

MASS INDUCTION OF RECRUITS ON THEATRE STAGE

Contact local recruiting headquarters. See if they will consent to having enlisting sworn in on your stage on opening night. Or make the same approach to your draft board. It can be made into a very exciting ceremony. Draftees generally depart a good from railroad station. Participate with "good luck" picture and theatre signs.

PREPARE TITLE POLE-SHIELDS FOR THEATRE STREET

Red, white and blue cardboard pole-shields will make attention-getting displays. If you lobby-advertise the Korean war news in your newscasts, use picture stills on your display board. Get together a collection of all-time war songs (recorded) and play them on your lobby record-changer. Use hunting and flags for theatre dress.

COOPERATE WITH MEMBERS OF CIVIL DEFENSE PROGRAMS

The nation is atomic bomb-conscious. Cities are active with Civil Defense Programs and newspapers are encouraging them. Make your play dates a part of their activities. Invite members to a screening—for comments, cards, newspaper art and stories—are a contract to the awful progressive destructiveness of modern warfare.

ADMIT FREE—WOMEN IN RED—BADGE OF FASHION COURAGE

Red is a personality popular fashion color. Although the word in the picture title refers to blood, ignore it for the purpose of this stunt. State that a specified number of women, wearing red coats at first performance, will be admitted free. Also use the movie title for tie-ups with vivid shades of red lipstick, hats, blouses, dresses.

WHO ARE THESE WEARERS OF THE BADGE OF COURAGE?

Large communities have a number of men in service. Obtain their photos for a patriotic lobby or window display, under the heading: "Heroes Who Are Wearing the Badge of Courage in U. S. Armed Forces." Or offer prizes to those identifying all, or most of them, correctly. On the other hand, you might just want to list their names on an Honor Roll.

WHAT WOULD YOUR TITLE HAVE BEEN?

Stephen Crane named his book "The Red Badge of Courage." Print a picture synopsis, together with other movie information, theatre play dates and prices, and ask newspaper readers or theatre patrons what their title would have been had they written the book. Offer prizes for best titles submitted. Also good for book shop window, schools.
3 Editions of An All-Time-Best War Book

"THE RED BADGE OF COURAGE" is an American classic of the valor and spirit of its fighting men. It is considered one of the best war books ever written, at any time. Make plenty of tie-ups with book shops and libraries. No special accessories are available. Help them prepare photo displays, using production scenes from the picture. Contact either publisher direct for special assistance.

25c EDITION BY POCKETBOOKS

THE RED BADGE OF COURAGE
by Stephen Crane

What Did A Letter Mean To You? Prizes!
If you were in World War I or II, a letter from home meant a lot to you. How much? Tell us in 10 words or less. For the best entries will award (check list prices here). Mail entries to:

FLUORESCENT BUMPER STRIPS — CLOTH

Two colors, 48" by 6". Excellent for quick and easy attaching.

ORDER STAR RECORD

From press book time, it had not been determined what picture values would be presented in this accessory. Artwork will be accepted. However, there will be no special display accessories available to exploit this picture.

25c—"THE RED BADGE OF COURAGE"

50 Words Will Win Cash and Tickets!
A letter from home! How soldiers and sailors looked for them. If you were one of them, tell us what such a letter meant to you. The . . . . Theatre will award (check list prices) for the best letters in 50 words or less. Mail entries to:

TRAILER

It Sells A Big Picture With POWER, PUNCH and EXCITEMENT!
This accessory was made by M.G.M. which gave you the memorable "Gone With the Wind," "Big Parade" and "Battleground." It sells the picture's BIGNESS and its GREATNESS. The fame of the book and the director, John Huston . . . . and the sweep and scope of the movie . . . . have been combined into a powerful screen selling force.

ORDER IT FROM YOUR M.G.M EXCHANGE

THE RED BADGE OF COURAGE

STARRING
AUDIE MURPHY
BILL MAULDIN
JOHN HUSTON

PRODUCTION
SERIES PLAY BY JOHN HUSTON
ADAPTED BY KURT BAND
A METRO-GOLDWYN-MAYER PICTURE
DIRECTED BY JOHN HUSTON
PRODUCED BY GOTTFRIED REINHARDT

(THEATRE IMPRINT)
M-G-M presents STEPHEN CRANE'S GREAT AMERICAN STORY of the CIVIL WAR!

THE RED BADGE OF COURAGE

STARRING AUDIE MURPHY - BILL MAULDIN
PURCHASED DIRECT FROM ALFRED B. KNOWLTON & COMPANY
DIRECTOR JOHN HUSTON
PRODUCER JOHN HUSTON
PRODUCED BY GOTTFRIED REINHARDT

24 SHEET

M-G-M PRESENTS STEPHEN CRANE'S GREAT AMERICAN STORY OF THE CIVIL WAR!

THE RED BADGE OF COURAGE

STARRING AUDIE MURPHY - BILL MAULDIN
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PRODUCER JOHN HUSTON
PRODUCED BY GOTTFRIED REINHARDT

6 SHEET

M-G-M PRESENTS STEPHEN CRANE'S GREAT AMERICAN STORY OF THE CIVIL WAR!

THE RED BADGE OF COURAGE

STARRING AUDIE MURPHY - BILL MAULDIN
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DIRECTOR JOHN HUSTON
PRODUCER JOHN HUSTON
PRODUCED BY GOTTFRIED REINHARDT

3 SHEET

ORDER ALL ACCESSORIES FROM YOUR LOCAL NATIONAL SCREEN SERVICE EXCHANGE

14 x 22 WINDOW CARD

POSTERS and LOBBY CARDS

INSERT CARD

11 x 14 LOBBY DISPLAY CARDS

SHOWMANSHIP PHOTOGRAPHIC PACKAGES

There are two packages, A and B. Package A contains 25 horizontal production stills from the picture. Package B is a practical selection of material for advertising, exploitation, window tie-ups, lobbies, etc. All the stills are 8" x 10". Order in complete sets, or as many individual stills as required direct from your local National Screen Service Exchange.

Printed in U.S.A.