THEY CALLED IT GOD’S COUNTRY...

UNTIL THE DEVIL PUT A WOMAN THERE!

JOEL McCREA • VERONICA LAKE
PRESTON FOSTER • DON DeFORE

Deadlier than Steel

"RAMROD"

Released by FAVORITE ATTRACTIONS, INC.
"Ramrod" with
ARLEEN WHEELAN - CHARLIE RUGGLES
Grosse Home Baker and Grady Messenger
From the Novel and Scenario, "Ramrod," by Andre de Toth
A Harry Sherman Production
Re-released by FAVORITE ATTRACTIONS, INC.

THE STORY
(From New York Publicity)
When Walt Shipley (Joe McDonald) announces that he plans to run sheep on his ranch outside of Signal, the entire town is electrified. In fact, it is the first time in 17 years that Ben Dickson (Charlie Ruggles), cattle rancher, has rented his land to anyone. The town's new shepherd, Arleen Whelan (Veronica Lake), is determined to prove that he can do the job as well as any man. Ben Dickson is not convinced, but he agrees to lease the land to Shipley. Meanwhile, Arleen's fiancé, Dave Roscoe (Joel McCrea), returns to the town and discovers his love for Arleen. He decides to leave the sheepherding business and return to the real world of men. Arleen, however, is determined to prove herself and make a success of her new life. She hires a group of cowboys to work for her, and together they face the challenges of the high desert. In the end, Arleen's determination and hard work pay off, and she proves to be a successful sheepherder. The town is impressed, and Arleen and Dave are reunited in love.

THE CREDITS
Produced by: Harry Sherman
Directed by: Andre de Toth
Screenplay by: Joel McCrea, Charlie Ruggles, and Grady Messenger
Original Story by: Joe McDonald
Music composed and conducted by: Andre de Toth
Assistant Director: Harold Goodwin
Camera Supervisor: Joe Winkler
Special Effects: Ralph H. Brown, Jr.
Silent Editor: Jack Whalen
Assistant Director: Joe McDonald
Second Unit Director: Ralph H. Brown, Jr.
Musicians: Ray Boltin, and Bob O'Donnell
Running time: 96 minutes

Ramrod' Offers Drama Against Western Setting (prepared review)
Favorite Attractions' latest western, "Ramrod," which opened yesterday at Theatre, sets a high standard in western entertainment.
A dramatic interpretation of Lute Lake's popular novel, "Ramrod," is an exciting story of the conflict between a man and a woman set against the background of the building of the west. Veronica Lake is the selfish girl who by guiles and smiles attempts to dominate the brawling and belligerent Joel McCrea, and who plots to get her
eyes on Lake's hero, Dave Roscoe, the sheepherder who wears the scar of Call's handiwork. Unluckily for her, Lake is in love with Roscoe, and this makes it a

Hollywood Awed: Gal Stars Want Western Roles
Film executives are pooling over the sudden desire on the part of feminine stars for stellar roles in Western pictures, parts which until recently they were turning down with alacrity. Latest of Hollywood's grand ladies to take on the frequently rough and tumble parts Western films offer are Veronica Lake and Arleen Whelan who are appearing in "Ramrod," coming to Theatre.
The tradition of enchaining Western roles probably got its start because no self-respecting actress would use a place in a thoroughbred as a stepping stone in her career. But the girls frequently take a leap when it comes to their part in a knockdown, dragout brawl with another lady. Plus the fact that, with the advent of the fast camera, more production time is necessary for the shooting of the scenes will result in making the parts better and, in turn, their customarily small parts more interesting.

JOEL MCCREA * VERONICA LAKE
PRESIDENT FOSTER * DON DEFORE
"RAMROD"

They Called It God's Country
Until the Devil Put This Woman There

Veronica Lake

THEY CALLED IT GOD'S COUNTRY UNTIL THE DEVIL PUT THIS WOMAN THERE

Veronica Lake exerts her siren charms on Joel McCrea in "Ramrod," in which they both star. The film opened . . . at the Theatre.
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