“QUEEN of OUTER SPACE”

SCIENCE-FICTION plus SEX APPEAL
plus COLOR plus CIMENASCOPE!

“... MADE TO ORDER FOR TODAY'S MARKET!”

... BOXOFFICE MAGAZINE

MAN'S FIRST FANTASTIC FLIGHT TO
VENUS, THE FEMALE PLANET!
MILLIONS OF MILES THROUGH THE UNKNOWN UNIVERSE!

QUEEN OF OUTER SPACE

SEE Astounding Beauties, Incredible Terrors of VENUS!

starring

ZSA ZSA GABOR

ERIC FLEMING, LAURIE MITCHELL, LISA DAVIS
AN ALLIED ARTISTS PICTURE

From a Story by BEN HECHT • Produced by BEN SCHWALB • Directed by EDWARD BERND • Screenplay by CHARLES BEAUMONT

Your ALLIED ARTISTS Showmanship Campaign Book
Beauty Winners in New Film

Marilyn Buferd and Mary Ford, beauty contest winners, are among the many gorgeous girls cast in Allied Artists’ "Queen of Outer Space," now at the . . .

The Buferd is a former Miss America contest winner, and Miss Ford is the winner of the first Miss Minnesota. They were crowned after winning the title of Miss Minne-
soota in a beauty contest held in their home state.

Other beauties in the Zsa Zsa Gabor starer include Laurie Mit-
chell, Barbara Darrow, Lisa Davis, Mathew McRough, Collins Drake and Gerry Gaylor.

The Charles Beaumont screen-
play, based on his short story, was directed by Edward Bernds for producer Ben Schwartz.

IDENTIFICATION GIVEN TO FAMOUS GABOR FAMILY

"A Gabor is an international name which partly identi-

fies a beautiful mother and her three somewhat unpredictable daughters—Zsa Zsa, a blue diamond blonde; Magda, a redhead, and Eva, plain blonde.

A Gabor is an enchanting and reared woman who collects

Diamonds and other gregarious like the Avenue American Woman. She is a frequenter of the bazaar of the super market.

A Gabor—it is a Zsa Zsa Gabor—who was one who had a child-
hood milieu great European luxury, spent idle hours in all the elegant places of two continents and now finds that it was a tough spot for one who works as hard as I do.

This is the comment of one of the Gabor—Zsa Zsa— who stars in Allied Artists’ "Queen of Outer Space," now at the Tucker.

She adds: "A Gabor is one whose great compensations insists in first having her three ex-husbands, often seeking

her out for quiet evenings for discussion of literature, art and the things that are her most stimulating luncheon dates in art.

A Gabor also is one who can have three different men—a Turkish prince, an American hotel tycoon, a world-famous actor—see each of them dissolved by divorce and not collect a penny of al-

imony.

A Gabor is one who decides on a monthly vacation in Florida, then just as she steps aboard a plane to fly there from California, she changes her mind and takes off for Europe "because Florida is simply hot to me."

A Gabor is one who will tell the stable master to kill the em-

pie horse" when she really wants it to stay in the stable. She has the idea that she prefers to ride bare-

back so as to save the horse.

A Gabor is one who meets everyone surveying the world from

lofty perches, yet thinks nothing of opening her arms wide to

car that sits only a few inches off the gound.

A Gabor is a real paradox when it comes to money, for she can earn millions, yet spend for a week’s work, yet admittedly is somewhat confused by dollars as she always says, ‘I’m all right in the money thing up to S. That much I understand. But $10,000. That much I can’t understand — but can’t handle.’

MASKED

Beautiful, young Laurie Mitchell gets one of her most important screen roles so far in Allied Artists’ "Queen of Outer Space," starring Zsa Zsa Gabor and Mary Ford, now at the . . . theatre. But Laurie is masked for most of the film and I studied years for my big change,” is her lament, “but nobody new will recognize me.”

SURPRISED

Ruth Lewis, beautiful Hollywood actress’ agent, attempted to place one of her clients—a young actress in a small theatre in Allied Artists’ "Queen of Outer Space." Zsa Zsa Gabor starer now at the . . . theatre. Ms. Lewis was surprised instead of signing one of her cli-

ents, talent executive Joe Rivkin signed Ms Lewis for the role. This made her Hollywood’s most sur-

prise casting of the year.

QUEEN OF OUTER SPACE

Zsa Zsa Gabor, the international beauty, starred in Allied Artists’ "Queen of Outer Space," now at the . . . theatre, was a Turkish princess for some months following her first marriage.

UNREVEALED

Although they have their naps are enjoyed by their brief, 21st Cen-

tury costumes, the fuses of three screen beauties are not seen in Allied Artists’ "Queen of Outer Space." Zsa Zsa Gabor starer now at the . . . theatre. The girls—Marilyn Buferd, Mathew McRough and Laurie Mason — portray masked councilors to the queen.

PRINCESS

Zsa Zsa Gabor, the international beauty, starred in Allied Artists’ "Queen of Outer Space," now at the . . . theatre.
**Publicity**

Queen of Outer Space

No. 21

Zsa Zsa Gabor, center, is starred in Allied Artists’ new adventure film "Queen of Outer Space," now at the theatre. The story reveals what occurs when a U.S. space ship lands on Venus—a planet populated and ruled by unbelievably beautiful women. Shown in photo above with the star are (left to right): Lisa Davis, Barbara Darrow, Mary Ford and Colleen Drake.

**Daringly Cut Costumes Seen**

Daringly cut costumes — real low necklines and skirts ending well above the knees — are seen on a dozen beauties who decorate Allied Artists’ "Queen Of Outer Space."

The costumes are worn by such glamorous girls as Barbara Darrow, Kathy Marlowe and Lisa Davis who support Zsa Zsa Gabor. Fort in the stellar role of a beauty who becomes the queen of Venus and takes over the planet. In CinemaScope and color by De Luxe, the film is new at the theatre. Also cast in it are Eric Fleming, Patrick Walls, Lauren Mitchell, Barbara Darrow, Lisa Davis, Marilyn Burns and Mary Ford.

The film was directed by Edward Bernds for producer Ben Schwalb. The Ben Hecht story was written for the screen by Charles Beaumont.

**Gold Motif For Gabor**

For her role in Allied Artists’ "Queen Of Outer Space," now at the theatre, a gold motif was drawn on star Zsa Zsa Gabor.

Not alone was her hair tinted gold and her body sprayed with gold paint, but her costumes were fashioned from gold cloth.

In this picture, filmed in CinemaScope and color by De Luxe, Miss Gabor portrays a young beauty who succeeds a deposed queen of the planet Venus after leading a revolt against her.

Others in the cast include Eric Fleming, Dave Willock, Paul Birch, Patrick Walls, Lauren Mitchell, Barbara Darrow, Lisa Davis, Marilyn Burns and Mary Ford.

The film was directed by Edward Bernds for producer Ben Schwalb. The Ben Hecht story was written for the screen by Charles Beaumont.

**Zsa Zsa Gabor Stars In Gay Science-Fiction Film**

One of Hollywood’s most glamorous stars, Zsa Zsa Gabor, toplinesthe cast of Allied Artists’ "Queen Of Outer Space," gay science-fiction film opening at the theatre.

This screenplay, authored by Charles Beaumont and based on a Ben Hecht short story, is filmed in CinemaScope and color by De Luxe and pictures life and romance on the planet Venus in the year 2066.

Top-cast with Miss Gabor are Laurie Mitchell, as the queen whose rule she helps to end and whom she replaces on the throne, Eric Fleming, Patrick Walls and Dave Willock as air force officers and Paul Birch as a civilian scientist, who unexpectedly lands on Venus, Barbara Darrow, Lisa Davis and Mary Ford, three of Hollywood’s prettiest girls, are cast as close friends of Miss Gabor.

One of the most lavish pictures to come out of Hollywood in many months, "Queen Of Outer Space" presents the famed blonde Zsa Zsa Gabor as a golden girl. Before going before the cameras, her hair and body were sprayed with a gold paint, and her gown was fashioned from gold cloth. Her gown feature a split, designed to show her shapely legs.

The beautious Misses Darrow, Davis and Ford — as do other lovely cast in supporting roles — wear costumes which end about four inches above the knees. And there is not a girl in the cast who is not noted for her beauty, and these girls include Marilyn Burns, former Miss America and Mary Ford, former Miss Minnesota.

The art direction of David Milton is combined with the music direction of Marvin Hanes and the cinematography of William Whitely to make the viewing of "Queen Of Outer Space" what critics refer to as “a delightful adventure in color and space the like of which has never been seen before.”

**From Earth to Planet Venus! The Most Astounding Space Voyage Ever Conceived!**

**Queen of Outer Space**

**See! She-Beasts of Venus! War of the Planets! Inter-Space Death Rays!**

**Color De Luxe**

Starring Zsa Zsa Gabor

Erin Fleming

Lauren Mitchell

Lisa Davis

From a Story by Ben Hecht • Produced by Ben Schwalb • Directed by Edward Bernds • Screenplay by Charles Beaumont

**Ad Mat No. 501**

5 cols. x 5” (350 Lines)
SEAT-SELLING TELEVISION AND RADIO AIDS

TELEVISION SLIDE

The television slide comes to you exactly as illustrated below. There is no extra charge for imprinting TV channel number, theatre and playdate. However, if you desire any information on the slide, please be sure to mention it when ordering. The slides are $4.00 each which includes mailing. Order direct from CHATIS ART DISPLAYS, 6453 Sunset Blvd., Hollywood 28, Calif. All orders must be accompanied by money order or check. The slide is the perfect medium to use for that 10 second break station with the local announcer using "Live" copy. [See adjoining column.]

TELEVISION TRAILERS

16 mm television trailers, containing carefully selected sequels from the picture, are available on request at no cost to you. There have been many science-fiction pictures but rarely one filmed in CinemaScope and DeLuxe color. With glamorous Zsa Zsa Gabor and a bevy of space-goddesses, these trailers are the most valuable adjunct to your air campaign. When ordering, please give us the call letters and channel numbers of the stations on which the trailers will be used.

Order TV trailers and/or Radio Transcriptions from Allied Artists' Exportation Dept., 4376 Sunset Drive, Hollywood 27, Calif., or from 165 W. 46th Street, New York 36, N.Y.

ZSA ZSA GABOR

GLAMOUR CUT-OUT

Zsa Zsa Gabor is one of the world's most talked about women, and also one of the most glamorous. No man or woman, walking by your theatre or entering your lobby, will pass by a life-size, full-figure blowup of this blonde beauty without pausing to take a look. A six foot figure of the star, printed on 1/4 photographic stock which can be easily cut out and mounted, is available at $10.00 [includes mailing] from Chatis Art Displays, 6453 Sunset Blvd., Hollywood 28, Calif. Check or money order must accompany your order. The figure makes an excellent display in shops handling high class women's merchandise.

Science-Fiction Angles

OUT OF THIS WORLD SALE: Department and other stores may be interested in a cooperative advertisement page for an "Out of This World Sale", with each item advertised as an "out of this world" bargain. Plant Zsa Zsa Gabor's likeness in each ad. Offer free tickets in a contest in which readers must scan each ad for extra or misspelled words. SCIENCE-FICTION CLUBS: A science-fiction picture filmed in CinemaScope and DeLuxe color should attract groups interested in outer space phenomena. The science-fiction editor of your newspaper will assist you in contacting such groups.

ESSAY CONTEST: "An Imaginary Flight To Venus." Suggest using this subject for an essay contest by science-fiction or English classes. Contact schools.

Radios

The specially prepared radio spots, all on one masterscript, and transcribed by one of Hollywood's top announcers, should be an important factor in your "Queen of Outer Space" campaign. Reach millions of auto radios as well as the portables with this one-syllable recording, as well as the housewife who goes about her housework and is listening to radio at the same time.

All the spots have 10 second open ends to allow local announcer to come in and provide playdate information. Additionally, if you are using the TV slide, you can cut the radio announcements while the slide is on the TV screen.

'Live' Copy For Use With Slide

"QUEEN OF OUTER SPACE . . . Zsa Zsa Gabor, the world's most fabulous beauty is starred in this fantastic story of the female planet VENUS, where every male is a pawn of beauty . . . where men are the pawns of Venus. . . . The only living Venusian is Zsa Zsa Gabor in Allied Artists' "Queen of Outer Space". Filmed in CinemaScope and DeLuxe Color.

SEE IT NOW! "Queen of Outer Space," the interplanetary skimmer, starring the world's most fabulous woman, Zsa Zsa Gabor! "Queen of Outer Space." Takes you to the female planet VENUS, inhabited only by legions of Amazonian beauties! See Allied Artists' "Queen of Outer Space," the film's first fantastic visit to Venus, the female planet! Filmed in CinemaScope and DeLuxe Color.

PATRONS 'SIGN UP' FOR FIRST FLIGHT INTO OUTER SPACE

Memorize airdate and time, 60 x 60 board, a blowup of the "Round Trip To Venus Ticket" or several of these tickets. Have an attendant stand near the board and as patrons enter the lobby he is to hand out "Tickets for the first round trip into outer space . . . visit the planet Venus!" Use the stunt prior to and during the run of the picture. It should create interest in the attraction.

FIND LOCAL GIRL WITH VENUS MEASUREMENTS!

Is there a young lady in your town whose physical measurements can match, or come close to, those of the world famous stature of Venus? Although the stature of the classic beauty is much larger than life size, the proportionate measurements have been carefully figured and are listed in book. A newspaper "Round Trip To Venus" contest to find your town's "Queen of Outer Space," is a natural for this picture.

MERCHANDISING TIE-INS

Revell's "Manned Space Ship"

Revell of Venice, California, world's foremost manufacturer of hobby models of all kinds, is now promoting their latest sensation, the "X SL-01," a three stage rocket to the moon. This item which ships around December, and demonstrates the principals of space flight is made up of more than 60 parts. It's a perfect tie-in for "Queen of Outer Space." Revell products are carried by toy and hobby shops and department stores nationally. Promote window displays and surround displays with star and production stills.

'Sputnik' The Magnetic Satellite

Maggie Magnetic, Inc. of New York, now have on the market an educational toy, the "Sputnik," the Magnetic Satellite. It's an entertaining and educational toy which helps the younger understand and explain outer space travel. Toy jobbers and distributors will give you the names of the stores and toy shops carrying this item. Grab window display with display of the "Sputnik" plus production stills. This toy is an ideal giveaway for a Saturday matinee or a special kiddie show.