The Hell-Horde they called The Butcher's Battalion!
The peak of fury! The shock-hot saga of night-riding terror!

The West's infamous wolf-pack raiders... a hundred renegades who scorched the land with a thousand crimes!

Led by the maverick Quantrill and the infamous woman known as Kate!

Reveling each helpless town... disappearing into the night!

Quantrill's Raiders

AN ALLIED ARTISTS PICTURE

STEVE COCHRAN
LEO GORDON

DIANE BREWSTER
GALE ROBBINS

CINEMASCOPE
COLOR
BY DE LUXE

Produced by BEN SCHWALD
Directed by EDWARD BERNS
Written by POLLY JAMES
THE HELL-HORDE they called The Butcher's Battalion!
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QUANTRILL'S RAIDERS
AN ALLIED ARTISTS PICTURE starring
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starring STEVE COCHRAN DIANE BREWSTER LEO GORDON GALE ROBBINS

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Quantrill's Raiders

Cinemascope Color

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RAIDERS and RAVAGERS!
The shock-hot saga
of night-riding terror!

QUANTRILL'S RAIDERS
AN ALLIED ARTISTS PICTURE

STEVE COCHRAN
CINEMASCOPE COLOR

DIANE BREWSTER - LEO GORDON - GALE ROBBINS

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2 cols. x 6" (168 Lines)

QUANTRILL'S RAIDERS
NO. 21

PLUNDERERS! BUTCHERS!
RAVISHERS!

QUANTRILL'S RAIDERS
AN ALLIED ARTISTS PICTURE

STEVE COCHRAN
CINEMASCOPE COLOR

DIANE BREWSTER - LEO GORDON - GALE ROBBINS

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THE SHOCK-HOT SAGA
of night-riding terror!

QUANTRILL'S RAIDERS
CINEMASCOPE COLOR

STEVE COCHRAN
CINEMASCOPE COLOR

DIANE BREWSTER - LEO GORDON - GALE ROBBINS
AN ALLIED ARTISTS PICTURE

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QUANTRILL'S RAIDERS

Ad Mat No. 103
1 col. x 2" (28 Lines)

Ad Mat No. 101
1 col. x 1" (14 Lines)

QUANTRILL'S RAIDERS
NO. 3
**Color - In Contest**

Get the kids working on something they enjoy doing by planting this color-in contest in your newspaper or on a herald. All they need is a set of color crayons. The mat, which is free on request, is two columns in size, exactly as illustrated. For your free mat write directly to Allied Artists Exploitation Dept. 4076 Sunset Dr., Hollywood 27, Calif.

**Television Slide**

Reach the TV action fans by using the television slide, ideally suited for that 10-second street break spot. The slide is available with or without station ID or theatre and playdate imprint. Specify when ordering. If you want the slide with ID, etc., please send station call letters and channel number. The slide at $4.00 each includes all imprinting and postage. All orders must be accompanied by money order or check. Please order directly from CHATIS ART DISPLAYS, 6455 Sunset Blvd., Hollywood, Calif.

**Suggested Copy With TV Slide**


**Radio Transcription**

The free radio transcription contains two seat-selling spot announcements. One runs a full minute and the other a half-minute. Each spot has 10 second open end to allow announcer to come in with local tie-in copy.

Radio is the only medium available by which you can send your message to the countless number of radio-equipped cars on the highways, in both small and large cities.

Please order directly from Allied Artists Publicity Dept., 4376 Sunset Dr., Hollywood 27, Calif., or 1560 Broadway, New York 36, N.Y.

**Teaser Snipes**

Make up a few hundred paper teaser snipes about 7" x 22" for posting around town. Snipes anywhere you can store windows, fences, vacant property, construction barricades, etc. Copy should be along these lines: "WARNING! QUANTRILL'S RAIDERS ARE HEADING THIS WAY. TAKE UTMOST PRECAUTIONS TO PROTECT LIFE AND PROPERTY!"

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**Gale Robbins' New Vik Album**

Gale Robbins, starred with Steve Cochran and Diane Brewster in "Quantrill's Raiders," is what sports writers like to call a "triple-threat" performer. In addition to her starring roles in several films and top television shows, she is nationally known as a night club entertainer and a recording artist.

Miss Robbins' newest album is in the violet section and this gives you something to latch onto. Contact the dealers in your town and arrange for picture plugs in connection with the spinning of any of the numbers in the album. Offer dealers guest tickets for use as giveaway prizes over the air. Check with your RCA-Victor distributor in your area for further cooperation. Get window displays in record shops and music stores and surround record players with production stills as well as photos of Miss Robbins.

**Quantrill—Hero or Badman?**

Only the bands of the respective governments of the North and the South and the names of the leading generals of the Union and the Confederate armies figure larger in Civil War history than William Clarke Quantrill. Quantrill's name still arouses strong partisan feelings. A Northerner by birth, Quantrill posed as a Southerner and fought brilliantly for the Confederacy. William Elsey Connelly, one of the most respected American historians of the early 1900's, describes Quantrill as the "bloodiest man in the annals of America." Frank and Jesse James as well as the Younger brothers fought as guerrillas under Quantrill and learned from him many of the tactics that were to make them notorious in the subsequent history of the west. Connelly calls Quantrill "the Father of the American Outlaw."

However, a great number of Southerners violently disagree. According to Homer Croy who wrote the preface to the book "Quantrill and the Border War," by Connelly, citizens below the Mason-Dixon line say that Quantrill "was a quiet, sober, home-loving body who wouldn't harm a kitten — a credit to the South."

**Data For Quantrill Quiz**

**AUS—**During the period Quantrill made his home in Lawrence, Kansas, he obtained the name of Charley Stark. The name stuck to him and even in Missouri he was known as Charley Stark.

**LAWRENCE MASSACRE—**On August 21, 1863 a band of around 450 guerrillas, led by Quantrill, ravaged the city of Lawrence.

**CHARLEY'S BLOOF—**On May 11, 1865, a group of 23 men armed Kentucky Colt .38 caliber pistols surprised the guerrillas at Taylorsville. In the skirmish that followed, Quantrill was fatally wounded. He died a month later in Louisville.

There are several excellent books based on the violent life of William Clarke Quantrill, one of the most controversial figures in American history. Make up several thousand inexpensive book marks for distribution in the schools, public and lending libraries, newstands selling paperback editions, etc. Copy for these book marks is shown on left. Use ad mat No. 101 as indicated. Ask librarians to put black book marks in history books loaned out for a week before and during the engagement of "Quantrill's Raiders." Do the same with newstands.

**BOOK MARKS FOR LIBRARIES, SCHOOLS**

Recommended Reading for Those interested in the Violent Life of the Man Who Led . . .

"QUANTRILL'S RAIDERS" by Wm. Elsey Connelly

"THE DARK COMMAND" by Wm. Riley Burnett

"THREE YEARS WITH QUANTRILL" by John McCorkle

"UNDER THE BLACK FLAG" by Kit Dalton

"NOTED GUERRILLAS" by J. N. Edwards

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