THE TWO MOST RUTHLESS MOB MONARCHS
WHO EVER TERROR-REIGNED ACROSS THE SCREEN!

NOW ON ONE
DOUBLE-THRILLER
BILL!

Raw! Rough! Violent!
The cold-blooded hot-head who
brass-knuckled his way to the
top of the Underworld!

Brawling! Mauling! Murdering!
A little guy
with a big
gun—
out to cut the
world down
to his size!

JAMES
CAGNEY

EDW.G.
ROBINSON

DOUGLAS FAIRBANKS, Jr. - MERYN LeROY

TODAY 9:45 A.M. HOLIDAY THEATRE

MICHAEI
ROSE'S

"PUBLIC ENEMY"

JAMES CAGNEY

TOM POWER

JANET HARLOW

JEAN HARLOW

MAT DOYLE

EDWARD WOODS

MACMURRY

JOAN BLONDPELL

MRS. POWERS

BERYL MERCER

MAY POWER

DONALD COOK

KAYE

MAE CLARK

JUNE

GLAURA MARNIS

NELL NATHAN

LESLIE FONTE

PADDY RYAN

R. E. O'CONNOR

PATSY NOE

MURRAY KENNEDY

RUDY REDDY

MR. HAMMOND

BRANDON FLYNN

MADGE

CLARK BURRUGS

HUCK

SUZETT EDWARDS

MRS. DOWNE

ADELE WATSON

TOM (as a boy)

JUNIOR COFLAN

MATT (as a boy)

FRANKIE DURROW

"LITTLE CAESAR"

EDWARD G. ROBINSON

"Rico" Banderillo

DUGLAS FAIRBANKS, Jr.

JOE MUSARA

GLADIS FARRELL

GLADIS "Straw" GLADIS FARRELL

THOMAS JACKSON

PARIS A. FLAHAN

RALPH INCE

TOM MULCAHY

WM. COLLIER, Jr.

ARNIE LURCH

MATTHEW BARKER

SAM FERRARI

STANLEY FIELD

OTTIE

GEORGE E. STONE

Theatre and Policy have
been removed from mats.
"PUBLIC ENEMY"

The mob-monarch who reigned across the 'Decade of Death'

JAMES CAGNEY

SHOCK FOR SHOCK, THRILL FOR THRILL, NOTHING HAS EVER TOPPED 'EM!

LITTLE CAESAR

Gun-crazed!

EDW. G. ROBINSON

TODAY • HOLIDAY THEATRE 47th & Fady

Mat 2035—2 cols. x 9½ inches (270 lines)

Theatre and Policy have been removed from mats.

Retouched Ad Art

The ad art used in this campaign is available as 8 x 10 stills for your use in lobbies. Order from National Screen Service.
“LITTLE CAESAR” as portrayed by EDWARD G. ROBINSON, re- turns to the screen starring at the Theatre. The all-time favorite of thriller-action fans, the Warner Bros. hit is double-billed with “Public Enemy,” the hard-hitting, unsentimental gangland drama, “PUBLIC ENEMY,” which stars JAMES CAGNEY.

GAGNEY-ROBINSON "TAKE OVER" STRAND THEATRE

(Land—Double Feature)

In the two roles that made each actor the most imitated tough guy” in films, James Cagney and Edward G. Robinson, come to the Theatre, or, in “Public Enemy” and “Little Caesar,” in a return engagement. There hasn’t been a vaude- ville, night club or screen imitator in the past dozen or more years who hasn’t made it standard procedure to include the tough, two-fisted characterization that patrons immediately identify as Jimmy Cagney—nor have the fans ever failed to spot the cigar-chewing, snarling “tough guy” of the “Little Caesar” that Edward G. Robinson played.

And “Public Enemy” and “Little Caesar” are the two films in which these roles originated. Cagney, as a two-fisted kid who goes wrong, and Robinson, his criminal and easy living for honest toil, has Jean Harlow and Jean Harlow, and the late Jean Harlow in supporting roles. Robinson as “The Public Cae- ser” is a mob leader who leaves off the racket until he becomes a cropper when one of his hench- men, played by the deuce Douglas Fairbanks, Jr., goes to jail and wants to go straight.

DOUBLE THRILL DUALER OPENS TODAY

(Opening Day—Double)

With the two roles that have become their trademarks, James Cagney starring in “Public Enemy,” and Edward G. Robin- son portraying the infamous “Little Caesar,” return to the screen. In “Public Enemy,” Cagney plays the part of a young man who falls victim to the prey of easy money and a glamorous life. Jean Harlow, whose vampir- istic style of acting is being imitated even today, represents the temptation facing Cagney. The characterization of “Little Caesar,” which brought fame to Edward G. Robinson, and estab- lished him as the screen’s top- menace, is based on the novel by W. W. Burnett.

WARRNERS’ "PUBLIC ENEMY" RETURNS TODAY

(Opening Day—Single)

One of the screen’s greatest gangland-action films is in the offing to day at the Theatre when the Warner Bros. re-release “Public Enemy,” star- ring James Cagney, opens. In “Public Enemy” fans will be afforded an opportunity to view Cagney in the particular role which made him famous— the tough kid turned bad by the temptation of easy money and a fast life. Jean Harlow and Jean Blon- dell are featured with Cagney in the Warner Bros. film which was directed by William Well- man.

FANS TO SEE FAMED SCENE IN "PUBLIC ENEMY"

(Feature—Single)

Movie fans will be afforded an opportunity to view one of the most famous scenes ever filmed when James Cagney returns in “Public Enemy” to the Theatre starring Cagney, Mae Clark and a grapefruit. As the scene in which Cagney almost too gently massages Miss Clark’s prissy face with the open end of a sliced grapefruit. This scene, it is re- ported from Hollywood, was responsible for the new trend among leading men of getting tough with their ladies.
**PUBLIC ENEMY**

Tom Powers (James Cagney) and Matt Doyle (Edward Woods), brought up in the slums of a big town, are furnished with guns and sent off to rob a fur warehouse. This hopeless excursion makes the boys think it is easy to steal and get away with it, so they embark on a career of crime. Prohibition means more money for Tom and Matt who join Nails Nathan (Leslie Fenton), a big-shot bootlegger, in intimidating saloon keepers and speakeasies. Matt meets a cute blonde, Mamie (Joan Blondell), in a nightclub, and Tom half-heartedly falls for her best friend, Kitty (Mae Clarke). Mamie and Matt get married, but Tom leaves Kitty for an unrepentant, blonde bimbo, Gwen (Jean Harlow). While Tom is courting Gwen, Nails is killed. The boys are now in danger of being killed by rival gangsters. Desperate by the apparent inactivity of their antagonists, Matt and Tom sneak out of hiding only to be shot down by a concealed machine gun. Seriously wounded, Tom escapes, but is kidnapped by the mobsiders who confront him with his inevitable fate.

*(Running time: 85 mins.)*

---

**LITTLE CAESAR**

"Bee" Bandello (Edward G. Robinson), mastermind of a chain of racketeering stations, joins a big-time mob, headed by Tom Vettori (Stanley Fields). Through "Bee"'s intelligence, Bee plots and executes a raid on a fashionable nightclub.

---

**WILLIAM**

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**THE BILLING**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The 2 most ruthless mobsters in screen history!**

JAMES CAGNEY in PUBLIC ENEMY and EDW. G. ROBINSON in LITTLE CAESAR

WARNER BROS. RE-RELEASES

**SHOCKED REVIEWERS HAD THIS TO SAY!**

"A RAT HE IS BORN, A RAT HE LIVES... A RAT HE DIES! TOUGHEST GANGSTER OF ALL!"

**HOLIDAY**

THE BIG DOUBLE THRILL STARTS TOMORROW 9:45 A.M.

PUBLIC ENEMY = JAMES CAGNEY = JOHN HARLOW + JOHN BLONDELL + WILLIAM A. WELLMAN + FRANCIS EDWARDS = EDWARD R. GROCK = DOUGLAS FAIRBANKS, JR. + MERYN LEROY + W. R. BURNETT + FREDRIC EDWARTS

LITTLE CAESAR = EDW. G. ROBINSON = DOUGLAS FAIRBANKS, JR. + MERYN LEROY + W. R. BURNETT + FRANCIS EDWARDS = FRANCIS EDWARDS

Theatre has been removed from mats.

---

**2 GREATEST GANG-LAND HITS EVER MADE!**

PUBLIC ENEMY and LITTLE CAESAR

WARNER BROS. RE-RELEASES

---

**THE BILLING**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture

---

**The Billing**

WARNER BROS. PICTURES presents

"LITTLE CAESAR" starring

EDWARD G. ROBINSON

with

DOUGLAS FAIRBANKS, JR.

Ned by W. R. BURNETT

Screen adaptation by Francis Edwards Faragoh

Directed by

MERYN LEROY

Re-Release

A Warner Bros. Picture
NEW POSTERS

Little Caesar
Edw. G. Robinson
Douglas Fairbanks, Jr., Mervyn LeRoy
ONE-SHEET

Little Caesar
Edw. G. Robinson
ONE-SHEET

PUBLIC ENEMY
James Cagney
Jean Harlow, Joan Blondell, William A. Wellman
THREE-SHEET

NEW ACCESSORIES

Little Caesar
Edw. G. Robinson
40 x 60

PUBLIC ENEMY
James Cagney
40 x 60

THE POWER-MAD MONARCH OF THE MONOCHROME MOB!

The Power-Mad Monarch Roused The Billion-Dollar Threat Or Came Even To Ruin The Heroes!

THE KILLER-BOSS WHO RUGGED ROARED, AND TERROR REIGNED HIS WAY ACROSS THE DECADE OF DEATH!

COLORED 11 x 14s (8) and SLIDES Also Available
ORDER ALL ACCESSORIES AND POSTERS FROM NATIONAL SCREEN SERVICE

The Power-Mad Monarch of the Modern Mob!

Colored 22 x 28 (1)

PUBLIC ENEMY
James Cagney
Colored 22 x 28 (1)