YOU CAN SELL THE
PORT OF HELL BLAZES OUT
OF THIS ONE!

Waterfront Boss!
The Wharf
Men Said He Wasn’t
Human... This Girl
Knew He Was!

ALLIED ARTISTS
presents
PORT OF HELL

starring
DANE CLARK
CAROLE MATHEWS
WAYNE MORRIS
with MARSHALL THOMPSON • MARJORIE LORD

PRODUCED BY WILLIAM F. BROADY
ASSOCIATE PRODUCER A. A. NUNES
SCREENPLAY BY TOM HUBBARD, FRED EGGER
ASSISTANT DIRECTED BY HAROLD SCHUSTER
DIRECTED BY D. D. BEAUDINE
STORY BY GIL DOOD AND D. D. BEAUDINE

Ad Mat No. 401
4 Cols x 155 Lines
Also available—
Ad Mat No. 301
3 Cols x 115 Lines

Your ALLIED ARTISTS Showmanship Campaign Book
Dane Clark As Harbor Warden

Dane Clark plays the role of a tough port warden, responsible for the myriad functions of the Los Angeles port at film's opening, in "Port of Hell," which he stars with Carole Mathews and Wayne Morris. The dramatic Allied Artists production is currently the attraction at the theatre. It is the thrilling story of an enemy attempt to blow up the harbor installations with an atom bomb. The plot is discovered by Clark just in time to prevent a major disaster.

Heading the supporting cast are Marshall Thompson, Marjorie Lord, Harold Perry, Tom Hubbard and Otto Waldis.

The picture was produced by William P. Brody with A. R. Nunes as associate producer. It was directed by Harold Schuster.

WAYNE MORRIS IN SEAFARING ROLE

Wayne Morris plays a powerful role as an independent and rugged sea captain in "Port of Hell," in which he co-stars with Dane Clark and Carole Mathews. The Allied Artists production is showing at the theatre.

Heading the cast is a port warden who faces a deadly emergency when an enemy atom bomb is dropped in its harbor. The picture was produced by William P. Brody.

Cast

Purdie: DAVID CLARK
Carole Mathews: POVICH
Wayne Morris: WALDIS
Marshall Thompson: MARSHALL THOMPSON
Kay Walker: LEO
Harold Perry: ROBERT WADDINGTON
Otto Waldis: TOM HUBBARD
Sparks: CHARLES FREDERICKS
Vicen: JIM ALEXANDER

Synopsis

An unbuttoned under his responsibilities, Gibson Pardee, U.S.N.R. (Dane Clark), Port Warden of Los Angeles harbor, runs his office with an iron hand. His close friend and assistant, confined to a wheelchair, is Marshall Walker (Marshall Thompson), a former cop, happy with his wife, Kay (Marjorie Lord), and their two small children. As they have grown to learn, one day Pardee and Walker learn that a freighter just docked has aboard an atomic bomb. From its captain, Snyder (Otto Waldis), they force the information that the bomb may be set off at any moment during the next 12 hours by a communistic "detonating" ship. Having witnessed some of the above, the two men decide to go to sea in a deadly race against time. They accomplish their mission. The great ship is exploded harmlessly, Pardee is warmly welcomed back aboard by his wife, Kay (Carole Mathews), the girl in his otherwise lonesome life.

Synopsis

A dramatic warning of national excitement, excitingly told and brilliantly produced, is explosively revealed in "Port of Hell," starring Dane Clark, Carole Mathews and Wayne Morris, which opened yesterday at the Allied Artists Theatre. The Allied Artists offering is suspense drama at its best.

Undefeatable, and with complete secrecy, the mighty bomb is brought into the port of Los Angeles in this instance, deep in the hold of a freighter, and a vengeful man is looking for the port warden at the Allied Artists' dramatic hit, "Port of Hell," starring Dane Clark, Carole Mathews and Wayne Morris, the current attraction at the theater.

Prominent in the supporting cast are Marshall Thompson, Otto Waldis, Marjorie Lord, Tom Hubbard, Harold Perry and Charlie Frederick.

Purdie was played by William P. Brody with A. R. Nunes as associate producer, and was directed by Harold Schuster.

Theresa

"Port of Hell," current hit at the Allied Artists' dramatic hit, is the thrilling melodrama of an enemy plot to blow up a great harbor in peace-time. The Allied Artists production co-stars Dane Clark, Carole Mathews and Wayne Morris.

Cast

Dane Clark: DAVID CLARK
Carole Mathews: POVICH
Wayne Morris: WALDIS
Marshall Thompson: MARSHALL THOMPSON
Kay Walker: LEO
Marjorie Lord: ROBERT WADDINGTON
Harold Perry: TOM HUBBARD
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Enzyme Smuggles Atom Bomb into Strategic U.S. Port

The ease with which an enemy force could ship a nuclear bomb into any United States port with annihilating results is dramatically presented in "Port of Hell," an Allied Artists production starring Dane Clark, Carole Mathews and Wayne Morris, currently showing in the...... theatre.

In this suspense-packed story, the bomb is stored in the hold of a cargo ship, ostensibly carrying "fireworks" from the Orient. Hovering far offshore is a dotedon ship, ready at any time to send an electronic impulse which will fire the bomb, with presumably major disaster results.

The story was conceived by Gil Doud and D. D. Beauchamp, and prepared as a screenplay by Doud, Tom Hubbard and Fred Eggens, and was directed by Harold Schuster.

Morris' role is that of the owner-captain of a tug boat, an individual who finds it thrilling to respond to the rules of conduct imposed by the port warden, portrayed by Clark, a stickler for law and order. In the showdown, however, the two men take their lives in their hands and work together to save the harbor and its surrounding city.

The picture was produced by William F. Broady with A. R. Nunes as the associate producer. Featured in the large cast are Marshall Thompson, Otto Waldis, Marjorie Lord and Harold Perry.

Running Time ......... 80 min.
Net Footage ............. 1717 ft.

Enemy Smuggles Bomb into Port

An ingeniously plotted film, "Port of Hell" is a suspense-packed Allied Artists drama that should make its mark at the box office.

The exciting picture stars Dane Clark, Carole Mathews and Wayne Morris. Although they are enemies at the start, Clark and Morris alone foil the plot to blow up the harbor.

Miss Mathews as Wayne's sister heads the supporting cast, with Marjorie Lord, Marshall Thompson, Otto Waldis, Tom Hubbard and Harold Perry.

The picture was produced by William F. Broady with A. R. Nunes as associate producer and was directed by Harold Schuster.

Sabotage Plot Is Drama Theme

(Advance)

A suspense-packed romantic melodrama revealing how an enemy, in peace-time, could ship an atom bomb into any United States port, will be the next hit attraction at the...... theatre.

The picture is "Port of Hell," starring Dane Clark, Carole Mathews and Wayne Morris.

Others in the supporting cast of this Allied Artists film are Marshall Thompson, Tom Hubbard, Harold Perry and Otto Waldis. The film was produced by William F. Broady with A. R. Nunes as associate producer.

Waterfront Rules Are Written by Tough Guys Like Him....
To Be Broken by a Wharf Woman Like Her!

Ports of Hell

Starring Dane Clark, Carole Mathews, Wayne Morris

Produced by William F. Broady
Directed by Harold Schuster
Screenplay by Tom Hubbard, Fred Eggens and Gilt Doud
Story by Gilt Doud and D. D. Beauchamp

Production Stills

5 Col. x 9½" (75 Lines)
HE RULES THE DOCKS!
...its ships
...its
goons...
its
wet-
lipped
girls!

PORT OF HELL

starring
DANE CLARK
CAROLE
MATHEWS
WAYNE MORRIS

with
MARSHALL THOMPSON
MARJORIE LORD

with
MARTIN BOREN
FRED EGGERS

AD NO. 201
2Cols. x 5¼"
(250 Lines)

WATERFRONT BOSS!
The Wharf Men Said He Wasn't Human...

This Girl Knew He Was!
PORT OF HELL

starring DANE CLARK
CAROLE MATHEWS - MORRIS

with MARSHALL THOMPSON - MARJORIE LORD

AD NO. 202
2Cols. x 5½"
(250 Lines)

DANE . . . hard as rocks!
DAME . . . from the docks!

HE ruled the harbor's ships... its goons... its
wet-lipped girls!

SHE ruled him!

DANE CLARK
MATHEWS - MORRIS

with MARSHALL THOMPSON - MARJORIE LORD

AD NO. 204
2Cols. x 4½"
(125 Lines)
COMPLETE CAMPAIGN MAT 35¢

ALL THE AD AND SCENE CUTS BELOW AVAILABLE ON ONE BIG BARGAIN MAT!

ORDER "PORT OF HELL" — SPECIAL MAT NO. 1 FROM NATIONAL SCREEN

NOTE: Any of These Mats May Be Ordered Singly at the Regular Price. Order by Number Under the Cut.
GEIGER COUNTER BALLY

The science of detecting radioactive elements in the air or earth by the use of a Geiger counter provides you with a new angle for a street bally. In the story of "Port of Hell," a ship carrying a hidden bomb is docked in the harbor of a west coast city. This gives you the opportunity to put a man on the street carrying a Geiger counter. Attach a small sign to the instrument bearing a copy similar to this—I AM CHECKING THE AIR FOR RADIOACTIVE ELEMENTS THAT MAY HAVE BLOWN IN FROM THE "PORT OF HELL"—SEE THIS SUSPENSEFUL DRAMA STARRING DANE CLARK AND WAYNE MORRIS AT THE STRAND THEATRE.

WATERFRONT "PASS"

The illustration below shows a pass good for admittance to the "PORT OF HELL" danger area. The 2-column mat of the pass, as shown, can be used as a throwaway or as a newspaper ad. In both cases it ties in with the classified section of your local paper. Spaces have been left blank for you to fill in a number, name of paper, and date. Contact the classified ad chief on your paper, and let him decide how he wishes to use this mat, as it will benefit his department either way. The explanation on the bottom of the card tells the whole story. Order this mat from Allied Artists Exploitation Department, 4376 Sunset Drive, Hollywood 27, Calif.

DANE CLARK CONTEST

Dane Clark has appeared in a number of hit films. Here's a list of six of them to be used for a newspaper contest. Ask the contestants to complete the picture title by adding the missing word. Offer prizes of guest tickets to the first 20 or so answers.

- Pride of the (Yankees)
- Destination (Telugu)
- Very (Thought)
- In the North Atlantic (Action)
- Never Trust a (Gambler)
- You (Embroil)

FREE 4-COLUMN MAT FOR PUZZLE CONTEST

Here's one that'll tease and intrigue your readers. The 4-column puzzle, illustrated below, is available in mat form, ready to plant in your newspaper or to use as an attention-getter in throwaways. The solution to the puzzle has been made simple enough to interest the greatest possible number of contestants, so be sure to limit your top ticket prizes to the first so many winners.

FREE TICKETS IF YOU FIND HIDDEN BOMB AND GET IT OFF SHIP!

WATERFRONT AREA POSTERS

If your theatre is in a west coast town, there are additional angles adaptable to your "Port of Hell" campaign. Illustrated below is suggested copy for window cards, heralds, one sheets or a special newspaper ad. You may be able to obtain permission from the authorities to spot a sign on the main road leading to the harbor, using similar copy.

WARNING!

KEEP OUT OF THE WATERFRONT AREA!

During the night and without authorization a foreign freighter has docked in our harbor.

We have information that leads us to believe that the ship may be carrying a dangerous cargo.

DANE CLARK.

PORT OF HELL Starring

Dane Clark - Wayne Morris (theatre)

U. S. NAVY Cooperation

Get together with the U. S. Navy recruiting officers in your area and tie them in for your "Port of Hell" campaign. Make up special tie-in posters or use the regular one sheet for their A-boards. If your sign artist makes up the card, use copy along these lines: NAVY LAND INSTALLATIONS AND OUR HARBORS ARE ENEMY TARGETS. SEE HOW THEY ARE PROTECTED IN ALLIED ARTISTS' "PORT OF HELL." STARRING DANE CLARK AND WAYNE MORRIS. AT THE STRAND THEATRE. Offer to set up a recruiting booth in the lobby during the run.

LOCAL DEFENSE PLANTS

Many cities and towns contain strategic enemy targets such as navy installations, ship yards, factories manufacturing equipment for the armed forces, research laboratories, etc. Circulate these spots with special heralds especially designed for these groups, using copy such as this—YOUR WORK IS IMPORTANT TO NATIONAL SECURITY. LET'S MAKE AMERICA STRONG FOR OURSELVES AND OUR FAMILIES. SEE HOW OUR HARBORS ARE GUARDED IN "PORT OF HELL" STARRING DANE CLARK AND WAYNE MORRIS. AT THE STRAND THEATRE.

SHIP MODEL EXHIBIT

One of the most crowd-delighting lobby displays is an exhibit of miniature ship models. You'll find model ship hobbyists in your community. Ferret them out with a newspaper story or radio request. Credit the owner of each model exhibited by means of a name card and you may wish to award a prize to the most fascinating miniature, as voted by your patrons.

EASY CONTEST

"12 Hours To Wait" can be the intriguing subject for an easy contest. "Port of Hell." Explain that in this exciting picture, an alien freighter, on which there is a hidden bomb, is docked in the harbor of a west coast city. This bomb is scheduled to explode within 12 hours of the receipt of the information. Ask those entering the contest to write a 200 word story giving their reactions to such a situation if their homes were in the danger zone.

NSS TRAILER

The NSS trailer on "Port Of Hell" packs a terrific wallop. It contains the picture's highlights sure to sell tickets for you. Book it as soon as your playdate is set, and make certain that it is screened at a time it will do the most good.
PORT OF HELL
TERROR Lashes The Waterfront!

SIX SHEET

PORT OF HELL

THREE SHEET

THE WATERFRONT!

ONE SHEET

PORT OF HELL

SET OF TWO 22 x 28 CARDS

INSERT CARD

Set of eight full color 11 x 14's available at the exchange

ALLIED ARTISTS PICTURES, CORP.
STEVE BRODY, President
4276 Sunset Drive • Hollywood 27, California