The Screen Sizzles when

BILLY FURY

HELEN SHAPIRO

BOBBY VEE

PLAY IT COOL!

HEAR THESE HITS!
PLAY IT COOL
YOU'RE SWELL
ONCE UPON A DREAM
WHO CAN SAY
CRY MY HEART OUT
AT A TIME LIKE THIS
BUT I DON'T CARE
...and more!

A JULIAN WINTLE - LESLIE PARKYN PRODUCTION
BILLY FURY - MICHAEL ANDERSON Int. "PLAY IT COOL" HELEN SHAPIRO - BOBBY VEE
SPECIAL GUEST STARS
DANNY WILLIAMS - SHANE FENTON and the FENTONES - JIMMY CRAWFORD - LIONEL BLAIR and his DANCERS - DENNIS PRICE - RICHARD WATTS
MUSIC BY NORRIS PARAMOR - SCREENPLAY BY JACK HENRY - DIRECTED BY MICHAEL WINNER
ANGLO AMALGAMATED FILM DISTRIBUTORS LTD
THE STORY

Billy Universe and the Satellites are a happy-go-lucky Rhythm and "Twist" Group just off to Brussels to take part in a contest. They comprise Billy (BILLY FURY), Alvin (MICHAEL ANDERSON JR.), Joey (JEREMY BULLOCH), Freddy (RAY BROOKS) and Ring-a-Ding (KEITH HAMSHERE).

In the plane Billy gets talking to Ann (ANNA PALK) and learns that she is being sent abroad for a holiday by her wealthy father, because of her infatuation for a disreputable pop singer named Larry Granger. The plane has to return to the airport owing to fog, and Billy and his friends persuade Ann to go back to the West End with them (as it's now too late for their Brussels visit), where they will help her find Granger.

A whirlwind tour of some of London's night-clubs follows, where Ann and the boys hope to find her boy friend Granger. Stopping at "Rocco's", they are in time to hear DANNY WILLIAMS sing the ballad "Who Can Say!" At the "Twist" club SHANE FENTON and the FENTONES are playing "It's Gonna Take Magic" while at the "Fountain" club they hear JIMMY CRAWFORD sing "Take It Easy" as LIONEL BLAIR and his DANCERS perform a lively "Twist". Their tour finishes at the luxurious "Lotus Room", where HELEN SHAPIRO sings "Cry My Heart Out" and "But I Don't Care", and it's here that Larry Granger (MAURICE KAUF-MANN) is finally located—sitting with a pretty dancing girl named Yvonne (FELICITY YOUNG). Granger quickly gets rid of Yvonne when Ann arrives; he knows what he's on to a good thing—in this case a rich heiress. He persuades Ann to elope with him to Scotland, but Billy and the boys foil those plans by exercising their ingenuity at Euston Station.

Taking Ann back to the "Lotus Room", Billy introduces her to Yvonne, who tells her a few plain facts about Granger. Ann realises how foolish she has been and lets the boys drive her back to the airport, where her father, Sir Charles Bryant (DENNIS PRICE) is waiting for her.

As they watch Ann's plane take off for Brussels, Billy and the Satellites sing one of their favourite numbers—"Play It Cool".

CREDITS

Directed by .... MICHAEL WINNER
Original Screenplay by .... JACK HENRY
Associate producer .... DENNIS HOLT
Music Composed and Conducted by .... NORRIE PARAMOR
Music Associate .... HAROLD SHAMPAN
Director of Photography .... REGINALD WYER, B.S.C.
Art Director .... LIONEL COUCH
Film Editor .... TRISTAM CONES
Um Manager .... DONALD TOMS
The Songs by .... NORRIE PARAMOR, RICHARD B. ROWE, BERNARD JEWRY, NORMAN NEWELL, RICHARD B. ROWE, RON FRASER, BOB BARRATT, LARRY PARNES
Lyrics by .... NORRIE PARAMOR, RICHARD B. ROWE, BERNARD JEWRY, NORMAN NEWELL, RICHARD B. ROWE

REGISTRATION DETAILS
Running Time : 81 mins. approx.
Length : 7316 feet
Cert. : "U"
New British
Reg. No. : BR/E

Distributed by
ANGLO AMALGAMATED FILM DISTRIBUTORS LTD.
113-117 Wardour Street, W.1
Tel.: GER 0941-9

SPECIAL GUEST STARS
HELEN SHAPIRO
BOBBY YEE
GUEST ARTISTS
DENNIS PRICE
SHANE FENTON AND THE FENTONES
JIMMY CRAWFORD
LIONEL BLAIR AND HIS DANCERS

CAST
Billy Universe .... BILLY FURY
Alvin .... MICHAEL ANDERSON JR.
Sir Charles Bryant .... DENNIS PRICE
Nervous Man .... RICHARD WATTIS
Ann .... ANNA PALK
Ring-a-Ding .... KEITH HAMSHERE
Freddy .... RAY BROOKS
Joey .... JEREMY BULLOCH
Larry Granger .... MAURICE KAUF-MANN
Skinner .... PETER BARKWORTH
Sydney Norman .... BERNIE WINTERS
Lucas Proprietor .... MAX BACON
Beatnik Man .... MONTY LANDIS
Yvonne .... FELICITY YOUNG
Debs Escort .... JEREMY LLOYD
Train Guard .... HARRY LOCKE
1st Porter .... RUSSELL WATERS
2nd Porter .... JOE KITCHIE
Rocca's Commissionaire .... DAVID EVANS
Twist Commissionaire .... VICTOR BROOKS
Beatnik Woman .... MARIANNE STONE
Male Receptionist .... FREDDY JAEGER
Head Waiter (Lotus) .... KEN HITCHIN
1st Air Hostess .... MERCY HAYSTEAD
2nd Air Hostess .... PENÉLOPE DE RUNE
Coffee Bar Girl 1 .... JILL CARSON
Coffee Bar Girl 2 .... JENNY RUSSELL
Coffee Bar Boy .... KARL LANCHURTY
1st Mechanic .... ROY SKELTEN
2nd Mechanic .... MICHAEL COLLINS
1st Reporter .... DAVID SPENCER
2nd Reporter .... TOM ADAMS
2nd Cab Driver .... WILLIAM MARLOWE
Airpot Policeman .... WEYMAN MCKAY
Airport Official (Briggs) .... DOUGLAS MUIR
Airpot Porter .... JOHN MC CROCKER
Skinner's Cab Driver .... FRED GRIFFITHS
Airline Receptionist .... SUSAN NEVE
SCÉNARIO

Billy Universe et ses Satellites forment un groupe insouciant de "Twist" qui se rend à Bruxelles pour prendre part à un concours. Le groupe comprend : Billy (BILLY FURY), Alvin (MICHAEL ANDERSON J.R.), Joey (JEREMY BULLOCK), Freddy (RAY BROOKS) et King-a-Ding (KEITH HAMSHIRE).

Dans l’avion Billy entre en conversation avec Ann (ANNA PALK) et apprend que son père l’envoie en vacances à l’étranger pour l’éloigner d’un chanteur de refrains du jour peu recommandable appelé Larry Granger dont elle est tombée amoureuse. L’avion doit revenir à l’aéroport à cause du brouillard et Billy et ses amis persuadent Ann de revenir dans le West-End de Londres avec eux (vu que maintenant il est trop tard pour leur visite à Bruxelles) où ils l’aident à retrouver Granger.

Il s’aventure une visite en coup de vent de certaines des boîtes de nuit de Londres. Ils vont au Rocco (où nous endossons DANNY WILLIAMS chanter un numéro), au Twist Club (où SHANE FENTON et THE FENTONES sont en train de jouer), au Fontain (où JIMMY CRAWFORD chante pendant que LIONEL BLAIR et DES DANCERS exécutent un Twist endiablé), et finalement au Lotus Room luxueux (où HELEN SHAPIRO chante deux chansons). C’est là qu’ils finissent par retrouver Larry Granger (MAURICE KAUFMANN) assis en compagnie d’une jolie danseuse appelée Yvonne (FELICITY YOUNG). Granger se débarasse rapidement d’Yvonne lorsque Ann arrive ; il se rend compte de ce qui est à son avantage—en l’occurrence une riche héritière. Il persuade Ann de partir avec lui en Écosse, mais Billy et les boys déjouent cette tentative grâce à l’ingéniosité dont ils font preuve à la gare de Euston.

Après avoir ramené Ann à l’établissement du Lotus Room, Billy la présente à Yvonne qui lui dit quelques vérités au sujet de Granger. Ann se rend compte de sa bêtise et laisse la bande la ramener à l’aéroport où son père, Sir Charles Bryant (DIENNS PRICE) l’attend.

En regardant l’avion de Ann s’envoler vers Bruxelles, Billy et les Satellites chantent un de leurs morceaux favoris— "Play It Cool".

INHALT

Billy Universe und die Satelliten sind eine unbescrwtzte lustige "Twist"-Gruppe, gerade am Weg nach Brüssel zur Teilnahme an einem Wettschießen. Zur Gesellschafthet gehören: Billy (BILLY FURY), Alvin (MICHAEL ANDERSON J.R.), Joey (JEREMY BULLOCK), Freddy (RAY BROOKS) und King-a-Ding (KEITH HAMSHIRE).

Im Flugzeug kommt Billy mit Ann (ANNA PALK) ins Gespräch und hört von ihr, dass ihr reicher Vater sie wegen einer Liebschaft mit einem eher anzüglichen Kabarettständer namens Larry Granger auf Urlaub ins Ausland geschickt hat. Das Flugzeug muss wegen Nebels zum Flughafen zurückkehren und Billy und seine Freunde überreden Ann, mit ihnen ins Westend zurückzuziehen (für den Besuch in Brüssel ist es jetzt ohnehin zu spät), wo sie bei der Suche nach Granger helfen werden.

Es folgt eine blitzschnelle Runde durch einige der Londoner Nachtclubs, darunter Rocco’s (wo ein Lieb gesungen von DANNY WILLIAMS hören), der Twist Club (wo SHANE FENTON und THE FENTONES spielen), der Fountain (wo JIMMY CRAWFORD als LIONEL BLAIR singt und seine Tänzer einen schmässigen Twist tanzen), und schließlich der luxuriöse Lotus Room (wo HELEN SHAPIRO zwei Nummern singt). Und hier ist es, wo Larry Granger (MAURICE KAUFMANN) schließlich gefunden wird—in Gesellschaft einer plötzlich erscheinenden Tänzerin namens Yvonne (FELICITY YOUNG). Als Ann erscheint, empfindet sich Granger schnellertons von Yvonne: er weiss, wenn sich ihm etwas Gutes bietet. Schottland durchzubrennen, aber Billy und die anderen Burschen durchkreuzen diesen Plan durch ihre Schlaueheit am Bahnhof Euston.


Billy und die Satelliten sehen den Abflug von Ann’s Flugzeug nach Brüssel und singen dazu eine ihrer beliebtesten Nummern— "Play It Cool". ("Immer mit der Ruhe.")
POSTERS
USE THESE SPECIALLY DESIGNED COLOURED POSTERS

1 Sheet U.S.A. size, 27" x 40" upright price 3/- each.
3 sheet U.S.A. size 40" x 79" upright price 12/6 each
6 sheet U.S.A. size, 80" x 90" upright price 17/6 each
24 sheet U.S.A. size, 20" x 9" landscape £7 10s. each
Also available in addition to black and white stills, 11" x 14" coloured stills, set of eight, price £1/6/0
and all publicity as presented in this book.

6 sheet size 80" x 90"

24 sheet size 20" x 9"

3 sheet size 40" x 79"
IT'S YOUNG, IT'S GAY—IT'S THE MUSICAL OF THE YEAR!

A big, international line-up of top-pop stars hits your screen in a colourful cavalcade of music and dancing when "PLAY IT COOL" comes to the . . . . . . . . . . Theatre next week.

Heading the big star line-up is singing idol Billy Fury as the leader of a Rhythm Group, the teenage sensation Helen Shapiro and America's Bobby Vee. Among many other famous celebrities featured in "Play It Cool" are Danny Williams, Shane Fenton and the Fentones, Jimmy Crawford, and Lionel Blair and his dancers. Starring with Billy Fury is Michael Anderson Jr., and a new screen discovery Anna Palk, appearing in her first film.

"PLAY IT COOL" is the sparkling story of a young heinously who, in searching for her boyfriend, enlists the aid of Billy Fury and his group. They make a whirlwind tour of London's night spots, where they meet many famous personalities before the boy friend is eventually found—in the arms of another woman. However, thanks to the help of the boys, all ends well.

Some of the country's top tunesmiths, including Norrie Paramor, have written special brand new numbers for everyone to sing and play. These include "Play It Cool," "You're Swell," "Once Upon A Dream," "When The Clock Strikes Out," "At A Time Like This," "But I Don't Care," and many more that are certain to reach the top of the hit parade.

A Julian Wintle-Leslie Parkyn production, "Play It Cool" stars Billy Fury and Michael Anderson Jr., with special guest stars Helen Shapiro, Bobby Vee, guest artists Danny Williams, Shane Fenton and the Fentones, Jimmy Crawford, and Lionel Blair and his dancers, with Dennis Price, Richard Wattis, and Anna Palk. The film was directed by Michael Winner from the screenplay by Jack Henry, with music by Norrie Paramor. Released by Anglo Amalgamated Film Distributors Limited.

CREW CUT FOR BILLY FURY!

What would be the reaction of Billy Fury's thousands of fans if their idol suddenly had his characteristic long hair clipped short into a brief crew-cut? Don't worry, girls, it hasn't happened—but it very nearly did. Just before Billy started work on his first film "PLAY IT COOL" at Pinewood, the powers-that-be suggested that Billy went over to a crew-cut hairstyle. "Sorry, gentlemen," said Billy firmly but politely, "this is the style that's associated with me and that's the way it's staying. Why, barber shops even offer a special ‘Billy Fury style' to their customers!" Billy got his way—to the relief, probably, of his admirers.

DANNY WILLIAMS' SCREEN DEBUT

Danny Williams, the popular young South African singer whose records seldom drop out of the top ten, made his screen debut in Anglo Amalgamated's big musical "Play It Cool." He sang a new number specially written for him—but he sang it under difficulties. "I've just had a vaccination jab against smallpox, and every time I lift my arm I wince . . . ." he said ruefully on the set.

PLAY IT COOL CREATES A NEW RECORD

"PLAY IT COOL," Anglo Amalgamated's musical, created something of a record when it was being made—a record in autograph books. Normally, of course, there are a number of such books going round the studios, for employees, technicians, and so on usually leave them in the publicity department for circulation among the stars currently filming.

But the stars appearing in "Play It Cool" really started something.

The attraction of such popular music stars as Billy Fury, Helen Shapiro, Bobby Vee, Danny Williams, Shane Fenton, and the Fentones, Jimmy Crawford, Lionel Blair and composer Norrie Paramor, resulted in the unprecedented total of 624 autograph books being presented for signature during the shooting period. To say nothing of the countless requests for photographs.

A case of the record fans setting up a new record," grinned Billy Fury, as he nursed his writer's cramp on the set. A Julian Wintle—Leslie Parkyn production, "PLAY IT COOL" stars Billy Fury, Michael Anderson Jr., with Anna Palk, Dennis Price, Special guest stars Helen Shapiro, Bobby Vee, guest artists Danny Williams, Shane Fenton and the Fentones, Lionel Blair and his Dancers.

SEE "SHOWMANSHIP" PAGE FOR DETAILS OF ALL THE FABULOUS MUSIC IN "PLAY IT COOL."
SHOWMANSHIP!

SHOP TIE-UPS

"PLAY IT COOL" is a great attraction for all the family and is a particularly useful film with which to arrange shop tie-ups. Contact all shops and stores in your area with a view to arranging window tie-ups, using posters incorporating a simple catch line. In this manner the film title can be used in a number of ways, such as "PLAY IT COOL" with our summer dresses, ice cream, refrigerators, etc., etc., in fact, anything with a summer theme. Here is a list of tie-up stimuli:


THE FABULOUS SONGS FROM "PLAY IT COOL"

A big line-up of international singing stars are presented in Anglo Amalgamated's musical "PLAY IT COOL." Each of these in their own right are top recording artists and much of the music from the film has been and will be recorded. It is of supreme importance in all your publicity for "PLAY IT COOL" that you punch out all the records released on this film. You should work in close liaison with your local record dealer and arrange window displays of stills, posters and copies of the records. Below is listed all of the records and the issuing companies. It is possible obtain copies of the records from your dealer to play one week prior to playdate in your Cinema, giving full screen credit to the record shop.

<table>
<thead>
<tr>
<th>RECORD</th>
<th>ARTIST</th>
<th>LABEL</th>
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</thead>
<tbody>
<tr>
<td>&quot;PLAY IT COOL&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;YOU'RE SWELL&quot;</td>
<td>Billy Fury</td>
<td>Decca E.P</td>
</tr>
<tr>
<td>&quot;LET'S PAINT THE TOWN&quot;</td>
<td></td>
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<tr>
<td>&quot;THE TWIST KID&quot;</td>
<td></td>
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<tr>
<td>&quot;ONCE UPON A DREAM&quot;</td>
<td>Billy Fury</td>
<td>Decca.</td>
</tr>
<tr>
<td>&quot;CRY MY HEART OUT&quot;</td>
<td>Helen Shapiro</td>
<td>Columbia.</td>
</tr>
<tr>
<td>&quot;BUT I DON'T CARE&quot;</td>
<td>Helen Shapiro</td>
<td>Columbia.</td>
</tr>
<tr>
<td>&quot;AT A TIME LIKE THIS&quot;</td>
<td>Bobby Vee</td>
<td>Liberty.</td>
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<tr>
<td>&quot;WHO CAN SAY!&quot;</td>
<td>Danny Williams</td>
<td>H. M. V.</td>
</tr>
<tr>
<td>&quot;IT'S GONNA TAKE MAGIC&quot;</td>
<td>Shane Fenton and the Fentones</td>
<td>Parlophone.</td>
</tr>
<tr>
<td>&quot;TAKE IT EASY&quot;</td>
<td>Jimmy Crawford</td>
<td>Columbia.</td>
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</tbody>
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LOCAL TWIST CONTEST

In "PLAY IT COOL" that popular dance the Twist is featured in several sequences, giving you an excellent opportunity to really get to town on your publicity and arrange a "Twist" contest with your local Twist Decks. Tell your customers about your contest and the film by distributing suitable printed throwaways, and arrange an appropriate display of material in your foyer. For prizes award free cinema tickets or articles donated by local shops with whom you have arranged tie-ups.

POSTCARD SIZE THROWAWAYS

Available from Anglo Amalgamated's Ad-Sales Department are postcard size throwaways showing BILLY FURY and HELEN SHAPIRO, two of the big names in "PLAY IT COOL." To ensure maximum publicity coverage these should be distributed throughout your town, especially in places where young people gather, such as Coffee Bars, Dance Halls, Youth Clubs, etc. Size 3½m. x 5½m. Price 50 per 1000.

"PLAY IT COOL" is a great attraction for the children and Anglo Amalgamated have available a free painting contest block featuring two of the stars, BILLY FURY and HELEN SHAPIRO. Actual size 4½m. deep x 5½m. wide. This block is available free of charge from Anglo Amalgamated's Ad-Sales Department and should be placed in the children's corner of your local newspaper, with post cards offered as prizes for the best entries. You can also use this block for a painting contest by means of locally printed throwaways.

PAINTING CONTEST BLOCK

NOTE: Actual size is 5½" x 4½" deep.

COMPOSITE PAGE OF ADVERTISING

The title "PLAY IT COOL" lends itself ideally for slogan purposes and is therefore a useful one around which to build a composite page of advertising for your local paper. Contact the Advertisement Manager and enlist his co-operation in arranging to build up a page of local advertisements with the "PLAY IT COOL" theme, incorporating an advertisement and editorial block for the film, together with a short review if possible. The heading should be:

"PLAY IT COOL' WITH THESE TOP VALUE BARGAINS".

The catch lines for the advertisements should incorporate the words "PLAY IT COOL," for example:

"PLAY IT COOL' with our Refrigerators, the best value in town!"

"Having a hot summer? Then PLAY IT COOL' with our ice cream, the best there is," etc., etc.

'PLAY IT COOL' on all your exploitation and watch the box-office takings mount up and up!
BLOW-UPS FOR YOUR F.O.H., STREET STUNTS etc.,

Illustrated here are photographic blow-ups available on this programme. You will find these of immense use for dressing your front of house: as part of a canopy display; for shop tie-ups, street stunts, etc. Order by letter shown under each illustration and state size required. Blow-ups of any still shown in this campaign book may be obtained (order these by block number shown); allow at least 7 days for delivery of blow-ups. Prices as follows:— 10 in. x 8 in. 7/-; 11 in. x 14 in. 4/--; 20 in. x 16 in. 7/6d. 22 in. x 28 in. 14/-. 20 in. x 30 in. 14/-. 24 in. x 30 in. 17/-. 30 in. x 40 in. 1/6. Od. 40 in. x 60 in. £2 10s. Od.

Advance and Current Double Crown Poster

The double crown poster shown on the left for “Play It Cool” is ideal for advance and current exhibition in your foyer or on sites away from the theatre. In full colour. Size 20 in. x 30 in. Price 2/- each.

OVERPRINTED BALLOONS

Assorted coloured balloons. 11 ins. in diameter, and overprinted on each side with the title “Play It Cool” and your play date details can be obtained direct from Barnums Carnival Novelties Ltd., 67 Hammersmith Road, London, W.14, telephone number FULham 4440. The cost is £2 per gross, post free (36/6 for orders over five gross). Order direct from Barnums, giving title of picture, full playdate details and any special message. Quote serial No. K.10/5.

Notes: Do not order from Anglo Amalgamated.

OVERPRINTED PAPER BAGS

Special paper bags overprinted with an advertisement for the film plus playdate details can be supplied at £2.2s. Od per 1,000. These bags give you valuable publicity for modest outlay and can be distributed to grocers, confectioners, stationers and departmental stores. Order direct from Anglo’s Ad-Sales Dept., giving full details of cinema and playdate. Please send your order well in advance.

PUBLICITY AVAILABLE

STILLS

SET OF 8 FOR FRONT OF HOUSE. PRICE 9/6 PER SET (3/6 allowed on prompt return). PRESS AND TIE-UP STILLS AVAILABLE FREE.

BLOCS

ALL EDITORIAL BLOCKS SHOWN ARE FREE OF CHARGE. PRESS ADVERT BLOCS AT PRICES AS SHOWN. PAINTING CONTEST BLOCK FREE OF CHARGE. SEE PAGE 5.

BLOW-UPS

SEE THIS PAGE FOR PRICE DETAILS. BLOW-UPS AVAILABLE OF ANY STILL ILLUSTRATED THROUGH- OUT THIS CAMPAIGN BOOK (Must be ordered at least 7 days in advance).

DOUBLE CROWN POSTER

SEE THIS PAGE. PRICE 2/- EACH.

QUAD POSTERS

FULLY COLOURED QUAD CROWN POSTERS AS ILLUSTRATED ON THIS PAGE. PRICE 3/6d. EACH.

SHEET MUSIC AND RECORDS

SEE PAGE 4.

THROWAWAYS

SEE THIS PAGE. PRICE £2 PER THOUSAND INCLUDING OVERPRINTING DETAILS.

Balloons

SEE THIS PAGE. PRICE £2 PER GROSS.

BANNERS

FULLY COLOURED LINKED BANNERS ON SIZE, 15ft. or 12ft. LONG. PRICE £2 for 14 DAYS’ HIRE. (Note: Must be returned immediately after use.)

OVERPRINTED PAPER BAGS

See this page. Price £2 2s. Od. per thousand including overprinting.

POSTCARDS


DISPLAYS

THREE-FOLD STANDS DISPLAYS FOR USE IN YOUR FOYER. SIZE 4ft. HIGH. EASILY TRANSPORTABLE. PRICE FOR 14 DAYS’ HIRE £2 5s. Od.

FULLY COLOURED SLIDES FOR ADVANCE ANNOUNCEMENTS. PRICE 2/6d. EACH.

EXCELLENT TRAILER AVAILABLE DIRECT FROM N.S.S.

ORDER ALL MATERIAL WELL IN ADVANCE from Anglo Amalgamated Ad-Sales Department, 113-117, Wardour Street, London, W.1. RETURN BANNERS AND DISPLAYS TO SAME ADDRESS.

ANGLO AMALGAMATED FILM DISTRIBUTORS LTD.

113-117 Wardour Street, London, W.1. GERard 0941.9


QUAD CROWN POSTER

QUAD CROWN POSTER: Size 30 in. x 40 in. In FULL COLOUR

Price 3/6d. each.

BRANCHES

MANCHESTER

W. BROWNING

25 THE PARSONAGE

MANCHESTER 3

Telephone: Buxton 4319

BIRMINGHAM

28 SEVERN STREET

BIRMINGHAM 1

Telephone: Midland 1112

GLASGOW

E. BURNE

131 WEST REGENT STREET

GLASGOW C3

Telephone: Central 3094

NEWCASTLE

EL. M. PAYNE

178 WESTGATE ROAD

NEWCASTLE-ON-TYNE

Telephone: Newcastle 24968

YORKSHIRE

L. H. BRIEHAM

30 PARK CROSS STREET

LEEDS 1

Telephone: Leeds 27239/0

IRELAND

L. WARD

1 MIDDLE ABBEY

DUBLIN, 8

Telephone: Dublin 4635/6

CARDIFF

J. A. JENKINS

3RD FLOOR, ROYAL CHAMBERS

PARK PLACE, CARDIFF

Telephone: Carew 7394/2

LIVERPOOL

B. NEWELL

OFFICE 7

1 CAMDEN STREET, LIVERPOOL

Telephone: North 1436

WEST OF ENGLAND

J. JAMIS

"SANDYLANDS" OLD KIDYON LANE, COUNTESS WEAR.

EXETER, DEVON

Telephone: Topsham 4173

EAST COAST

H. HARRIS, E2 FULLMAM COURT

STREATHAM HILL, S.W.2

SOUTH COAST

H. BLOND, FLAT 1

"RIEDGEWAY" MEADS ROAD EASTBOURNE, SUSSEX

Telephone: Eastbourne 7110

LONDON BRANCH

W. SAUNDERS

HEAD OFFICE

EXPORT DEPT.

OVERSEAS SALES MANAGER

PHILIP JACOBS

HEAD OFFICE