**EXHIBITOR’S CAMPAIGN MANUAL**

**REPUBLIC PICTURES presents**

**"THE PHANTOM SPEAKS...**

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**STORY**

Dr. Paul Renwick, (Stanley Ridges) intelligent, middle-aged scientist, is one of the men in his life to the theory that the dead can communicate with the living. He asks a murderer, Harry Bogardus, (Tom Powers) on the eve of his execution, to cooperate and return after death. Bogardus agrees, if only to get even with certain people. The experiment works but, Renwick’s satisfaction turns to horror when he learns Bogardus’ strength of mind is so great he can take possession of Renwick’s body at will. While under this malevolent influence, Renwick is compelled to murder several people. Matt, the police chief, (Richard Arlen) young newspaperman, is here with Renwick’s daughter, Joan, (Lynne Roberts) suspects the truth — because of his suspicion, Bogardus’ spirit marks him for the next victim. Finally, after variably rebelling against the phantom’s power, Renwick tries to murder the District Attorney, (Lee Shumway) to avoid the phantom-guided killer and pays the supreme penalty. But WHO IS THE ACTUAL MURDERER... RENWICK OR BOGARDUS...? 

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**CAST**

Matt Fraser... Richard Arlen  
Dr. Paul Renwick... Stanley Ridges  
Joan Renwick... Lynne Roberts  
Harry Bogardus... Tom Powers  
Corinna Vail... Corinne Calabrese  
Charlotte Wyners... Charlotte Winters  
Owen McAllister... Jonathan Hale  
Pierre Watkin... Betty Hanold  
Marian Martin... Louise Fabian  
Ralph Hardie... Earl Hardie  
Mary Fabian... Doreen McCann  

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**CREDITS**

Associate Producer... Donald H. Brown  
Directed by... John English  
Original Screenplay... William Bradford  
Photographed by... Russell Smart  
Film Editor... Arthur Roberts  
Musical Director... Russell Kimball  
Musical Direction... Robert Corwin  
Set Decorations... George Milgrom  
Costume Supervisors... Adele Palmer  

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**Friendly Advice**

**STANLEY RIDGES AS RICHARD ARLEN AND RICHARD ARLEN AS RICHARD ARLEN** in a scene from ‘The Phantom Speaks.’ Republic’s highly dramatic, thriller-packed new mystery melodrama. 2 Col. 22B

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**ACTRESS’ RANCH A PAYING PROPOSITION**

Charlotte Winters, whose latest screen role as a murderess proves highly successful, is now at the peak of her career in a post-war play that concerns a 20th Century Ranch in Northern California. 

The star is owned by Miss Winters and her husband, now nicknamed with 150 head of cattle, and they plan later to increase it to more than 1000 head. 

The place is not a rich man’s ranch, Miss Winters points out, but is on strictly a hard-working, self-supporting basis. 

“The Phantom Speaks’ stars RICHARD ARLEN as STANLEY RIDGES in the top character role, that of the skillful scientist who, interested in the occult, tries to communicate with the spirit of an innocent condemned murderer. The man who turns the psychologist of the mysterious murderer to his own revenge upon society.

In his role as the head of the psychological mystery drama for the studio with Donald H. Brown as associate producer.

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**LEFT JOB AS REPORTER TO GAIN FAME AND FORTUNE ON SCREEN**

When Richard S. van Mattimore left his job as a reporter for the Duluth, Minnesota Tribune, Hollywood gained an actor whose ease before the camera, good looks, and charm of manner gave the screen one of its most popular stars.

Richard van Mattimore occasion of his film debut, van Mattimore acquired his profession for any screen marquis, and a film executive had John English direct Richard Arlen’s “The Green Flute.”

For his latest screen role, Richard Arlen happily combines both vocations — newspaperman and actor. In Republic’s “The Phantasm Speaks,” he is both the psychological mystery drama which comes to the screen as a reporter bent on solving the baffling murder in which the killer leaves clues deviously thrown about — but all pointing to a man known to be innocent.

Back in St. Paul, Minnesota, where he attended school, Arlen dreamed of the glamour of reporting and his first job was as a cub on a St. Paul paper. Arlen was born in Charlotteville, Virginia, but his family moved to St. Paul when he was a small boy, and he calls the Minnesota city home. He is the son of an attorney who became a prominent and respected judge. Arlen is the only member of his family to follow his father’s career but he believes his mother had the temperament of a stage actress.

Considerably underway at the time of the first World War, he ran away to Canada to join the Royal Flying Corps there, and was commissioned a lieutenant and made an instructor.

Following the war he returned to the States and after several months drifted west, planning to make movies. He did not have much luck, and spent about two years without a contract. His fortune collected in the Texas oil fields. A trip to Hollywood cost $3000 when he “discovered” Hollywood and was waiting to ship out on a tanker.

The place looked as though it might be exciting enough to hold his interest and he took a job driving a truck. There Fate took a hand. The truck collided with a studio car, and Arlen, who was thrown hundreds of feet, was found the accident proved a blessing since it caused the studio老板 to him.

He became an extra, then was given small bit parts, and was first starred in a picture made by Paramount. His success in the role netted him a long term contract with that studio, and Arlen for almost a dozen years has been one of the most successful actors in the motion picture business.

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**Amazing Mystery**

Republic brings one of the most amazing mystery dramas of the year to the cameras in “The Phantom Speaks,” starring Richard Arlen, Lynne Roberts, Tom Powers, Louise Fabian and Jonathan Hale top the cast of the players.

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**A Date With Death**

Stanley Ridges as Dr. Paul Renwick and Richard Arlen as Matt Fraser, in a scene from “The Phantom Speaks,” Republic’s highly dramatic, thriller-packed new mystery melodrama. 2 Col. 23C

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**THREE-CORNERED RE-UNION ON MOVIE SET**

It was a three-cornered reunion for Charlotte Winters the day she clucked on Republic’s “The Phantom Speaks” set for her role in the psychological mystery drama, now showing at the theatre.

Miss Winters played her first motion picture role, a hard-boiled dame, opposite Richard Arlen, who is starring in the present film. Then, making the occasion doubly important she meets Stanley Ridges, the “Hollywood, Stanley Ridges whom she has heard in the past, they did a New York play together a number of years ago.

In “The Phantom Speaks,” Miss Winters has the role of the central secretary who is the first person to recognize the transformation taking place in her employer.

John English directed the film for Republic.

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**Stanley Ridges as Dr. Paul Renwick and Marian Martin as Betty Jansil, in a thrilling scene from Republic’s newest horror film, “The Phantom Speaks,” starring Richard Arlen.** 2 Col. 23C
PUBLICITY

YOUNG IN YEARS BUT OLD IN STAGE AND SCREEN EXPERIENCE

Lyane Roberts, pretty blonde actress who has the feminine leading role opposite the brilliant Richard Arlen in Republic's psychological mystery drama, has been on the stage and screen for 22 years. Most of those five were spent in preparation for the career upon which she embarked at the age of six.

Currently, the young veteran is seen as the daughter of a scientist whose study of thought transmission leads him into one of the strangest careers of crime ever to be portrayed on the screen. "The Phantom Speaks," which is now in production, is one. The theatre on...

In the film Miss Roberts has her second role as leading lady opposite the mystery-thriller, "The Phantom Speaks," starring Richard Arlen. 1 Col. 116

Stark Terror

Lyane Roberts, currently appearing as the mysterious, psychological-mystery thriller, "The Phantom Speaks," starring Richard Arlen. 1 Col. 116

ACTOR PORTRAITS

NEWSPAPERMAN FOR 20TH TIME IN CAREER

Richard Arlen has the role of a newspaper reporter, bent on solving the mystery of a series of murders committed by a "dead" man, in Republic's psychologico-mystical drama, "The Phantom Speaks," which comes to the...)

The characterization brings to more than 20 the number of times Arlen has portrayed journalists during his picture career.

Coincidentally, reporting was his very first job, and he has had a hankering for city room ever since. Among his closest Hollywood friends are the sports writers, with whom he often shares his daily papers. He often covers sports events and has even written the stories which later appeared under the writers' by-line.

Arlen has a top role in the dramatic mystery film which is the story of a scientist who becomes the tool by which an avowed murderer gets his revenge on society.

Lyane Roberts, lovely suburban-bred blonde actress who has the feminine leading role, makes the second time she has appeared as the romantic lead opposite Arlen.

RESOURCEFUL ACTOR ADDS MUCH TO SCENE

Tom Powers added a piece of stage business to his role in "The Phantom Speaks," psychological murder mystery at the...)

Theatres, and received applause from the audience. The incident happened during a difficult, tense scene in which the gangster, Algernon Rivers, as the scientist, battles with the stronger mental forces exerted by Powers as the "dead" killer. As Algernon attempted to get away from the forces, Powers moved his chair with his feet, followed Rivers along the floor. The moving chair was not a stage direction, but Powers' own idea. English liked the effect so much he instructed Powers to carry it out again in other scenes.

ZIEGFELD GIRL

Marian Martin, lovely blonde singer and actress, has the only important role in Republic's "The Phantom Speaks," psychological mystery drama starring Richard Arlen, now at the...)

When the conclusion of her contract, she elected to...)

Although her picture schedule is crowded, Miss Martin finds time to spend one evening each week at the Hollywood Canteen where she helps entertain the men in service.

STARDAY PLAYS MOST UNUSUAL ROLE OF LONG, SUCCESSFUL CAREER

Although Stanley Ridges has established a reputation as one of the most brilliant villains on the silver screen, he is more heroic than the soundless in his amazing role as Dr. Jenwick in Republic's "The Phantom Speaks," which comes to the...)

As a scientist whose study of the transmission of thought makes him the tool of a notorious criminal, Ridges has one of the most unusual roles of his long and successful career which began on the English stage more than 20 years ago.

Ridges was born in Hants, England, the son of a technical expert in the Royal Engineers. Although he had never been an actor in the family, Stanley, at the age of 22 decided to go on the stage. He went about it in the proper way by joining the training offices of the producers in London. The first dramatic acquaintance was the comedian George Grossmith, whose influence he felt to get young Ridges a part in a play.

Almost immediately successful, Ridges dropped his career to enlist in the Royal Flight Corps in the first World War, returning to the stage after the armistice.

His popularity in England led to offers from Broadway and from his in the early 1920's. He soon became a well known figure on the New York stage and played with such artists as Helen Hayes, Lamb and Fontaine, Judith Anderson, Jane Cowl and Helen Menken. Always a versatile actor, he played in serious dramas and in musical comedies with equal success, and scored in such diverse productions as "Strange Interlude," "Mary of Scotland," "Charley" and "Life with Father.

He was typed as a villain when he reached the screen and thoroughly enjoys portraying the most black-hearted soundless-screen screen writer can produce.

Currently his hobby is building miniature sailing craft, complete to the last delicate piece of rigging, and he works long hours in the small wood shop he has built over the garage at his Hollywood home.

Richard Arlen stars in "The Phantom Speaks," with Lyne Roberts in the feminine leading role. Herbert Rawlinson directs. The few scenes are the romantic scenes.

Invest in WAR BONDS

BLONDE MOPPETS ACT IN SECOND PICTURE AND STEALS SCENES

Doreen McCain, five years old, is the blonde moppet scene-stealer in Republic's "The Phantom Speaks," starring Richard Arlen, now at the rest of the...)

The picture is Doreen's second screen appearance. She made her debut in "Two Girls and a Sailor." But the pretty, blonde baby actress began her career as an entertainer when she was three, singing and dancing in a Hollywood music store. Later she sang on the air over station KNX, and has modeled for photographers half her short life.

Not to be outdone by the glamorous girls, Doreen is the favorite "mommy girl" of an Army Bakery unit stationed in Italy, and has a letter from a Sargent to prove it. She has entertained at the Hollywood Canteens, oper- ming and dancing for the men in uniform.

Doreen was an immediate favorite among the little girls in Europe, but as far as the cast of "The Phantom Speaks," and on her first screen role... because she was allowed to be a normal, everyday personlast of one full day while the film company was on location at a park.

Horror Stricken

Ziegfeld Girl

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**EXPLOITATION & ACCESSORIES**

**POSTERS**

**THREE SHEET**

**SIX SHEET**

**ONE SHEET**

11” x 14” TITLE CARD

**EXPLOITATION**

Electric Chair Display for Your Lobby

Take an ordinary solid arm-chair with high straight back. Paint it black or cover with black cardboard. String wires in places as indicated in diagram accompanying this stunt. Any kind of covered wire will make good presentation as long as you follow diagram in setting up chair. Mount chair on platform and build low fence around the platform. Hang “DO NOT TOUCH” sign on chair. This gives it authentic look and adds to the thrill of looking at it. Set the whole display near an outlet in your lobby and hook up with electric buzzer concealed under chair. This will add realism.

You can add to the effectiveness of this stunt by dressing up one of your ushers or an extra man to match Still #5 or #14 from picture. Whitewash his face... stand him behind the chair with phonograph record playing over and over again some such statement as follows: “I’m the voice from the grave in another man’s body.”

If you can manage a baby-spotlight with phosphorous blue light shining on the display, so much the better.

This stunt can be built in direct proportion to the amount of trouble and expense you are willing to put into it but just the chair alone has been effective wherever it has been tried.

**WINDOW CARD**

An attractive two-color window card is available to exhibitors on “The Phantom Speaks.” This sure-fire art is designed to attract from many angles or point of display. Order in quantity and place them in every window in town and suburb — then watch the line form at your box office window. Order NOW from your nearest Republic Exchange.

**COLOR SLIDE**

A slide, packed with thrills and chills, has been prepared on “The Phantom Speaks.” This slide delivers a message of real entertainment, giving a slight sample of the absorbing, suspenseful story. Featuring the lead personalities in the picture, it is bound to create great interest. Order yours NOW from your nearest Republic exchange.

**TRAILER**

A special trailer running three minutes, has been prepared on “The Phantom Speaks.” Packed with suspense and thrills, it graphically depicts the story of the film and is bound to attract large audiences to your theatre. Order yours NOW from National Screen Exchange and prepare for big business.

**CIRCUS HERALD**

There is a flashy art and copy packed circus herald available to you in cut or mat form that will make your advance on “The Phantom Speaks” profitable. Entire lower space is left open for theatre imprint. Order NOW from your nearest Republic Exchange.

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