"A TALE OF ILICIT LOVE"
- New York Sun

"DARES TO DEAL WITH A THEME FORBIDDEN TO MOST MOVIES"
- N.Y. World-Telegram

Emile Zola's
PASSIONNELLE
PUBLICITY

PASSIONNELLE

Based on the Novel
"POUR UNE NUIT D'AMOUR."

By EMILE ZOLA

Presented by
MARTIN LEVINE and OLIVER A. UNGER

A DRAMA OF PASSION, JEALOUSY AND DESIRE!

Emile Zola's status in Hollywood is a very unique one, indeed. He was deemed important enough as a writer and as a property to be honored by a New York film company in which it is impracticable even for such a first-rate studio as this one to use the book's title is a book which is published by such a first-rate studio as this one.

CAST

THERESA
BARON DE MUSANNE
MME. DE MUSANNE
JULIEN
HENRI DE VETEUL
PIERRE COQUEL

Odette Joyeux
Alene
Sylvie
Roger Blin
Jacques Castellet
Raymond Galle

Directed by
EDMOND T. GREVILLE

Distributed by
DISTINGUISHED FILMS, INC., NEW YORK

SYNOPSIS

There's a young and very pretty girl, of angelic mien, returns from a concert in her ancestral home to find her father, a Baron, still wholly preoccupied with the strategy of war long since fought and lost. Her mother, a mere practical woman, in the course of a dwindling sanatorium, has arranged a most advantageous marriage for her, the girl learns. She rebels and finds an infatuated ally in Julien, a violinist, a musician and dreamer who works as a postal clerk. But the glow of virtue fades from the angelic mien somewhat when it appears that the girl has been given a lover and a lively affair with another man, who threatens to expose it. She murders him, choosing the night of the ball announcing her engagement to her mother's "catch." She enlists Julien to dispose of the body, but he is observed and flees to a mountain hiding-out. The girl tries to protect him by confessing the slaying, but no one can, or will, believe her.

She goes to a secret rendezvous with the fugitive and, by her matter-of-fact offer to help him escape, utterly discredits him. He returns to the town, resolved to disclose the whole sordid story, but he is unaware of his former beloved, also turned "practical," who has accomplished the advantageous marriage, after all. It is in the little church in which Julien swears to police—just as the girl emerges, a glowing and beautiful bride. Here, with an ironic stroke, Zola retrieves the youth's idealism, Julien decides to remain silent and accept his inevitable fate.

"PASSIONNELLE" - A FRANK, SPICY FILM!

"DARE THE" TO M...
"IT'S SURE FIRE!"
Say's VARIETY.

"FLAMING PASSION"
Say's CUE MAG.

BOXOFFICE says: "One of the most daring films to come from France... A shocking expose of marriage for convenience... A story of unbridled passion and wanton love... A masterpiece by Emile Zola.

"A powerful story of sacrifice and bitter love... Nothing like it has been seen before... An example of French Film Art at its best... Superb acting in a great picture..."

N. Y. WORLD TELEGRAM says: "Movie-goers will find a thoughtfully produced, mature movie. It dares to deal with themes forbidden to most movies. It is completely without illusions."

THE EXHIBITOR MAGAZINE says: "It's a good French drama. Based on the novel 'Pour Une Nuit d'Amour' by Emile Zola, this rates as a powerful and absorbing drama. Somber in theme, the film is intense throughout. A generous portion of sex has been included in the footage. The acting is excellent, with sustaining characterizations turned in by the entire cast. One of the highlights of the film is the extraordinary photography, which utilizes many unusual camera tricks. This stands as a better than average French entry for the art and specialty houses!

"It's an engrossing French film guaranteed to keep you enthralled in excitement from start to finish.

"A film packed with intensity and teeming with excitement."