Trapped!

IN THE FORBIDDEN ZONES OF SEETHING MOROCCO... IT'S
THE FRENCH FOREIGN LEGION AT ITS FIGHTING BEST!...

OUTPOST IN MOROCCO

OUTPOST IN MOROCCO
starring
GEORGE RAFT
AKIM TAMIROFF - MARIE WINDSOR
AND A CAST OF THOUSANDS

Executive Producer SAMUEL BISHOFF - Produced by JOSEPH N. ERMOLIFF
Directed by ROBERT FLOREY - Released thru United Artists

THEATRE IMPRINT

THIS IS THE REAL THING!

Actually filmed in Morocco with the fighting French Foreign Legion!
A FIRST IN MOTION PICTURES... ACTUALLY FILMED IN THE FORBIDDEN ZONES OF MOROCCO... WITH THE FABULOUS FRENCH FOREIGN LEGION!.....

OUTPOST IN MOROCCO

"OUTPOST IN MOROCCO"
STARRING
GEORGE RAFT
WITH
AKIM TAMIROFF - MARIE WINDSOR
AND A CAST OF THOUSANDS

Executive Producer: SAMUEL BISHOFF - Produced by JOSEPH M. ERMOLIEFF
Directed by ROBERT FLOREY - Released thru United Artists

It's a handful against thousands...to hold the fort at all costs.

SEE AD 401 (500 LINES)
ON PRESSBOOK COVER!
A motion picture first! This is the real thing! Actually filmed in Morocco with the fabulous French Foreign Legion!

"OUTPOST IN MOROCCO"

George Raft

With Akim Tamiroff, Marie Windsor and a cast of thousands

Directed by Robert Florey • Released thru United Artists

ACTION... WITH THE FABULOUS FRENCH FOREIGN LEGION...

ROMANCE... WITH THE BEAUTIES MOST EXCITING SAVAGES-OF- FORTUNE!

"OUTPOST IN MOROCCO"

George Raft

With Akim Tamiroff, Marie Windsor and a cast of thousands

Released thru United Artists

It's a beautiful motion picture...to hold the first for all time.
A Motion Picture FIRST! Actually filmed in the heretofore forbidden zones of Morocco with the roughest, toughest sons-of-adventure... the French Foreign Legion.

"OUTPOST IN MOROCCO"

GEORGE RAFT

"OUTPOST IN MOROCCO"

AKIM TAMIROFF • MARIE WINDSOR • AND A CAST OF THOUSANDS

Executive Producer: SAMUEL H. BODROFF • Produced by JOSEPH B. WINES止水 • Directed by ROBERT FLEMY • Released thru United Artists

3Cols.x115 lines — 345 lines

Mat 302

One kiss from her lips set Morocco aflame!...

GEORGE RAFT

"OUTPOST IN MOROCCO"

AKIM TAMIROFF • MARIE WINDSOR - AND A CAST OF THOUSANDS

Executive Producer: SAMUEL H. BODROFF • Produced by JOSEPH B. WINES止水 • Directed by ROBERT FLEMY • Released thru United Artists

2Cols.x70 lines - 140 lines

Mat 203

George Raft's love and life are in the hands of this beautiful enemy.
One kiss from her lips set Morocco afame!...

Raft's love and life are in the hands of this beautiful enemy.

"OUTPOST IN MOROCCO"

GEORGE RAFT

with AKIM TAMIROFF • MARIE WINDSOR and a cast of thousands

Directed by Robert Florey • Released thru United Artists

2 col. x 28 lines - 56 lines
Both on Mat 201
A MOTION PICTURE FIRST!
ACTUALLY FILMED IN THE HERETOFORE
FORBIDDEN ZONES OF MOROCCO WITH THE
ROUGHEST, TOUGHEST
SONS-OF-ADVENTURE
...THE FRENCH
FOREIGN LEGION!

OUTPOST
IN MOROCCO

GEORGE RAFT
"OUTPOST
IN MOROCCO"

AKIM TAMIROFF
MARIE WINDSOR

AND A CAST OF THOUSANDS

Produced by JOSEPH N. ERNIEFIEFF
Directed by ROBERT FLOREY

Raft's love and life are in the hands of this beautiful enemy.

It's a handful against thousands...to hold the fort at all costs.

ORDER AD MATS FROM YOUR NATIONAL SCREEN EXCHANGE

"Still 69" is special shot taken in Morocco, and can be used as the basis of displays in windows of Travel Bureaus. When setting up window displays add coins and paper currency from Morocco and maps of the country, which can be obtained at the agency or consul nearest you. A map with a route to Morocco also marked is another interesting device which you can suggest.

Illustrated at right is a colorful display which can be made up for your lobby, windows of men's shops, French importers, banks, travel bureaus or any other outlet in your area.

Display is made by enlarging head of Raft, "Still MP-3000-S31", and adding medal explanation on other side, as shown.

"Still MP-3000-S31" in Exchange Set "B".

1. LUCKY COIN

In the film, Marie Windsor presents George Raft with a gold coin from her bracelet which he admires while dancing. This coin later plays an important part in the unfolding drama. Pegged to this fact, engage an attractive girl dressed in Arab attire to distribute simulated Arab coins on busy streets.

2. POST CARD:
Reprint post card shown below in large quantities for distribution via streets and mailing lists. Suggested copy for blank back: Coming Your Way!! George Raft in "OUTPOST IN MOROCCO"... actually filmed with the French Foreign Legion!

The colorful uniform of the French Foreign Legion gives you a fascinating basis for fashion promotions with leading stores. Idea is to decorate fashion windows with Tri-Color bunting, flags of France, and Foreign Legion uniforms. Windows could present any fashions in deep red, powder blue, beige or dark brown, which are basic Legion uniform colors. Add action stills from Exchange Set and copy used in illustration at right.
OUT FRONT! Above are key suggestions for your main display elements. Material for each display is available as noted. One of the important elements which this “blueprint” does not show is the blazing color in the exciting poster paper. Add spotlights, flashers and tricolor bunting wherever it will do the most good.

Get Hep To Marie Winsor

Marie Windsor, who plays the feminine lead in the film, is young and beautiful. In cooperation with one or more of your local vet groups have her named as the: "Girl With Whom I'd Like To Be Stationed At An 'Outpost In Morocco!'" Follow through for newspaper stories and pictures (see mat 2H, page 13).

Any Vets From Morocco?

During the past war many American troops were stationed in Morocco. Pegged to this fact, invite local vets who served in that vicinity and have pictures taken there as your guests. Use photos as ticket of admission, and for display in a special panel or frame in your lobby.

Street Bally With Color

Two men, one dressed as a French Foreign Legionnaire and the other clocked as a desert Arab, walk or ride on horseback through the streets of your community. Sign attached to each carry the following copy: "We're Going To 'Outpost In Morocco' — Strand — Now!"

IN LOBBY! Follow through on the Foreign Legion theme out front with these suggestions for lobby and foyer:

Moroccan Atmosphere

Moroccan atmosphere for your lobby can be obtained by setting up displays which include French and Moroccan coins and bank notes, Foreign Legion uniforms, old fashioned guns, swords or rifles, oriental rugs, etc. Additional effect for out front can be worked in by using military and marching music coupled with recordings of the French National Anthem, the "Marseillaise".

Flag of France

Contact a local French Society in order to borrow a French Flag for display in lobby or out front. Arrange for a formal flag presentation ceremony in lobby day before opening. Invite local newspaper men to theatre. Aim for stories and picture breaks based on flag’s history or significance of ceremony.

Raft Of Raft Fans

From your files dig up old photos of George Raft in past pictures. Arrange a display of them in a lobby panel or 40 x 60 frame asking patrons to identify the name of the films from which the photos have been selected. Place a pad and pencil nearby for them to write in their titles. Offer free tickets to a limited number of patrons handing the correct names to an attendant.
EXTRA!
U.A.'s Brand New TELEVISION TRAILER

It is United Artists' considered judgment that local television can prove of inestimable value to you as a medium for selling motion pictures generally and your current playdate specifically!

For this reason we are inaugurating the new United Artists Television Trailer Service, available to you now for your "Outpost In Morocco" playdate!

The Television Trailer is similar to the regular motion picture trailer — and you'll agree that on your screen or in the home there's no better way to sell your show!

The TV Trailer is available in 16mm prints ONLY! It can be telecast as a 1½ to 2½ minute commercial including live playdate announcement!

If television is an accepted medium in your town — USE IT! And you'll find no better way to do it than with the 16mm TV edition of your regular trailer!

For full details contact your nearest NATIONAL SCREEN SERVICE EXCHANGE.

French Consuls Can Provide Interviews and Displays!

Inasmuch as many of the scenes in "Outpost In Morocco" were actually filmed in Morocco with units of the French Foreign Legion, you should seek the active cooperation of French Consuls, Agencies and local French societies. Listed below are the locations of the French Consuls and Agencies in America.

Here are three suggestions that can be worked by joint cooperation.

1. Invite the consul or agency head nearest you and his staff to a special screening with local newspaper men and leaders of French societies. Aim for picture and news breaks by arranging after-film interviews based on French-American cultural cooperation.

2. Set up displays of stills showing scenes filmed in Morocco in their office and windows. (See picture layout on page 10).

3. Borrow authentic Moroccan maps and Foreign Legion momentos to be used for setting up lobby and window displays.

Consul and Agency Locations:


AGENCIES: Baltimore, Norfolk, Charleston, Minneapolis, Atlanta, Birmingham, Galveston, Houston, Miami, Mobile, Lafayette-Lake Charles, Buffalo, Philadelphia, Pittsburgh, Portland, Seattle, Detroit, Cleveland.

INQUIRING REPORTER

Inquiring Reporter asks the following question in lobby of your theatre: "Have You Ever Had A Desire To Join The French Foreign Legion Seen in "Outpost In Morocco"? Under What Circumstances?"

RADIO SPOT ANNOUNCEMENT RECORD!

Here's your FREE recorded radio spot announcements! The disc allows for live policy announcements at tag end and contains 1-minute, 30-second and 15-second announcements.
Hollywood Goes to Africa to Film

AUTHENTIC BATTLE FOR
"OUTPOST IN MOROCCO"

George Raft and Director Robert Florey, with actors and technicians in tow, recently took off for a three-month sojourn in Morocco for on-the-spot filming of the spectacular battle scenes between Arabs and French Legionnaires in "Outpost in Morocco," a United Artists release. Seen here are views of the authentic battle depicted in this newest George Raft picture.

1. George Raft, as Captain Paul Gerard, and Akins Tumiloff, as Lieutenant Glyans, with the remnants of the embattled Legionnaire garrison, prepare to defend the Outpost against the expected Arab attack.

2. Just outside of the palace of the Emir of Bel-Ruhood, the Arab troops move for the attack. In the meantime, the Commandant at the garrison has sent Captain Gerard back to headquarters to get reinforcements.

3. When Captain Gerard returns to the Outpost with these reinforcements, he finds the Commandant killed, and the Arabs, led by their fierce chieftains, galloping away to regroup for another onslaught. Gerard now assumes command and sends Lieutenant Glyans, with a small unit of volunteers, to destroy the Emir's arsenal.

4. The Emir, under heavy fire from the besieged Legionnaires, charges up to the front lines. In the meantime, Gerard has ordered mine fields laid and machine guns emplaced.

5. The Arabs are vanquished at last by the gallant Legionnaires, and now death and destruction hovers over the Outpost. In this last battle, in which the Legionnaires were outnumbered but not outgunned, both the Emir and his daughter, the Princess Cara, whose sympathies had been entirely with Captain Gerard and the French, are killed.

6. Taps are sounded for the heroic dead. Then comes a trumpet call announcing the arrival of other Arab leaders, now who refused to throw in their lot with the Emir of Bel-Ruhood in his fight against the French. There is the sound of approaching cavalry and the Arab leaders dismount. They are ready to renew their oath of allegiance to the French Government in a colorful ceremony, as order is once more restored in this remote outpost in Morocco.
Raft Thriller Filmed In
French Morocco

(Avance Feature)

A unique arrangement was con-
cluded a short time back between
Star Films, Inc., which is headed
by Samuel Bischoff, and the Three
Hawks Group, and the French Foreign
Legion, under the title of "Outpost in
Morocco," at the

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Swashbuckling Drama, Adventure Highlight "Outpost In Morocco"—The Current George Raft Thriller

With George Raft in the starring role and a strong supporting cast headed by Marie Windsor, Akim Tamiroff, John Litel, Eduard Franz and Damien O'Toole, a thrilling new drama of the French Foreign Legion, "Outpost In Morocco," opens for a run through United Artists release. "Outpost" was authored by Joseph Ermoloff, who was also in charge of production. In order to insure utmost authenticity the major portion of the company, including the producers, star George Raft, cameraman Lucien Andriot and director Robert Florey journeyed to the interior of Morocco where a great many of the important outdoor scenes were photographed in the native background setting. Also, by an arrangement made between the Ministry of Tourism of France, the French Government gave permission for the French Foreign Legion to participate in many of the exciting scenes. The Legions were working in the picture. It was such a startling change from humdrum army routine. They welcomed the chance for a pretty ladies all over the world to see them on the screen, and tried to act like their favorites, Gary Cooper, Clark Gable and Robert Taylor. The film was produced in Hollywood and was daily rushed by air to Paris, where the action, from Casablanca, then plane to Paris, by another plane to New York, and a final plane to Hollywood. Usually this took less than a week. It was then worked on at the studio laboratory and O.K. was sent by cable from Hollywood to Tunis.

Although eighty thousand feet of film was shot in Morocco, only 3,000 feet were used in the final film version. But Producers Raft and Ermoloff have a wealth of background film available for sale or loan to less independent producers needing backgrounds such as these.

Raft returned from Morocco two weeks ago to finish the last thrilling moments of the picture. "It was no picnic," the star stated. In the daytime the temperature was 108 degrees Fahrenheit, and at night we froze. Life wasn't simple, but I think the results on the screen will make everyone connected with the picture pretty proud."  

Romantic Foreign Legion On Screen Once Again

During the filming of George Raft's current starrer, "Outpost in Morocco," which began in at the Theatre on through United Artists release, the conversation naturally got around to Foreign Legion pictures of the past. The first Foreign Legion picture ever made was "Under Two Flags," based on the famous story by Ouida, and starring Prince Diomede. It was over twenty years ago, and Diomede really carried the romantic Foreign Legion theme in such a manner that he was said to be a young fortune for his wonderful character portrayal. When "Under Two Flags" was made, it was adopted to the title of "Bataille des Romagnols." "Bonze Gnoc" has been filmed three times; first, by United Artists, with Damien O'Toole and Dick O'Neill in the main roles; a new version, with Paul C. Canfield and directed by Héctor Babenco, is now being filmed. A new picture, "Under Two Flags" was filmed again in a talk by Cecil DeMille, with Claude Calvet as Gilliane. However, until "Outpost in Morocco," no Hollywood producer ever got around to filming the Legions themselves, in their own rugged background beyond the Grand Atlas Mountains of Morocco, until Joseph Ermoloff, author of "Outpost," made a deal with Pathé Freres and Hollywood's Damien O'Toole and George Raft. "We've been in Morocco three years ago and show them the romantic Foreign Legion. The first edition of "Bonze Gnoc," which included Commissioner Legion, "The Foreign Legion," "The Foreign Legion of the Sea" on a two-month basis, was sent by the French Foreign Legion for color photography. In the film proper plays the role of the actor of "Three Pawns," John Litel, and the lovely Arabian princess, Edith Atkinson, who wears a headdress. Scene is the legionnaires' beach party on a romantic drama of the French Foreign Legion, opening at the Theatre.

George Raft Has Gift Of Picking Star Talent

Duck and handsome George Raft, star of the current Foreign Legion film, "Outpost In Morocco," was playing at one of the remarkable Hollywood record-store nineteen years ago. George Raft, "It Had to Happen," made at Twentieth Century-Fox, and James Cagney's career got a tremendous boost in the film when she appeared opposite him in "Brooklyn." Ava Gardner also skyrocketed when she appeared with him in "White Heat." Now there's every likelihood that another star will be added to this Raft diadem. She's Marie Windsor, a comparative unknown who was George's personal selection for the role of the lady love in his latest film. It's the group of unknown actresses cooper was also on his list. Leia Barish's career was in the doldrums when she was cast in the film. "Belle" was the star of Mae West's first screen success. Raft, the director of the picture for which she co-starred in the film which was released as "Outpost." It is due for release through United Artists re-releases.

George Raft and Akim Tamiroff talk over plans to round up reinforcements to fight the war in Arabia, this scene from Samuel Bischoff's, enthralling Foreign Legion film drama which can be seen now at the Theatre through United Artists release.

Page Twelve
Suave George Raft Opens Soon In Legion Thriller

The dark, smooth, romantic-comedy film star, George Raft, who is always linked to Valentino, admits that he fought a long, tough battle from early childhood to reach the top. His career is a part of the long and colorful history of one-man producing company, he feels that the battle was well worth fighting. Currently Raft can be seen in a starring, Foreign Legion, drama, "Outpost in Morocco," a United Artists release which opens on the 21st in the nation's theatres.

Raft, with featured players Akim Tamitroff and Marie Windsor lending excellent support. The star's success is definite proof that a person of determined character can rise above the influences of his early environment. Raft got his start in true dime-drawer pattern in the tenement conditions of New York's notorious Hell's Kitchen, where he was born on December 27th of German-Israelite parents.

As a kid, working to support himself and his mother, he went through a great number of odd jobs, but his first real professional interest was in boxing. When he was a punch-drunk ex-fighters with rain-fed flower vases bouncing around his neighborhood, he decided that he could, in the squared ring, beat up a dead end street. He switched to baseball, playing with the Spring field nine of the Eastern League but was dropped because of a poor hitting average.

During the weekly boxers' holiday, his cause never failed to want for action. It was there, the Charleston bob in the air, that he first attracted the attention of Tom Dugan, who was engaged to be tethered at Churchill's and the Varsity. Rumors of fast, flashy dance clubs made the rounds of the teenage dance world. He went abroad and performed in command shows before royal audiences, becoming a special favorite with the Duke of Windsor, then Prince of Wales. He returned to New York to get his own billing in the roller-skating and stage shows, later being signed by the sackcloth-and-henna producer as the producer and star of his big extravaganzas. When the Gavitt Gang went to Hollywood to star in "Queen of the Wild West," one of the first all-talking movies, Raft was signed for the role.

When the screen's gangster cycle began, Raft was picked as the perfect "f阅读内容。
Femle Lead Marie Windsor
Is "Jill of All Trades"

Marie Windsor, splashy young actress who achieves film prominence in George Raft's leading lady role in United Artists' "Outpost in Morocco," started George Raft, which is scheduled to open on March 20, at the Theatre, a whole earful of career girls rolled into one. Utterly untrained, Marie started her professional life as a rodeo rider, switched to radio, and eventually wound up on the MGM lot in Hollywood. Somewhere along the way she managed to acquire mastery of enough arts, skills, crafts and hobbies to equip the entire graduating class of girls finishing school.

Marie, who is enough of a looker to have been named Miss Utah in a beauty contest, designs and makes her own clothes, cooks exotic dishes, lays bricks, pours concrete, repairs her own auto, crochet, knits, and becomes a professional girl. In addition she paints a creditable picture, is an amateur sculptor, a champion trick rider, and can shoe her own horses. In her spare time she writes and short stories. Marie's budding film career has a new high point in "Outpost in Morocco," the lightest girl of a gallant group of female cavalrymen who are the power of the French Government, the tale in love with George Raft, who owns the role of Captain Paul Garrow, a dashing officer. They are produced with the foreign Legion, whose love affair is played out to a tragic end against the thrilling background of the Moroccan desert. Most of the outdoor scenes were filmed in French Morocco, with actual Legionnaires taking part in a Hollywood film for the first time.

Swashbuckling Role For Akim
Tamiroff In Drama Of Legion

When Akim Tamiroff first arrived in Hollywood, he looked the same over and decided on a career as a swashbuckler. He has been swashbuckling ever since — as a gang leader, soldier of fortune and tramp man. Recently he went over to Rome and swashbuckled for Orson Welles in "Macbeth." While he was doing that job he got word from Producer Samuel Bischoff that there was a super-de-luxe swashbuckling role awaiting him in "Outpost in Morocco."

Tamiroff took a clipper plane back to Hollywood and arrived just in time to take over the role of Lieutenant Glykos in this top thriller of the French Foreign Legion, starring George Raft, which opens on March 20 at the Theatre through United Artists release. As Glykos, Tamiroff races, bellows, drinks, swears and does everything that makes life exciting. There is no part of a swashbuckler's repertoire that he doesn't play well.

This fine actor was born in the Russian Caucasus, the son of a wealthy oil man. He first appeared professionally with the Moscow Art Theatre, accompanying the troops to America. Later he appeared here in Baldrich's famous Chinese Society. When this troupe arrived in Hollywood, Tamiroff decided to stay. His first big change was in "The Lives of a Bengal Lancer," in which he played a small but outstanding part. A little later Pianonoff offered him a contract. That was in 1935 and he has since appeared in more than 60 pictures. Tamiroff is married to Tamar Shaye, a former New York actress. His bit pictures include "The General Died at Dawn," "Far West of the River," and "The Bridge of San Luis Rey," "The Buccaneer," and "D Tibetan soul."

In "Outpost in Morocco," a Samuel Bischoff production which was filmed mostly in French Morocco, Tamiroff shares his fine career with Marie Windsor, John Lavel, Edward Franz, Crane Whitman and Dennis O'Toole.

When Marie Windsor is not working in pictures, she improves the shining hours with various hobbies. Reading chequers, we catch Marie painting in oils, riding horseback, nailing a pocket for her hand, making an evening dress for herself, shortened her horses, putting the finishing touches to a bit of sculpture and, center, testing one of her own tempting dishes. This "Jill of all trades" was seen by the Theatre in Samuel Bischoff's thrilling Foreign Legion drama, "Outpost in Morocco," in which she supports star George Raft. It is a United Artists release.

TURBAN WRAPPER
MUCH-IN-DEMAND

The turban man on the set of George Raft's current starring film, "Outpost in Morocco," which is due for a showing at the Theatre on March 20, through United Artists release, was not an actor, a technician or the director, but a little graying screen veteran named Bhagwan Singh, who hails from India.

Bhagwan Singh is Hollywood's official turban-wraper. He knows 107 ways to wrap a turban around the head, and each has its own signification. On "Outpost in Morocco" he had a special problem since the Mostons of Morocco remote interior have their own peculiar methods of turban-wrapping handed down for countless generations.

In the film Raft eschews himself as an Arab to generate the strength and vigor of an Indian's secret, turbaned turban of George Raft. That's because Raft has a special penchant for the turban man, who has his own secret, turbaned turban of George Raft. That's because Raft has a special penchant for the turban man, who has his own secret, turbaned turban of George Raft. That's because Raft has a special penchant for the turban man, who has his own secret, turbaned turban of George Raft.

The scene above is from Samuel Bischoff's suspense-packed Foreign Legion thriller, "Outpost in Morocco," which stars light-billed George Raft. That's because Raft has a special penchant for the turban man, who has his own secret, turbaned turban of George Raft. That's because Raft has a special penchant for the turban man, who has his own secret, turbaned turban of George Raft.
One kiss from her lips set Morocco aflame!

Outpost in Morocco

George Raft

Action... with the fabulous French Foreign Legion!

Romance... with the beautiful, lovely Vita Ettinger!

Outpost in Morocco

George Raft

Outpost in Morocco

George Raft

Announcement Slide

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