BERNARD B. RAY
presents
DICK TALMADGE
Dare Devil of the Screen
in
"Now Or Never"

with
JANET CHANDLER
ROBERT WALKER
EDDIE DAVIS
OTTO METZETTI
THOMAS RICKETTS

Directed by
B. B. RAY

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AUDIENCE RESPONDS WARMLY TO TALMADGE THRILLS

Star Only Sneers at Jinx Ideas

Richard Talmadge, whose latest thriller play is an exclusively top-notch, is a picture of success. He has made a name for himself in films, writing, and directing, and is now expanding his work into the theater. His new play, "Now or Never," is already receiving critical acclaim and is expected to be a box office hit. The star himself is thrilled with the response and is looking forward to a successful run.

P.S. Now or Never...
CATCHLINES

Richard Talmadge in "Now Or Never", a fast-moving, bloodstirring, romantic thrilledrama of a struggle for the possession of stolen diamonds. There's action, action and dare-devil stealth packed into this hour of frenzied speed and fighting fury than you've ever seen before. With Dick at his splendid best as a born stunt man, and the love of a loyal girl!

"Now Or Never", starting Richard Talmadge, is a dramatic thunderbolt, genuinely stirring, breath-taking entertainment, unfolding the most sensational story in which this king of all marvel stunt men has yet given the screen. Your heart will thump, your nerves will thrill in tense anticipation, as the lightning-paced reel rocket to a smashing climax!

Jewelled romance set in a ring of danger adventure—that's "Now Or Never", the new Richard Talmadge thrilledrama. It's a picture with entertainment for everybody, but with the breath of heroic daring stimulating the adults, giving the kiddies an exciting treat they'll never forget!

Richard Talmadge, filmdom's foremost stunt-actor, in "Now Or Never", a feature that's a succession of mad, unbelievable thrills. Supreme in his own field, he outdoes all his previous extraordinary feats of strength and agility, fights like a tiger, makes it irresistible, outwits a dangerous gang of diamond thieves, if he can't clear an obstacle he crashes right through it, courageously facing any peril with the progress of the years.

BERNARD B. RAY presents RICHARD TALMADGE in "NOW OR NEVER" A Drama of Thrills The Players Their Roles

RICHARD TALMADGE DICK RAINBAY
Janet Chandler Audre Ferrry
Roxie Walker Mcgowan
Ed Davis Riles
Otto Metzeltin Braun
Thomassettlest Rubio
Victor Meza Cobb

Directed by B. B. RAY
Author C. C. CHURCH Associate Producer HARRY S. WEBB
Production Manager ROBERT NOLTE Assistant Director WILLIAM NOLTE

J. HENRY KRUSE, I.A.S.E.
Sound Engineer FRED BAIN
Art Technician J. S. WESTMORELAND CHARLES STEVENS

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BERNARD B. RAY presents DICK TALMADGE in "Now or Never"

Only Dick Could Handle This Stuff

Among the many thrill stunts crowded into Richard Talmadge's new picture, "Now Or Never", is present playing the Thimbler. there's one in particular that leaves the spectator gasping at its closeness. That's when Dick finds himself in the hands of the elderly supe of murder because he has been caught as he tries to secure the body is being. Explanations do not satisfy the elderly crook, who has the goods on him. There's nothing for it but a request of the most amiable kind. As one of his captors starts to get rough, Dick evades his hold, dives headlong through the window, lands on the electric light wires, drops to a truck standing underneath, leaps upon a passing car, from the top of that to a speeding car in the outer line of traffic and vanishes. All of which is done with such lightning speed and complete disregard of Talmadge's restraint that the audience almost bewildered, unable to catch the flying figure they watched was really Dick Talmadge, a born stunt man, in his autonomous action in his shape propelled by electric power. The whole stunt is executed with seemingly absent-mindedness, the explanation why Talmadge's feats of agility are so far outside of smoothness as compared to anything attempted in our own thrillingly peppered with urbane ambitions. The fact of the matter is that the stunt has become second nature to him during the many hairbreadth escapes of his learned years. His mind and muscles are attuned to respond instantly to the most rapidly issued commands. From that thought and deed are, in a sense, simultaneous and he has never handshaked by even the slightest shadow of his ultimate safety. Self-confidence is the keynote to Talmadge's work in the starting line, a confidence which has enabled him to Elishe with the progress of the years.

RICHARD TALMADGE IS HAIRED AS SCREEN'S GREATEST THRILL ARTIST

Richard Talmadge, star of the latest Bernard B. Ray production, "Now Or Never", which opens at the Theatre on Saturday, has recently recognized by the editors of a popular motion picture magazine as the greatest of all present thrill artists. You, of course, have only to ask any veteran film goer to be convinced of the justness of this estimate. Talmadge stands in a class by himself, since he comes to the screen as a backgrounds of marvelous athletic feats of such bold and daring accomplishment that it is as thrilling to see the lines of the sones".

Tom Rickets Is A Veteran Trouper

Tom Rickets, who plays the part of the lighter in the home of the notorious Richard Talmadge thriller-drama, "Now Or Never", has natural attraction for the Theatre. As a veteran with many credits to his credit as a performer on both stage and screen. Born in England, a white-haired, blue-eyed stalwart of stage and screen, he early attained international renown as a character, hero and great versatility and dramatic power. It is to Rickets who is innocently responsible for Audrey being compelled to reveal the hiding place of the diamonds the crooks are in search of. The Talmadge residence is a "red herring" in the whole situation. At the Theatre, Tom Rickets shows his preparations to be better than the crooks in the "eyes of the servant". The fake weakness and surprise of the audience when the crooks come is present with keen suspense of the audience. A dramatic highlight of the picture, during which Talmadge is on the stage with the fans in silent picture days, and, thanks to his former stage experience, found himself perfectly at home in the talkies.

CLOSING NOTE TO LATECOMING FANS

Tomorrow will be your last chance to see Richard Talmadge in "Now Or Never", the greatest of all sensational thrill artists, which has been playing to capacity houses at the Theatre. During its holdover engagement this wild adventure drama, with Dick Talmadge as the dashing hero, is executing stunts in which he risks suldering more than his life. It might smoke a cigarette, has kept audiences on the edge of their seats. An extra of his appearance on the screen, "The Golden Gloves" has made his star in many major pictures. A popular stunt man, he is expected to do more than satisfy the newspaper critics.
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