THIS IS THE AD

NEW YORK!
BRANDT'S GLOBE.
RUN AT 5-WEEK SENSATIONAL ITS OFF ON

SOCK SHOWMANSHIP STARTED THIS THAT

SO THAT THE PUBLIC MAY KNOW!
- the facts about -
NO ORCHIDS FOR MISS BLANDISH

Since its production, No Orchids For Miss Blandish has been engulfed in a storm of criticism and controversy. There are those who have objected to its bloodshed and brutality. There are those who have found its subject matter amoral.

No Orchids For Miss Blandish is definitely not for the lily-livered. Said LIFE: "Without exception, the critics were horrified." LIFE Magazine devoted three pages to the picture.

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This front follows in detail the three key ads of this ticket-selling campaign—Ads 301, 202, and 214. You're starting with success—follow it up in your own lobby and on your front!

EXPLOITIPS

Notes regarding Avon's 25¢ pocket book of "NO ORCHIDS FOR MISS BLANDISH."
First printing of 200,000 copies now on sale throughout the nation.
Write to M. Socker
Circulation Manager
Avon Publishing Co., Inc.
575 Madison Avenue
New York 22
for copies of the book, list of local dealers and sales representatives, and all tie-ups with the publisher.

Order Your Trailer From National Screen Service

Notes regarding music from "NO ORCHIDS FOR MISS BLANDISH"
The music in the picture, which was specially composed by George Melachrino, is published by:
Mill Music Inc.
1619 Broadway
New York 19, N.Y.
who should be contacted for sheet music, recordings for disc jockeys, and information as to local dealers.
"WHEN HE GOT IT, DID HE WANT IT?" Special recordings from the soundtrack of the picture, featuring Zoe Gail, have been made for juke boxes and local promotional use.
Available directly from The Jack Schlaifer Organization Inc., 165 West 46th St., New York 19, N. Y.
FOR BOOKING INFORMATION—WRITE! WIRE! PHONE!

THE JAC SCHLAFFER ORGANIZATION, INC.
165 W. 46th St., New York 19, N. Y., Plaza 7-1600

BOSTON, MASS.
Thomas F. Dunne,
Eastern Sales Manager
12 Piedmont St.,
Boston 16, Mass.
HAncock 6-6387

SAN FRANCISCO, CALIF.
John Leo,
Western Sales Manager
276 Golden Gate Ave.,
San Francisco, Calif.
PProspect 6-4010

DALLAS, TEXAS
James E. Gribble,
Southern Sales Manager
2020 Jackson St.,
Dallas 1, Texas
Riverside 1393

STARS OF "NO ORCHIDS"

LA RUE IN NEW HIT
Jack La Rue, who has the undisputed honor of being known as the screen's "best" actor, although his first achieved fame with his portrayal of a young priest in Ernest Hemingway's "A Farewell in Arms," adds another memorable portrait to his long gallery of underworld characters in the Remarque presentation, "No Orchids For Miss Blandish," which comes to the …… Theatre on …… In this sensational film version of James Hadley-Chase's best-selling novel, La Rue is cast as Slim Grissin, ruthless man of the New York underworld, whose criminal activities are hidden behind the front of a lavish night club, club is played by Jack La Rue, while other important roles are enacted by Hugh Mcdowell, Walter Craig, Zoe Gall and Richard Neelson. Neelson, whose character has been created by a new James Cagney, makes his screen debut as a psychopathic killer whose brutal murder of a societyswoman off a city-wide manhunt by the police. Several spectacular nightclub sequences, in one of which Zoe Gall wows the audience "When He Got It, Did He Want It?", are incorporated by Director St John L. Clowes.

Song Hits
Four new song hits, including the controversial "When He Got It, Did He Want It?", are starred by the Remarque Pictures presentation opening on …… Theatre, "No Orchids For Miss Blandish." Jack La Rue and Linden Travers head the cast.

MISS BLANDISH

CUTWISTICAL FILM SET TO OPEN
Richard Neelson, who has sometimes been characterized as "King of the Underworld Godfathers" in appearance, and who first received public acclaim when he starred in the theatrical production of "Tobacco Road," has been hailed as a new James Cagney by critics who saw him in the role of a tough killer in the controversial Remarque picture, "No Orchids For Miss Blandish," at the …… Theatre on …… This picture, based on the best-selling novel by James Hadley-Chase, presents Neelson in the part of a psychopathic killer whose brutal murder of a society socialite and kidnapping of the victim's beautiful fiancée sets off a gigantic manhunt that extends throughout the underworld. The ruthless brutality and daring story which is presented in "No Orchids For Miss Blandish" has caused a storm of controversy, based on a best-selling novel by James Hadley-Chase, which producers had said could never be filmed. "No Orchids For Miss Blandish" is one of the most unusual crime stories to be brought to the screen.

Linden Travers Starred

Linden Travers, who is seen in the title role of the Remarque picture, "No Orchids For Miss Blandish," is the…… Theatre, scenes designed to become established as one of the new "vamps" of the screen. Last seen in "the other woman" in Somerset Maugham's "The Colonel," and previously cast opposite Fredric March in "Christopher Columbus," Miss Travers is now seen as a beautiful heiress who is kidnapped by gangsters and falls in love with one of her captors.

This daring love story, which is presented as a nightclub exposure of the New York underworld, has caused a storm of controversy, based on a best-selling novel by James Hadley-Chase, which producers had said could never be filmed. "No Orchids For Miss Blandish" is one of the most unusual crime stories to be brought to the screen.

Jack La Rue is cast as Slim Grissin, whose villainous Black Dirt Club is front for the criminal activities of the Grissin mob, Hugh Mcdowell, Zoe Gall, Walter Craig and Jack Dunne are also seen in the picture, and

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Linden Travers in the title role of a rich society girl who is kidnapped by gangsters, falls in love with one of her captors, and becomes his mistress. Violence and murder follow attempts by rival gangsters to hold the heiress for ransom, as the picture moves to a suspenseful climax in which the police arrive for a rescue that proves to be too late.

Slim Grissin, ruthless leader of a mob whose criminal activities are hidden behind the front of a lavish night club, is played by Jack La Rue, while other important roles are enacted by Hugh Mcdowell, Walter Craig, Zoe Gall and Richard Neelson. Neelson, whose character has been created by a new James Cagney, makes his screen debut as a psychopathic killer whose brutal murder of a societyswoman off a city-wide manhunt by the police. Several spectacular nightclub sequences, in one of which Zoe Gall wows the audience "When He Got It, Did He Want It?", are incorporated by Director St John L. Clowes.

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Page Three
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SIGNED

AD NO. 211
85 lines x 2 cols. [170 lines]
[6 inches x 2 cols.]

AD NO. 215
135 lines x 2 cols. [270 lines]
[9 1/2 inches x 2 cols.]

SIGNED

AD NO. 112
30 lines x 1 col.
[2 inches x 1 col.]

AD NO. 113
25 lines x 1 col.
[1 1/2 inches x 1 col.]
SYNOPSIS, not for Publication

Headline announcements in the New York newspapers report the engagement of Miss Blandish, daughter of a multi-millionaire, to socialite Foster Harvey. It is a social and not a love match, however, to which the heiress has been forced to agree, and her father, realizing this, promises her the fabulous Blandish necklace as an engagement present.

Olga, Miss Blandish’s maid, and her lover, Johnny, overhear Foster persuading his fiancée to visit a notorious madhouse outside the city after the reception the following evening—when she will be wearing the diamonds. Johnny, pressed by Olga for more money than he can afford, tries to sell the information to the Grissom mob, which rules the New York underworld. He is unceremoniously beaten up and thrown out of the Black Die Club, in which the gang makes its headquarters.

Riley and Bailey, two small-time crooks, listen to Johnny’s proposition. Together they kidnap Miss Blandish and her fiancé on a deserted highway. Foster knocks down Riley and the latter, in a sudden fit of mania, beats him to death. Johnny, overcome by remorse, kills Riley and is in turn shot by Bailey. With the unconscious heiress on his hands, Bailey decides to take her to a shack in the woods, but is seen on the way by two of Grissom’s henchmen.

Miss Blandish’s disappearance makes newspaper headlines again. Mr. Grissom, hearing the mob’s report of their meeting with Bailey, realizes that the latter has kidnapped the heiress. She sends the men to find Bailey, and they trace him to his hideout. Slim Grissom arrives, orders Bailey to be beaten until he turns over the diamonds. Bailey tries to shoot his way out, and is killed by Slim. The gang takes Miss Blandish back to the Black Die Club, where Slim hides her in an empty suite.

Slim and Miss Blandish fall in love, enraging the anger of his gang when he refuses to ask for ransom. In the meantime, Fenner, a newspaper reporter, goes on the trail of the kidnappers and teams up with Margo, singer at the Black Die Club, who is Slim’s former girl-friend.

The gang decides to take matters into its own hands; Mr. Grissom and Leonie, headwaiter at the Club, who is Slim’s only real friend, are both killed as they try to warn Slim of the doublecross. In a showdown at the Club, as Fenner and the police close in, Slim kills Eddie, the former restaurant, and gets away with Miss Blandish, although he is wounded during the fight.

In the ensuing chase, the police trap Slim and Miss Blandish in a cabin in the woods. Slim, realizing it is too late to escape, and attempting to save the girl, shoots it out with the police and is killed. Miss Blandish is rescued and returned to her home, but in an unreported climax, also pays the penalty for her association with crime and the underworld.