HOT AS TODAY’S CRIME NEWS!
The Shocker About the French Quarter!

“Livorno,” the mad killer who was king of Bourbon Street! The jazz palaces, the strip-joints and the real-gone pads on Thrill Street! The dolls, the dicks and the Dixieland Bands!

New Orleans After Dark

An M. P. A. Film Production

PRODUCED BY ERIC SAYERS
DIRECTED BY JOHN SLEDGE WRITTEN BY FRANK PHARES

Ad Mat No. 401
4 cols. x 8”

STORY OF HIGH VIOLENCE TOLD IN NEW CRIME FILM

(Advance)

Allied Artists’ “New Orleans After Dark,” set to open next at the theatre, is a story of violence dealing with narco peddling and murder.

Produced and directed by Eric Sayers and John Sledge, respectively, this engrossing film was filmed in the city of New Orleans.

The screenplay by Frank Phares and released by Allied Artists has a cast of stellar performers topped by Stacy Harris and Louis Sirgo, each in the role of an undercover man. The female lead is done by Ellen Moore.

The film is based on police records on file in New Orleans, and locations used in filming include the world-famous Bourbon Street and the equally well known Abita Club.

One highly dramatic scene is played in a small night club and this was filmed in one of New Orleans’ popular night spots where

La Vergne Smith, pianist-vocalist, was the featured entertainer. She portrays herself in the picture.

The film was produced for Allied Artists by M.P.A. Pictures of which Carl J. Mahaffy is president.

LA VERGNE SMITH, pianist-vocalist, was the featured entertainer. She portrays herself in the picture.

The film is produced for Allied Artists by MPA Pictures of which Carl J. Mahaffy is president.

DETECTIVE

La Vergne Smith, popular New Orleans night club pianist-singer, portrays herself in Allied Artists’ “New Orleans After Dark,” now on the screen at the .

The cast is headed by Stacy Harris and Louis Sirgo, portraying detectives who solve a couple of murders and uncover a dope peddling ring.

SINGER

Quartier

New Orleans After Dark

No. 2

Louis Sirgo, as a New Orleans narcotics detective, uncovers a million dollar narcotics ring in Allied Artists’ “New Orleans After Dark,” now at the .

Starring with Sirgo are Stacy Harris and Ellen Moore.

RECORDER

La Vergne Smith, pianist-singer, is a popular nightclub entertainer in the Crescent City’s famed French Quarter and is a recording artist whose records are among the best-selling discs. Her film now is showing at the .

DEBUTS

La Vergne Smith, New Orleans pianist-singer who is a favorite nightclub entertainer in the South, makes her screen debut in Allied Artists’ “New Orleans After Dark,” now at the ...

ORIGINAL

To assure authenticity, producer Eric Sayers and director John Sledge filmed all of “New Orleans After Dark” in an Allied Artists mobile studio at the ...

NEW ORLEANS

After Dark

No. 1

As a member of the New Orleans homicide squad, Stacy Harris seems to be in command of a situation in a scene from Allied Artists’ “New Orleans After Dark,” opening .

CREDITS

Produced by Eric Sayers Director: John Sledge Written by Frank Phares Music by Willis Winstead Supervising Directors: Jimmy Hines Art Director: Cassie Firestone Sound Editor: James Low Vocalist: Cassie Firestone Script Clerk: Emily Doughtery

IN COMMAND

CREDITS

Produced by Eric Sayers Director: John Sledge Written by Frank Phares Music by Willis Winstead Supervising Directors: Jimmy Hines Art Director: Cassie Firestone Sound Editor: James Low Vocalist: Cassie Firestone Script Clerk: Emily Doughtery

IN COMMAND

THE CAST

Det. Wm. Bovner STACY HARRIS
Del. John Conroy LOUIS SIRGO
Jean Conroy ELLEN MOORE
Pat Conroy TOMMY FELLE
ick Liverno WILSON BOURG
Carl Bladelick HARRY WOOD
Johnny Alcain JIM HALL
Sandra Jean Thomas PRISCILLA
Corporal LEO ZINER
Mary Sherman KATHRYN COPPONE
Pete FOLK HARRY HAYES
Blackie STEVE LORD
Omeo LEWIS GUNVICH
Salline FRANK FISACONRA
Baron ALLEN BIDAN CLAUS EVANS
Richard RAY
Sgt. DELPUET
Cassie Firestone Stripper DOTTIE LEE
La Vergne Smith HERSELF

AUTHORITIES

To assure authenticity, producer Eric Sayers and director John Sledge filmed all of “New Orleans After Dark” in an Allied Artists mobile studio at the...
Real Murders in Screenplay

Four murders which wrecked New Orleans and led to the discovery of an international narcotic ring are pictured in "New Orleans After Dark," now at the theatre.

This Allied Artists film, produced by Eric Sayers and directed by John Sledge, was photographed in its entirety in New Orleans. Stacy Harris and Louis Sirgo head the cast.

 Featured in the crime story is La Vergne Smith, popular New Orleans night club entertainer and recording artist. She is known particularly to patrons of the Abilithie House where she has been heard as a singer-pianist.

Bourbon Street Seen In Film

One of the world's best known thoroughfares — New Orleans' Bourbon Street — is one of the locales in Allied Artists' "New Orleans After Dark," now at the theatre.

Some of the highly important scenes in this story of crime were photographed on this street, a mecca for tourists in the South.

The film starring Stacy Harris, Louis Sirgo and Ellen Moore was directed by John Sledge for producer Eric Sayers.

"New Orleans After Dark" Excitement-Packed Picture

If it's excitement you want, you'll find it at the theatre where Allied Artists' "New Orleans After Dark" opened yesterday.

This motion picture, dripping with violence and loaded with action, was filmed in its entirety in New Orleans and presents Stacy Harris and Louis Sirgo as the undercover men who solve two murders and smash a dope peddling syndicate.

The screenplay by Frank Phares is based on New Orleans police records and only actual names of those involved in crimes pictured and the actual locations of the crimes are shrouded in the film.

Producer Eric Sayers and director John Sledge with this motion picture prove fine picture-making talents. They have captured the mood of Phares' story and have brought it to the screen with the powerful dramatic impact it cries for.

Harris and Sirgo each turn in brilliant performances, performances that mark them as among the screen's top acting talent. Ellen Moore as the wife of one of the detectives is excellent, adding a delightful and welcome feminine charm to the picture.

Others in the picture include Wilton Broyg, who stands out as the dope peddling syndicate head, and La Vergne Smith, night club pianist-singer, who proves her rare capabilities as a fine entertainer.

This picture was made by MPA Films of which Carl J. Mahby is president.

HISTORIC

New Orleans' historic Abilithie House, visited each year by hundreds of thousands of tourists, is pictured in Allied Artists' "New Orleans After Dark," now at the theatre. This picture of crime and violence was filmed by MPA Films in its entirety in New Orleans.

JAZZ

Jazz typical of New Orleans' Bourbon Street, night club is heard in Allied Artists' "New Orleans After Dark," now at the theatre. The story of murder and dope trafficking was brought to the screen by MPA Films, and the cast is headed by Stacy Harris and Louis Sirgo as undercover men who break up the narcotics ring.

THE BIG DIXIELAND CRIME SHOCKER!

RED HOT and REAL!...Filmed in the sin-spots where it happened!
HOT AS TODAY’S CRIME NEWS!
The Shocker About the French Quarter!

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New Orleans After Dark
An M.P.A. Film Production

Starring STACY HARRIS – LOUIS SIRGO – ELLEN MOORE

Produced by ERIC SAYERS
Directed by JOHN SLEDGE
Written by FRANK PHARES

Ad Mat No. 301
3 cols. x 6½" (252 Lines)

THE HEAT'S ON... in Dixieland's Big Dragnet!

New Orleans After Dark
An Allied Artists Picture

Starring STACY HARRIS – LEWIS SIRGO – ELLEN MOORE

Ad Mat No. 103
1 col. x 3½" (48 Lines)

Ad Mat No. 101
1 col. x 3½" (14 Lines)

Ad Mat No. 102
1 col. x 2½" (28 Lines)

THE HEAT'S ON... in Dixieland's Big Dragnet!

New Orleans After Dark
An Allied Artists Picture

Starring STACY HARRIS – LEWIS SIRGO – ELLEN MOORE

Ad Mat No. 202
2 cols. x 2½" (56 Lines)

Ad Mat No. 203
2 cols. x 3½" (84 Lines)

COMPOSITE MAT

The Composite Mat Consists of Ad Numbers: 101, 102, 103, 202 and 205. The Scene Numbers are: 1 and 21.

Order Special Mat Number 1 From National Screen Service.
38 Allied Artists Exchanges to Serve You

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Chicago, Illinois     Pittsburgh, Pennsylvania
Cleveland, Ohio       Portland, Oregon
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Milwaukee, Wisconsin  Vancouver, B. C.

EXPOlITATION

Narcotic Problem

"New Orleans After Dark" tells how two detectives on a murder case, uncover a million dollar narcotic ring. Use this as a basis for a TV, radio or newspaper interview with the head of the narcotics division of your police department. The narcotic problem is a dangerous and complex one and the police of the nation's metropolitan areas have their own ideas of law enforcement regarding this vicious branch of the crime world.

New Orleans Photos

Via lobby card and screen clip ask the folks in your town who have ever visited the Louisiana metropolis to be your guests, provided they can furnish actual photographs in which they are pictured while in New Orleans.

New Orleans Data For Quiz Use

1. New Orleans is one of the few cities in the nation that has been under three flags: Spain, France, and the United States.
2. The New Orleans annual Mardi Gras, the gayest and most spectacular festival in the U.S., involves a week of fun and reaches its climax on Shrove Tuesday, the day before Lent.
3. The city is one of the greatest ports of the U.S., and is second only to New York in dollar volume of cargo handled.
4. The 1950 population was 619,000.
5. New Orleans is the site of the annual Sugar Bowl football game held annually on New Year's Day.

Dixieland Combo

When you think of the "Birth of the Blues," you automatically think of the famous New Orleans street thoroughfare, Bourbon Street, where jazz was born. On this street many of the country's leading exponents of Dixieland music get their start. Check around your town to see if you can find a Dixieland group, preferably amateur, with whom you can make a deal for a personal appearance with the picture.

Disc Jockeys

"New Orleans After Dark" offers plenty of opportunity for tie-in with your local record spinnners on radio and TV. Arrange with them to spin "Way Down Yonder In New Orleans," "Birth of the Blues," etc. Offer tickets as prizes for any contest the deejay may conjure up.