EMI present

PATRICK MACNEE
HERBERT LOM

CONNIE STEVENS
MARTY ALLEN

MISTER JERICHO

Song "MISTER JERICHO" SUNG BY LULU

Eastmancolour

STORY AND SCREENPLAY BY PHILIP LEVENE
PRODUCED BY JULIAN WINTLE  DIRECTED BY SIDNEY HAYERS
DISTRIBUTED BY ANGLO AMALGAMATED FILM DISTRIBUTORS LIMITED
Cast
Dudley Jerico .................. PATRICK MACNEE
Susan ......................... CONNIE STEVENS
Victor Rosso .................. HERBERT LOM
Wally ....................... MARTY ALLEN
Angelo ...................... LEONARDO PIERONI
Nolan .................... BRUCE BOA
Merle ..................... JOANNE DAINTON
Hotel Clerk .................. PAUL DARROW
The Maid .................... JASMINA HILTON
Felipe ...................... PETER YAPP

Credits
Producer ....................... JULIAN WINTLE
Director ....................... SIDNEY HAYERS
Story & Screenplay .......... PHILIP LEVENE
Music ....................... LAURIE JOHNSON
Song "Mister Jerico"
Sung by ..................... LULU
Lyric by ..................... DON BLACK
Music by .................... GEORGE MARTIN
Associate Producers .... BARRY DELMAINE
Production Manager ........ PHILIP LEVENE
Director of Photography .. ALAN HUME
Production Designer ........ HARRY POTTE
Film Editor .................. LIONEL SELWYN
Assistant Director .......... IVOR POWELL
Camera Operator .......... TONY WHITE
Continuity .................. MARJORIE LAVELLY
Construction Manager .... BILL GREEN
Sound Editor ............... ALAN WILLIS
Sound Recordist ............ DENNIS PORTER
Dubbing Mixer ............... DENNIS WHITLOCK
Recording Director .......... A. W. LUMKIN
Make-Up ................... BUNTY PHILLIPS
Hairdresser ................ BILL GRIFFITHS
Wardrobe Mistress ........ LAURA NIGHTINGALE

The Story
Dudley Jerico (PATRICK MACNEE) is, in the words of one Victor Rosso (HERBERT LOM), a very clever, cunning and ingenious operator who could have been a millionaire by now except for being that rarity, a confidence trickster with scruples. And Rosso should know: he is a smoothly sharp gentleman who has become a multi-millionaire through menace and corruption.

Rosso is therefore intrigued to know the purpose behind Dudley’s telephone call asking to see him. As he tells his very attractive secretary Susan (CONNIE STEVENS), it can only be that Dudley is looking for a sucker.

Dudley has more than a social call in mind. For one thing, he has an ambition to wreak his own form of justice on Rosso. For another, he can see the opportunity to make a lot of money. Rosso has one vulnerable spot: his ambition to obtain the twin of the famous Gemini diamond in his possession. And Dudley has gained, by devious means, a perfect copy of the twin. As he explains to his long-suffering colleague Wally (MARTY ALLEN), all they have to do is to swap this for the authentic diamond in Rosso’s safe and then sell it back to him.

A carefully planned burglary enables him to switch diamonds, but before he can put through the deal Rosso tells him that a Mademoiselle Claudine Lucette has called him from Paris saying that she has the twin diamond which she will sell him. One of them must be lying, but which?

Dudley has meanwhile become very attached to Susan and it is she who helps him when he is almost caught when forced to make a second burglary because he has apparently booted in making the switch. The diamond with which he returned after his first burglary has proved to be paste.

When the second switch also proves that he still has a fake, he guesses that the mysterious Claudine must have got there before him. He also makes a shrewd guess that she is the fabulous confidence queen known in the underworld as Georgina.

One trick after another is trumped, and he is eventually forced to make love to "Claudine" on the beach as he steals the safe deposit key that will enable him to get the diamond in her possession. When even this diamond proves to be a fake, Dudley is more confused than ever and, to make matters worse, Susan -- with whom he is now very much in love - refuses to have anything to do with him because, she says, she saw him on the beach with Claudine.

Deftly, he has to allow Claudine — or Georgina, as she now confesses to be — to collect the money from Rosso, but he has one more card to play. This time, he wins the trick by exchanging her bag containing the money for an identical one. He bids her farewell, rejecting her offer to team up with him. Now he has the money, there is a future for him and Susan.

But Rosso has already discovered how he has been cheated. The chase is on, and Georgina is in peril. Dudley realises that he has got to help her.

In going to her assistance, however, he doesn’t guess that he will be helping the girl with whom he has fallen in love. For, very late in the game of wits, he discovers the association between Georgina and Susan, and how the masterly plan was carried through . . . .
Inhalt

Dudley Jerico (PATRICK MACNEE) ist nach Victor Rosso's (HERBERT LOM) Urteil ein sehr schlauer, gewandter und genialer Gauner, der ein Millionär sein könnte. Wenn er nicht einer rechten Erscheinung wäre: er ist ein Hochstapler mit Skrupeln. Und Rosso muss das am besten wissen; er ist ein glatter, scharfer Gentleman, der durch Euphrosyne und Korruption ein Multimillionär geworden ist.

Es interessiert Rosso daher, was sich hinter Dudley's Anruf verbirgt, der ihn treffen will. Wie er seiner attraktiven Sekretärin Susan (CONNIE STEVENS) sagt, kann der Grund nur der sein, dass Dudley ein Opfer sucht.


Der Diebstahl wird sorgfältig geplant, und es gelingt ihm, den Austausch vorzunehmen, aber bevor es zum Abschluss des Geschäfts kommt, sagt Rosso ihm, dass eine Mademoiselle Claudine Luette ihn aus Paris angerufen hat und ihm das Gegenstück zu seinem Diamanten verkauft wissen. Einer von ihnen muss lügen, aber wer?

Dudley fühlt sich inzwischen sehr zu Susan hingezogen, und sie kommt ihm zur Hilfe, als er fast bei einem zweiten Einbruch erwacht wird, den er machen muss, weil er erscheinen einen Fehler beim Austausch gemacht hat. Der Diamant von seinem ersten Einbruch erwies sich als eine billige Imitation.

Als er nach dem zweiten Austausch entdeckt, dass er wieder eine Imitation hat, rät er, dass die geheimnisvolle Claudine vor ihm dagewesen sein muss. Er kommt zu dem klugen Schluss, dass sie sich die phantastischen König der Hochstapler sein muss, die in der Unterwelt als Georgina bekannt ist.

Jeder seiner Tricks wird übertrumpft, und er ist schlichtlich gezwungen, sich mit "Claudine" am Strand einzulassen, während er den Schüssel zu dem Safe steckt, der ihm dazu verhelfen soll, den Diamanten aus ihrem Besitz an sich zu bringen. Als auch dieser Diamant sich als Imitation erweist, ist Dudley noch verwirrter als zuvor, und um die Situation noch zu verschlimmern, sagt Susan — in die er jetzt sehr verliebt ist — dass sie ihn mit Claudine am Strand gesehen hat, und sie will nichts mehr mit ihm zu tun haben.

Er gibt sich geschlagen und muss Claudine — oder Georgina, als die sie sich jetzt zu erkennen gibt — erlauben, das Geld von Rosso zu kassieren, aber er hat noch eine letzte Karte zu spielen. Diesmal gewinnt er die Partie, indem er ihre Handtasche gegen eine identische austauscht; in ihrer Handtasche ist das ganze Geld. Er verabredet sich mit ihr und schlägt es ab, sich mit ihr zusammenzutun. Jetzt, wo er das Geld hat, gibt es eine Zukunft für ihn mit Susan.

Inzwischen hat Rosso aber entdeckt, wie er betrogen wurde. Es kommt zu einer Jagd, und Georgina ist in Gefahr. Dudley beschließt, dass er ihr helfen muss. Er kommt zu ihrer Hilfe eilt, weiss er jedoch nicht, dass er damit dem Mädchen hilft, das er liebt. Ganz am Ende des künstlichen Manövers entdeckt er erst die Verbindung zwischen Georgina und Susan und erkennt, wie meisterhaft der Plan ausgeführt wurde.

Scenario

Dudley Jerico (PATRICK MACNEE) est, pour reprendre les mots mêmes de Victor Rosso (HERBERT LOM), un opérateur intelligent, rusé et plein de ressources qui serait maintenant millionnaire si c'était qu'il possède la qualité rare d'être un escroc sans scrupules. Et Rosso est bien placé pour le savoir. C'est lui-même un gentleman rusé, aux manières douceuses, qui est devenu multi-milliardaire en se servant de menaces, et par la corruption.

Rosso est donc intrigued lorsque Dudley lui téléphone pour lui annoncer sa visite, et il se demande quelles sont ses intentions. Cela ne peut être, déclare Rosso à sa secrétaire, la très séduisante Susan (CONNIE STEVENS), que parce qu'il cherche un gogo.

En effet, Dudley a autre chose en vue qu'une simple visite amicale. D'où, il rêve d'exercer sa justice toute personnelle sur Rosso. Ensuite, il a découvert un moyen de ramasser beaucoup d'argent. Rosso a un seul côté vulnérable : il met son ambition à obtenir le pendentif du célèbre diamant Gemini qu'il possède. Et Rosso a obtenu, par des moyens détournés, un double parfait du diamant. Le seul choix à faire, explique-t-il à son patient collègue Wally (MARTY ALLEN), c'est d'échanger ce double contre le vrai diamant qui se trouve dans le coffre de Rosso, diamant que l'on revendra ensuite à ce dernier.

Un cambriolage soigneusement établi lui permet d'échanger les deux diamants mais, avant qu'il n'ait le temps de conclure le marché, Rosso lui apprend qu'une certaine Mademoiselle Claudine Luette lui a téléphoné de Paris, pour lui dire qu'elle était en possession du second diamant et qu'elle désirait le lui vendre. Un des deux mert forcément, mais lequel ?

Entre-temps, Dudley s'est beaucoup attaché à Susan et c'est elle qui lui vient en aide lorsque, ayant apparemment fait une gaffe en effectuant l'échange car le diamant qu'il a pris s'est avéré être faux, il organise un deuxième cambriolage et il est presque pris sur le fait.

Lorsque le deuxième diamant qu'il échange se révèle également faux, il devine que la mystérieuse Claudine l'a devancé et il suppose à juste titre, que cette dernière n'est en fait que la fausse reine des escrocs, connue dans le milieu sous le nom de Georgina.

Une l'après-l'autre, ses ruses échouent et il se voit finalement dans l'obligation de flirter avec "Claudine" sur la plage tout en lui volant la clé du coffre qui lui permettra de reprendre le diamant qu'elle y a déposé. Lorsque même ce diamant-là s'avère être faux, la conclusion règne dans l'esprit de Dudley, plus que jamais, et pour compliquer encore les choses, Susan, de laquelle il est maintenant amoureux, refuse de le voir et de lui parler car, d'elle, elle l'a aperçu sur la plage avec Claudine.

Vaincu, il doit permettre à Claudine, ou, elle le confesse maintenant, Georgina, d'aller ramasser l'argent chez Rosso mais il lui reste encore une carte à jouer. Cette fois-ci, la ruse réussit : il échange le sac de Georgina contenant l'argent contre un sac identique, il lui dit au revoir, en refusant l'offre qu'elle lui propose de travailler en commun. Même-mant, c'est lui qui a l'argent et il peut faire des projets d'avenir pour Susan et pour lui.

Mais Rosso a déjà découvert qu'il a été trompé. La poursuite commence et Georgina est en danger. Dudley se rend compte qu'il doit lui venir en aide.

Il ne devine toutefois pas qu'en allant à son secours, il aidera la jeune fille qu'il aime. Car, après avoir joué au plus fin pendant un certain temps, il découvre la relation entre Georgina et Susan et que le plan fut exécuté de main de maître.
You'll see Patrick Macnee with a moustache for his early scenes in 'Mister Jerico'. It's false — and, for the record, Pat Macnee has never grown a moustache in his life!

Patrick Macnee, Connie Stevens, Herbert Lom and Marty Allen come together for 'Mister Jerico'. "Mister Jerico" introduces a romantic new screen partnership in Britain's Patrick Macnee, of 'The Avengers' fame, and Connie Stevens, the lovely American star of numerous movies and TV shows who is equally well-known as actress and singer.

Sophisticated comedy and adventure go hand-in-hand in the audacious exploits of an elegant confidence trickster of high principles, played by Patrick Macnee, whose victims are always those who deserve to be robbed, in this case, a wealthy but crooked gentleman portrayed by Herbert Lom.

The con-man is Mister Jerico, with Marty Allen as his amusingly troubled second-in-command and Connie Stevens is the mystery girl of the drama with whom Mister Jerico falls in love. Ostensibly she is Herbert Lom's secretary, but clearly has other interests, and in particular an interest in Mister Jerico, pitifully herself for his attention against the appeal of a glamorous braniate and, in doing so, seen on the screen not only as the naturally blonde she is, but also adding an exotic note to her attractions when the story calls for her to don a dark wig. Other members of the cast include Leonardo Pieroni and Peter Yapp.

Much of the action takes place in Malta, and all of the location scenes were filmed on that island, with considerable local cooperation which enabled the unit to shoot sequences in the grounds of the Governor's beautiful summer palace and in many parts of Malta not usually seen by the tourist.

Patrick Macnee, whose elegant clothes were his trade mark as John Steed of 'The Avengers', is seen in more casual attire, but with a very large and varied wardrobe, and Connie Stevens' dresses, covering an eye-catching collection of styles from the sophisticated to the simple, are also a feature of the production.

"Mister Jerico" screen writer Philip Levene watched guiltily as hectic and hazardous car chases endangered the lives of Patrick Macnee, Connie Stevens, Marty Allen, Herbert Lom and other members of the cast during filming along narrow and winding mountain roads in Malta.

The blue sea glistened in blazing sunshine, with sheer drops of hundreds of feet to add to the perils. The temperature was in the nineties.

Said Mr. Levene, apologetically: "You don’t realize what you’re doing when you bang out a few words on your typewriter!"

"I love America. That’s why I live there. And I rushed back just as soon as I’d finished my eight years in England on ‘The Avengers’.

Patrick Macnee had returned to England when he said this. After location filming in Malta on ‘Mister Jerico’, he found himself back again in the same London studios that had been his home throughout most of the filming for ‘The Avengers’.

Then, wryly, ‘Now I’m back again I realize just how much I love England, too. It’s not only been a working visit, but a wonderful social visit. I’d have loved to stay longer.’

Unfortunately, Pat wasn’t able to stay longer as he had signed a contract to go to Australia for a stage show immediately after completion of ‘Mister Jerico’.

Connie Stevens dons a black wig for some of her scenes in ‘Mister Jerico’ — the movie in which she stars with Patrick Macnee.

And this gave Mr. Macnee the opportunity to judge whether he preferred her as a blonde or brunette.

Pondered with this question, he remained as discreet as ever: ‘I’d have to see her as a redhead before expressing an opinion!’

Connie Stevens suffered for her art while filming on location in Malta for ‘Mister Jerico’. Several of the scenes called for her to wear a wig. The temperature was in the nineties. And that, according to Connie, is far too hot for wearing wigs. She ended the day with a headache that was as blazing as the sun.

Tens of thousands of dollars went with the wind when dollar bills had to be flung from a car during chase scenes between Patrick Macnee, Connie Stevens, Herbert Lom and Marty Allen for ‘Mister Jerico’.

The scenes were filmed along mountain roads in Malta. The money flew in all directions.

It was fake money, of course. And much of it — part of the story-line at that — was cut-up newspapers to the size of dollar bills.

Copies of the local ‘Times of Malta’ were carefully cut to shape — and when collected after being scattered it was found that hundreds of the phoney notes contained a head-and-shoulders picture of Marty Allen from the issue that happened to be chosen for cutting up!

One man who was certainly recognised wherever he went in Malta for filming ‘Mister Jerico’ was Patrick Macnee.

‘The Avengers’ was showing on local television, and ‘Mister Steed’ was chased by autograph-hunters from one end of the island to the other.

‘To my intense gratification I’, Pat had to agree, quite openly.

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HERBERT LOM returns to the world of crime as the wealthy, immaculate, crooked victim of Dudley Jerico's audacious confidence trickery in "MISTER JERICO".

To much of the world, Herbert Lom is still the smooth master of menace of the many movies that brought him international fame, though he has proved his versatility in many differing roles and has achieved television popularity as a psychologist in his own long-running series, "The Human Jungle".

Though a slattern of the British acting world, Herbert Lom is Czechoslovakian by birth, born in Prague and a student at Prague University when war clouds began to gather. His father was a medical career in mind, he was already keenly interested in the theatre, had appeared in one film and had organised a students' theatre group for which he was both actor and producer.

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The plays reflected the spirit of the time—people, groups, accused of anti-Nazi propaganda, was placed on the Gestapo's black list. The threat to Herbert Lom's security became so obvious that he decided to leave the country while it was still strong.

He made his way to London, speaking only a few words of English and with very little money.

It was not long before he had mastered the language and paved the way to his future acting career by being accepted by three leading drama academies for scholarship training; but by now war had broken out and was spreading, and Herbert volunteered to do anything that would help the war effort.

He was assigned to propaganda work on the strength of his university activities, and broadcast with the BBC overseas service throughout the war years. Though this occupied a great deal of his time, he also succeeded in making a start on his film acting career with a role in "Mein Kampf" followed by others and then more or less overnight fame with his brilliant performance with Ann Todd in "The Seven Wishes of 1956"

Hailed as a dynamic new personality, he played leading roles in "Night Boat to Dublin" and "Appointment With Crime", and then starred in the television series "Dial M" in which the dual role of twins.

From then onwards, he was well established as one of Britain's leading screen actors, and his numerous films include "The Black Rose", "Mr. Denning Drives North", "Star of India", "The Ladykillers", "Hell Drivers", "War and Peace", "Chase a Crooked Shadow", "Intent to Kill", "No Trees in the Street", "The Gambill", "Shot in the Dark", "Doppelganger" and numerous others. He has also appeared in a wide variety of stage plays, with his greatest success in "The King and I", for which he had to shave his beard.

Honours for Marty

Marty Allen, the thick-mopped bulbous-eyed American comic, who plays Patrick Macnee's sidekick in "MISTER JERICO" considers himself to be a true cinema star. His acting career dates back to his high school days, where he was an outstanding student in "The Black Rose", "Mr. Denning Drives North", "Star of India", "The Ladykillers", "Hell Drivers", "War and Peace", "Chase a Crooked Shadow", "Intent to Kill", "No Trees in the Street", "The Gambill", "Shot in the Dark", "Doppelganger" and numerous others. He has also appeared in a wide variety of stage plays, with his greatest success in "The King and I", for which he had to shave his beard.

Patrick Macnee, who portrays the Mister Jerico of the title, is frankly delighted to think that London was the international fame to "The Avengers" in which he captured the imaginations of viewers throughout the British Isles which occupied nearly eight years of his time but brought him popularity after nearly twenty years as an actor, mainly in the theatre and later in television.
Malta is the setting for the 'MISTER JERICO' feature starring Patrick Macnee, Connie Stevens, Herbert Lom and Marty Allen — and all four stars were taken to the George Cross Island to make the picture.

While they were there, work began on building Malta’s first movie studio. Malta is, in fact, becoming a new Hollywood, with enthusiastic help from the Malta Government. And it all started because a film company went on location to Spain but was hit by such torrential storms that it moved to Malta and realised that here was everything that was needed — weather, a fabulous variety of backgrounds, a warm welcome from the islanders, reasonable prices, and less than three hours by air from London.

Some pictures have been made completely there; others have used the island for location settings. Among them, Anthony Newley’s “Can Heironymus Merkin Ever Forget Mercy Humppe and Find True Happiness?” (Malta will never forget Mercy Humppe!) and scenes for “The Battle of Britain” and “Mosquito Squadron”.

Inevitably, the Maltese are becoming increasingly film conscious. There’s work for them in front of the cameras as well as behind the scenes when the movie companies arrive, and more and more of them are becoming used to playing parts in the pictures. Several very lovely girls play small parts in “Mister Jerico”.

And quite a number of stars are buying villas on the island. The day may not be far distant when Malta has become a self-contained film colony with stars, directors and technicians all on the spot.

For the record, it might be added that, right across the road from the hotel where several of the “Mister Jerico” players were staying, is an indication that Malta was movie conscious long before any films were made there. The inscription outside a garage announces that it’s the Tom Mix Car Hire!

PATRICK MACNEE is a man with foresight. Asked to co-star with Connie Stevens in "MISTER JERICO", he knew that most of their scenes would be on a romantic role.

As he had never met Miss Stevens, he took the precaution of flying to Las Vegas to see her in cabaret there and also to make her acquaintance.

Which was just as well. Filming on the production began in Malta and Pat Macnee and Connie Stevens found that their first shots were romantic love scenes on the beach.

MARTY ALLEN completes the quartet of "MISTER JERICO" stars, as the highly amusing Wally. Patrick Macnee’s sidekick in the outrageous business of superior confidence trickery.

It’s an acting role, the second in his new policy of "diversification".

An acting role, that is, by comparison with his fame as a comedian. Nevertheless, a role which gives him full opportunity to display his rich comedy.

The thick-set, thick-haired, bulbous-eyed Marty turned dramatic actor in a segment of "The Big Valley", and "Mister Jerico" marks another step forward in his transition into an actor.

The Pittsburgh-born Marty, son of a restaurant-bar owner, had his future carved out for him from his earliest days when his spontaneous sense of humour led him into entertaining at parties and causing just as much laughter in his every-day antics.

"I had plenty to keep me happy!" he exclaims. "We were a happy family. There were no pretensions. I was brought up in an atmosphere of love and affection and enjoyment of life!"

At first, he didn’t dream of becoming a professional entertainer. He found it difficult to make up his mind whether to take up journalism or sport. World War II gave him the opportunity to delay a decision when he went into the Air Force, reaching the rank of Sergeant and winning a Soldier’s Medal for Valour in Italy after crawling into the bomb bay of a plane that caught fire while refuelling.

After the war, he studied at the University of Pennsylvania. Then travelled to California to provide himself with spending money, entertained in small clubs and became the world’s first door-to-door dance salesman (going around houses and offering to teach the feminine occupants how to dance at ten dollars a time).

His club entertaining was the more successful of the two part-time vocations. His acting became more and more professional, and he eventually left college to tour as a full-time comic.

He was eventually discovered by Nat "King" Cole, with whom he appeared several times, and it was through him that Marty met up with a singer named Steve Rossi. Marty and Steve Rossi teamed up to become a rapid hit as Allen and Rossi — a partnership which continued with great success until Marty decided to "diversify" in the fall of 1966, when he turned dramatic actor in "The Big Valley" segment "The Jonah" — at the same time, remaining as a solo comic.

Comedic Marty Allen with some of the lovely Maltese girls who appear in the film.
HERBERT LOM - VILLAIN WITH HYPNOTIC APPEAL

"I played the scenes in a completely professional manner without actually hypnotising her", he says. "But it would have been easy enough to have done so".

Hypnotism has been used in the medical and dental worlds, and Herbert Lom has a theory that it could be used in the acting world. He records an interesting experiment he carried out in this direction when asked to play the part of a Russian. He didn't know the language, but he recalled that during the war he had heard a Russian speaking English with just the accent he wanted for the role. "But", he says, "I simply couldn't recollect the exact accent. So I asked a friend to hypnotise me to see if I could remember. He did so and it all came back very clearly. I rehearsed in a post-hypnotic state for about three days, and mastered the part perfectly."

On another occasion, he tried out a theory that weeks of rehearsal could be saved by the use of hypnotism. He was put into a hypnotic state which allowed him to concentrate on the part to the exclusion of everything else that was happening. His mind was tuned entirely to the acting role, and he mastered the part in a tenth of the time it would have taken under normal circumstances. "Anyone can learn to hypnotise", Herbert Lom declares. "You don't need any supernatural powers. A lot of nonsense has been written about impelling, mystical eyes and hidden depths of power over other people, but the truth is that you can learn the technique of hypnotism in half an hour."

"Lom having looked into the subject's eyes, it is better not to look into them at all. The voice is the really important power, and your success depends on the willingness of the person being hypnotised. You can't hypnotise anyone against his will."

"The best way is to make the subject lie down comfortably. He has got to become drowsy. Concentrating on a nail in the wall, for instance, will induce that drowsiness. You then begin to talk to him in a soothing voice. You have to possess confidence and gain confidence. And when the subject has reached the right stage of complete mental relaxation, you implant the required idea in his mind."

Listening to Herbert Lom speaking, one can realise that his fascinating voice could very easily put you under his spell!!

Swashbuckling, humorous adventure, it seems, is the lot of Patrick Macnee these days—which is not very surprising after nearly eight years of portraying John Steed in "The Avengers".

Though not so way out, and a much more realistic character, he is again in swashbuckling, adventurous mood, and with a sophisticated comedy and romantic approach, in the feature length, full-colour movie, "MISTER JERICHO".

He plays a confidence trickster of high principles, with Connie Stevens as the girl with whom he falls in love.

Pat Macnee is philosophical about creating a romantic and adventurous image for himself, and equally open-minded about the possibility of playing another long-running television hero in any future series that may come his way.

"I am a professional actor", he explained. "I act for a living, and I also enjoy it. I have no high-falutin' ideas about myself, but if 'The Avengers' did one thing in particular for me, it was to make me more ambitious than I used to be."

"By this, I mean that it has made me ambitious to keep on improving as an actor and to look for roles that are going to stretch my capabilities. I have a greater appreciation of the music of language and more interest in developing a character."

"A lot of actors dislike the idea of playing one character for a long time, but this doesn't worry me. Though I feel that 'The Avengers' did go on for too long for my liking, I enjoyed the first series, which was on videotape, and I have pride in the fact that we were trying out something new."

"I enjoyed the second series, when we went on film—and maybe particularly because it meant working with Diana Rigg. But after that, I did begin to feel that I would like a change of character! Not all series, of course, run for quite so long!"
When a blonde has a brunette rival for a man’s heart, there is one way to test whether it’s colouring that appeals to him. And when Patrick Macnee is torn between a brunette and a blonde in “Mister Jerico”, the blonde has an opportunity to judge his tastes by donning a brunette wig.

Connie Stevens—a natural blonde—does just this. And in doing so she displays her hair for clothes both as blonde and brunette.

With her petite, slender figure, Miss Stevens is a girl who looks good in any clothes, and the clothes she wears in “Mister Jerico” are eye-catching to say the least, ranging from Italian to English. Some were specially designed for her; others purchased in boutiques. And, remembering that she is of Italian origin, she is just as striking as a brunette as she is when seen as a blonde.

One of the most dazzling outfits she wears as a brunette is a long, white evening dress, backless and with a channel down the centre front, trimmed with diamonds and worn with green and white feather boa and a diamond-studded handbag.

Most of her dresses are mini-length, as for example a white dress with big green spots of very fine crepe, worn with a large white hat with a scarf effect on the crown in the same white with green spots.

A Hardie Amies design is in floral chiffon with cullottes and trimmed parich feathers. From Italy comes a long-sleeved Pucci dress worn with a black hat, black bag, white gloves and beige shoes.

For the beach, there is a yellow, flowered bikini, with a South Seas straw hat of every colour in the rainbow, worn with yellow shoes. But, by contrast, a simple white dress with bold red patterns and red hat.

One of the most attractive of the outfits for Connie as a blonde is a mauve crepe dress with white collar adorned with violets. Another, a green and beige crepe dress with a simple white collar and white handbag. Connie also wears a breath-taking green silk dress, with pale beige cut-out shoes, and a black-and-white dress of black flowers on a white background and sweater for singer over the shoulders.

Her lingerie in white with a white lace bra is another of the many underclothes worn by the star in a production which provides her with probably more changes of outfit than any actress has ever before worn in a film.

Due to the world-wide success of the long-running television series “The Avengers”, Patrick Macnee who starred as John Steed, has now become an international celebrity.

He is the first to admit that starring in a television series brought him fame that had eluded him for the first twenty years or so of his acting career. “I was more or less unknown”, he said candidly, and “I was earning less in a year than I later received in a week. I consider myself to be extraordinarily lucky because by the time I got the John Steed role I’d reached the age when it’s too late for most players to expect stardom if they haven’t achieved it already.

As an unknown, though, I never seemed to lack work, and I gained a lot of useful experience. And I did do a lot of comedy early in my career, as well as a lot of Shakespeare.

Personally, I think my forte is sophisticated comedy. One of my favourite plays is ‘The Importance of Being Earnest’, Oscar Wilde’s wicked wit is the sort of thing I do best.

A great deal of my work before ‘The Avengers’ was, of course, in America. I went there after emigrating to Canada, and I regard America as my home. I took up residence there again the moment I finished ‘The Avengers’, and that’s where I am living now, though I had to visit England and Malta for ‘Mister Jerico’ and had fixed a stage tour to Australia in ‘The Secretary Bird’ to follow.

It remains to be seen how much work I will be offered in the States. During the years I was working there, I was usually cast as villains mostly English, as curling-lipped, Basil Rathbone type of fellows. Now, thanks to John Steed, I have an entirely different image.”

CONNIE STEVENS, who appears as the mystery girl and feminine romance appeal in “Mister Jerico”, displays the straight acting side of her dual career as actress and a career which has won her fame in television, feature films, the theatre, night clubs and on disc.

A petite 5-2" with blonde hair and blue eyes, weighing only 110 pounds, she has a vivacious ebullience that has won her a reputation as a personality star, an historic ability that has gained widespread appreciation as an actress, and an appealing singing voice which has made her one of the world’s most outstanding vocalists.

This remarkably talented young lady was born in Brooklyn, New York (birthdate August 8th), and has show business in her blood. Her father is musician and right club entertainer Ted Stevens.

Despite her American birth and upbringing, she shows strong traces of her Italian heritage. Her full names are in fact Conetta Ann Ingolia, and as a child she grew up in little Sicilian-born grandparents and, until she was 13, she spoke only Italian. She is equally proud of the fact that she is a direct descendant of Mohican blood in her ancestry.

After attending schools in New York City, for a year, she moved to the age of 15 with her family to Los Angeles, where her success in amateur talent contests paved the way to her enrolling at the Hollywood Playhouse. As a schoolgirl, she was noted for her clasped fingers. "The girl most likely to succeed," her schoolgirl too, she made her professional acting debut with the Hollywood Repertory Company in "Flint’s Rain Dance.

She began singing while at school, and was only 16 when she joined a group called "The Three Debs". But, at this time, her thoughts lay more in the direction of acting than singing, and her ambitions lay towards movies. It was with this film career in mind that she played small parts in such pictures as "Eighth and Anxious", "You and Your Man" and a bigger part in "Dazzle Bora Bora".

Then came a big break for Jerry Lewis’s leading lady in "Rocky Eye Baby" ("I met Jerry Lewis before," she says, "but he didn’t recognize me: I’d once queued for a couple of hours with a mob of other fans outside a theatre to get his autograph!").

It was the turning point in her career. Warren Brothers signed her to a contract just at a time when they were launching Jerry Lewis at the same time. Connie Stevens was the first artiste to be signed for their label. From then onwards, it was a succession of success after another, and in gaining success Connie Stevens has also become one of the most popular girls in Hollywood, winning numerous awards, among them two as “Most Popular New Star”, a Photoplay Gold Medal Award and the Hollywood Woman’s Press Club “Golden Apple” accolade as “Most Co-operative Actress”.

Formerly married to Eddie Fisher, she is the mother of two young daughters, Joely and Tricia, who are as lovely and lively as their mother.
Exploitation

Selling “MISTER JERICO”

Big star names, mystery, suspense, comedy, filmed in Eastman Colour with locations in Malta, “Mister Jerico” is a film that without doubt has some fine selling features! Don’t overlook the great pulling-power of star Patrick Macnee’s name. Patrick Macnee is a household name throughout the world due to the immense success of his television series “The Avengers” over the past eight years. Combined with internationally-known names like Connie Stevens, Herbert Lom and Marty Allen, extensive editorial coverage in newspapers and magazines should be assured.

Blow-Ups

All illustrations in this pressbook are available as photographic blow-ups. Sizes and prices are quoted in the publicity price list. When ordering, please quote reference numbers (e.g. AMJ 3). These photographs of production scenes and star portraits serve as excellent material for dressing your Front of House, street stunts, shop window commercial tie-up displays, etc.

Street Stunts

“Mister Jerico” is an action-packed adventure thriller filmed in glowing Eastman Colour, and has something of interest for every member of the family, so don’t hesitate to take advantage of the great possibilities for street stunts. Remember, the object of a street stunt is to bring to the attention of as many people as possible in your locality the fact that this exciting film is showing at your theatre. Decorate a brightly-painted car with posters and photographs and have it driven around your locality by blonde and brunette girls. Together with local publicity tie-ups, press coverage, etc., a comprehensive publicity campaign can be worked up and effectively achieve the ultimate goal, BIG business at the box-office.

Commercial Tie-Ups

Arrange reciprocal tie-up displays with shops that sell goods featured in “Mister Jerico”. The items that come most readily to mind are the colourful and exotic clothes worn by the stars, particularly Patrick Macnee, who is already renowned for his sartorial splendour as John Steed of “The Avengers”. Arrange tie-ups with popular clothing stores in your locality, for mutual benefit. Remember that there is an excellent selection of varied stills showing both Patrick Macnee and his co-star Connie Stevens in a wide variety of unusual and eye-catching dress. And don’t miss the opportunity to make use of the exploitable possibilities of the different wigs worn by Connie Stevens. A tie-up with a local womens' Hairdressers should be highly profitable.

Catchlines

IT TAKES A THIEF TO CATCH A THIEF
PATRICK MACNEE IS GIVEN A RUN FOR HIS MONEY!
COMEDY, ROMANCE, AND ADVENTURE FOR MISTER JERICO

Newspaper Competition

Arrange with local editors to run an editorial competition inspired by the colourful and modern clothes worn by the stars of “Mister Jerico”. Readers could be asked to choose the most elegant costume worn by Patrick Macnee, or to choose their own ‘ensemble’ for him to wear, from illustrations. Entries could then be judged by a local ‘celebrity’, and the winning replies printed in the paper together with an Ad. for “Mister Jerico”, giving playdate details, etc. Prizes for the competition can be sought from local tradesmen already participating in advertising tie-ups.

Don’t forget . . .

. . . to distribute throwaway leaflets throughout your area, overprinted with all relevant details about the film, including your playdate and times.
. . . to supply local provision stores and others with paper bags, suitably overprinted with an Ad. for “Mister Jerico” and important copy.
. . . to circularise by letter all local clubs, institutions, guilds, etc., telling members about this exciting and colourful attraction coming to your Cinema in the near future, and try to arrange block bookings, laying on transport, etc., wherever necessary.
. . . to arrange advance point-of-sale material in your foyer at least a couple of weeks ahead of playdate.
STATUTORY ADVERTISING CREDITS

EMI present 15%

PATRICK MACNEE 100%
CONNIE STEVENS 100%
HERBERT LOM 100%
MARTY ALLEN 100%

in "MISTER JERIC0"

Story and Screenplay by
PHILIP LEVENE 15%
Produced by
JULIAN WINTLE 25%
Directed by
SIDNEY HAYERS 25%

Song "MISTER JERIC0" Sung by
LULU 100%

Eastman Colour
Distributed by
ANGLO AMALGAMATED FILM DISTRIBUTORS LIMITED 15%

N.B.—Percentages are in relation to 100% star names and NOT the size of the title.

Prices quoted are for mats, but blocks can also be supplied. Please state clearly when ordering whether mats or blocks are required.

One of the most powerful selling media of a publicity campaign is space taken by an advertisement in the columns of newspapers and periodicals, both national and provincial. The press ad. range illustrated on these pages has been carefully designed to achieve maximum impact with an attractive selling 'message'.

The more space these ads. occupy, the greater the response from your public! BUY the space and SELL the film!
POSTERS
ALL IN FULL COLOUR

PATRICK MACNÉE
CONNIE STEVENS
HERBERT LOM
MARTY ALLEN

THREE SHEET
(40" x 80" — 102cm x 204cm)

MISTER JERICO

SIX SHEET
(80" x 90" — 204cm x 230cm)

PRICES

POSTERS
One Sheet
Three Sheet
Six Sheet
5s 0d
12s 6d
17s 6d

BLACK AND WHITE STILLS
Set of 8 (10" x 8")
Set of 12 (10" x 8")
Set of 20 (10" x 8")
Set of 30 (10" x 8")
Set of 40 (10" x 8")
6s 0d per set
14s 0d per set
21s 6d per set
30s 6d per set
47s 6d per set

Additional Stills available at 2s 6d each.
Set of 8 (11" x 14" — Horizontal)
Set of 20 (11" x 14" — Horizontal)
£1 0s 0d per set
£4 5s 0d per set

COLOURED STILLS
Set of 8 (10" x 8" — Horizontal)
Set of 8 (11" x 14" — Horizontal)
£1 5s 0d per set

TRAILER
An excellent Colour Trailer is available.

BLOW-UPS
All numbered editorial half-tones illustrated in this Press book are available at the following prices:

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A brilliant selection of colour transparencies
12s 6d each

SLIDES
Fully coloured announcement slides
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