THE BRITISH LARRY (BUSTER) CRABBE FAN CLUB

Press Book

IT PAYS TO DISPLAY THE PARAMOUNT WAY!

Paramount presents

MILLION DOLLAR LEGS

WITH

BETTY GRABLE • JACKIE COOGAN
JOYCE MATHEWS • DONALD O'CONNOR
LARRY CRABBE • JOHN HARTLEY

DIRECTED BY NICK GRINDE
Screen Play by Lewis R. Foster and Richard English
Based on a story by Lewis R. Foster • A PARAMOUNT PICTURE

A MILLION DOLLAR'S WORTH OF ROMANCE AND GAIETY!
“Million Dollar Legs” Features Young Talent

“Illiam Dollar Legs,” Paramount’s hilarious comedy of college life, coming next …… to the …….. Theatre, features a roster of brilliant young talent. starring in the picture are Betty Grable, Larry Grable and Betty Grable, the latter being Betty Grable, Larry Grable and Betty Grable. Though the picture has been in the picture for only a short time, each of the group has “clicked” with fans. Betty Grable got her first big part in “College Swing” after Paramount executives noticed her accomplishing dancing in “Thrill of a Lifetime.”

Jackie Coogan, world-famous as “The Kid,” blasted a Hollywood super-stardom that child stars never make good as actors in their adult years. He re-established his reputation as “Home on the Range,” and in “College Swing” is featured in the picture of which Betty and Jackie appear together.

Creme de la Creme

Joyce Matthews, member of Paramount’s “Golden Circle,” a select group of fourteen talented and handsome youngsters destined for stardom, proved her mettle in her handling of bits parts in varied pictures. As Betty Grable, Donald O’Connor and John Hartley played with Joyce in “Boy Trouble.” Donald captured the hearts of millions in his first big part as the star of the picture, “Crusty Coloring.” “Sing You Sinners.” Donald plays a jockey again in “Million Dollar Legs.”

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When Betty Grable has come up quite a way since he played in “Ambush.” Other pictures in which Hartley has been featured are “Two Weeks With Pay” and “For Better or For Worse.” Betty Grable, who is a college athlete, is trying to live down his father’s bombastic endowments to the school. John wants the students to like him for himself and not for his father’s contributions.

When Larry Grable won the swimming championship at the 1922 Olympic Games, he was thrown out of school and made a jockey. He is now a leading horseman in the horse world. Betty Grable is also a horseman and a leading horseman in the horse world. Betty Grable is also a horseman and a leading horseman in the horse world.

THE STORY

The students of Middleton College are grumbling because they have been called out on a bitterly cold day to welcome back the Basketball Team which has been away. When the local hot-dog merchant comes round and does a roaring trade, they begin to figure that this is once again the work of Freddy Foy, the college professor, who is probably making a bit on the side.

They are right for Freddy is, even at that moment, grossly accepting his “percentage.”

The team returns and the prizes are distributed to the players by Gregory Melton, the millionaire, who pays them the prize money. Gregory Melton has paid the salary of the college football team. Because the college’s chief patron is opposed to all sports except basketball, the students take matters into their own hands when their request for a college crew is refused. Pawning their books, bikes and tennis racket, they scribble together $20 which they bet on a 2-1 certainty. They have been assured that no cocky jockey or fancy horse can lose the race.

College Film, Fun Riot

“Million Dollar Legs” is a laugh-provoking film about the less serious side of the college life. Because the college’s chief patron is opposed to all sports except basketball, the students take matters into their own hands when their request for a college crew is refused. Pawning their books, bikes and tennis racket, they scribble together $20 which they bet on a 2-1 certainty. They have been assured that no cocky jockey or fancy horse can lose the race.

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When Freddy Foy comes forward and says he will fix it… He goes to Carol Parker. Carol, his friend, and begs her to persuade Greg to join the team so that his old man will put up the money. Carol persuades Greg to join, but only because he is tolerated is because they hope his father will contribute, he resigns. In a trial run against Burnside with the old boat, the Middleton crew sink.

Once again Freddy Foy comes forward, he has a jockey who knows a good tip… Star Klein. He takes round the hat for subscriptions and paves all money in Star Klein. The horse wins and Middleton gets its new equipment, bought by the students.

Freddy, who thoroughly dislikes sports, is cooking in order to please his girlfriend, Susan, who wants a sportsman for a boy-friend. Training starts in earnest and Greg is invited back as strike and Baxter tells him that, as now they have their equipment, it is not because of his father, but because he’s a good strike. Freddy tells Greg that it was he who begged Carol to persuade him to join the team, the misunderstanding between Jack and Greg is also cleared up.

The great day comes, but at the last moment a note arrives from the Dean saying that, as a punishment for betting, Freddy is deprived of all athletic activity for sixty days. Freddy follows a car, sees Jack’s plight. He jumps on the other car’s car, switches the megaphone, pulls the boys together and on to victory.

Betty Grable also following the race is yelling madly for them as the crew see his face, they know they won’t have to look for equipment in future.

THE CAST

Betty Grable …… Betty Grable
Greg Melton …… John Hartley
Sticky Boon …… Donald O’Connor
Russ Simpson …… Jackie Coogan
Susie Quinn …… Dorishea Kent
Bunny Maxwell … Joyce Matthews
Fred Foy …… Peter Hayes
Hank Jordan ….. Richard Denning

**Million Dollar Legs**

“Million Dollar Legs,” most hilarious college comedy seen for a long time, and featuring such bright new talent, young Betty Grable, Jackie Coogan, Joyce Matthews, Donald O’Connor and John Hartley, will have its local premiere at the Theatre. The picture is a lighthearted portrayal of college life and the antics of the students. Directed by J. Walter Ruben, the picture is a hit with critics and audiences alike.

When Rudy Vallee popularized the song “Betty Coed,” he didn’t realize how prophetic he was. For it turns out that Betty Grable, vivacious Paramount starlet, who will be seen in “Million Dollar Legs,” coming next …… to the Theatre, is the average college’s ideal of an American co-ed (in case you didn’t know, a co-ed is an American female college student). And though Betty never had the good fortune to attend college, her role as a co-ed in such pictures as “Collegiate,” “Fast Play” and “College,” has stamped her as a collegiate prototype. During the filming of “Million Dollar Legs,” Betty received several invitations from such diverse institutions of learning as Harvard, Tulane and C.C.N.Y., to attend proms and commencement exercises.

Co-eds Send Betty Bags of Mail

The collegiate mail has included all sorts of odd ideas. Any number of the undergraduates have offered to write letters. Some have written on the backs of some envelopes and some would be willing to live on Betty’s bet.

Most ask for autographs, a few ask for jobs. Untold thousands of college boys have Betty’s picture adorning their dormitory rooms.

(The Continued from Column Three)

Betty even gets mail from co-eds. Not, however, unless they’ve received a request to telephoned and even with an offer of any number of the best of every campus.

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Three cheers for Paramount's college comedy, "Million Dollar Legs," which had its local premiere last night at the ... Theatre, with an honour group of bright, talented youngsters, Joyce Matthews, Donald O'Connor, Larry Crabb and John Hartley! Contrasting strongly with the pattern of the usual college film, "Million Dollar Legs" has tremendous success with college capsers, fetching co-eds, college sport—and horse racing!

Hilarious Start
The picture gets off to an hilarious start when pert Dorothy Kent snubs her boyfriend Peter Hayes, the college financial wizard, for not having a letter in addition to his name. Then there's the case of the basketball team. Poor Pete is in a dilemma. He hates to exert himself, but he loves Dorothy. Then he hits on a scheme to graft the leg of the champion of the country, all he'd have to do would be to show up at the races, and if they won any races, he'd get a letter as well as the athlete!

The trouble is the college has no crew. Hartley's father, the college's chief benefactor, is opposed to sports; except football. And without the patron's endorsements the ball club's out of business, and the crew can't afford crew equipment. The students are fed up with the benediction despotism of Hartley's father, and they listen eagerly to Peter's advice; that they get together and bet the lot on a good horse. Peter agrees, and they all meet up with Joyce's friend, Donald O'Connor, a jockey, who will supply the name of a winner.

And so the boys head down to Uncle Jake's and pawn their books, bikes, tennis rackets and golf clubs. Books in particular.

A Laugh a Minute
"Million Dollar Legs" is loaded with laughs from start to finish. High spots in the picture occur when the Middleton crew, in its new shell, races against its traditional rival, State University. Although Peter does not get the coxswain's post, he really wins the race for Middleton with fighting enthusiasm. The substitute coxswain suddenly develops a bad case of hiccoughs. He is so moled that the coxswain doesn't know what to do. Peter snatches the public address system out of the hands of the band leader and coaches the crew. The demoralized crew perks up instantly when Peter, belting into the mike, threatens to reveal embarrassing facts about the band and crew. metres behind State, or else.

Top-notch performances are handed in by every member of the cast. Nick Grinde turned in a good directorial job for Paramount.

Betty Grable and Joyce Matthews, shown above, are featured with Jackie Coogan and Larry Crabb in Paramount's amusing film of college life, "MILLION DOLLAR LEGS."

SCENE BLOCK No. 8 (50 screen). Hired at 9:15:

College Capers in New Film
When a group of bright, talented youngsters, such as Betty Grable, Jackie Coogan, Joyce Matthews, Donald O'Connor, Larry Crabb, and John Hartley, are given a script loaded with hilarious situations, the results are sure to be a laugher. For a director like Nick Grinde, to help them screen it; it's no wonder that "Million Dollar Legs," which will be presented next at the Theatre, is one of the best college comedies to be seen for some time. Against a whirling melange of fetching co-eds, college sport, and a thrilling horse race, is the ideally-told story of youth in revolt against the benediction despotism of a kindly but opinionated benefactor whose college sport depreses the college of a group. Resorting to the hazardous but lucrative expedient of betting on an outsider in a horse race, the students raise sufficient funds to equip their crew in handsome fashion.

Boat Race is a Riot
The big boat race between the traditional rivals, Middleton and State University, packs the audience into the cinema, and the climax is a hilarious scene harrassing. The coxswain is withdrawn at the last moment by unknown vandals. While the substitute develops a violent case of hiccoughs, the situation grows worse by the erratic coaching of the original cox, saved only by grabbing the leg of the public address system away from the band leader and threatening to read his instructions over the mike to the crew. He commands his disgruntled coxswains to rowing to express their various minor inducements. They buck up in time to win the race.

One of Paramount's much-publicised "Golden Circle" players—Joyce Matthews—will be seen in "Million Dollar Legs," Paramount's scintillating, refreshing comedy about life among the college-boys, in which it comes to Theatres. The "Golden Circle" is a coterie of promising young players who are destined for stardom and "given the breaks" because of special talent.

This emphasis on new ability is the expression of Paramount's confidence in the ability of young American men and women. And although film companies are ever on the alert for new faces and fresh talent, none has pursued the search with greater zeal and more success than Paramount.

Search for Golden Talent
After many months of talent scouting all over the United States, in night clubs, on the stage, and at colleges, Paramount has assembled fourteen talented men and women, who seem destined for stardom. With an eye toward the dramatic, Paramount has aptly named these fourteen stardets, members of the "Golden Circle," in honour of cinematographer's fifth birthday. Among the fourteen are: Betty Grable, Joyce Matthews, Donald O'Connor, Larry Crabb and John Hartley. The fortunate fourteen are: Muriel Atkin, Joyce Matthews, Donald O'Connor, Louis Field, Susan Hayward, William Henry, William Holden, Evelyn Keyes, Janice Logan, Joyce Matthews, Patricia Morison and Alfred Brenton.

A typical instance of the grooming process is the case of "Golden Circle" Joyce Matthews who was picked from the chorus line, coached at the Paramount Studio and was given small parts such as "This Way Please" and "Tip Off Girls."

Film Glitters With Starlets
"Million Dollar Legs," aside from being an outstanding college comedy hit, is notable for the fact that its cast features a roster of bright young talent, among whom are: Betty Grable, Joyce Matthews, Donald O'Connor, Larry Crabb and John Hartley.

The Paramount comedy strikes a fresh note in films about college crews. This time the college boys come upon the outcome of a horse race! The students revolt against a domineering school board which is forever telling them what's good for them. Deprived of a college crew, students take various minor inducements. They buck up in time to win the race.

BETTY GRABLE, lissom-limbed Paramount starlet, never went to college herself. Yet, she enjoys the title of "Betty Co-ed." Undergraduates, thousands of them, do dubbed her because of her bright portrayals of college girls in such pictures as: "Campus Confession," "College Days" and "College Swing." Betty is five feet, three and one-half inches tall, weighs 106 pounds, has blonde hair and bright blue eyes. She likes to go horseback riding. She knits for relaxation. She is an ardent baseball fan.

JACKIE COOGAN, the Kid who came back despite the pessimistic predictions of wise-aces, proves once and for all that child stars can and do mature into able actors. He began to prove it when he appeared in "Home on the Range." Then he appeared in "College Swing," and now in "Million Dollar Legs." Aside from appearing before the camera, Coogan is interested in writing for the screen. He hopes to be a director some day. There's also a possibility that he may join Charlie Chaplin again on a picture that would be a sort of adult sequel to "The Kid," in which the great comic introduced the Kid. The picture was a success, and Coogan wrote the script.

JOYCE MATTHEWS, member of Paramount's "Golden Circle"—a group of fourteen young men and women destined for stardom—typifies the confidence Paramount officials have in the ability of young Americans. She has the strength of character to go out on her own and carve a career for herself in pictures. Her father, a wealthy retired stockbroker, did all he could to discourage his daughter from a career in films. He even offered her a yacht. But she refused all bribes. Recently Mr. Matthews went to Hollywood to visit his daughter. He saw her work before the cameras. He was at last convinced that his daughter was right.

LARRY "BUSTER" GRABBE is a two-fisted champion. He has not only won the swimming laurels at the 1932 Olympic Games, but he was also the sole survivor in a screen test competition, made up of forty Olympic athletes. He made his film debut in "King of the Jungle," in which he portrayed the role of the lion man.

JOHN HARTLEY. As a youth, he participated in church dramas. Clayton Gilbert of the Boston Conservatory Drama school and then given small parts in films. He is an amateur photographer in a big way. He does his own shooting, developing, cutting and titling. He wouldn't be a bit surprised if he turned out to be a future director. As a schoolboy, his chief athletic recreation is horse-back riding. Larry was born in Oakland, California. But when he was two years old, his father moved to Los Angeles to be near his parents, who still live there. It was on the beach at Waukechi that natives taught Larry to swim, dive and ride the surf board.

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Betty Grable • Jackie Coogan • Joyce Mathews • Donald O'Connor

Directed by Nick Grinde

Paramount presents

Betty Grable • Jackie Coogan • Joyce Mathews • Donald O'Connor • Larry Crabbe • John Hartley

PARAMOUNT PRESENTS

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No. 2 SINGLE COLUMN BLOCK HIRED AT 2/6

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PARAMOUNT PRESENTS
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