FALCON PRODUCTIONS presents

The Mighty Crusaders

ON THE GIANT SCREEN IN SPECTACULAR COLOR!
THE MIGHTY WARS OF THE MIDDLE AGES THAT CHANGED THE HISTORY OF THE WORLD!

SEE Assault towers and battering rams breach the walls of the Holy City!

SEE The dance of the seven orgies!

SEE The duel to the death with 100-pound battle axes!

SEE The seduction of Renaldo, the White Knight, by the dark Daughter of Damascus!

SEE Men turned into human torches by the flaming pitch of the Infidels!

SEE The mammoth battle between Heathens and Knights for the Holy Sepulcher!

SEE IT ON THE GIANT SCREEN IN SPECTACULAR COLOR!

THEATRE
THE MIGHTY CRUSADES THAT SMASHED THE HEATHEN WORLD!

SEE The mammoth battle between Heathens and Knights for the Holy Sepulcher!

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THEATRE

Mat 303—3 col. x 68 lines 204 lines

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THEATRE

Mat 401—4 col. x 120 lines 480 lines
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Assault towers and battering rams breach the walls of the Holy City!
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The mammoth battle between Heathens and Knights for the Holy Sepulcher!

The dance of the seven orgies!
The duel to the death with 100-pound battle axes!

Infidels' flaming pitch turns men into human torches!


The mammoth battle between Heathens and Knights for the Holy Sepulcher!

Assault towers and battering rams breach the walls of the Holy City!
The dance of the seven orgies!

The seduction of Ronaldo, the White Knight, by the dark Daughter of Damascus!

Men turned into human torches by the flaming pitch of the Infidels!

The duel to the death with 100-pound battle axes!
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SEE IT ON THE GIANT SCREEN IN SPECTACULAR COLOR!

THEATRE

Mat 302—3 col. x 90 lines 270 lines

THE MIGHTY CRUSADES THAT SMASHED THE HEATHEN WORLD!

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SEE IT ON THE GIANT SCREEN IN SPECTACULAR COLOR!

THEATRE

Mat 101—1 col. x 85 lines 170 lines

If cast credits are desired in the ads, have the newspaper strip in the following copy on the bottom.

starring the
SENSATIONAL, SEDUCTIVE GIANNA MARIA CANALE,
FRANCISCO RABAL and SYLVIA KOSCINA
with a CAST OF THOUSANDS.
**They Live Again!... "The Mighty Crusaders" Who Shook The Earth Of The Holy Land**

(Advance)

"The Mighty Crusaders" and all their breathtaking adventures were shown on the Super Cinescope screen when the Falcon production in glittering color opened at the Holy Theatre, on Tuesday.

This is the story of the men who "took the Cross" more than eight hundred years ago to fight against the Saracens in the Holy Land. Having taken a vow to aid in the battle to win back from the Turks the Holy Sepulchre, they embarked on a long and hard journey to face a solid and seasoned enemy. This is the setting for one of the most unique, dazzling and adventurous motion picture spectacles ever to reach the modern screen.

"The Mighty Crusaders" deals specifically with Godfrey of Bouillon, who was the several chiefs had considered the worthiest and offered to him the crown of the kingdom of Jerusalem. Godfrey fights his way to Jerusalem, scaring the Saracens who come against him. He is wise, honorable and just... in a man who fears God but none other. And yet, within his own ranks there was much secret plotting. Armida, daughter of the King of Damascus, steals into the Crusaders' camp, and with her unsealing the shadows and the era, and the men and women who led it.

Starting in top roles are, Francisco Rabal, Sylvia Koscina, Gianna Maria Canale, Rick Battaglia, Philipps Herrenst, Liva Contadini, Andrea Aureli and Carlo Tamberini.

Francisco Rabal as Tancrède takes a vow to win back the Holy Land in the spectacular, "The Mighty Crusaders," in beautiful color and Super Cinescope, the film is released by Falcon.

**MIGHTY ACTION ABUNDS IN... "THE MIGHTY CRUSADERS"**

(Advance reader)

"The Mighty Crusaders," in Super Cinescope and breathtaking color coming to the theatre, delivers a mighty blow to solid entertainment. Just as the battle axes of the Knights of the Cross shook the earth of the Holy Land, so does this blazing film of pagesantry and spectacular capture and deliver a series of staccato blows of mighty action.

From the outset, the audience will witness a host of spectacular scenes. The magnificent battle between Heathers and Knights for the Holy Land is beautifully enacted and detailed. The casting and acting are a credit to all the cast members. A fierce, fiery battle ensues between the Holy Knights, and the cast members do their utmost to please the audience.

The film is released by Falcon Productions, Incorporated.

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**Super Cinescope and beautiful color is released by Falcon Productions, Incorporated.**

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**Battle Scenes Left Many Wounded On Location**

During the filming of "The Mighty Crusaders" now at the Holy Theatre, forty-five warriors were actually wounded on location due to the fast, furious and fierce battles that raged between the Heathers and the King. In fact, this is a unique and exciting film where thousands of actors have been utilized for the mammoth battle sequences.

Nevertheless, these men were wounded by their own valorosity to create authenticity that was inspired by unusual and excellent direction. Fortunately, only two of the wounded required hospitalization, the balance were treated by location doctors. At the reading, all have fully recovered.

If one watches the battle scenes closely, it may not be too difficult to ascertain actual wounds being cared for.

The Super Cinescope spectacles, in magnificent color is released by Falcon Productions, Incorporated.

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**“The Mighty Crusaders” in TRIUMPHANT OPENING**

**SYLVIA KOSCINA**

Sylvia Koscina, a breathtaking and talented young actress starred her career with a kiss. Sylvia portrays Clarinda, a beautiful Saracen amazon. Gianina Maria Canale takes the role of Armida, daughter of the King of Damascus. Rick Battaglia as Rinaldo, the White Knight. Philipps Herentz as Godfrey of Bouillon. This reviewer also covers of the splendid performances delivered by the entire cast.

"The Mighty Crusaders" in brilliant color, is a Falcon Production, Incorporated release.

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**CRUSADERS SCORE**

"The Mighty Crusaders," the spectacular Super Cinescope historical production, will be held over for a second week at the Holy Theatre, beginning.

The imposing film of the men who "took the Cross" move the eight hundred years ago and shook the earth of the Holy Land, is currently inspiring audiences by its breathtaking grandeur, scope and stirring adventures.

In magnificent color, "The Mighty Crusaders" is released by Falcon Productions, Incorporated.
RADIO ANNOUNCEMENTS

60 SECONDS

Now, overflowing the screen, THE MIGHTY CRUSADERS... You'll thrill to the mammoth battle between the heathen hordes and the Knights of the Cross for the Holy Sepulcher... You'll see the assault towers and battering rams breach the walls of the Holy City... You'll see the Dance of the Seven Veils... You'll be stunned by the death of the hundred pound battle axes... You'll witness men being turned into human torches by the flaming pitch of the infidels... MIGHTY IN FAITH... MIGHTY IN DRAMA... MIGHTY IN SPECTACLE... SEE... THE MIGHTY CRUSADERS!!!

30 SECONDS

Now... overflowing the screen... THE MIGHTY CRUSADERS... You'll see the assault towers and the battering rams breach the walls of the Holy City... You'll be stunned by the duel to the death with the hundred pound battle axe... IT'S MIGHTY IN FAITH... MIGHTY IN DRAMA... MIGHTY IN SPECTACLE... SEE... THE MIGHTY CRUSADERS!!!

10 SECONDS

MIGHTY IN FAITH... MIGHTY IN DRAMA... MIGHTY IN SPECTACLE... SEE... THE MIGHTY CRUSADERS!!!

SELL IT ON TV WITH TEL-OPS AND SLIDES

Order tel-ops and slides from NATIONAL STUDIOS 42 West 48th Street • New York 36, N. Y.

FALCON PRODUCTIONS PRESENTS

A Max Productions Picture
(In Supercinescope)

CAST

Tancrid ................. Francesco Babal
Clorinda .................. Sylvia Koseina
Armida .................. Gianna Maria Canale
Renaldo .................. Rick Bottaglia
Geoffry of Bouillon .... Philippe Hersent

CREDITS

Produced by ............ Octavio Poggi, A.D.G.
Directed by ............. Carlo Lodovico Bragaglia
Script .................. Alessandro Continenza
English Version ......... Frederica Nutter, A. Limentani
Film Editor ............. Renato Cipolini
Photography ............ Redolfo Lombardi
Cameraman ............. Memmo Lombardi
Sound ................... Bruno Franchesi
Costumes ................ Giancarlo Salimbeni
Make-up ..................... Goffredo Roccetti
Musical Score ........... Roberto Nicolisi
Art Director ........... Ernst Krombergs
Production Coordinator . Cecare Torri
Production Manager .... Lucio Bompani

SYNOPSIS

(Not for publication)

The Crusaders, led by Geoffry of Bouillon are besieging Jerusalem in order to liberate the Holy Sepulchre.

Tancrid, a brave Christian warrior, has fallen in love with Clorinda, a beautiful Saracen Princess who fights at the head of the Infidels.

Herminia, a Saracen Princess, who has been taken prisoner by Tancrid, is in love with him. She tells Clorinda of her love for the Christian.

Armida, the junior daughter of the King of Damascus, allows herself to be taken captive by Renaldo one of the leaders of the Crusade. She seduces Renaldo and lures him to her father's castle where she takes him captive.

In an effort to settle the battle for the city a duel has been arranged between Tancrid and Argante the Chief of the Saracen Army. They fight bravely all day and agree to continue the duel the next day.

Herminia, who is still in love with Tancrid, flees from the Holy City disguised as Clorinda. The Christian guards, taking her for Clorinda, pursue her. When Tancrid is informed of what has happened he joins in the search.

While searching for Clorinda, Tancrid meets a wounded Crusader who tells him of the unfortunate Renaldo. Tancrid single handed, rescues Renaldo from the dungeon of the Palace and they both ride to rejoin the Crusaders.

When Tancrid fails to show up to continue the duel with Argante, Geoffry of Bouillon decides to attack without him, but Tancrid and Renaldo arrive in time to turn the tide of battle into a glorious victory for the Crusaders.

Tancrid fights fiercely and without knowing it mortally wounds Clorinda. Before she dies, Clorinda confesses her love for Tancrid and asks to be baptized.

At this moment Argante arrives and after a fierce struggle Tancrid kills him with Clorinda's sword.

The Christian banners now fly from the walls of the Holy City, and Geoffry of Bouillon frees the Saracens as the Crusaders thank God for this glorious victory.

RUNNING TIME: 87 MINUTES