MAURICE CONN presents
FRANKIE DARRO
and ROY MASON
in
"MEN OF ACTION"

Based on
"THE NEW FREEDOM"
by
PETER B. KYNE

with
Barbara Worth - Fred Kohler
Gloria Shea - Edwin Maxwell

Directed by
ALAN JAMES
Produced and Distributed by
CONN PICTURES CORP.
A FLAMING DETONATION OF DRAMATIC FURY!
### THE CAST

<table>
<thead>
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<th>Frankie Darro</th>
<th>ROY MASON</th>
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<td>Miss Franklin</td>
<td>Barbara Worth</td>
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<tr>
<td>Evan</td>
<td>Fred Kohler</td>
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<tr>
<td>Morgan</td>
<td>Edwin Maxwell</td>
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<td>Rancho</td>
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<td>Guard</td>
<td>Arthur Hoyt</td>
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<td>Mike</td>
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### THE BILLING

MAURICE CONN presents

FRANKIE DARRO ROY MASON

PETER B. KYNE'S "MEN OF ACTION"

### THE STORY

The construction of a huge irrigation dam has been temporarily delayed by strange mishaps and inexplicable fatalities. Evans, president of the Evans Construction Corporation, has pledged his fortune to secure the bond issue and guarantee the completion of the dam by the first of March. Jim Darro, engineer of the dam and fiancé of Ann, Evans’ daughter, is certain that the accidents are being deliberately executed by an unknown foe, who is determined to see the gigantic structure is never completed.

One day Jim arrives at the dam just in time to save a workman from being crushed by a machine, the brutally vicious foreman of the labor gang. While Jim is up-breaking the foreman’s knees, a crude, Ann, who shows a dislike for Sorrenson, arrives with her father. Jim starts to kiss her, but is interrupted by a more pressing matter. Ann, who shows a dislike for Sorrenson, arrives with her father.

### ADVANCE SHORT

The attempted destruction of one of the dam’s large irrigation dams has been repeatedly delayed by strange mishaps and inexplicable fatalities. Evans, president of the Evans Construction Corporation, has pledged his fortune to secure the bond issue and guarantee the completion of the dam by the first of March. Jim Darro, engineer of the dam and fiancé of Ann, Evans’ daughter, is certain that the accidents are being deliberately executed by an unknown foe, who is determined to see the gigantic structure is never completed.

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### THE OVERSIGHT

Jim is shocked into the room where Johnson lies on a bed. Johnson was shot by a powerful man who enters the room to enter the dam property in trucks supposed to be transporting equipment. Jim decides to be on the lookout for any unusual activity on the dam.

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YOUNG ENGINEER’S EPIC STRUGGLE TO BUILD GREAT DAM THEME OF NEW FILM

The construction of a seven million dollar irrigation dam serves as the gigantic and nerve-racking backdrop for Peter B. Kyne’s “Men of Action,” starring Frank Darro and Roy Mason, who will be the featured attraction at the —

Theatre next —

Peter B. Kyne’s story, “Men of Action,” depicts the epic struggle of a young engineer to erect a great engineering masterpiece across a wide gorge within the time limit set by the contract. A greedy promoter, desiring to placate the demands of the contractors, demands dynamite under the concrete structure, and his sleazy squad slays the engineer’s “key” man, in his desperate attempt to have the contract broken. But work on the structure goes on without a halt or hindrance, until the dam is finally completed —with not a dollar’s penalty—a feat astounding to the world.

Frank Darro, the dynamic young star, recently started the company which supported him and Roy Mason in “Men of Action,” soon to appear at the —

Theatre, by an amazing demonstration of his steady nerves and alert mind. He assisted a motorcycle backwards and slowly rode across the span of the huge dam that was under construction at the location of the picture, while the audience stood breathless. It is doubtful whether there is an individual in the entire film colony who possesses more daring than Frank Darro.

FRANK DARRO FORMS SHAKESPEARE DRAMA CLUB FOR JUVENILES

After abandoning a scene from “Hamlet,” given by John Ince and Edwin Maxwell, two veteran Shakespearean actors on the set in an interlude of “Men of Action,” starring Frank Darro and Roy Mason, the vital motion picture which will soon be showing at the —

Theatre, Frank Darro, the sensational boy star in filming a great play in the theatrical world, was so enthralled that he immediately began to formulate plans to start a Shakespearean group among the young enterprising in the direction of his company.

ADVANCE STORY

Golf is one of the most popular outdoor activities in the “Men of Action” company that made the stirring picture now showing at the Theatre. A budding young amateur, who carried along his golf clubs with him, was out on the course, playing a golf game. During one of his rounds, he was told that the course was closed for a while because of bad weather conditions. However, the young golfer decided to continue playing, and he finally came out with a score of 72. The local newspaper published an article about his achievement.

“LISTEN — DYNAMITE!” —

When Fred Kohler, who plays the heavy in “Men of Action,” the stirring story of the building of the dam of Peter B. Kyne, starring Frank Darro and Roy Mason, at the Theatre next — drops his blazing match and makes the desperate and dashing maneuver to step into a motion picture that will be played around the world, this veteran villain will be the pictures’ top thrill. Years of perfecting the part, from the early days of the silent screen, just to gain the right to portray one of the most hated actors in the business, in which he has characterized many of the best known negro taxpayers in the local news.

Watching him perform as the heavy, it is an indication on a nefarious scheme to blow up the dam that is the setting for the powerful story at the Theatre is the star of the audience. His performance is so well done that it is impossible to realize the joy in the laughter of the audience.

Frank Darro, the student boy who is filling a great place in the theatrical world, was so enthralled that he immediately began to formulate plans to start a Shakespearean group among the young enterprising in the direction of his company.

MOST HATED SCREEN PLAYER COMING ON NEW STAR TEAM

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BEAUTY!

Gloria Shea, who plays the part of Miss Franklin in “Men of Action,” the star of the picture, was revealed by the publicity department of the studios.

“Blood Money,” the National Film, starring Gloria Shea as the title role, is being released by MGM. “Blood Money” became a sensation. After playing under contract for Warner Brothers for some time, she again headed back to the East, where she is the sort of girl who has a talent for making headlines and returning to the East. Gloria Shea will be seen next —

when she comes to support Frank Darro and Roy Mason in the Theatre at the —

Theatre.

WOW!

Syd Saylor recently expressed an odd desire while the company was on the set of “Men of Action,” the Frankie Darro and Roy Mason newest starring vehicle, of playing a part in the picture, even as a stunt man. Alan James, for permission to borrow one of the huge rock Rollers, the mainstay of the company’s properties, explaining that the stunt man who had drifted the worst the last time he had gone to see him.

ROY MAISON RAISED TO STARDOM IN NEW PETER B. KYNNE YARN

Roy Mason, who plays the fighting engineer in “Men of Action,” a dramatic screen bombshell coming to this city, was elevated to that position as a result of his remarkable film performances in Maurice Costello’s productions with Kenneth Maynard in “The Northern Frontier,” and in his previous hit, "The Fighting Trooper." Having proven to him an accomplished in the rough and tumble scenes as he was in the more tender scenes of love and romance, the handsome hero is a picture of the choice of those who flock to the dramas of Roy Mason.

As the young man in charge of the building of the dam and the million-dollar dam which serves as the background of the picture, which opens at the —

Theatre next —

BANG!

Over two thousand words’ worth of explosives were used to effect the terrific blast that depicted the building of the dam in Frank Darro and Roy Mason’s latest star vehicle, “Men of Action,” which was adapted from Peter B. Kyne’s “The New Freedom.” Two spectacular new scenes were shown in the theatre, including a scene where a million-dollar dam was blown up and another where a large building was demolished.

FOOTBALL COACH FRANKIE DARRO TUTORS IN TAKING TERRIFIC FALLS

A great halfback who once gave up the gridiron with the Southern California football squad, now a famous coach, takes the credit for Frank Darro’s success in being able to fall or be thrown to the ground, without injury, in the action scenes of the picture —

"There is a real set in a fall," says the football coach, "and it can only be performed by steady training. Frankie Darro has learned this art. There are so many more accidents among the college players, and ten times as many among those who perform in the professional league."
FRANKIE DARRO STARS WITH ROY MASON IN PETER B. KYNE YARN

Popular Frankie Darro's name is coupled with Roy Mason's as the new and dynamic team of heroes in the dyna- 
monic Peter B. Kyne action yarn, "Men of Action," which will be the fea- 
ture attraction at the first picture show on the Main Street Theatre.

In support of the project will be "Men of Action," a "Peter B. Kyne" yarn, a 
young engineer's epic struggle against crime. A capable, resourceful, 
jealous man's greed will be found Barbed Wire Bert (Frankie Darro) and 

Frankie Darro, the star of the picture, is the courageous, resourceful 
young engineer who hopes to make a success of his work, but is 
beset by the machinations of a jealous man. A capable, resourceful 
actor, he brings life and vitality to his role, and his performance 
will be eagerly awaited by the audience.

One of the most exciting aspects of "Men of Action" is the 
interaction between the characters. The story is a 
tribute to the human spirit and the determination of the 
characters to overcome obstacles.

The film is directed by a respected director known for 
his work in the action genre. The production team 
includes a talented cast and crew, each bringing their 
special talents to the project.

FRANKIE DARRO STARS FROM DANGEROUS HIGH DIVE

ALAN JAMES COAXES FRANKIE DARRO FROM DANGEROUS HIGH DIVE

The cast of "Men of Action" includes an array of 
talented actors, each bringing their unique 
performances to the screen. The story 
is filled with action, drama, and 
excitement, making it a must-see for 
action enthusiasts.

FRANKIE DARRO STARS IN KUREYNE STORIES

The narrative of "Men of Action" is 
set against the backdrop of a 
story about love, family, and 
loyalty. The characters navigate 
the challenges of their lives 
with strength and resilience, 
making for an emotional and 
engaging story.

The film also highlights 
the importance of 
teamwork and 
cooperation, as the 
characters work together 
towards a common goal.

"Men of Action" is 
a testament to the 
talent and 
creativity of the filmmakers 
involved, and is sure to be 
memorably watched by the 
audience.

THEY SAVED THE MIGHTY DAGM!

The film features a 
star-studded cast, 
with each actor 
delivering a 
memorable performance. 
The chemistry 
between the 
characters is 
undeniable, 
making for a 
compelling story.

"Men of Action" is 
a film that 
will be remembered 
for years to come, 
not only for its 
exciting narrative, 
but also for its depiction 
of the human spirit 
and the power of 
cooperation.
LOCAL DARRO CLUB

Local boys’ outfitters find great sales promotion value in organizing clubs of youngsters named after movie stars. There is no more popular star among children than Frankie Darro. A Frankie Darro picnic with a prize for the boy who swims and dives best, runs fastest, etc., will promote goodwill among the children and older folks, too. The merchant should be glad to cooperate and give a window to display a collection of boys’ sport clothes, swim suits, etc., where stills from “Men of Action” can be scattered throughout.

TITANIC STRUGGLE!

PREPARED REVIEW

It has been rightly said that great projects are the feats of great minds, but it takes fighting men to build them. Taking these words of wisdom as his theme, Peter B. Kyne wrote an immortal story of a young civil engineer—a builder of empire who flung a mighty irrigation dam across one of the West’s wildest gorges, conquering not only a mighty stream, but a group of prejudiced financiers and politicians whose selfish material interests lay in the opposite direction.

Maurice Conn, one of Hollywood’s young men and, consequently, more daring, producers, acquired the screen rights of this story and made it into a fascinating study of physical combat, whirling bullets, roaring dynamite and flaming projectiles.

“Men of Action” is the title of this struggle of cunning and greed against red blood and youthful courage. This picture, which features the new screen team of Frankie Darro and June Moon, opened last evening at the theatre to a tremendous ovation.

FRANKIE DARRO STAMP CLUB NOW HAS 250,000 MEMBERS!

The Frankie Darro Club has made an exclusive tieup with the Bost Tooth Paste Corporation, and, in a simple slogan contest, Bost offers Frankie Darro Club Members a free trip to Hollywood and thousands of other valuable prizes to be distributed through your theatre. You can share in the prizes, and bring hundreds of new kiddies to your theatre and keep them coming for weeks. This campaign is backed by national publicity over the Columbia Broadcasting Company’s coast to coast network and through thousands of window displays.

START a Frankie Darro Club and give the youngsters the club albums—two movie stamps and the contest blanks the opening day. Each weekly matinee for eleven weeks thereafter, give them two new pictures until their albums are completed. The youngsters then turn in their contest entry blanks. YOU forward all of them, in one package, to the Bost Corporation, New York City, to be judged and winners selected. Your shares of the prizes will be sent to you to deliver to your patrons. Every boy and girl entering the contest will receive a free consolation prize.

THE ADVERTISING ACCESSORIES FOR YOUR CAMPAIGN ARE: 1 talking trailer to be returned; 1000 Heralds; 150 Contest Blanks for each 1000 Albums ordered; 10 Window Cards; 2 Star Charts; 2 One-Sheets. Flat charge for accessories, $2.

Start a Frankie Darro Club NOW!

Address All Inquiries to

LIEB-GOLD COMPANY
630 Ninth Avenue, New York, N. Y.

FRANKIE DARRO

LOBBY DISPLAY

From a local contractor borrow some red lanterns and picks and shovels and other implements used in construction, along with several “DANGER—BLASTING” signs and spread them about your lobby. This should get attention to “Men of Action.” Also empty boxes with the word “dynamite” either printed or painted on their sides will prove effective.

BOOK DEALER

Peter B. Kyne’s reading public is practically unlimited. A local dealer in fiction would be glad to fill a window with a display of his books. Stills from “Men of Action” can be scattered among the books and announcements of the dates that the picture will play at your theatre.

MAGAZINE COVERS

Peter B. Kyne is a regular contributor to a large number of magazines and periodicals. At a second-hand magazine store you can get a number of these on which covers his name is usually featured. Remove the covers and run a long string through them holding them together. Then tie several strings across your entrance.
An Outdoor Picture Needs Outdoor Exploitation!

POSTERS

ONE SHEET

THREE SHEET

SIX SHEET

ACCESSORIES

* One-Sheet
   Three-Sheet
   Six-Sheet
   Insert Card—14x36
   Two 22x28s
   Eight 11x14's
   Window Card
   Hand-Colored Slide
   Trailer—3 Styles
   Set 8x10's
   Campaign Book
   Ad Mats
   Scene Mats

USE PLENTY OF THESE POSTERS . . . . IT PAYS!