THE HOTTEST STAR OF THIS OR ANY YEAR in her newest colorful action-full drama of fiery Romance!
HER BEAUTY WILL FASCINATE WOMEN AND BEWITCH MEN!

ROMY SCHNEIDER CURT JURGENS

"MAGNIFICENT SINNER"

with PIERRE BLANCHAR
A Love Story woven into a fabulous spectacular action-full Motion Picture!

Directed by ROBERT SIODMAK
EASTMAN COLOR • WIDE SCREEN
a Film-Mart release

Ad and Display Campaign FOR SHOWMEN!
Fate took a strong hand in the person of a producer who had never seen the girl. Mama, who had given up acting, was stepping back into movies to take her first mother role. The mother role had a companion daughter role, and the producer, with an eye to the potential of any child, talked the untried Magda into permitting her daughter to make a test.

The rest is history—the history of a teen-age star rising to the heights of stardom almost overnight so that she is considered one of the most beautiful and popular screen actresses abroad and in the U. S. She receives up to $3,000 fan letters a day. Her hobbies and favorite pastimes are many. Painting tops them all, but she rides, swims, plays tennis and loves to listen to her collection of classical and jazz records. Her favorite screen stars are Burt Lancaster, James Stewart and Marta Shelley.

Romy loved to dance but avoids big dinner parties. When she wants a real role she retires in the rustic quiet of the Schneider home in the Alps. She is sensible, uncomplicated, unsophisticated and unpretentious. She loves people and hard work. Hard work plus talent and genuine interest is the secret to success, she believes, and she is beautiful proof.

Curt Jurgens in "MAGNIFICENT SINNER"

Curt Jurgens, who shares the stellar spotlight with Romy Schneider in "MAGNIFICENT SINNER," coming to the theatre on ...

has more than ninety films to his credit and about as many stage plays. "MAGNIFICENT SINNER" is one of the most spectacular films produced in France since the end of World War II. It was made at a cost of $2,000,000.

One of Europe's most renowned performers, Jurgens made his Hollywood film début in "The Enemy Below" and immediately won the favor of the American movie-going public. He has since starred in a succession of Hollywood-produced films, including "The Inn of the Sixth Happiness," "He and the Colonel," Darryl F. Zanuck's "The Longest Day," Walt Disney's "Miracle of the White Stallions," and Otto Preminger's "The Cardinal." Married to the lovely Simone Bibeault, on the Jurgens divide their time between America and the Continent...or wherever his career happens to take him.

"MAGNIFICENT SINNER," produced in Eastman Color, on wide screen, is directed by Robert Siodmak.

Romy Schneider—star of "MAGNIFICENT SINNER" is one of most glamorous and best dressed women of today.

SYNOPSIS

The first time Romy Curt Jurgens—Alexandre—arrived at the Sneedle Institute when nobility were sent at the end of courses in higher learning. He immediately fascinated the school, charged with misconduct, devoted to expansion on charges brought against him. This magnificent sinner so outraged the head mistress to make rectify her deficiencies. The started head mistress an order to her—she was shocked when a small portrait covered by other students was not found.

The Emperor's wife was a woman who gave him ample time. Alexander was a man of high service, with a new young mistress for their venom. By this time, with their new staff, the peasants stood greater freedom. It was who incited the ire of the peasant leaders who were to be freed. These peasants did not receive them. They had become a factor. They had become a problem.
Curt Jurgens, who shares the stellar spotlight with Romy Schneider in "MAGNIFICENT SINNER." MAT 18

Romy Schneider (right) in a role of the conspirators, François Castel in "MAGNIFICENT SINNER." MAT 2A

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"MAGNIFICENT SINNER"
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"MAGNIFICENT SINNER"
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Theatrical Run: 95 minutes

3 Col. x 107 Lines = 321 Lines

2 Col. x 86 Lines = 172 Lines

2 Col. x 60 Lines = 120 Lines
These photos show a wide scope of action-stills revealed in the "MAGNIFICENT SINNER" starring today's hottest star Romy Schneider. Show these in your lobby...