Magnificent Screen Adaptation of Gustave Flaubert's Immortal Classic

"MADAME BOVARY"

In 1847 Gustave Flaubert gave to the world his greatest, tender novel, Madame Bovary. All his horror for the stupid misery of nineteenth century France—all his contempt for the hollow bourgeois conventions of the day finds vent in the terrifying tragedy of Emma Bovary's life. How Emma, the innocent country girl, becomes first Bovary's wife, then the mean mother of his child, and finally the remorse-ridden prostitute of Rodinger and Lazard—this was Flaubert's barest condensation of a society that wavered between deluge and charnel rot. The immediate consequence of the publication of Madame Bovary was criticism in its author and suppression of all editions. Its remote consequences are felt today. The world has been shocked into facing facts, and a part of the world, at least, has been shocked into changing them. Flaubert set in motion forces which have been felt in the literatures of all the nations of the world.

CRITICS UNANIMOUS IN PRAISE

DAILY NEWS: "Excellent... well done... dialogue titles make it easy for anyone not understanding French to follow the story.

NEW YORK TIMES: "Flaubert's... MADAME BOVARY becomes an accent moving French picture... A beautiful piece of work."

THE COMMITTEE OF EXCEPTIONAL PHOTOGRAPHS OF THE NATIONAL BOARD OF REVIEW PICKS MADAME BOVARY as unusually beautiful and moving film. The film is one of the five examples of what can be done in putting a novel on the screen. Also on the committee was MADAME BOVARY, the best foreign language film they have seen this year.

The National Board of Review of Motion Pictures

LE JOURNAL: "A great film with a great subject."

LE MATIN: "Interest does not flag for an instant... It is an authentic masterpiece."

A. J. P. THOMSON: "One of the best of the year."

L'AMOUR LIBRE: "A film of the first order, with a wonderful and rare sincerity."

EXPLORATION HINTS

Up to what French society have you been in touch. Frequently have you admired the French language and literature. Get to know them. Visit the museums. The scenery is an adventure in itself. It is often possible to escape the local mentions through the secretary, or see the secretary send off your handful and invitation.

If a French consul or vice consul is located in your city he is less and less a part of the official department, the fact that they have formed a good acquaintance every. It has been found advisable to mail in such a manner for the "tourists" of the city. This "good acquaintance" has been in Paris at one of their clubs. There has been a newspaper of the city. The newspapers are carefully written, the fact that en masse their encampments of an entire language you.

A woman's touching and tragic quest for love chosen as the Best Foreign Language Film of the Year.

NATIONAL BOARD OF REVIEW MAGAZINE

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EXCEPTIONAL PHOTOPLAYS

MADAME BOVARY

By John H. Warson

NATIONAL BOARD OF REVIEW OF MOTION PICTURES

The National Board of Review of Motion Pictures presents MADAME BOVARY as the Exceptional Photoplay of the Year. The President of the Board, Dr. Alwin H. Hirschfeld, stated: "Madame Bovary is one of the most perfect works of art ever made. It is a moving picture that will long be remembered." The film was chosen from a pool of over 200 entries in the category of foreign language films. The Board's selection committee consisted of leading film critics and historians, including from the United States, Canada, France, and Germany.

ADDITIONAL DETAILS

Running Time: 1 hour 40 minutes

The New York Times, December 21, 1934

NATIONAL BOARD OF REVIEW PICKS YEAR'S BEST PICTURES

Lists: Five Foreign

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