J. Arthur Rank presents

Look before you Love

General Film Distributors Ltd.
CAST

Margaret Lockwood  ...  ...  ...  ...  Ann Markham
Griffith Jones       ...  ...  ...  ...  Charles Kent
Norman Wooland      ...  ...  ...  ...  Ashley Morehouse
Phyllis Stanley     ...  ...  ...  ...  Bettina Colby
Maurice Denham      ...  ...  ...  ...  Fosser
Frederick Piper     ...  ...  ...  ...  Miller
Bruce Seton          ...  ...  ...  ...  Johns
Michael Medwin       ...  ...  ...  ...  Emile Garat
Violet Farebrother   ...  ...  ...  ...  Dowager
June Elvin           ...  ...  ...  ...  Vapid Thing
Joan Rees            ...  ...  ...  ...  Girl at Bar
Niall Lawlor         ...  ...  ...  ...  Steward
Alan Adair           ...  ...  ...  ...  Ship's Officer
Giselle Morlais      ...  ...  ...  ...  Secretary
Shirley Quentin      ...  ...  ...  ...  Dumb Blonde
Daphne Arthur        ...  ...  ...  ...  Assistant in Shop
Peggy Evans          ...  ...  ...  ...  Typist
Dorothy Bramhall     ...  ...  ...  ...  Typist
Edward Palmer        ...  ...  ...  ...  Second Steward
Peter Fontaine       ...  ...  ...  ...  Servant
SYNOPSIS

ANN MARKHAM trusted member of the British Embassy staff in Rio de Janiero, meets charming Charles Kent when he rescues a dog in a motor accident. Against her better judgment, she falls in love with him and marries him.

Ann's chief at the Embassy, Mr. Fosser makes enquiries which show that Charles Kent is a well-known international crook, wanted by the police of several countries. As a result of this discovery, Ann has to resign her position at the Embassy.

Deeply in love with Charles, she tries, without success, to reform him. Whenever he tries to go straight, his past record crops up and spoils his chances.

Ann decides to take Charles to England, the only country where he has no criminal record. Crossing on an Atlantic liner, they meet Ashley Morehouse, millionaire motor manufacturer. Ann cultivates his friendship to ask him for a job for her husband. Charles meets a former accomplice of his Bettina Colby, who gives him certain information about Ashley. He decides that blackmail is an even easier way to Ashley's money. Ashley, who has grown fond of Ann agrees to pay Charles on condition that he gets out of Ann's life. Charles does so and collects the money after he has given Ann a divorce.

Back in London, without Charles, Ann meets her former Embassy Chief, Fosser, who gets her a job in a British fashion salon in Monte Carlo.

Ashley Morehouse sees Ann there and proposes to her, Ann accepts, but marries him with reservations, because she still has not recovered from the shock of parting with Charles.

Having heard wrongly that Ashley is a sick man with only six months to live, Charles pretends to reform and tries to stage a come-back with Ann. He is unsuccessful. Instead he renews his partnership with Bettina. Ann, having made sure that she does not love Charles any more, sets out on a world trip with Ashley.
Margaret Lockwood  First Lady of the British Screen and established favourite with cinema audiences all over the world, Margaret Lockwood has a role in complete contrast to any she has played before in the Corfield-Huth production, “Look Before You Love.”

As Ann Markham, gay, sophisticated girl who gets herself involved in numerous complications when she allows her heart to rule her head, she displays a new side to her highly versatile screen personality.

Some of her best remembered performances have been in “The Lady Vanishes,” “The Stars Look Down,” “Quiet Wedding,” “The Wicked Lady,” “Jassy” and “The White Unicorn.”

She is now playing opposite Sid Field in her first slap-stick part, as Nell Gwynne in “Cardboard Cavalier” produced by Two Cities at Denham Studios.

Griffith Jones  As versatile and talented as he is good-looking, Griffith Jones last appeared with Margaret Lockwood in “The Wicked Lady.” During his successful stage and screen career he has played innumerable widely different roles, ranging from the black market gangster of “They Made me a Fugitive” and “Good Time Girl,” to the bewildered doctor who was blackmailed by a mermaid in “Miranda.”

During the war he served in the Army and was a member of the “Stars in Battledress” Entertainment Unit. He was trained at the R.A.D.A., where he won the gold medal. His first big success was opposite Elizabeth Bergner in “Escape Me Never” on the London and New York stages. He also appeared in the film version.

Norman Wooland  Celebrated Shakespearean actor Norman Wooland, who received great praise for his moving performance as Horatio in Laurence Olivier’s “Hamlet,” has an entirely new sort of part in his third film, “Look Before You Love.”

He plays Ashley Morehouse, a reliable and sympathetic millionaire who befriends a young girl on an Atlantic liner and is later blackmailed by her crooked husband.

During the war, Norman Wooland was a B.B.C. compere and commentator. “Hamlet” was his first film. His second was “Escape” in which he played a parish priest. He is now playing a starring role in Ian Dalrymple’s Wessex production “All Over the Town.”

Phyllis Stanley  Blonde, talented Phyllis Stanley, who plays a charming but ruthless woman crook in “Look Before You Love,” originally intended to become a ballerina. She studied under Nicholas Legat and made her first stage appearance dancing small solos at London’s old Alhambra. Later she took over Tilly Losch’s role in Max Reinhardt’s celebrated production of “The Miracle.”

Her first film was “Side Street Angel,” since when she has appeared in numerous pictures including “Jeannie,” “One Exciting Night,” “They Met in the Dark” and “Good Time Girl.”

She was seen by twenty-five million members of the Allied Armed Forces in the British documentary “Next of Kin” and her performance is still bringing her fan mail.
Harold Huth  Twenty years ago a young motor engineer visited the Islington Studios with his cousin, Roland Pertwee, the writer. The result was that Harold Huth became one of Britain’s leading screen stars.

At the height of his success, a few years later, ill-health forced him to give up his career before the cameras and become a casting director. From this it was but a step to producing and directing, a dual role which he has followed successfully ever since.

Among the many films he has made are “Pimpernel Smith,” “The Adventures of Tartu,” “Love Story,” “Caravan” and Margaret Lockwood’s production “The White Unicorn.”

Harold Huth has, among his many qualities as a film producer, one which endears him to everyone he meets, technicians and stars alike—he has never been known to lose his temper.

C R E D I T S

J. Arthur Rank presents

MARGARET LOCKWOOD

GRIFFITH JONES  NORMAN WOOLAND

“Look before you Love”

from a story by Ketti Fring

with

PHYLLIS STANLEY

Screenplay by Reginald Long

Produced by John Corfield and Harold Huth

Directed by Harold Huth
TECHNICAL CREDITS

Art Director
J. Elder Wills

Director of Photography
Harry Waxman

Director of Fashions
Roy Montgomerie

Editor
John D. Guthridge

Production Manager     ...     ...     ...     Noreen Hipwell
Assistant Director     ...     ...     ...     Roy Goddard
Camera Operator        ...     ...     ...     Harold Haysom
Sound Recordist        ...     ...     ...     R. Barnes Heath
Sound Editor           ...     ...     ...     Eric Wood
Continuity             ...     ...     ...     Anita Melberg
Make-up                ...     ...     ...     Tony Sforzini
Hairdressing           ...     ...     ...     Vivienne Walker
Miss Lockwoods Hair Styles     ...     ...     ...     Norah Bentley
Wardrobe Supervisor    ...     ...     ...     Felix Evans
Swim suits by          ...     ...     ...     Model Modes Ltd.
Shoes by               ...     ...     ...     Raynes
Handbags etc. by       ...     ...     ...     Gay Kaye Ltd.

Music Composed and Conducted by
Bretton Byrd

Produced and Recorded at Denham Studios on
Western Electric Sound System 11990