A woman’s fascination led him to trespass upon the secrets of life and love!

The most amazing story the screen has ever told! A great scientist with limitless powers drawn into strange, weird, lawless experiments by the lure of a woman’s fabulous beauty! Gripping as a scream in the night!

Vera Hruba Ralston • Richard Arlen
Erich von Stroheim

The Lady and the Monster

with Helen Vinson • Sidney Blackmer
THE LADY AND THE MONSTER

BASED ON THE NOVEL "DONOVAN'S BRAIN" BY CURT SIODMAK
A weird, castle-like mansion in Arizona is the home and the laboratory of Dr. Mueller (Erich Von Stroheim), a diabolical, self-centered scientist. With his live young assistant, Patrick Cory (Richard Arlen) and Janice (Vera Hruba Ralston), whose father was a colleague of Mueller's. Janice was on the verge of leaving the questionable guardianship of Mueller, but the arrival of Cory changed her mind. Cory has invented a machine which records the brain activity and possibility of human life in the brain after death. This offers fascinating, challenging possibilities—for if brains can really be kept alive after death—the destiny of the world will be changed! Mueller and Cory are experimenting with this machine upon brainless animals. When an airplane crash nearly furnishes two victims, Mueller decides to experiment upon a human brain which he steals from one of the bodies. Janice objects to this inhuman desecration, Mueller passionately defends it: "Think of how mankind will benefit if we can keep alive the brains of our greatest thinkers and scholars!" he argues. And although Cory realizes it is wrong, ethics lose out to scientific curiosity, and he devotes himself eagerly to the experiment, urged on by the dominating Mueller who sees in this discovery a chance to come between Janice and Cory.

They learn that the brain belongs to W. H. Donovan, famous financier. Donovan's widow, Chloe (Vera Hruba Ralston) and her sweetheart, Fuller (Sidney Blackmer) discover that Mueller has stolen the brain, but they also know that Donovan's publicized fortune is mysteriously hidden and they hope that the experiment will reveal the hiding place so they do not oppose it. The experiment upon the brain is successful, it remains alive in the apparatus. Having satisfied themselves in that, Mueller and Cory determine to contact the brain. Again Janice tries to discourage him, but Cory submerges his own personality to make himself receptive to messages from the brain through mental telepathy. Gradually the brain strengthens and dominates Cory. Under its influence, and without knowing why, Cory drives to Los Angeles and visits Roger Collins (Bill Henry) a young man in Federal Prison, convicted of murder. The brain also directs Cory to the bank where he makes withdrawals upon Fuller—re-open Collins' case.

Meanwhile, back in Arizona, Janice has a scene with Mueller, whom she accuses of ruining Cory's life and hers. She unsuccessfully attempts to destroy the brain, and Mueller locks her in her room. Janice is released by Mrs. Fane (Mary Nush) who is one of Mueller's mistresses, and is now a jealous neurotic; he is so completely dominated by the brain that he has assumed her offers of help. His one concern, impelled by the brain, is to free Collins from prison, to save himself, and to run over the child. Janice deserts him and he also leaves Arizona. The brain now dominates the world, and Cory begins to be more successful. When they arrive, they find Mueller asleep and the brain inactive because of the new world's life energy. As Cory prepares to leave, he takes Janice in his car and they drive to the location of the child's home. Here Cory—infuenced by the brain—tries to run over the child. Janice deserts him and he also leaves Arizona. The brain now dominates the world, and Cory begins to be more successful. When they arrive, they find Mueller asleep and the brain inactive because of the new world's life energy. As Cory prepares to leave, he takes Janice in his car and they drive to the location of the child's home. Here Cory—infuenced by the brain—tries to run over the child. Janice deserts him and he also leaves Arizona. The brain now dominates the world, and Cory becomes the greatest brain experimenter of all time. He begins to cast himself as a ruler over the world, and to create a new world order. The brain now dominates the world, and Cory becomes the greatest brain experimenter of all time. He begins to cast himself as a ruler over the world, and to create a new world order.

Cory proves Collins' innocence, and then Cory himself is obliged to serve a short prison term because of his part in the unlawful brain experiment. But he doesn't have long to serve, and Janice is waiting for him when he gets out.
EXPLOITATION

A very good tie-up may be effected with the local pet shop through a cooperative display in both lobby and store window, directly tying-in your theatre, picture title and play-date. Borrow a monkey and cage from the pet shop to be exhibited in your lobby, with appropriate sign reading: “DOOMED TO DIE BY THE EVIL MIND OF A MAD SCIENTIST – HOW CAN THE FANATIC BE STOPPED IN TIME TO SAVE THIS LITTLE FELLOW’S LIFE? SEE ‘THE LADY AND THE MONSTER’ FOR THE ANSWER.” Incorporate into the displays a generous credit line for cooperating merchants. The store window should have the same display, together with some stills from your exchange set. This stunt is bound to attract crowds and create great interest in your picture.

Another good lobby display that will attract great interest and prove very amusing, is to have a spot-lighted showcase containing first-aid supplies, with a sign reading: “FIRST AID EQUIPMENT FOR THOSE WHO CAN’T TAKE IT.” This display can also tie-in with the local druggist who should display signs in his windows, in conjunction with his own displays, reading; either/or, PREPARE FOR A SHOCK!! BUY YOUR SMELLING SALTS NOW BEFORE SEEING “THE LADY AND THE MONSTER!! WATCH YOUR BLOOD PRESSURE!! KEEP YOUR SMELLING SALTS HANDY!! WARNING TO THOSE WITH WEAK HEARTS . . . HAVE YOUR AROMATIC SPIRITS WITH YOU WHEN YOU SEE “THE LADY AND THE MONSTER.” This stunt if properly handled should create big talk throughout town about your picture and theatre.

FASCINATING JIG-SAW PUZZLE

Illustrated here is a jig-saw puzzle, which, when pieced together, makes a beautiful picture of Vera Hruba Ralston, as shown below. This jig-saw is available in mat form, size 8½ x 11½ FREE to exhibitors. A cut can be inexpensively made up from this mat and can be printed locally on a cheap stock, to be used as throw-aways. You will find that this puzzle will prove to be an outstanding medium and should be the talk of the town, although rationally distributed. Make sure that you have a strong advertising message on the reverse side of the sheet plugging picture and play-date. Also give simple jig-saw puzzle instructions. SPECIAL OFFER!! In addition to the full size mat, Republic offers a three column coarse screen mat for use in local newspapers. Contest editors should go for this stunt in a big way. Order mat or mats you desire by number. Full size mat J.S.#2. The three column newspaper mat, J.S.#1.

VERA HRUBA RALSTON starring in “THE LADY AND THE MONSTER” • A Republic Picture
FREE THREE DAY SERIALIZATION

Available in mat form on "The Lady and the Monster" is a short illustrated serialization. This sure-fire feature which is FREE to exhibitors, is designed to run in the newspapers for three consecutive days and should appeal to most editors who reject longer serials. Write Republic Pictures Corporation, Exploitation Department, 1790 Broadway, New York City. Mats will be forwarded by return mail, prepaid. Ask for The Lady and the Monster S.E.R. 2x.

HORROR DISPLAYS FOR LOBBY

Illustrated here are two lobby displays that will create great interest in your picture. Inasmuch as the story of "The Lady and the Monster" concerns the possibility of life in the human brain after death; these displays are exceptionally well suited for exploitation purposes. They can be used either as separate stunts or can be hooked up together by a wire running from the glass bowl containing the brain to the dummy of the monster, who receives by electric impulse, short messages which cause the light to flash off and on inside his head.

A—Use a large sized glass fish bowl, either square or round. This may be borrowed from a local store. Fill with a slightly opaque liquid and have something floating about that resembles a brain. The bowl can rest on a table in your lobby with a large display board on the wall in back of the table reading:

"CAN THIS BRAIN COMMUNICATE WITH A LIVING PERSON? WHAT IS THE MYSTERIOUS POWER IMPRISONED HERE THAT SCIENTISTS ARE TRYING TO SOLVE? SEE THE LADY AND THE MONSTER FOR THE SOLUTION TO THIS QUESTION."

B—Take still #201 from your exchange set, have it blown up to life size proportions. Mount on cardboard for standee and make the head transparent, with a box behind the head containing something resembling the inside of a head or a brain; so that when the light flashes on, a brain is shown, and when the light is off it is an ordinary head. Associate copy for this display should read: "What diabolical plot is the Monster's brain planning now? Who is his next victim?"
THRILLING FIVE-DAY PICTURIZATION
PACKED WITH READER-INTEREST

This swell publicity feature FREE to exhibitors.

Illustrated here are the five-day picturization strips on "The Lady And The Monster" available to exhibitors FREE OF CHARGE. This punchy newspaper feature 5 columns wide by 5½" deep, with its eye-arresting picture art and fast moving copy, is sure to appeal to Motion Picture Editors. If your newspaper is interested in running it, write to Republic Pictures, Exploitation Department, 1790 Broadway, New York City. A set of five mats will be forwarded prepaid by return mail.

ASK FOR PICTURE SET L.M.2
Unbelievable!

That he could find
the answer to
love's mystery
in the heart
of this
beautiful
woman!

Amazing...

A woman's beauty
lured him to
destruction!
A great scientist tres-
passes upon the
secrets of life and love!
Gripping as a scream
in the night!

Vera Hruba Ralston
Richard Arlen
Erich von Stroheim

The amazing drama of a
strange, haunting beauty
who lured a great scientist
to invade the unknown...
One of the unusual
pictures of our time!

The Lady and the Monster

with Helen Vinson & Sidney Blackmer

George Sherman, Director - Based on the novel "DOMINO'S BRAIN" by Curt Siodmak - A Republic Picture

Vera Hruba Ralston
Richard Arlen
Erich von Stroheim

with Helen Vinson & Sidney Blackmer

George Sherman, Director - Based on the novel "DOMINO'S BRAIN" by Curt Siodmak - A Republic Picture

1 Col. Ad Cut or Mat 1A
The most amazing story the screen has ever told! A great scientist with limitless powers drawn into strange, weird, lawless experiments by the lure of a woman's beauty! Gripping as a scream in the night!

Vera Hruba Ralston • Richard Arlen
Erich von Stroheim

The Lady and the Monster

With Helen Vinson • Sidney Blackmer
George Sherman, Director • Based on the novel "Dunwich's Brain" by Curt Siodmak • A Republic Picture

The mysteries of life and love—bared for a fleeting instant in the eyes of a beautiful woman! A truly unusual drama!

Vera Hruba Ralston
Richard Arlen
Erich von Stroheim

The Lady and the Monster

With Helen Vinson
Sidney Blackmer
George Sherman, Director
Based on the novel "Dunwich's Brain" by Curt Siodmak
A Republic Picture

3 Col. Ad Cut or Mat 3E
Amazing...

Driven by a force he could not control — an honored scientist ruled by strange desires, dares to seek the knowledge no man may ever have!

Vera Hruba Ralston
Richard Arlen
Erich von Stroheim

The Lady and the Monster

GEORGE SHAKMAN, Director • Based on the novel "DOUGLAS'S BRAIN" by CURT SIDONAK • A REPUBLIC PICTURE

THEATRE

3 Col. Ad Cut or Mat 3A

Unbelievable!

That he could find the answer to love's mystery in the heart of this beautiful woman!

Vera Hruba Ralston
Richard Arlen
Erich von Stroheim

The Lady and the Monster

THEATRE

2 Col. Ad Cut or Mat 2A

Magic

The magic in her beauty... she... her life belongs to... woman with the secret... the secret that lies deep in her soul...

Vera Hruba Ralston
Richard Arlen
Erich von Stroheim

THEATRE

2 Col. Ad Cut or Mat 2C

Bewitching

Vera Hruba Ralston
Richard Arlen
Erich von Stroheim

THEATRE

2 Col. Ad Cut or Mat 2B
A WOMAN'S FASCINATION LED HIM TO TRESPASS UPON THE SECRETS OF LIFE AND LOVE!

The most amazing story the screen has ever told! A great scientist with limitless powers drawn into strange, weird, lawless experiments by the lure of a woman's beauty! Gripping as a scream in the night!

VERA HRUBA RALSTON • RICHARD ARLEN • ERICH VON STROHEIM

THE LADY AND THE MONSTER

with HELEN VINSON • SIDNEY BLACKMER

GEORGE SHERMAN, Director • Based on the novel "DONOVAN'S BRAIN" by CURT SIDOMAK • A REPUBLIC PICTURE

THEATRE
Amazing... THAT THIS BEAUTIFUL WOMAN'S SOUL COULD REVEAL THE SECRET OF LIFE... THE MYSTERY OF LOVE...!

Driven by a force he could not control... an honored scientist, ruled by strange desires, dares to seek the knowledge no man may ever have! Enthralling drama — a thrilling picture!

VERA HRUBA RALSTON
RICHARD ARLEN
ERICH von STROHEIM

THE LADY and the MONSTER

with HELEN VINSON • SIDNEY BLACKMER

GEORGE SHERMAN, Director • Based on the novel "DONOVAN'S BRAIN" by CURT SIDMAK • A REPUBLIC PICTURE

THEATRE
Electrifying!

The strange search for hidden secrets...

The mystery of love and life... A beautiful woman led him to invade those forbidden precincts... this brilliant scientist whose path to destruction was lit by the glow of her dazzling eyes! One of the most startling stories ever told!

VERA HRUBA RALSTON
RICHARD ARLEN
ERIC VON STROHEIM

The Lady and the Monster

HELEN VINSON • SIDNEY BLACKMER

GEORGE SHERMAN, Director
Based on the novel "DONOVAN'S BRAIN" by Curt Siodmak

A REPUBLIC PICTURE

4 COL. AD CUT OR MAT 4C
Bewitching

An inescapable fate awaited her...ruled by the will of a brilliant scientist crazed by unconquerable desires!

Vera Hruba Ralston
Richard Arlen
Erich von Stroheim

The Lady and the Monster

with Helen Vinson • Sidney Blackmer

George Sherman, Director • Based on the novel "Donovan's Brain" by Curt Siodmak • A Republic Picture

Electrifying!

The Strange Search for Hidden Secrets...

Of the Great Unknown
Where No Man May Trespass!

One of the most startling stories ever told — a motion picture you will never forget!

Vera Hruba Ralston
Richard Arlen
Erich von Stroheim

The Lady and the Monster

The magic of her beauty was his... her love belonged to him... but he wanted more... the secret that was locked deep in her soul.

Vera Hruba Ralston
Richard Arlen
Erich von Stroheim

George Sherman, Director • Based on the novel "Donovan's Brain" by Curt Siodmak • A Republic Picture
Here are nine specially prepared teaser ads on “The Lady And The Monster,” which supply the medium for an excellent eye and interest-catching promotion which will make your theatre and feature the talk of the town. These three column teasers.
TEASER CAMPAIGN

can be used one a day for a week or so prior to your opening, or better yet, spot two or three in each paper on different pages. This is a tried and true form of advertising that cannot miss. Plan your campaign early and prepare for big business.
DICK'S "SWAN SONG" HAD HE NOT BEEN A GOOD SWIMMER

At least once in his life Richard Arlen was glad he was once a swimming champ in high school.

On his very fist picture, made fifteen years ago, he was sent to Lake Michigan, where he was told to jump from the beach all the way into the water. The vessel was under sail, with a stiff wind blowing—but the prop departure, and Richard Arlen sailed a infallible with which to nick him. Dick surrendered in the raging sea for forty minutes, with the schooner two miles away, before he was rescued.

In his current picture for Republic, "The Lady and the Monster" (opening tomorrow at the Theatre), he faces an entirely different kind of whale—not physical, but psychological. For a while he is a helpless pawn in the hands of a mad scientist, played by Von Stroheim. The picture was adapted from Curt Fosdick's best selling novel, "Donovan's Brain."

Food for Freedom

In two years spent on her 175 acre farm in Virginia, Helen Vinson, who has an important role in the "The Lady and the Monster," murder mystery, which is now playing at the Theatre, learned to do without something necessary in running a ranch. She is especially proud of her recent appearance in the "Food For Freedom" campaign.

COLLEGE LARK WAS START OF CAREER

Sidney Blackmer's initial venture into motion pictures was purely a college lark. On a dare he applied, and was accepted for a role in the ancient Pearl White, "The Hidden Island."

He also appeared with James Cruze in "The Million Dollar Mystery" in New York.

His picture experience in those days also taught him how to "spend money" by keeping his school days at Meredith's Academy. But for many years, now he has been an actor in earnest.

His most recent appearance is in Republic's psychological mystery, "The Lady and the Monster," now showing at the Theatre. Vera Hruba Ralston and Richard Arlen play the romantic leads.

FAMOUS ACTOR RETAINS DEEP-ROOTED LOVE FOR BIRTHPLACE

A southern gentleman by inheritance, and one of the country's most famous actors by ability, sums up the life story of Sidney Blackmer who is currently appearing in Republic's amazing mystery drama, "The Lady and the Monster," starring lovely Vera Hruba Ralston, which is showing at the Theatre.

Blackmer is grateful to a kindly providence that Salisbury, North Carolina, was his birthplace. A member of one of the South's most distinguished families whose members include the first Governor of the state, a Speaker of the House of Representatives, famous attorneys, bankers and statesmen, Blackmer assured in his boyhood the glamour and tradition of the southern area. His love for the South is deeprooted and whenever he gets the screen career permits, he goes back to the pre-Revolutionary plantation which was his family's home for generations.

While attending the University of North Carolina where he was studying law, Blackmer became convinced that he wanted to follow a career in entertainment, and he went to New York.

After months of deprivation, during which he worked at odd jobs during the week, and was on weekends, he was offered an interview with Winthrop Ames at the Little Theatre. He made his debut in "The Morris Dance" and there followed a brilliant acting career which has included innumerable stage successes, and motion picture roles.

In the psychological mystery, "The Lady and the Monster," Blackmer has an important role in an all-star cast which includes besides Miss Ralston, Richard Arlen and Erich Von Stroheim.

In a life crammed with action, Blackmer recalls a few incidents which tap that when he carried papers to the American Ambassador in England, from Holland, during the first World War.

Among recent pictures Blackmer has appeared in "Old Chicago," "Straight, Plano and Show," and "While Nineveh Sleeps."

He has made tours in Shakespearean repertories, has played as guest star in stock companies, and has directed plays and pageants.

The beautiful castle which is both the home and laboratory of Professor Mueller, a fiendish character played by Erich Von Stroheim in Republic's thrilling new mystery drama, "The Lady and the Monster."

FAMOUS ACTOR'S INTERESTING CAREER

Erich van Stroheim claims the unique distinction of having been a veteran of both the Austrian and the American armies.

The distinguished character actor, who heads the cast of Republic's "The Lady and the Monster," now appearing at the Theatre, was a lieutenant in the Austrian army, a career he abandoned in 1909 to try his luck in the United States. With his military bearing and his thorny countenance, finding a job was difficult, and when his money ran out he joined the U.S. Army and served for three years.

Von Stroheim is starred by Republic in "The Lady and the Monster," which will open at the Theatre for a day engagement. Vera Hruba Ralston and Richard Arlen have the romantic leads in the story, which deals with Von Stroheim's deviant plan to keep alive a human brain.

HOW SCREEN STAR CONCOCTED NAME

Movie names are concocted in a variety of ways. Richard Arlen, who appears with Erich von Stroheim and Vera Hruba Ralston in Republic's "The Lady and the Monster," was born "Richard Van Matthias." But Arlen's name was actually too unwieldy for film work, and his manager suggested that he change it. At that time "The Galsal" by Michael Arlen was tops in fiction, so he adopted a moniker from the book and later made it legal by going to court.

"The Lady and the Monster," adapted from Curt Fosdick's best selling novel "Donovan's Brain," is a melodramatic horror thriller dealing with the exploits of a mad scientist.

CHARACTER ACTOR'S INTERESTING CAREER

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Character Actor's Interesting Career

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ENTICING CONTRACT OFFERS REFUSED TO PREVENT "TYPING"

In Hollywood it takes smart maneuvering to keep, from being typecast, but Helen Vinson, currently appearing in Republic's "The Lady and the Monster," now playing at the Theatre, has managed to play a variety of roles from the romantic lead to the femme fatale and psychiatrist.

Perhaps this is because Miss Vinson believes in working for herself, and has turned down several attractive contract offers since she came to Hollywood from the New York stage.

For some time before the war began, Miss Vinson was one of the filmland's "commuters" to England, as she prepared for out-of-town appearances in American pictures with important roles in Gaumont British productions. Erich von Stroheim, Vera Hruba Ralston and Richard Arlen head the cast of the psychological mystery drama which is based on Curt Fosdick's best selling novel, "Donovan's Brain."

Ambitious Girl

Vera Hruba Ralston, who has her first starring role as a dramatic actress in Republic's psychological mystery drama, "The Lady and the Monster," which opens on... The Theatre, for a day showing left her native Czechoslovakia on the last plane out before the country was occupied by the Cossacks.

How Screen Star Concocted Name

Movie names are concocted in a variety of ways. Richard Arlen, who appears with Erich von Stroheim and Vera Hruba Ralston in Republic's "The Lady and the Monster," was born "Richard Van Matthias." But Arlen's name was actually too unwieldy for film work, and his manager suggested that he change it. At that time "The Galsal" by Michael Arlen was tops in fiction, so he adopted a moniker from the book and later made it legal by going to court.

"The Lady and the Monster," adapted from Curt Fosdick's best selling novel "Donovan's Brain," is a melodramatic horror thriller dealing with the exploits of a mad scientist.
OBNOXIOUS FILM CHARACTER REACHES HEIGHTS OF VILLAINY

Erich von Stroheim's priority on the title "The Man You Love to Hate" dates as far back as 1914, when he began playing his obnoxious characterizations in films. Today, in Republic's psychological mystery, "The Lady and the Monster," he reaches the heights of his sordid villainy. The picture, which was based on Curt Siodmak's best selling novel, "Donovan's Brain," and which deals with a mad scientist's demonic scheme to keep his brain alive at the Theatre for a day engagement.

Vera Hruba Ralston was born in Vienna September 22, 1885, attended the Austrian Navy Academy and became a cavalry lieutenant in the Austrian Army a career he abandoned in 1905 to try his luck in the United States. One of his first moves was to join the U.S. Army, and he served for three years. After his discharge he was variously a department store salesman, swimsuit manufacturer, master, vaudeville actor and silent film producer, winning substantial success in any of these ventures. He broke into movies as an assistant to John Emerson, director of the picture "Old Spanish Legion." Von Stroheim knew more about military uniforms than he did music, and he was logical choice for the job. For his role in a film based on a small fortune out of portraits of dependable army officers, the young director found he was out of a job for nine months. The preproduction period was terminated by a brilliant film in which Von Stroheim produced not only star, but writer and director of the film called "Hiding Husbands." This picture was so successful that it was given full release on a series of pictures including "The Man From Hollywood," "Hiding Husbands." The success was due to his highly artistic, starkly realistic, daringly unflattering photography. Samuel Goldwyn signed him to direct one of his pictures. He spent two years shooting this spectacular epic, and during that time he was "The Merry Widow" with John Gilbert. "The Merry Widow" was one of the major films of the Paramount picture, and made "The Wedding March," generally rated as the last great directorial work of this period of his career. For the next six years he concentrated on setting and directing. He starred in "The Great Gabbo," "These Kicks," "As You Desire Me," and "The Crime of Dr. Crespi," to name only a few. He did the screenplay of "The Devil's Doll" and "Twentieth Women." In 1929 he went to Paris and starred in several French films, among them "The Great Illusion," which won for him the critics' award of the French Legion of Honor. When France and Germany went to war he offered his services to the French government, but because of his age was allowed only to make propaganda broadcasts. In 1937 he returned to the United States to appear in several films, and in 1941 he took over Boris Karloff's stage role in "Arsenic and Old Lace" playing in 27 cities in some eighteen months. His most recent films are "Five Graves to Cairo," and "The Negro Chief," as well as the current "The Lady and the Monster."
Some day — and in the not-too-distant future either, Richard Arlen, currently appearing in Republic’s all-star mystery, “The Lady and the Monster,” now showing at the famous Variety Theatre, is going to shake the dust of Hollywood from his shoulders and his home back to his native Minnesota.

Once there, he plans to start a horse-breeding farm to manage his five big dairy and stock farm, hunting and fishing — and dividend collecting.

Within another year, Arlen, now 42, will have piled up his first $12,000 in annuities, bonds, real estate and cash. The figure, a bit under the million mark, represents his savings earned during the years he has told before the movie cameras.

The story of Richard Arlen, currently appearing in “The Lady and the Monster” with Erich Von Stroheim and Vera Hruba Ralston, has been as varied as Erich’s own. It is a tale of how Arlen combined hard work, a love for the movies and thrift to build for himself a fortune that has few equals inasmuch as film players are concerned.

Born Richard Von Mattimore, son of F. and Mary, he was born in St. Paul, Minn. After attending St. Paul public schools, he took a job at The St. Paul Pioneer Press. He was a train clerk for four years, then bought a farm near St. Paul on which to grow vegetables.

When the Armistice came, Dick returned home to serve with the A.E.F. in France where he was a private in the 37th Aero Observation Unit. He was shot down and, when he was able to get back to his的颜色, he learned that he had been made an instructor.

Following a two-year tour of duty, he was discharged and began work in the theater business, then had a very successful career as a stage, screen and radio star.

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STILL WAITING FOR THE BREAK
"JUST AROUND THE CORNER"

Throughout the 28 years that Paul Rochin, movie extra and stunt man, has been toiling around the Hollywood studio, he has mastered a burning ambition. It is to "sink his teeth," as the thespians say — into a "fat" role, one that would place him out of the mob with some lines to speak and a close-up or two.

Ten years passed, and nothing happened that would indicate to Paul that he was on the way toward fulfillment of his dream. Yet he never quit hoping that the "break" would be just around the corner.

Then, in the autumn of 1928, Fate tossed him across the path of the great Erich von Stroheim, who was about to start direction and star in "The Unholy Three." Von Stroheim, intrigued by Paul's close resemblance to himself, hired him as his stand-in. It wasn't long before the pair became close friends, affording Paul the opportunity to confide in von Stroheim and solicit his aid.

""Paul," said Von, "some day you shall have a chance to act. I shall see to it." Daily, during the two years "The Unholy Three" was in production, Paul would approach Von with, "When do we start?" And always the question brought the same reply from the director-star: "Pretty soon now." The long delay for "Wedding March" came and went, but Paul never got von Stroheim's atmosphere "dubious" status.

Von Stroheim had filled the stellar slot in many another feature film since, with the ever-faithful Paul at his side. But there seemed to be no area for him during changes in camera settings, around the set, or as a stunter during scenes that might be perilous. It was one morning, Paul inquired of Erich, "Daddy, when do we start?"

"Pretty soon now," Von would tell him. But the opportunity for which his unique talents would be utilized by the Republic started casting support roles for "The Lady and the Monster," which is showing this week at the Paris. Associated Producer-director Claude Gillingwater was interested in Paul's personality. At last his long patience was to be rewarded. He got the call for five close-ups.

The evening of his first call was on the make-up department, when the first workers arrived to unlock the doors at 7 a.m. He was on the sound stage by 9 a.m., just as the crew began to arrive. When Producer-director Sherman saw Paul, he buttonholed him for information about the character he was playing.

"You are going to play the fabulously rich, bumbling, maniac, who gets killed in an accident, and have to go to the hospital. Then dress you as Paul, and wash the financial knowledge should be dressed." Claude, who was Sherman's personal assistant, was ready for the launching of Paul von Stroheim.

The sequence was enacted in von Stroheim's apartment.

"Take your place, Paul, over the operating table," ordered Sherman.

A shot was taken of Paul over von Paul's body, lying motionless, and the camera moved to within foot of his bald pate.

Von Stroheim, Vera Hruba Ralston, Richard Arlen and Richard Arlen were all actors who had just been engaged by the director. They were seated in a car and driven away. A camera was on Paul, who, like all actors, was little interested in the proceedings.

Then came the end of Paul's part.

BEING ON A TWELVE PARTY PHONE LINE HAS ITS ADVANTAGE

Being on a 12-party telephone line has both its advantages and its liabilities, says Helen Vinson who has an important role in Republic's new psychological mystery drama, "The Lady and the Monster," which opens at the Paris Theatre for a three-day showing.

On Miss Vinson's farm in Virginia, the telephone is located at the gatehouse, more than half-a-mile from the farm house itself. Helen takes calls from twelve other people on the line.

When a New York telephone calls at the gatehouse, it furnishes an entrance for the entire neighborhood, and Miss Vinson says that when she picks up the receiver, she can hear babies crying, and pots and pans rattling in houses for miles around.

There is, however, an advantage. She points out. The phone line is so far away from the house. that when unexpected guests arrive, by the time they reach the house, after answering their bell, she has had time to change her clothes and get ready for them.

"Miss Vinson is featured in the murder mystery which stars lovely Vera Hruba Ralston, with co-stars Richard Arlen and Erich Von Stroheim.

MOTHER OF HORROR ROLES MADE UNIQUE HOLLYWOOD DEBUT

Potential stars come to Hollywood in scores. They use a variety of methods, but Erich Von Stroheim claimed for himself a career that came to the film colony on a palm reader's tip.

He had been a riding master in his native Bavaria, had worked on his father's California, and as his employer's representative. He drove a horse coach to and fro, shoeing horses in separate barns to turn him into a running horse, then in many a psychic who appeared in the movies at three dollars a day. He then became a star of the psychological horror, he plays the leading maids in Republic's "The Lady and the Monster," based in "Dagon's Brain," a best selling novel by Curt Siodmak. He made the trip, but found, after actual contact, the drama of this new story made a comparison with the dramatist's story of a mysterious horror.

Flora, the maternal lead opposite her.

FAMOUS ACTRESS IS COACH TO MANY MOTION PICTURE "GREATS"

Friend and teacher to many of the motion picture "greats," Josephine Dillon, who has an important role in Republic's new psychological murder mystery, "The Lady and the Monster," which is currently showing at the... .

The Menace

At the Menace's performance, many years ago in Hollywood, a rambling old house built in the days of Valenti, has been a figurative springboard from which actors and actresses have leaped to fame.

A third generation "Native Daughter," Miss Dillon was born on the Dillon Ranch near Long Beach. Under the direction of a tutor, was entered Stanford University at an early age, and following her graduation, went on the stage with one of the leading companies and purchased her education after the stage. She won her place in the movies from stock on Broadway, and during the first World War, she served in the Educational Branch of the Army. It was when she decided to join a repertory company on the Coast. While playing a part in a Portlant Theatre, she met a young member of the cast. Their marriage was made for life, and the couple raised five children. Her name was Clark Gable, whom she married and from whom the stage to become his teacher, and later married him. When the famous couple were divorced, Miss Dillon entered her drama school in the film capital.

Miss Dillon had not made a screen appearance for nearly twelve years until she took the role offered her by Republic in the mystery drama which stars Erich Von Stroheim, Vera Hruba Ralston, and Richard Arlen.

In the picture play which is based on Curt Siodmak's best selling novel "Doonows's Brain," Miss Dillon plays the mother of a twenty year old girl on whoseuntered witness is innocent woman sentenced to prison for the murder.

Among the supporting players who contribute to the film are Mary Nash, Richard Arlen, Helen Vinson, Charles Dana, Juanita quigley, and Jack KIRK.

Welcome Return

When she was thirteen years old, Vera Hruba Ralston, who has been dramatic coach to many of Republic's "greats," returns to the screen in Republic's mystery drama, "The Lady and the Monster," which is currently playing at the... 

Skating Champion

Vera Hruba Ralston, currently starring in "The Lady and the Monster," to play in the coming new mystery.

Vera Hruba Ralston, Republic's brilliant young actress, currently starring in "The Lady and the Monster," a thrilling mystery drama.
RESUMES HER ACTING CAREER AFTER LACPE OF TWELVE YEARS

Josephine Dillon, noted Hollywood drama coach, resumes her acting career after a twelve-year lapse. Miss Dillon, who is capable, to whom many of the present day stars owe their dramatic success, is featured by Republic in their new psychological mystery, "The Lady and the Monster," which comes to the Theatre for a run of . . . The all-star cast includes Vera Hruba Ralston, Richard Arlen, Helen Vinson, Mary Nash, Sidney Blackmer, and Jack Kirk. Miss Dillon will portray the mother of the title character, Miss Quigley, on whose fabricated terror the hero of the picture is sentenced to life imprisonment. Dr. Redding's position on Broadway Miss Dillon came west to join a repertory organization touring the Coast. It was while she was appearing in a Portland theatre that she met Gable, who was working as a usher to make money to pay for a dramatic training course. Miss Dillon withdrew from the stage to become her teacher, later marrying him. Following their divorce she came to the Film capital to open a drama school.

FILM FAVORITE IN NEW MYSTERY DRAMA

Helen Vinson, long a popular film favorite, returns to the screen in a prominent role in "The Lady and the Monster." Republic's psychological horror mystery now showing at the Theatre.

Miss Vinson's Texas origin makes her a mixture of the best features of the old South and the romantic West. She went from the University of Texas to a stage career via Houston's Little Theatre. Her next stop was Philadelphia, where she became successful in stock; around the ground she then invaded Broadway. With a sound acting back-ground, and for four years she appeared in a succession of plays in the title role of "Dr. Jekyll and Mr. Hyde," which was based on a best selling novel, "Dunnan's Brain." Also in the cast are Richard Arlen, Sidney Blackmer, Charles Cage, Jack Kirk, and Helen Vinson.

BLONDE CZECHO-SLOVAKIAN HAS IDEAL ROLE IN DRAMATIC DEBUT

Republic's "The Lady and the Monster," which opened yesterday at the Theatre, was the ideal choice for a vehicle in which to introduce Vera Hruba Ralston as a dynamic, brilliant and arrestingly beautiful dramatic actress. Film-goers have seen her in brief but memorable passages of the series of Republic "Ice-Capades" skating pictures, but never before has the blonde Czechoslovakian had an opportunity to prove her raw ability as a dramatic actress.

Based on the best selling novel, "Dunnan's Brain," by Curt Siodmak and O. H. Quigley, the play presents a story that has thrilled the world. The plot is centered around the life and work of the human brain. Opportunity arises for him to carry out his diabolical ambition when a plane crashes nearby, and he has access to the body of Dunnan, a famous financier. An opportunity arises for him to remove the brain, take it to his laboratory and embark upon a vicious series of experiments which tax the wildest imagination.

The lovely ward, played by Miss Ralston, is in love with his assistant, played by Richard Arlen, and her horror mounts as Dunnan's brain gradually dominates the man she loves and forces him to act against his will.

Among the supporting players who contribute to the general excellence of the film are Mary Nash, Sidney Blackmer, Helen Vinson, Charles Cage, Juanita Quigley and Jack Kirk.

ACTOR DETERMINED TO RETIRE TO FARM LIFE AFTER VICTORY

When the war is over, Richard Arlen, who plays the romantic lead opposite handsome and popularly-known actor, Vera Hruba Ralston, in Republic's psychological mystery drama, "The Lady and the Monster," which is now showing at the Theatre, may commute between Hollywood and his farm in Minnesota.

Arlen is determined to retire to his farm after the war, but Republic has other plans for him as the studio has signed the handsome actor to a new three year contract on the basis of his work in the present picture.

When the travel restrictions are over, Arlen may have to divide his time between his stock and the film capital.

The suspense-filled filmplay introduces the lovely Miss Ralston as a dramatic actress and in her first starring vehicle, Erich Von Stroheim plays the fantastic mad scientist.

A Fateful Meeting

Erich Von Stroheim, Richard Arlen, Sidney Blackmer and Helen Vinson in a scene from Republic's new mystery drama, "The Lady and the Monster.

SHEER UNABATED HORROR AND SUSPENSE PACK MYSTERY DRAMA

For its sheer, unabated horror and suspense, Republic's "The Lady and the Monster," which opened yesterday at the Theatre, made an unforgettable impression on enthusiasts of this type of motion picture. The studio's best selling novel, "Dunnan's Brain," by Curt Siodmak, gives the audience a psychological horror story of a lively type, with the added appeal of a talented new star, Vera Hruba Ralston, in the leading role.

Seldom has Erich von Stroheim been equalled in "The Lady and the Monster" as he gives full play to his unfailing knack for sending chills of cold horror down the spine of his audience.

A weird, cast-iron-like man in the Southwest is set for the eerie tale of a man who preserved a fully functioning brain after death. Vera Hruba Ralston, as the diabolical Dr. Mueller, retrieves the brain of a financial genius who crashed to death in an airplane mishap nearby, and carries on a diabolical plot to put this super-brain to work for him.

Dr. Mueller's young assistant, played by Richard Arlen, becomes a helpless victim of the plot, and only his love for Jacie, Mueller's ward, saves him from an unthinkably fate.

Vera Hruba Ralston makes her debut as a dramatic actress in "The Lady and the Monster," and the lovely blonde Czechoslovakian's performance is among the highlights of the season, cinematically speaking.

Other actors who score highly in "The Lady and the Monster" are Mary Nash, Sidney Blackmer, Helen Vinson, Charles Cage, Juanita Quigley and Jack Kirk.

George Sherman again proves he has an artful genius as director of "The Lady and the Monster," which was based on Curt Siodmak's best selling novel.
FOUR YEAR CONTRACT REALIZES DREAMS FOR "SALTY" STAR

Richard Arlen isn't worrying about the future. While he was motion pictures that made him a wealthy man, it's good old California real estate that's keeping him wealthy.

When, on the strength of his excellent work in "The Lady and the Monster" with Erich von Stroheim and Vera Hruba Ralston, Republic signed him to a term contract, providing for him to make four pictures a year, Arlen immediately laid his plans for a pleasant future.

He liquidated all his Hollywood-and-ensurrounds realty holdings, including a pretentious Nottawasaga ranch and the North Hollywood airport and flying school, and bought a vast stretch of land near Balboa Bay, 50 miles to the south of Hollywood. Here he will live between pictures, much as retired sea-captains dream of living.Already the owner of a sailing yacht, he is shopping around for a good sized schooner which will take him on many a pleasant voyage when the war is over and maritime restrictions are lifted.

"The Lady and the Monster," a sensational psychological mystery based on Curt Siodmak's novel, "Donovan's Brain," will be screened locally at the...

THEATER FOR... days starting...

SKATING CHAMPION TURNS DRAMATIC

Vera Hruba Ralston, beautiful blonde in the international fame as a figure skater, has found that her silver blades temporarily to turn dramatic for her in Republic's pretentious mystery drama, "The Lady and the Monster," which will open at the...

THEATER FOR... a day engagement. Miss Ralston, who recently played in a film with Erich von Stroheim and Richard Arlen, has been among the most exciting stories in Europe for five years before coming to America. George Sherman produced and directed the film, "The Lady and the Monster," which Frederick Kohner adapted from Curt Siodmak's famous novel. Miss Ralston made her profession debut in America in the featured attraction with top top stars and Vera Hruba Ralston and Richard Arlen play the romantic leads.

TEXAS GIRL WELL PREPARED FOR CAREER ON STAGE AND SCREEN

Another of the characteristics which have made her a film favorite for years is Helen Vinson's portrayal of Chloe Donovan in Republic's mystery drama "The Lady and the Monster" currently showing at the...

Oil Prospector

Dick Arlen, who appears with Erich von Stroheim and Vera Hruba Ralston in Republic's "The Lady and the Monster," was at the Theater, after returning from Texas to make his fortune in the oil fields. The "Fortune" amounted to just $200,000. enough to get him to Hollywood and maintain him there long enough to get into pictures.

BUDGET WAR BONDS

Little Lady of Many Talents

Sidney Blackmer and Helen Vinson in a scene from "The Lady and the Monster," Republic's new horror mystery drama.

THEATER FOR... days starting...

Erich Von Stroheim, Vera Hruba Ralston and Richard Arlen, in a tense scene from Republic's box-office and thrill-packed mystery, "The Lady and the Monster." 3 Col, Scene Cut or Mat 22B

THOUGHTFUL MONKEY COMES TO THE AID OF FAMOUS ACTOR

Erich von Stroheim had an exception’ so long and difficult speech to make for a sequence in Republic's "The Lady and the Monkey," current attraction at the...

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"Vera!" he shouted — louder this time.

"Once more," ordered Sherman. The camera was rolling. Von and Sherman was making real progress when a wave of laughter swept the set. The actor ceased talking, glanced about at his co-stars, Vera Hruba Ralston and Richard Arlen, and then looked down at his feet. There before him stood Pro-

Professor Pap, one of the two monkeys used in the picture. And in his outstretched hands the animal held a copy of the script for Von's perusal!

IMPOSING LIST OF HITS TO HIS CREDIT

Richard Arlen, appearing with Erich von Stroheim and Vera Hruba Ralston in Republic's "The Lady and the Monkey," was at the Theater for a straight three-year contract by the studio on the basis of his work in that production. He did calls for top budget productions annually, with year's leading roles in one outside feature each twelve months.

Arlen, who made his screen bow twenty-three years ago as stunt double for the late Agnes Ayres, won his first term ticket two decades ago, when he went with Paramount. He continued with that company until 1929, when he went to Universal for two years.

The picture is based on the bestselling novel by Curt Siod-

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Using the information from the image, here is a structured markdown representation of the content:\n
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**Master Of Menace**

Erich von Stroheim, Hollywood's master of menace, has abandoned his famous masks in favor of a pair of steel...

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**Riders In The Night**

Sidney Blackmer and Helen Vinson in a scene from "The Lady and the Monster," Republic's new horror mystery drama.

**The Theater for... days starting...**

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**BUY MORE WAR BONDS**

**LITTLE LADY OF MANY TALENTS**

**2 Col, Scene Cut or Mat 22B**
FILM OF TERROR AND MYSTERY
ANOTHER “BULL’S EYE” FOR STAR

Ever-popular and ever-dependable, Richard Arlen returns to the screen in Republic’s latest, “The Lady and the Monster,” with Erich von Stroheim and Vera Hruba Ralston, scheduled to open tomorrow at the Theatre for a day showing.

Arlen was born in Charlottesville, Virginia, of James and Mary van Mattimore, both non-professionals. At an early age he moved with his parents to St. Paul, Minnesota, where Dick’s father was well known as a grain broker, a lawyer and finally a judge. Dick himself won school honors in all athletics, particularly swimming, baseball and football.

When America entered the First World War, Arlen was barely 17, but he secured his parents’ permission to leave college and enroll in the Royal Flying Corps. He was sent to Toronto for training, and was soon commissioned a Second Lieutenant, but never saw European duty because he was kept at the field as an instructor.

When the war was over Arlen became a newspaper reporter in Duluth, but left this to become a swimming teacher. He drifted to the Texas oil fields, then worked in Los Angeles and took a job as delivery man for a Hollywood film laboratory.

This brought him his first contact with the studios. However, a few weeks later he suffered a broken leg in a collision and for several months remained on crutches. Then, when he was again able to work, he became a film extra, largely because he wasn’t yet strong enough for heavy work.

After the usual ups and downs of the extra, Arlen finally landed a major role in his first important screen role was in “Wings” with William Boyd and Gary Cooper. Stardom followed, and here the search ended and the Northerners went home.

Blackmer has a prominent role in support of Erich von Stroheim and Vera Hruba Ralston and Richard Arlen in “The Lady and the Monster,” Republic’s new mystery drama.

CIVIL WAR DRAMA REAL LIFE HISTORY

The personal family history of Sidney Blackmer is an dramatic as any scenario in which he appears on the screen.

Before the Civil War his grand-father, Sidney S. Alderman of Florida fame, freed all his slaves but they refused to leave him. Later, when the Northern authorities sought him because of his prominence in the matter of signing the secession papers, his former slaves hid him until the search ended and the Northerners went home.

Blackmer has a prominent role in support of Erich von Stroheim and Vera Hruba Ralston and Richard Arlen in “The Lady and the Monster,” Republic’s new mystery drama.

Forced To Obey

LUCINDA PLAYS FILM’S TITLE ROLE WITHOUT SPEAKING

With the role taken by an excellent linguist, the wealthy “Mr. Donovan” in Republic’s new suspense-filled psychological mystery drama “The Lady and the Monster” which is currently playing at the Theatre, motivates the entire plot, but doesn’t have a word in the dialogue.

Paul Roche, Russian, who speaks his native language, also French, English, Spanish, German, Polish and Scandinavian languages has the part of “Donovan.”

Roche, has been Erich von Stroheim’s stand-in for several years, and Von Stroheim secured the part in the picture for his friend.

However, “Donovan” has been killed in a plane crash when he is introduced in the plot, and he makes his only appearance on an operating table.

LADY IN DISTRESS

Erich Von Stroheim and Vera Hruba Ralston, in a scene from Republic’s “The Lady and the Monster,” in which he co-stars with Erich von Stroheim and Vera Hruba Ralston, likes to relate the story of how he found himself in the business of growing water lilies.

Havering purchased a 30-acre ranch in the San Fernando Valley, adjacent to Hollywood, where he discovered on the property a 75-acre area which, with the damming of one end, could be converted into a 450-foot-long natural swimming pool.

Arlen’s one worry over the project was the cost of keeping it filled. At household rates, investigation convinced him, the water, allowing for seepage, would run him around $250 a month. But, he further learned, if he raised something in the pond he could get the same amount of oxygen pera at farm irrigation prices.

Fishing a single fly, he summoned the water company’s inspector and announced, "See, I’m a professional horticulturist now!" "But you have only one plant," protested the official.

Each two months the plant cast forth a blossom. And each two months Arlen plucked the bloom, dried it into a Hollywood florist shop, and gathered a 50-cent fee - plus a bill of sale for exhibition to the inspector on his "nuntry" visits.

The result was that during the seven years Dick owned the place, his pool water bill amounted to exactly $12.50 per month!

Professor Mueller Experiments

Of more interest to him than anything else’s ever done on the screen is Helen Vinson’s “dirt farmer” career. The pretty actress whose current film role is that of “Chloe Donovan” in Republic’s psychological mystery drama “The Lady and the Monster” which opens on.

Lady at the Theatre for a day showing has a 175-acre ranch in Virginia.
ICEPRINCESSABANDONS HOPE FOR FATHER IN ENEMY HANDS

After more than three years of fruitful efforts to free her father, Rudolph, beautiful blonde Vera Hruha, a war casualty of the Army Air Forces, was unable to furnish her with any news of years of hardships to free Rudolph, who was held as a prisoner of war in Nazi-occupied Czechoslovakia. Her efforts were fruitless. The twenty-two-year-old Miss Hruha, who was interned in a Russian camp, made her escape when she began to believe that her father was dead. She was then arrested and sent to a concentration camp. Her father was released from a Russian camp, but was later interned in a German camp. The story of the girl's escape and return to Czechoslovakia was told in a radio broadcast by her father.

FROM HUMBLE BEGINNINGS TO TOP PRODUCER

Producers have been hounded all the way from the ranks of actors, writers, film editors, and so-called important figures. The story of the early career of a young producer-director of Republic's "Lady and the Monster" now is being told in the pages of the trade press. The producer-director is Richard Arlen, who has had a hand in the production of many of the studio's films. The movie is a mystery drama, and is being released to the public this week. The story of the producer's career is told in a special article in the trade press.

TO STARK MANAGER FROM TOUR GUIDE

Richard Arlen, who returned from Mexico to make Republic's "Lady and the Monster," has been named as the new manager of the theater at the New York premiere of the film. He has been associated with the studio for many years and has directed the production of many of its films. The production of "Lady and the Monster" is being held at the theater.

LEADING "HEAVY" CRIPPLED FOR ART

Vera Hruha, an actress of Republic's "Lady and the Monster," has been injured in an automobile accident. She was one of the stars of the film and was injured in a car accident on the way to the premiere of the film. She was taken to a hospital and is expected to make a complete recovery.

STAGE CAREER CALLS FAMOUS MOVIE STAR FOR THE THIRD TIME

Although he has been an important figure in the entertainment world for more than thirty years, Erich Von Stroheim, who is currently appearing in Republic's psychological mystery, "The Lady and the Monster," which is now showing at the New York premiere, has been called by the studio for the third time.

The star, who is one of the leading stars of the studio, has been called by the company for the third time to star in a mystery drama, "Lady and the Monster," which is now being filmed in the studio's New York studios. The star, who is a veteran of the stage, has been called by the studio for the third time to star in a mystery drama, "Lady and the Monster," which is now being filmed in the studio's New York studios.
Bad Dreams

1 Col. Scene Cut or Mat 11Y

Vera Hruba Ralston, Richard Arlen and Erich Von Stroheim, in a scene from Republic's thrill and horror-packed new mystery drama, "The Lady and the Monster."
3 Col. Scene Cut or Mat 33F

Sweet Singer

Janet Martin, currently appearing in Republic's thrilling new mystery drama, "The Lady and the Monster."
1 Col. Scene Cut or Mat 11BB

The Monster

Erich Von Stroheim, currently starring in Republic's thrilling new horror-packed mystery drama, "The Lady and the Monster."
1 Col. Scene Cut or Mat 11Z

Richard Arlen and Sidney Blackmer, in a scene from "The Lady and the Monster," a Republic picture packed with horror and thrills.
2 Col. Scene Cut or Mat 32L

Under Evil Influence

Beauty

1 Col. Scene Cut or Mat 11CC

Relaxation

1 Col. Scene Cut or Mat 11AA

Fight To The Finish

Erich Von Stroheim and Richard Arlen, in a thrilling scene from Republic's horror-packed new mystery drama, "The Lady and the Monster."
3 Col. Scene Cut or Mat 33G

Mad Scientist

Erich Von Stroheim, currently starring in Republic's thrilling new mystery drama, "The Lady and the Monster."
1 Col. Scene Cut or Mat 11DD
ACCESSORIES

CIRCUS HERALD
Illustrated on the left is the specially designed circus herald on “The Lady and the Monster”. This is the answer to every showman’s dream of a herald that will sell his picture. Thrilling with horror and mystery, it is bound to attract attention and create great interest. The entire lower space is left open for theatre imprint. Order yours NOW from your nearest Republic Exchange.

BRILLIANT COLOR SLIDE
A slide, teeming with action and thrills, highlighting the most exciting scenes from “The Lady and the Monster”, is available to Exhibitors. Compiled to draw the curiosity and attention of your patrons, it packs a real wallop. Featuring the lead personalities of the film as a montage of interest-arousing scenes, it will tease your patrons back for its showing. Insure your theatre of Standing Room Only by ordering yours NOW from your nearest Republic Exchange.

TRAILER
Prepared by National Screen Exchange, there is a special trailer on “The Lady and the Monster” – three minutes of horror, drama and love! So terrifying, so thrilling, so exciting, is its rapid presentation that your patrons will come eagerly back to see it. Order this trailer first in preparing your advance campaign... NOW.

WINDOW CARD
Illustrated on the back cover of this press book, is an artistic two-color window card designed to ATTRACT and CREATE great interest in your picture. Available to you in quantity, this brilliant piece of art should be ordered well in advance of your play-date, and placed in every possible window in the widest possible area. When you hire these silent salesmen to tell your story to the world, you had better prepare for BIG box-office results. Order NOW from your nearest Republic Exchange.

WAR BOND ONE SHEET
Your country needs your help and cooperation, here is your chance to do your bit! The Treasury Department has prepared a beautifully designed four-color one sheet for the Exhibitors of the nation. All requests for these one sheets, which are FREE OF CHARGE should be addressed to the Outdoor Advertising Department, War Savings Staff, 709 12 Street, N., Washington, D. C. In order to facilitate shipping, wherever possible order through your circuit managers.
Bad Dreams

1 Col. Scene Cut or Mat 11Y

Sweet Singer

Janet Martin, currently appearing in Republic's thrilling new mystery drama, "The Lady and the Monster."
1 Col. Scene Cut or Mat 11BB

The Monster

Erich Von Stroheim, currently starring in Republic's thrilling new horror-packed mystery drama, "The Lady and the Monster."
1 Col. Scene Cut or Mat 11Z

Under Evil Influence

Richard Arlen and Sidney Blackmer, in a scene from "The Lady and the Monster," a Republic picture packed with horror and thrills.
2 Col. Scene Cut or Mat 22L

Beauty

Vera Hruba Ralston, currently starring in "The Lady and the Monster," her first dramatic role, as a Republic picture packed with thrill.
1 Col. Scene Cut or Mat 11CC

Relaxation

1 Col. Scene Cut or Mat 11AA

Fight To The Finish

Erich Von Stroheim and Richard Arlen, in a thrilling scene from Republic's horror-packed new mystery drama, "The Lady and the Monster."
3 Col. Scene Cut or Mat 23G

Mad Scientist

Erich Von Stroheim, currently starring in Republic's thrilling new mystery drama, "The Lady and the Monster."
1 Col. Scene Cut or Mat 11DD
CIRCUS HERALD
Illustrated on the left is the specially designed circus herald on "The Lady and the Monster". This is the answer to every showman's dream of a herald that will sell his picture. Thrilling with horror and mystery, it is bound to attract attention and create great interest. The entire lower space is left open for theatre imprint. Order yours NOW from your nearest Republic Exchange.

BRILLIANT COLOR SLIDE
A slide, teeming with action and thrills, highlighting the most exciting scenes from "The Lady and the Monster", is available to Exhibitors. Compiled to draw the curiosity and attention of your patrons, it packs a real wallop. Featuring the lead personalities of the film as a montage of interest-arousing scenes, it will tease your patrons back for its showing. Insure your theatre of Standing Room Only by ordering yours NOW from your nearest Republic Exchange.

TRAILER
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LUSTROUS LOBBIES
BURSTING WITH BRILLIANT COLOR!

SET OF EIGHT
11” x 14”’s

11” x 14” TITLE CARD

INSERT CARD

TWO STYLES — 22” x 28”’s

Also Available As A Slide
Here is a spectacular 24 sheet poster that is bound to create great interest in your picture. Specially designed, in full vivid colors it can be seen for blocks. Also illustrated here are the six sheet, three sheet and one sheet, for use in every type of available poster space. These layouts have been specially designed to facilitate construction of cut-outs for use as a front display. Spot these hit sheets everywhere and watch the crowds form at the box-office.
Bewitching

An inescapable Fate awaited her... ruled by the will of a brilliant scientist crazed by unconquerable desires!

VERA HRUBA RALSTON
RICHARD ARLEN
ERICH VON STROHEIM

HER STRANGE
BEAUTY LED
HIM TO INVADE
THE UNKNOWN...
THE FORBIDDEN
SECRETS OF LOVE...
AND LIFE!

THE Lady AND THE Monster

with
HELEN VINSON • SIDNEY BLACKMER