"FEROCIOUS AND SEXILY REALISTIC DRAMA
... it achieves the stature of 'Room At The Top'."

-Alton Cook, World-Telegram & Sun

EXPLOSIVE!
It will MOVE you...
it will SHOCK you...
it will ASTONISH you...!

a kind of loving
...that knew no wrong until it was too late!

starring ALAN BATES introducing JUNE RITCHIE directed by JOHN SCHLESINGER
produced by JOSEPH JANNI screenplay by WILLIS HALL and KEITH WATERHOUSE
from a novel by STAN BARSTOW • A GOVERNOR FILMS RELEASE

DISTRIBUTED BY GOVERNOR FILMS, INCORPORATED 509 Madison Avenue, New York 22, N.Y.
SYNOPSIS

Vic Brown (Alan Bates), a young draughtsman working in a factory in his Lancashire town, believes at first that in Ingrid Rothwell (June Ritchie) he has found a girl to match his ideals. But his early certainty of being in love gradually cools with the realization that for him this is merely a physical infatuation. An opportunity for them to be alone occurs when her mother goes away for a few days. Vic spends the night with her at her home and the aftermath brings an emotional anti-climax. Ingrid seeks reassurances that she is still loved—but for Vic, the affair is already over.

Thereafter he avoids her at the factory, and their next meeting comes at a company dance when Ingrid, deeply in love, breaks the news that she is pregnant. Reluctantly, and with feelings of resentment, Vic offers to marry her.

After a gloomy wedding, they make their home with Ingrid’s mother (Thora Hird), a possessive and narrow-minded woman, whose horizons are mainly confined to her daughter’s affairs and sentimental TV programs. A strong mutual dislike between Vic and Mrs. Rothwell is born with their first encounter. Conflict between them grows, and contact with Ingrid continues to lessen as the tension grows.

Ingrid is in an advanced stage of pregnancy when she has a miscarriage. Learning that she is safe although she lost the baby, Vic is suddenly struck with the realization that he needn’t have married her after all.

Later, after relations between him and Thora are very strained, Vic takes a new, mature look at his marriage and tries to find a solution which may well bring contentment in time. His idealistic search for the perfect girl has failed. Instead, his innate decency and kindness demand of him to seek some middle-way to save his marriage. He settles for compromise: to find a home of their own away from the interfering mother, and to do “what’s right.” He hopes for “a kind of loving” that will carry them through.

ABOUT THE PRODUCER

Joseph Zann’s new wave production of “A Kind of Loving” went before the cameras after exceptionaly scrupulous preparatory work over long months of planning. A producer whose interests are not solely restricted to film-making, Zann only produces when he finds a subject exciting enough to totally engross him. Excited by Stan Barstow’s novel, Zann had a script prepared by Waterhouse and Hall, and began a search for the right director and cast.

His film career dates back to 1939 when, after studying film-making at the Government-sponsored Film University in Rome, he arrived in England and became associated with John Sutoro. Later he became assistant to John Dorefield. An impressive list of outstandingly successful films is associated with the name of his company, Vic Films, which he formed shortly afterwards. Titles include: The Glass Mountain, White Corridors, Honeymoon Arcade, The Boy’s Own Paper, A Town Like Alice, Robbery Under Arms, and The Copine’s Table. He was also associated with Roman and Juliet, which was made in Italy and, more recently, with Savage Innocents.

ABOUT THE DIRECTOR

John Schlesinger directed his first film when he was as 11-year-old schoolboy, and has consistently been most interested in reality of character.

After his early schooldays, Schlesinger earned a degree in English at Oxford, where he worked with the University’s Drama Society. Although he primarily sought to direct films, his entry into professional film-making was as an actor, appearing in a half-dozen films. While working as an actor, he was making a number of films of his own on low budgets which were attracting wide attention on television.

ABOUT THE STARS

For Alan Bates, who plays Vic Brown, “A Kind of Loving” is his third film and his first major film starting role. Previously he has appeared in The Entertainer and Whistle Down the Wind. Born in Derby, he attended the Royal Academy of Dramatic Art.

His stage career began to flourish when he played in The Merry Wives of Windsor and The Doctor’s Dilemma. In “A Kind of Loving,” he is the first full-length role to be achieved the desired effect. In particular Schlesinger preferred to use real-life people instead of actors for some of the scenes—and his distinct use of close-ups has already created much admiration on the film industry. Producer Joseph Zann, whose many successes include The Glass Mountain and A Town Like Alice, together with the script writer team of Keith Waterhouse and Willis Hall, has brought all the realism of Stan Barstow’s best-selling novel to the screen.

Keith Waterhouse and Willis Hall, who wrote the screenplay from Stan Barstow’s best seller, have arrived at age 35 at an enviable position among British film makers. From the same English village where they were born and grew up together, Keith Waterhouse and Willis Hall decided to join forces when the opening of the former’s hit play, The Long, the Short and the Tall, coincided with the publication of Waterhouse’s highly-regarded novel, Billy Liar. Their subsequent adaption of Billy Liar into a big West End stage success led to collaboration on the screenplay for Whistle Down the Wind and The Ballad, as well as the joint authorship of the play Celebration. Recently they have been engaged in scripting a new revue.

ABOUT THE SCENARIANS

June Ritchie makes her first film appearance in “A Kind of Loving.” Accepting her parents’ advice when she decided to seek an acting career, she studied to become a secretary, a position she held for a time. Appearances in plays in her home town led to a scholarship to the Royal Academy of Dramatic Art where she studied for two years, leaving the Academy in 1941. A brief stint as stage manager and understudy in The Fantasticks followed. Auditions were being held for the important girl’s role in “A Kind of Loving” and Joseph Zann, remembering her work at the Academy, selected her for the role—in fact, she was tested on three different parts and won the plum part as her first professional role. There seems little chance of her ever needing her shorthand pad again.

CREDITS

“A Kind of Loving”
Starring
ALAN BATES with
THORA HIRD
and introducing
JUNE RITCHIE
Produced by JOSEPH JANNI
Directed by JOHN SCHLESINGER
Screenplay by WILLIS HALL and KEITH WATERHOUSE
Adapted from the Novel by STAN BARSTOW
A Governor Films Release
Running Time: 103 Minutes

“A Kind of Loving” brings a new wave of realism to the screen.

One of the most interesting and revealing films to emerge from the new-wave school of British film making reaches the screen with “A Kind of Loving.” Governor Films latest release due to play at the Palace Theatre starting .

Against a background of pre-marital promiscuity in Lancashire, “A Kind of Loving” is the bitter-sweet story of a young draftsman’s search for his ideal love and how this leads to an unhappy marriage wrecked by a jealous mother-in-law. The couple decide to settle in a place of their own and hope for a “kind of loving.”

Alan Bates, the best talked about young star of the moment, portrays the starring role of Vic Brown, the draftsman whose search for love leads to Ingrid Rothwell, an employee of the company. Ingrid, played by a newcomer, June Ritchie, is a tramp girl who falls in love with Vic only to find her pregnant. Regrettably, Vic marries her. Her miscarriage leaves Vic with the bitter thought “I didn’t have to marry her” and lashed by the acid tongue of a bitter mother-in-law played by the famous character actress Thora Hird, Vic runs away, only to return with a more mature and adult outlook to face married life.

Nothing has been spared to achieve hard reality in the production of “A Kind of Loving.” The director, John Schlesinger, whose documentary features have won international awards, has used all of his new and startling directing techniques for this first full-length film, to achieve the desired effect. In particular Schlesinger preferred to use real-life people instead of actors for some of the scenes—and his distinct use of close-ups has already created much admiration on the film industry. Producer Joseph Zann, whose many successes include The Glass Mountain and A Town Like Alice, together with the script writing team of Keith Waterhouse and Willis Hall, has brought all the realism of Stan Barstow’s best selling novel to the screen.

AttrACTIVE June Ritchie has her first screen role as Ingrid in Governor Films latest release “A Kind of Loving.”

Thora Hird, who plays Mrs. Rothwell, is Lancashire born and made her first stage appearance in Morecambe. This resulted in a screen contract and a role in The Black Sheep of Whitehall, made in 1940. She was immediately placed under contract and went on to make such films as Big Blockade, British Red Cross, Next of Kin and They Came to Khartoum.

Her stage work includes Flowers for the Living, a performance which won her a Rank contract to make Once a Jolly Swagman, The Weaker Sex and Maytime in Mayfair.


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EXPLOSIVE!
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...and it will ASTONISH you
with its DARING FRANKNESS!

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until it was too late!

A Film Festival GRAND PRIZE WINNER!

by JUNE RITCHIE

starring ALAN BATES, JUNE RITCHIE

directed by JOHN SCHLESINGER

writen by WILLIS MALL and JUNE RITCHIE

from a novel by JOHN BARSTOW

T H E A T R E

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introduced by JUNE RITCHIE

directed by JOHN SCHLESINGER

a GIDEON FILMS RELEASE

T H E A T R E

2 cols. x 80 lines—160 lines

T H E A T R E

3 cols. x 100 lines—300 lines

Mat 301

Mat 202
THE MOST EXPLOSIVE MOTION PICTURE
TO COME OUT OF GREAT BRITAIN!

a kind of loving

GRAND PRIZE
Berlin Film Festival
1962

STARRING
ALAN BATES • JUNE RITCHIE • JOHN SCHLESINGER

INTRODUCING

DIRECTED BY
A GOVERNOR FILMS RELEASE

2 Col. x 35 Lines—70 Lines

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Mat 203

2 cols. x 120 lines—240 lines

Mat 203

a kind of loving

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with its daring frankness!

Mat 201

2 Col. x 35 Lines—70 Lines

a kind of loving

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A Film Festival GRAND PRIZE WINNER!

Mat 204

Not recommended for persons under 16
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THEATRE

"A RARE ACHIEVEMENT... IT IS A FILM EXPERIENCE OF EXTRAORDINARY TRUTH."
—Archer Winsten, Pent

"WARMTH, SENSITIVITY AND FORCE!"
—Bedley Crowther, N.Y. Times

"FEROCIOUS AND SEXILY REALISTIC DRAMA..."
—Allen Cole, World-Telegram

"IN DIRECTOR JOHN SCHLESINGER, THE ENGLISH HAVE ANOTHER REALIST TALENT OF STATURE."
—Paul V. Beckley, Herald Tribune

"FRANK TO THE POINT OF EMBARRASSMENT..."
—Kate Cameron, The News

not recommended for persons under 18

STARRING
ALAN BATES • JUNE RITCHIE • JOHN SCHLESINGER

A GOVERNOR FILMS RELEASE

Mat 401
BOOK TIE-UP

Avon Books has just published a pocket book edition of the best-selling novel by Stan Barstow. Arrange with your local Avon distributor in your territory to have a window display of the book. He has display and promotional material to tie in with bookstores and newsstands.

You might also arrange a letter contest on the subject "Should a mother-in-law interfere in the lives of newlyweds?". One group of contestants could be newlyweds, another group could be mothers-in-law. Copies of the book could be given as prizes.

LOBBIES & POSTERS

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a kind of loving

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