ROMANCE, ADVENTURE, ACTION
IN THRILLING WESTERN FILM

(Prepared Review)

A super de luxe western, loaded with the romance, thrill and high-powered action, opened yesterday at the . . . Theatre.

Formula For Screen Success

Always Include One Big Fight Scene

( SPEcial Feature)

Should you, in a weak moment, ever decide to become a motion picture producer, there is one cardinal rule you should know. Never never make a motion picture without at least one big fight scene. But see that at least one big fight scene there is.

Harry Sherman, producer of history-making films and program writer extraordinaire, vouches for this formula. For instance, this is his recipe for making a success of his film, "The Kansas," the locale of which is a frontier town of the 1870's.

First he assembled a cast including Richard Dix, Jane Wyatt, Albert Dekker, Victor Jory and Eugene Pallette. Robert Armstrong and Francis McDonald. Then he added 200 extras and 35 stunt girls. Next he tore it up with an armful of church curtsies headed by orphaned Beverly Wallace, late of Earl Carroll's Vanities. Then he let the wild west show fight off the wild west show fight off for the Gauge.

Chairs, tables, bottles—and even bodies—come flying at you. Myrrors are shattered, roulette tables walloped. Grinned frontier cowboys, valetinas, baton twirlers, as playin now at the . . . Theatre.

SADDLE BROKEN

Robert Armstrong, a screen veteran, with more starring roles to his credit than he can count, played his first western role when it was discovered that the spectacular film currently at the . . . Theatre, through Masterpiece release. For this part he had learned how to ride, shoot, and even roll cigarettes. In riot at all times, he played the part in a manner similar to a regular cowboy, and rarin to go.

Richard Dix Typifies Role

He Plays in "The Kansas"

(Richard Dix, who plays the role of a red-blooded, level-headed American of the old West in "The Kansas," the spectacular adventure film currently at the . . . Theatre, is by descent and age most eligible for the characterization. For his ancestry goes back to the courageous frontier cattle raisers who settled this continent on the original Mayflower, were married on Plymouth soil, and "dug in" to establish a home in this new wilderness.

His great-grandfather continued the pioneer trend by farming on unimproved regions of the East, and in his family traced still further into the unknown land.

But to go back to the beginning. When the Mayflowers brought John Brimmer to Plymouth Rock, he took him two weeks to work up nerve enough to ask Elizabeth Manchester to marry him. First, he had to buy a place for himself in this rough, new land.

The pair became the first American ancestors of Richard Dix, whose family name is Brimmer, by coincidence. Dix plays the same kind of original individual in "The Kansas" that his Brimmer ancestor did.

Richard Dix was born in St. Paul, Minnesota. He was educated there and at the University of Minnesota, later taking a post-graduate course at Northwestern University in Illinois. His father was determined that Dix should become a surgeon, but Dix never cared for medicine, and he started off his career as first a bank-teller and later as an architect.

Many famous people have already visited the movie to see the performances was featured as a showplace of the west.

Included in the collections of a middle that belonged to Buffalo Bill Cody, presented to him by Queen Victoria; Will James’ key to the kingdom of the west; the famous James Brimmer, the curly haired, who was the key to the kingdom of the west.

It is a story of the 1870's, with Dix playing the role of a peace-loving cowboy, and order into the town of Broken Lance, Kansas, which has bitterly been unmercifully ruled by a scheming banker from the East.

Western Museum

On Sherman Lot

( Special Feature)

Hollywood’s first and only complete western museum was recently opened by Harry Sherman at his Hollywood studio. Sherman, known as the foremost producer of outdoor epic, and Dick Hudson, his former and rodeo champion, owns this museum which is comprised of western relics that belonged to such famous people as Buffalo Bill, Yellowstone, Will Rogers, John Brimmer, Will Boyett, Buffalo Bill Cody, and many others.

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"The Kansan" Unreels Vivid Action Drama

Colorful Story of Frontier Town Is Produced by Harry Sherman

(Advance Release)

Harry Sherman, producer of outdoor films, brings to the screen another historical western, based on actual incidents which took place in the latter half of the nineteenth century, and is aptly titled "The Kansan," and is adapted from the popular western novel, "Peace Marshall," by Frank Gruber. Masterpiece is releasing the film, which can be seen at the . . . Theatre on . . .

Once again "Pop" Sherman has re-team ed the successful starring trio of Richard Dix, Jane Wyatt and Albert Dekker, who do an excellent job in this exciting western. Dix plays John Bonwill, a fighting peace marshall who, against the odds of lawlessness and disorder, cleans up the small frontier town of Broken Lance, in Kan sas. Even though he loves peace above all else, the fearless marshal proves on numerous occasions that he is a deadly force when aroused.

Jane Wyatt, who was first brought to screen prominence in "Letter from Hollywood," portrays Eleanor Sager, owner of the town's best brothel. And Albert Dekker is cast as Steve Barratt, a former New York banker who came West to get away from a financial scandal.

In supporting roles are Victor Jory and Eugene Pallette, Jory, who has played villains for so long he may as well be hinged at, has a sympathetic role for a change and is very nifty about it. He plays Dekker's brooding co-star, who later comes under the spell of the Hollywood gorgeous and semi-comedian, Eugene Pallette, a role written specifically for the actor. Tom Wayne, Texas cattle baron and chief of the outlaws, is sincerely dealt with by the outstanding John Miljan, trying to appal e.

Robert Armstrong, makes a notable first appearance in "The Kansan," which is in keeping with "Pop" Sherman's grand and fast-节奏 style. Robert Armstrong, who stands in the tradition of screen acting, easily carries the weight of the part in this exciting adventure film due at the . . . Theatre on . . . Through Masterpiece release. She appeared in a brash specialty in a former Harry Sherman production, got heavy film role, as Sherman put her in a colorful revue sequence in the "Kansan."

Cattle Rustling Still Going on In the Far West

Days of cattle rustling are returning to the West, according to a recent dispatch from police authorities during the last several days. The colorful western adventure begins at the . . . Theatre through Masterpiece production of "Cattle Rustling Still Going on In the Far West."

James Loucks and Allan Lewle, cattle rustlers who live in San Fran cisco Valley and who are professional rustlers for the western producer, Harry Sherman, announce their return to the wild west with a dispatch to "The Kansan" to discover several rustlers on their trail. While the cowboys were between the two bands of rustlers in this film, which does not overlook fictional realism, most theles were at work on their ranch.

They also told sympathizers that at least 16, valued at $212 each, were lost. The calves were cut off on the speck. The rustlers made the run from the cattle rustling region and will inspect all cattle for the Loach Creek band, which is placed on file at Sacra mento, California.

Book Collector

Victor Jory, handsome, rugged man-of-the-screen, has a secret passion drawing Richard Dix, who volumes, a collection of his favorite heroes and stories and articles, is a great success as books such as "The Life of Jesse James." Jory can be seen now in "The Kansan," a Harry Sherman western adventure film, which is playing at the . . . Theatre through Masterpiece release. Richard Dix, Jane Wyatt and Albert Dekker are costarred in it, with Jory lighting his face of well-known supporting players.

ESTERN FASHION

During the filming of "The Kansan," the romantic western adven ture film now at the . . . Theatre through Masterpiece release, Jane Wyatt spent a good deal of her time between takes looking44 awkwardly against chairs instead of sitting down. Her old-fashioned costume covering of the 1870's called for so much padding and bustles, sitting down would have been an impossible task in itself, according to Jane. In addition, there were a number of upholstery fabrics, in order that they keep their freshness better.

"The Kansan" is currently being released with Richard Dix in the master piece release, "The Kansan," which will open . . . .

The Story

(Not for Publication)

The peace of Broken Lance, Kansas, a little frontier town of the 1870's, is being threatened. Smoke rises up and Jeff, a fierce rider roars into town and opens murderous fire. It is the Jesse James brothers. Over against them steps the peace marshall with a task force of five soldiers and, despite the rebellion, tablets, bullets, John Bonwill (Richard Dix), an ex-Confederate of the Union Army, is still fighting for the South. But the war is over and Jeff, killed in battle, is now ready to ride, you fellows? To save the town, Jeff is put back into the saddle and the film, what an accident has become a custom.

Femme Lead Draws Praise from Crew

"Jane? She's a reglar girl!" That's the unanimous verdict of the 137 members of "The Kansan" company who spent two weeks on location with New York broad movie star Jane Wyatt. Co-starring in this Masterpiece production with Richard Dix and Albert Dekker, Jane was regarded as cost and crew alike for being a "reglar girl."

Night after night she passed up her reservation at the stars' table to eat with the popular wide awake and jovial Dix. Between takes she could be seen running a race against the foothills with the man who trained her horse. She played an excellent game of ping pong with boys and girls, chatted with script girls and hairdressers, took part in the radio dictation of the sound film. And they also know when they're on a good thing. They never went from the front of the beach instead of the heart.

"She is the first star in a very long time that I really enjoyed doing," she says. "It's a pleasure to handle all these boys, it's more work than realising that this is the real thing."

"The Kansan" can be seen now at the . . . Theatre. It is adapted from the novel, "Peace Marshall," by Frank Gruber.

FAN APPROVAL

Beryl Wallace, glumly singing through her hands, bore the news from Earl Carroll's "Vanities," can sit down in "The Kansan". Richard Dix, who doesn't even know for her movie debut in the Kansas adventure film due at the . . . Theatre on . . . Through Masterpiece release. She appeared in a brash specialty in a former Harry Sherman production, got heavy film role, as Sherman put her in a colorful revue sequence in "The Kansan."

ProducerPlays Extra in Films

Harry Sherman, epic motion picture producer, has a definite stamp on all of his films, and this is just as important as a Royal Seal. Every scene is worked out to the last detail. For "Pop," he is affectionately called by his producer, rule is his own seal of approval. He rides as extra in "The Kansan," for instance, playing the game-cocking cattler he's probably "Pop." In "The Kansan," he is the cattler of the herd, "The Kansan," a Masterpiece production, will be seen in the theatre on . . . .

Oddly enough, "Pop" was filmed by accident. On a separate location with his troupe, he was chatting with one of the cowboys at a distance from the camera when the director entirely forgot to have him ready, you fellows? To save the town, Jeff is put back into the saddle and the film, what an accident has become a custom.

Richard Dix and Jane Wyatt, co-stars of the Masterpiece release, "The Kansan," are shown in one of the tense romantic scenes from the film.

2 Col. Scene Num NO. 18

1 Col. Scene Num NO. 14
Solid

with a lineup of star names that would do credit to any picture . . . with George Archainbaud's topnotch direction . . . and with Harry Sherman's expert showmanship touch!

Exciting

with headlong action, suspense, thrills and romantic conflict!

Entertainment

from every audience angle . . . Thrills, romance, beauty of locale, spectacular finale!

A MAN OF IRON
STEEL MUSCLES COULDN'T CONQUER HIM!

WITH HER IN HIS ARMS HE TOOK THE WEST IN HIS STRIDE!

Richard DIX • Jane WYATT • Albert DEKKER

Eugene Pallette • Victor Jory • Robert Armstrong • Glenn Bevans • Rod Cameron

Ad Mat No. 201

Ad Mat No. 202
Posters

ONE SHEET

THREE SHEET

INSERT CARD

22 x 28

11 x 14's

 Litho in U. S. A.