SYNOPSIS
African Safari is a true story, filmed completely in Central Africa by Shanh in color, in 1933. It is the story of a young animal collector from the United States who travels to Africa to obtain her first close-up view of elephants, lions, leopards, elephants, gazelles, cheetahs, and other African wildlife. The film is presented in a way that is both educational and entertaining. It has been widely acclaimed for its stunning photography and vivid portrayal of African wildlife.

CREDITS
PRODUCER
Ronald E. Shanh

PHOTOGRAPHED PRINCIPALLY
Ronald E. Shanh

SCRIPT
B. B. Silvinsky, Inc.

Chants
Radio Band S.A.B.C.

SOUND
Irene Film Sound Division of South Africa

John Gates, Floyd Stratton

DE LUXE COLOR
PRODUCED BY
Ronald E. Shanh

ENTREPRISES, INC.
RELEASING THROUGH
INTERNATIONAL PICTURES, INC.

Running Time: 95 Minutes

BE sure to tune in 1.33 to 1 Aspect Ratio.

REVIEW
"African Safari" was released yesterday at the Theatre, and is a stirring, interesting, and educational film about the most glorious and enchanting photographic discoveries that Eastern Africa has to offer. It is one of the few films that truly captures the essence of African wildlife and brings it into our homes.

After completing an extensive research trip to Africa, Shanh set out to document the wildlife and culture of the region. Her work was widely praised for its authenticity and the film received critical acclaim, becoming a sensation when released. It features stunning photography and vivid depictions of African animals and landscapes, making it a must-see for anyone interested in African wildlife.

The film provides a glimpse into the lives of different species, such as the majestic lion, the graceful giraffe, and the elaborate bird life of the region. It also offers a unique perspective on the cultural and social aspects of African life, capturing the beauty and diversity of the continent.

African Safari is not just a film about animals, but a story of human connection with nature. It serves as a reminder of the importance of conservation and the need to protect these incredible species for future generations. Overall, it is a film that appeals to all ages and offers a unique insight into the world of African wildlife.
COLLECTING PAYOFFS

"African Safari" is the work mainly of one man: Ron E. Shanin, engineer - turned - animal - collector and photographer. He produced the Crown International picture currently showing at the Theatre.

His business is catching animals for zoos and making films for TV and movie theaters. He specializes in catching poisonous snakes and eagles, but won't turn down leopards, cheetahs, monkeys, or apes. He gets $500 for an eagle (the Martial eagle has a wingspread of seven feet), $150 for a leopard cub, $60 for a cob and, $800 for a cheetah (they're so swift they're almost impossible to capture).

Some of Shanin's films have been used by Lowell Thomas, by the U.S. Navy, and on numerous TV shows. "African Safari" covered over 25,000 miles in Eastern and Central Africa and took over five and a half years to make. It also took the lives of two men during production.

Shanin's closest companion, where he started the business 16 years ago (giving up his position as a rocket engin- eer), was a knock-down by a charging lion and a freak attack by Egyptian cobras. The lion charge appeared in vivid close-up in this high adventure film.

"African Safari" has been called the most exciting wildlife film ever made: It also contains the spectacular views of the eruption of Kilimanjaro, new volcanic craters, and eerily beautiful scenes of hitherto unseen wildlife, unmarked by any previous heights of the Mountains of the Moon.

PROMOTION

THEATRE TRAILERS: Approximately 2½ minutes of the most action-packed, thrilling, exciting sequences that will guarantee big boxoffice. Available through National Screen.

RADIO SPOTS: These are available in 60, 30, and 10 second lengths at the Crown International.

TV SPOTS: Get these 60 and 20 second lengths from your Crown International Exchange.

SPECIAL SCREENINGS:

Hold two special screenings before the picture opens. Invite all the opinion-makers in your area including movie critics, radio and television representatives, editors and writers for any travel sections in your local publications. Be sure that such groups as Sports Clubs, Zoo personnel, Scout Troops, Explorers' Clubs, and others attend these screenings.

DISPLAYS:

- Dress lobby in African motif with native drum, etc. Have attractive model wearing appropriate garb in lobby and in front of theatre. Use blow up of reviews for one sheets or easel frame.

- Get your local Public Libraries to put up special African displays: books, any trophies, maps, etc. They might like to pin-point Eastern and Southern Africa where this film was made.

- Sport Stores and sports sections in department stores are naturals for "White Hunter" gear: tents, guns, the "hunter" type hat, jacket. Perhaps they could "dress up" the display with a jungle-type window, stuffed animals, etc.

- Camera stores with beautiful shots of African flora and fauna: the acacia trees, etc.

- Have your local Zoo cooperate by putting up cards and/or displays. In all displays have cards and, if possible, stilts from AFRICAN SAFARI prominently displayed.

INTERNATIONAL AWARD WINNER

Southern California Motion Picture Council Inc.
Certificate of Award

Documentary Film

Crowned International Pictures Inc.
Ron Shanin
John Shanin
Ron Shanin

For the picture of outstanding merit

African Safari

Selected by the Southern California Motion Picture Council Inc., as a picture of outstanding merit

October 23, 1965

ACCLAIMED BY THE CRITICS

The Reporter

'African Safari,' Shanin-Crown Pic.,
AFRICAN SAFARI

Shanin Enterprises:
Crown International

Producer-directorewriter-producer Ronald E. Shanin
Film editors: Paul Entwistle, Floyd Rowley, John Gute, Floyd Shotton
Color by DeLusse
Running time—98 minutes

Photographed, compiled and edited over a period of five and a half years and including sights reportedly never seen in a commercial documentary, the Crown International release of "African Safari," produced, directed, written and principally photographed by Ronald E. Shanin, has its shape of violent threats, but is distinguished by a reverence for the life and societies and the diversity of beauty of Central and East Africa where it was filmed. For the distributor, the film presents a potential for beyond its usual circuits of exploitation houses, being a welcome looking whatever authentic documentary action, exceptionally photographed and produced, appeals to the natural wonder of an audience. It won its noble theme to subsequent run full time as well.

The most impressive aspect of the film is its balance on the extreme assignment to map uncharted regions at the summit of the Mountains of the Moon at the Congo border, Shanin takes his camera to the mouth of the Nile, scaling glorious flights to reach the source of the Nile, an emerald peak reminiscent of lagoons in "King Kong." Shanin then shifts from these riverine domains of fly-feeding over the erupting crater of one of the oldest recorded volcanoes to emerge from flat land, in the eastern Congo, where the steam rises from the earth and ash quickly produces 20 miles of surrounding gray-volcanic ash and setting out on foot over fields of scoriaceous lava, dashing over lava flows that are split by volcanic tree trunks, he obtains spectacular views of gigantic sintered lava flows which should be valuable as stock footage.

Shanin's narration, well read by a professional voice-over, makes no use of narrative devices and even in making one tropic lesson in gun safety, he produces a remarkably profound respect for tribal differences and understanding.

Shanin has that rare, most courtly gift which covers some of the more exciting sequences in the film, as when he flies in camera by the sudden charge of a wounded lion, when he is chased by an angry elephant charger and his monitor lizard he attempts to bag, or when he captures an Egyptian cobra and a black mamba banded. These are not the re-created sensations that fabrications of many a safari movie, but one-time-only moments in full-time. These are oddities such as the shots of two kissing hippos, an extended sequence of lionsess on the kill and caring for their families of cubs, and a visit with the pygmy to record their habits and their lingo. Shanin's language--the hope of American scientists. Sound recorded and produced by Irene Film Studios of South Africa, is excellent through the DeLusse channel in the studio.

It is a record of personal encounter as well as the spectacular and even some scenery, devoid of hokum or sentiment, perfect for family entertainment.

—John Mahoney.

AFRICAN SAFARI

Crown Int'l
58 Minutes

Definitely a award-winning railer in its field, this tense, exciting story of the "Dark Continent" was photographically and edited over a period of two and a half years by Ronald E. Shanin. Covering over 25,000 miles in Eastern and Central Africa, the film contrasts balanced with excellent taste offers awesome scenes of humanity with restored retreats. As the drama and the depiction of personal courage by Shanin. He is shown on camera being attacked by a wounded animal and capturing bare-handed an Egyptian cobra and a black mamba. There are also spectacular views of the unexplored region of the Kilimanjaro region and on the Mount Kenya Mountains of the Moon on the Congo border. Also shown is a violent eruption of the Kisinga volcano. This is a film of interest to scientists and scholars and also has entertainment values for the whole family. The music was supplied by Radio Bantu, S.A.B.C. and the sound by Irene Films Studio Ltd., with color by DeLusse, Paul Entwistle, Floyd Rowley, John Gute, Floyd Shotton and the film edited.
“POETIC...BEAUTIFUL...PROFOUND AND EXCITING...
UNFORGETTABLE...SPECTACULAR” — VARIETY

“OUTSTANDING...UNIQUE ON-THE-SPOT COVERAGE”— LOS ANGELES TIMES

“AMAZING...SUPERB...UNIMAGINABLY BEAUTIFUL” — EVENING OUTLOOK

“EXCEPTIONALLY PHOTOGRAPHED AND PRODUCED, APPEALS TO
THE WANDERLUST OF AN AUDIENCE” — HOLLYWOOD REPORTER

“THE MOST UNIQUE FILM ADVENTURE OF THIS INTRIGUING CONTINENT”
— BEVERLY HILLS CITIZEN NEWS

CROWN INTERNATIONAL PICTURES presents RON E. SHANIN'S
AFRICAN SAFARI

COLOR by DeLUXE

Photographed and Directed by RON E. SHANIN
BANTU MUSIC, Including Native Charts by RÁDIO BANTU S.A.B.C.

Produced by R. E. SHANIN ENTERPRISES, INC. • A CROWN INTERNATIONAL PICTURES RELEASE

Suggested for GENERAL audiences.

Mat 401 560 lines — 4 cols. x 140 (40 inches)

“POETIC...BEAUTIFUL...PROFOUND AND EXCITING...
UNFORGETTABLE...SPECTACULAR” — VARIETY

“OUTSTANDING...
— LOS ANGELES TIMES

African Safari

COLOR by DeLUXE

Mat 102 28 lines (2 inches)

AFRICAN SAFARI

COLOR by DeLUXE

Mat 103 56 lines (4 inches)

AfriCan SAFARI

COLOR by DeLUXE

Mat 101 17 lines (1¾ inches)

5½ YEARS
IN THE MAKING
COVERING 25,000 MILES

CROWN INTERNATIONAL PICTURES presents
RON E. SHANIN
AFRICAN SAFARI

COLOR by DeLUXE

Mat 302 252 lines — 3 cols. x 84 (18 inches)