Exhibitors' Campaign Sheet

Renown Pictures Corpn. Ltd.

Presents

SANDY POWELL

in

"IT'S A GRAND OLD WORLD"

with

CYRIL RITCHARD · GINA MALO · FRANK PETTINGELL

The Synopsis

SANDY'S greatest interest in life is football. He devotes his afternoons to cheering on his favourite player, Jimmy Brown, Wednesday's centre forward. At the Labour Exchange Sandy is disconcerted at the mention of a job, but he is forced to accept one as property man at the local theatre. Here, Sandy finds one love and one fear—a girl and a lion. The girl is Joan, leading lady in the musical comedy.

On his first night at the theatre Sandy has to work the spotlight on a dance with Joan and Brian, the leading man. He is so entranced in following Joan's movements that he keeps the spotlight fixed on her all the time, leaving Brian in comparative darkness. He saves his job by an act of heroism. The lion has broken loose and wandered into the lion impersonator's dressing room, where Sandy comes to bring some props. In his innocence he thinks he is still talking to the lion-man.

Things go very well for Sandy: he has become the hero—and to cap it all, he wins £16,000 in a football pool! In his excitement he proceeds to turn the theatre upside down—cages his notice billetly and says good-bye to Joan, who has confided in him that her fine old ancestral home is being put up for auction.

He gets to the auction rooms and buys the mansion for £5,000 without knowing it, because during the sale he is explaining with movements how Jimmy Brown "nods 'em in."

Undaunted, he goes to the house he has bought and meets Joan's father. He tells the old man that a friend has bought the house and that the old man and his daughter are to look after it.

He is invited to broadcast his experiences from London, and afterwards in a West End bar, he cannot resist the temptation of telling everybody about Jimmy Brown and the way he "nods 'em in" to the tune of £16,000 for Sandy. Some crooks overhear this and lure him to a private gaming club where Sandy, investing sixpence, wins £3,000.

Late that night Sandy goes home and he is appalled to hear some men discussing shooting girls and killing babies.

Unbeknown to Sandy these are film technicians. Sandy secretes himself in a suit of armour and lays out one of the "gang." Stumbling, he falls through a secret panel in the wall. He touches a spring and finds himself looking into the hall where he sees Joan sitting gagged and bound, with Brian standing over her. Just as the villain is about to throttle her, Sandy hits Brian over the head with a bottle ... and the film is completely ruined!

Now thoroughly abject and momentarily ticked off by Joan, Sandy creeps out into the night. Joan rushes out to bring him back, and in a burst of joy they sing his favourite song—"It's a Grand Old World."
COMEDY SPECIAL AT . . . THEATRE
(Advance Review)
A real film treat is being provided for patrons of the . . . . . . Theatre next week, when Sandy Powell's picture "IT'S A GRAND OLD WORLD" is being shown for a run of . . . . days. Never before has the Yorkshire comedian had such a fine vehicle in which to exploit his inimitable talents.

The laughter-creating story deals with Sandy's hilarious adventures after he wins £16,000 in a football pool. With this money he indulges in the most amusing exploits imaginable, ranging from adventures with a circus lion, to buying a country mansion by mistake, and falling into a den of London crooks.

Appearing with the comedian is an unusually strong cast of top-notch players. Cyril Ritchard, remembered for his fine performance in the latest West-End version of "Gay Rosalinda," glamorous Gina Malo, stage and screen character actor and comic Frank Pettingell, Garry Marsh, Ralph Truman and other popular stars all give of their best.

Written and produced by ace showman Tom Arnold, and full of laughs, thrills and rhythmic songs, "It's a Grand Old World," which is released by Renown Pictures, is hailed as first-class light entertainment for all.

CAST
Sandy - - - - - - - - Sandy Powell
Joan - - - - - - - Gina Malo
Brian - - - - - - - Cyril Ritchard
Bull - - - - - - - Frank Pettingell
Stage Manager - - - - - - Garry Marsh
Auctioneer - - - - - - John Turnbull
Joan's Father - - - - - Fewliss Llewellyn
Banks - - - - - - - Ralph Truman
The Girl in the Car - - - - - Iris Charles

CATCHLINES
When Sandy wins £16,000 in a football pool—you'll get a laugh for every pound!

Fun, thrills and humour, with Sandy in the thick of it!

More laughs and thrills than any previous Sandy Powell picture—a non-stop parade of sparkling and scintillating entertainment.

Sandy at his best, singing and clowning, just the way you like him, in his greatest laugh hit!

Uproarious comedy—catchy song-hits—thrilling action—and more, in Sandys funniest comedy triumph!

PUBLICITY AVAILABLE
STILLS
Set of 8, 10 x 8, black and white 6/6
POSTERS
Quad Crown 30 x 40 (broadside) 3/6
TRAILER
An excellent trailer can be obtained from Messrs. National Screen Service Ltd., Wallace House, 113 Wardour Street, London, W.I.

CREDITS
Story and Production - - - - - - - - Tom Arnold
Directed by - - - - - - - - Herbert Smith
Assistant Director - - - - - - - - Arthur Alcott
Scenario - - - - - - - - Ingram D'Abbes
Art Director - - - - - - - - N. G. Arnold
Sound - - - - - - - - Harold King
Photography - - - - - - - - George Streenton
Editor - - - - - - - - Brereton Porter
Camera - - - - - - - - Harry Rose
Additional Scenes and Dialogue - - - - - Paul Thomson
Dances - - - - - - - - Edward Royce, Jr.
Principal Musical Numbers Jimmy Kennedy and Michael Carr

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