HERE IS THE INCREDIBLE STORY OF WHAT IS REALLY TURNING ON THE YOUTH OF TODAY
THE MAURICE SMITH / RAY DORN / LYNN STEED PRODUCTION OF...

HOLLYWOOD STAR PICTURES presents

FREE GRASS

EXHIBITOR'S CAMPAIGN MANUAL
FREE GRASS
SYNOPSIS
(Not for publication)

BARNEY (Warren Finnerty) and PHIL (Casey Kasem), dope smugglers, after murdering a suspected "stoop-pigeon", tell LINK (Russ Tamblyn) to dig them up another driver.

Link propositions DEAN (Richard Beymer) to make the trip, but Dean decides to remain at a freaky party with KAREN (Lana Wood).

At a love-in, a riot brings the police. When a cop accidentally hits Karen, Dean, going berserk, stumps him; and he and Karen flee on his motorcycle.

Needing getaway money, Dean contacts Link and accepts. With Barney and Phil, he drives to Mexico, unaware of being tailed by narcotics agents (Jody McCrea and Lindsay Crosby).

When the agents close in, Barney and Phil "execute" them. Dean, panicking, drives off with the "grass."

Karen, at Link's pad, overhears Barney on the phone telling Link to kill Dean. She tries to intercept Dean, but Link overpowers and rapes her in an unusual ritualistic ceremony.

When Dean arrives with news that the run was successful and he and Karen can now "split" immediately, Link, grieving belief, suggests a farewell toast before Karen joins them. Dean's wine, spiked with LSD, sends him on one of the most fantastic psychedelic trips ever filmed.

Link takes the "loaded" Dean to a beach to immolate him; but the plan backfires and Link is burned alive instead.

Karen meanwhile almost succeeds in escaping but is recaptured by Barney and Phil, who savagely beat her when she does not tell where to find Dean. Dean manages to get Karen out of the house moments before the police surround it and kill Barney and Phil.

Karen and Dean, thoroughly matured by their harrowing experience, seek a meaningful new life away from the influence of narcotics.

A MAURICE SMITH-RAY DORN-LYNN STEED PRODUCTION.
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PRODUCER ........................................... JOHN LAWRENCE

STORY ............................................... GERALD WILSON

SCREENPLAY ....................................... JAMES GORDON WHITE

DIRECTOR ........................................... JOHN LAWRENCE

ASSOCIATE PRODUCERS ....................... PAUL RAPP

EXECUTIVE PRODUCER ....................... ARTHUR H. GILBERT

DIRECTOR OF PHOTOGRAPHY ............... AUSTIN MCKINNEY

PSYCHEDELIC LIGHTING ....................... BOB BECK

MUSICAL SCORE .................................... SIDEWALK PRODUCTIONS, INC.

CAST

DEAN .............................................. Richard Beymer

KAREN .............................................. Lana Wood

LINK ................................................. Russ Tamblyn

MARGO .............................................. Elizabeth Thompson

BARNEY ............................................ Warren Finnerty

PHIL .................................................. Casey Kasem

AGENT No. 1 ....................................... Joel D. McCrea

AGENT No. 2 ....................................... Lindsay Crosby

LIEUTENANT ....................................... Dave Hull

RUNNING TIME: 83 MINUTES
COLOR BY EASTMAN COLOR®—SCREEN RATIO 1:85

RICHARD BEYMER AND JOEL DEE MCCREA TAKE AN HALUCINATORY DRUG AS THEY PREPARE FOR A MIND-BENDING TRIP IN "FREE GRASS" OPENING SOON AT THEATRE.

SCENE MAT 221

LOVELY LANA WOOD'S ATTEMPTED ESCAPE FROM A TOO WILD PARTY IS THWARTED IN "FREE GRASS" OPENING AT THEATRE.

SCENE MAT 110

CASEY KASEM, POPULAR DISC JOE, GANGSTER IN "FREE GRASS" NOW
"FREE GRASS" TELLS IT AS IT IS

In the new motion picture "FREE GRASS," with a youthful cast, headed by Richard Beymer, Russ Tamblyn, Lana Wood and Joel D. (Jody) McCrea, the producers of the exciting film, "Glory Stompers," treat one of the most controversial issues of the young generation with honesty and force. The color feature includes the farthest-out psychedelic scenes ever filmed for general release.

"FREE GRASS" A FASCINATING MELD OF TOPICAL THEMES

The execution of two border narcotics agents and the outcry for liberalization of marijuana use form the basis for "Free Grass," opening at the theatre. These dramatic events, interspersed with psychedelic scenes of unusual impact, utilize the considerable talents of Richard Beymer, Lana Wood, Russ Tamblyn and Joel D. (Jody) McCrea.

CRIME FATTENS ON "FREE GRASS"

The wild bizarre world of rebellious youth attracts hardened criminals, as shown in "FREE GRASS," the action-cramped new attraction at the theatre name). A pair of young lovers, seeking only to do their thing, become the target for the underworld, and are all but destroyed.

Richard Beymer, as the boy, equals his memorable performance in "The West Side Story," and Lana Wood compares favorably with her sister Natalie. Strong support in a role as the psychotic "heavy" is given by Russ Tamblyn, also a graduate of "West Side Story."

"Free Grass," in color, from the same young talent that scored a sensational success with "The Glory Stompers," will continue at the theatre name for no. of days.

THE PRODUCER

JOHN LAWRENCE, a youthful New Yorker who after ten years of California sun still retains his restless drive, has already given the public one smash hit, "THE GLORY STOMPERS." He knows the "youth Rebellion" from extensive personal experience, and infuses his pictures with a fascinating meld of topical themes. "FREE GRASS" should establish him as a permanent and successful film maker of his era and of the future.

THE PRODUCTION COMPANY

LYNN STEED and RAY DORN have extensive backgrounds as technicians in motion picture production. Their independent film studio, HOLLYWOOD STAGES, one of the busiest, provides services and facilities for outstanding producers of commercials as well as cooperating in feature productions with the current generation of motion picture entrepreneurs.

MAURICE SMITH, London born, at age 29 is one of the youngest producers to organize an independent company, and with his current feature, "THE CYCLE SAVAGES," he demonstrates his aptitude for blending talent, technique and temperament into a box-office bonanza.

LUKE: PLAYS A GUN-WIELDING PLAYING AT THEATRE. SCENE MAT 222

RICHARD BEYMER AND LANA WOOD DAY-TRIP ON THEIR MOTORCYCLE IN "FREE GRASS" NOW SHOWING AT THEATRE. SCENE MAT 111

BIOG. NOTES

RICHARD BEYMER: The Iowa-boy with shy ways that stood him in such good stead in his early films, "Diary Of Anne Frank," "Adventures Of A Young Man" and "Five Finger Exercise," took a long sabbatical from Hollywood film-making in order to make some personal discoveries about himself and his true objectives. After some fruitful years in foreign lands, Richard has returned to his home base to resume his career; and in "Free Grass" he demonstrates the depth of his new perspective on himself and the times he is living in. "Free Grass." teams him again with a "Wood," first name Lana the younger sister of his love in "West Side Story," first name Natalie.

CASEY KASEM: A disc jockey whose tv show Shebang attracted a tremendous following, Casey has been registering strongly on theatre screens with his characterizations in "Glory Stompers" and "Free Grass."

LINDSAY CROSBY: The clan Crosby, starting with Harry Lillis (Bing), has its second generation in Gary and Lindsay. No singer like his father and older brother, Lindsay is building a screen career, and after his work in "Glory Stompers" and "Free Grass," he should do the family name proud.

LANA WOOD: Saucy, sensitive and loaded with sex appeal despite her petite frame and bantam weight, this young actress is making rapid strides since she decided to take a serious interest in the acting profession, and is proving that she will not long be overshadowed by her sibling, Natalie. From her early success in such tv series as "The Long, Hot Summer" and "Peyton Place," in the latter she was the character Sandy Webber, Miss Wood joins the ranks of those who are interpreting the "new generation" rather than merely playing parts.

RUSS TAMBLYN: After years of outstanding success as the dancing juvenile in important films (remember his phenomenal choreography in "Seven Brides for Seven Brothers"?), Russ has developed into a powerful actor; and in "Free Grass" he gives a performance on as high a level as Michael J. Pollard in "Bonnie and Clyde." It has been a long road for the Los Angeles-born Russ (originally Rusty) from "Samson And Delilah" to "Free Grass," and his future promises to be even more illustrious.

JOEL D. MCCA: A dependable way of getting a laugh is to say "Son of Tarzan" or "Son of Lassie" or something along that line, indicating a sequel that does not measure up to the original. But in the case of this McCrea, who truly is the son of an earlier McCrea, there is no dilution in the second generation. In his film work to date, young Joel shows the quality that brought his dad to the forefront. After a start as Jody, he has reverted to the natal Joel, with the initial "D." (His mother's pre-marital name was Frances Dee), to differentiate between father, who is seen frequently on the tv "late shows," and son.