PRESS SHEET
and Ad-Sales Catalogue

THE BRITISH LARRY (BUSTER) CRABBE FAN CLUB

LETTING 'EM KNOW -

ADOLPH ZUKOR Presents

ZANE GREY'S
"FORLORN RIVER"

WITH
LARRY CRABBE  JUNE MARTEL
JEPH PATTISON
SYD SAYLOR  HARVEY STEPHENS

Directed by CHARLES BARTON
Screen Play by STUART ANTHONY and ROBERT YOST
A PARAMOUNT PICTURE

WITH PARAMOUNT AD-SALES!
FORLORN RIVER

A ROBUST ZANE GREY STORY.

STORY

Nevada and his saddle-mate, "Weary" Pierce, watch a running fight between Sheriff Warner and his men, and Les Setter and his gang, who have just robbed a bank. Guessing where Setter will head for, Nevada and Weary follow. They find Setter and his henchmen congratulating themselves on having given the sheriff the slip, take the loot away from them, and send them on their way. While they are looking at the gold, Sheriff Warner finds the two friends and arrests them, but Nevada disarms the sheriff, returns the stolen money, and escapes with Weary.

David Ward, a government officer on a horse-buying expedition for the Army, rides past Setter's hide-out, and is killed by one of Setter's men to prevent him from talking. Setter takes his papers, which include an introduction to Blaine, a horse-broker of Forlorn River. Posing as Ward, Setter goes to Blaine's ranch and arranges to buy all the horses which Blaine can add to his own herd and get rounded up in ten days' time.

Nevada also comes to Forlorn River to see his old friend, Ben Ide, Blaine's foreman. Ben, who is in love with Ina, Blaine's daughter, engages Nevada and Weary to help in the round-up of the horses. They meet "Mr. Ward" at a barbecue. Later, Nevada visits Setter to find out what his game is. Setter offers to make Nevada a partner in his deal, but Nevada refuses the offer. After a vain attempt to get Nevada killed by one of his men, Setter tells Blaine that Nevada has a bad reputation, and tries to throw suspicion on Ben, too. Setter is attracted by Ina, but she is disquieted by his attentions.

Setter tells Ben that Mr. Blaine wants him to take a hundred of the best horses to Mesquite Canyon. Ben thinks it a queer order, but carries it out with the help of Nevada and Weary. Setter then tells Blaine that Ben and his friends are stealing his horses, and leads him with a Sheriff to the Canyon. Ben, Weary and Nevada are arrested, and Setter tells his men they will start the horse drive next afternoon.

Millie Moran, the camp cook, who has fallen in love with Weary—he dotes on her pies—brings a pie to the jail for him. Nevada manages to convey to her the idea of concealing a revolver in the next pie. She does so, and has horses waiting for the three men when they break out of jail. Nevada finds Sheriff Warner, who is still looking for Setter, and says he will lead him to the thief.

Meantime, Setter and his men start to drive the horses off the trail revealing themselves in their true colours to Blaine and his fellow ranchers, whom they engage in a fierce fight. But Nevada arrives with Warner and his posse, and the thieves are overpowered, Nevada personally capturing Setter and handing him over to the sheriff.

Weary has almost decided to marry Millie and settle down to serious pie eating, but when he sees Nevada riding away he gallops after him. Nevada, offered a choice by Warner of becoming chief deputy sheriff or going to jail, promises to think it over. Blaine and his friends get all their horses back, and Ina and Ben are happily reunited.

THE PLAYERS

Nevada .......................................................... LARRY CRABBE
Ina .............................................................. JUNE MARTEL
Les Setter ...................................................... HARVEY STEPHENS
Ben Ide .......................................................... JOHN PATTERSON
"Weary" Pierce ................................................ SYD SAILOR
Blaine ............................................................. WILLIAM DUNCAN

Bill Hall .......................................................... RAPHAEL BENNETT
Millie Moran ................................................... RUTH WARREN
Sheriff Jim Henry Warner .............................. LEW KELLY
Sheriff Grundy ............................................... CHESTER CONKLIN
Cashier .......................................................... BARLOWE BORLAND

PRODUCTION

Director .......................................................... CHARLES BARTON
Author ............................................................ ZANE GREY
Scenarists STUART ANTHONY and ROBERT YOST

Certificate ...................................................... "U"
Length .......................................................... 5074 feet
Running Time ................................................. 56 mins.
Registered No. ............................................... F-15172
**FORLORN RIVER** ACTION-PACKED WESTERN STORY

**BIOGRAPHY BRIEFS**

- **LARRY CRABBE**—former Olympic swimming champion. One of the finest physical specimens in films, but has never been kissed on the screen. Made his film debut in "That's My Boy," and his latest pictures include "Nebraska," "Desert Gold," "Lady Be Careful," "O'Reily's Luck," "Arizona Mahoney," "Murder Goes To College" and "King of Gamblers."

- **JUNE MARTEL**—started her career as a cabaret singer and dancer, then played in vaudeville before reaching the stage. Made her screen debut in 1935. Her films include: "From Page Woman," "Going High-brow," "Fighting Youth," "Arizona Mahoney," "Her Husband Lies" and "Night of Mystery."


- **JOHN PATTON**—handsome young recruit to the screen who made his debut in "Hotel Haywire." He also appeared in "Blonde Trouble."


**Larry Crabbe Is Featured In Grey Story**

A robust story of the old West from the pen of Zane Grey brings Larry Crabbe back to the screen in another of his now famous "Nevada" roles in "Forlorn River," which opens on the 3rd at the Theatre. Assisted by a brilliant cast which includes June Martel, John Patterson, Syd Saylor, Harvey Stephens and Chester Conklin, Crabbe frustrates the attempts of a band of horse thieves to steal a herd of horses consigned to the army remount service in his latest screen venture. He is assisted by Saylor who plays the happy-go-lucky, hungry, "old marsupial." Over 2,000 horses were used in photographing "Forlorn River." These were part of an actual herd of the "outlaws" who roam the range in Idaho and New Mexico. In spite of many efforts undertaken to curb their number, these herds have seldom been photographed since the horses are extremely man and camera shy. "Forlorn River" marks Crabbe's return to Westerns after a long climb up the cinema ladder of fame. His recent appearances in "Lady Be Careful," "O'Reily's Luck," "Murder Goes to College" and "King of Gamblers" have won him much acclaim.

**FORLORN RIVER**

A new Zane Grey outdoor romance which lives up to all the high standards set for this type of motion picture entertaining by the Grey stories with Larry Crabbe in the key role, is coming to the Theatre next. This is "Forlorn River," an action-packed story of the old West. A highlight of the fast-moving and well-told story is the splendid photography of several thousand head of wild range horses which play an important part in the plot. The horses used for these scenes are the "outlaws" of the Idaho and New Mexico plains which have been running wild for many years and are notoriously camera shy. "Forlorn River" puts Crabbe in his famous role as "Arizona" again, with Syd Saylor as his inseparable saddle-mate, the ever hungry "Weary" Fierce. After frustrating a bank hold-up planned by Harvey Stephens and his band, but getting themselves misunderstood by the sheriff, Fiddy is the trio becomes involved in a plot hatched by Stephens to steal several thousand horses consigned for the army remount service. Handcapped by suspicion on the part of the range boss and a desire for revenge on the part of Stephens, Crabbe and Saylor succeed, however, in smashing the plot and undoing Stephens. A tender romance between June Martel and John Patterson adds to the entertainment of the story.
“Forlorn”

The action and beauty of the West in lovely colours displayed in your lobby perhaps.
YOU NEED NOT BE ‘FORLORN’ WITH THESE BLOCKS TO HELP YOU!

DON’T DELAY—CONTACT AD-SALES TO-DAY!

Theatre
Adolph Zukor presents
Zane Grey’s
FORLORN RIVER
It’s a Paramount Picture
LARRY CRABBE • JUNE MARTEL
JOHN PATTERSON • SYD SAYLOR
HARVEY STEPHENS
Directed by Charles Barton

PRICE LIST

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| H.O. Exploitation Block No. 5|       |
| (Fine Screen)                | per week 3 0 |
| 2 in. Double Col. No. 6      |       |
| H.O. Scene Block No. 8       |       |
| (Fine Screen)                | per week 3 0 |
| H.O. Star Block No. 9        |       |
| LARRY CRABBE                 |       |
|                             | per week 2 0 |

The Ad. Sales Way!“

Para-GRAPHS

• COPYLINE SUGGESTIONS FOR YOUR PROGRAMMES AND SMALL ADS.

Zane Grey’s most likable, lovable character—“Nevada” of “Forlorn River”—portrayed by Larry Crabbe.

A thundering, pulse-pounding climax when thousands of wild horses break loose in a mad stampede.

A story packed with rapid-fire thrills, suspense and romance, acted to the hilt by an extraordinary cast.

With a wrong to right and a girl to win, Zane Grey’s most daring devil of a two-gun man steps into a fight against the wildest horse-thief that ever ravaged the West.
POSTERS

- Use these vivid Pictorials for your Outdoor Campaign!

Pictorial Posters are the Pillars of Showmanship!

Lovely Luxury Portraits!

In keeping pace with a keen demand from Exhibitors for new and novel styles of Star Portraits, Ad.-Sales presents the 10in. x 8in. COLOR-GLOS Stills. These are available on all leading Paramount Stars, and may be ordered from the Ad.-Sales Department of your local Paramount Branch, at 9d. each.

COLOR-GLOS Portraits are highly glazed natural photographs, beautifully tinted by a special process, which gives them an air of luxury and distinction that will draw the admiring attention of all your patrons.

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Here are four from our Color-Glos selection:
Martha Raye; Burns and Allen; Eleanore Whitney and Marsha Hunt.