BLUEPRINT FOR SUCCESS

“There’s always been a Shields at Glentoran.” In these words a grizzled Scottish farmer (James Woodburn) tells his son David (Gordon Jackson) why he cannot leave the farm and go to the shipyards.

But the song of the sea is loud and David’s ambition is strong and so he talks it over with his uncle Joe (John Laurie). Uncle Joe, who is employed at the yards himself, promises to help him with his problem. David eventually gets his wish and goes to work in Glasgow.

THE TEMPTATIONS OF THE CITY

He shares lodgings with his workmate Tim Brogan (Jimmy Logan) and it is not long before Tim introduces him to the temptations and distractions of the city. One night in a dance hall they meet two girls Judy (Elizabeth Sellars) and Rosie (Janet Brown) and the four become friends.

But David’s interest is also quickened by a girl he has met at the yard. She is designing her own yacht and unknown to him is Mary Anstruther (Rona Anderson) daughter of a director of the yard.

David does well at his job and goes to night school to learn ship designing. His ability and natural brilliance bring him to the notice of Mary’s father (Jack Lamber!) and the owners of the yard begin to take an interest in his career. Their interest proves to be well-founded when David obtains an exceptional pass at the college.

His appointment to construct a ship for an important client is strongly opposed, but his revolutionary model is tested and approved to the surprise of the older men. The ship is built.

HE SAVES HIS SHIP

The night before the launching David refuses to attend an official party arranged by Mary because he has promised to celebrate Tim Brogan’s engagement to Rosie. They quarrel bitterly. Later a lighter breaks loose in a storm threatening the new ship. After a search, Mary finds David at the lodgings of Judy and he returns to the harbour to save his ship. He vanishes immediately afterwards, ashamed of his previous behaviour.

Mary, persuaded by her father that it is she who must swallow her pride and help David in his humiliation, finds him the next day at the farm and they are reconciled. Below them, the great ships to which his future is bound, plough steadily down the Firth.

INTRODUCTION

Dans un style extrêmement captivant, le film “FLOODTIDE” que viennent de réaliser les productions Aquila, parle le langage des navires et des hommes qui les construisent.

Avec une grande sensibilité la caméra emboîte le pas à un jeune Ecossais qui, abandonnant la ferme paternelle, cherche dans les chantiers navals réponse à sa destinée. David Shields a le génie de la construction navale. D’ailleurs, il a tôt fait d’enfoncer bien des portes. En un temps record, une tâche d’envergure lui échoit David se voit confier la construction d’une imposante unité pour le compte d’un des principaux clients de la firme qui l’emploie.

Jalousies et méfiances de la part des confrères plus âgés que lui, ne parviennent à l’arrêter. David s’acquitte de sa tâche et en procède au lancement de la nouvelle unité. Pourtant, à cette cérémonie David n’assiste. En effet, à la suite d’une querelle à caractère personnel avec la tête du directeur des chantiers, David Shields est parti reprendre possession de la ferme paternelle.

Mais Mary Anstruther l’y relie et la réconciliation se fait en bonne et due forme.

Avec une adresse et une sensibilité remarquables Gordon Jackson campé son David Shields aux prises avec Rona Anderson dans le rôle de son amie Mary Anstruther. Quatre nouveaux visages et quelques acteurs de caractère recrutés parmi les meilleurs, complètent une distribution de choix.

Par souci de la vérité le producteur Donald Wilson, lui-même Ecossais, a localisé le noyau de l'action en plein centre des impressionnants chantiers navals de la Clyde. La mise en scène de cette intéressante œuvre cinématographique porte la signature de Frederick Wilson.

INTRODUZIONE

La storia di navi e degli uomini che le costruiscono viene portata vivida mente a realtà nel nuovo emozionante film della Casa Aquila “FLOODTIDE”.

Macchine da presa, da penetranti osservatori, segnano le avventure di un giovane scozzese che abbandona la fattoria paterna per farsi un carriera nei cantiere navali. David Shields con la sua innata passione per progetti navali, in breve si fa notare ed un grande progetto gli viene assegnato: la costruzione di una nave per uno dei clienti più importanti dei cantiere.

Nonostante la gelosia dei vari impiegati più anziani della ditta, David porta a termine il suo lavoro e la nave viene varata. Ma David non è presente alla cerimonia: avendo litigato con la figlia del direttore del cantiere, della quale è pazza mente innamorato, se n’è ritornato alla sua fattoria.

Mary Anstruther, tuttavia, lo va a cercare ed infine si reconciliano.

Gordon Jackson interpreta con grande accurataza e sensibilità la parte di David Shields e Rona Anderson quella della sua fidanzata, Mary Anstruther. Inoltre abbiamo nel film 4 brillanti rivelazioni accanto ad altri ben noti attori secondari.

FLOODTIDE will launch your biggest booking season of the year... because...

We Britons have got the sea in our blood

Two romantic new stars live a love story that will steal all hearts

An all Scots cast, including four brilliant newcomers, interpret a vivid and thrilling story

Aquila cameramen bring it dramatically to life against the background of the Clyde, cradle of our seapower

It is topical, thrilling, tender and romantic
Gordon Jackson

Glasgow-born Gordon Jackson goes home to play the part of David Shields in the Aquila production FLOODTIDE.

The film story's metamorphosis of the young Scots farm boy who becomes a brilliant ship designer finds a parallel in the life of Gordon Jackson. Gordon left school to become a draughtsman and within the space of a few short years he has become one of the most personable young actors on the British screen.

His big chance came when Michael Balcon chose him to play opposite Tommy Trinder in THE FOREMAN WENT TO FRANCE. He was then only seventeen, but once moving Gordon Jackson spiralled quickly to the top. Among his many outstanding films are SAN DEMETRIO—LONDON, THE CAPTIVE HEART, and EUREKA STOCKADE.

Two new stars head a brilliant cast

Rona Anderson

Rona Anderson is also at home north of the border. Edinburgh-born, she went to Canada as a wartime evacuee and returned home suffering from acute "stage fever."

She was treated for this at a dramatic school in Edinburgh and made her first stage appearance in PEG O' MY HEART, with Glynis Johns at Salisbury. However Miss Anderson's heart was still in the North and all her dreams came true when she went to the Kings Theatre, Edinburgh, to play in Basil Dean's production of DR. JEKYLL AND MR. HYDE.

Later she joined the Glasgow Citizens' Theatre Repertory Company. It was here that producer George Brown, about to make SLEEPING CAR TO TRIESTE, spotted her—the answer to a casting prayer.

Already a star, Miss Anderson gives a brilliant performance in FLOODTIDE, and also gives her admirers the promise of greater films to come.
John Laurie is a popular veteran of stage and screen. He has played many roles ranging from Shakespeare to Shaw and from Barrie to Buchan. In FLOODTIDE he continues to serve thrilled and appreciative audiences.

Jack Lambert is the man behind many fine screen characterizations. Remembered for his outstanding performances in HUE AND CRY, DEAR MURDERER and EUREKA STOCKADE.

Jimmy Logan as "Tim Brogan"
Janet Brown as "Rosie"
Elizabeth Sellars as "Judy"
Grace Garvin as "Mrs. McRae"

FOUR STARS IN EMBRYO

Aquila's FLOODTIDE makes casting history. Four leading parts are filled by a quartet of newcomers to the screen whose memorable performances give promise of ultimate stardom. Four exciting portrayals, four names to remember—Jimmy Logan, Janet Brown, Elizabeth Sellars, Grace Garvin.

DONALD WILSON

Donald Wilson, who produces FLOODTIDE, came south to Elstree from Glasgow at the age of 22 on a newspaper assignment. He felt the lure of the screen and stayed to become a scenarist. Since then the young Scotsman's enthusiasm has carried him to the top.

FREDERICK WILSON

Frederick Wilson's childhood home was in Elstree and his imagination was fired by watching silent films being made in and around the village. Young Frederick left school for the Studios and he has risen steadily to his present position as one of Britain's sincerest directors.

THE STORY IN TEN PICTURES

The scenes shown above are available in coarse screen for newspaper reproduction, size 2 x 3. The reference numbers are given below illustrations which are obtainable singly at 5/- each —sold outright only.

1. David Shields decides to leave his father's farm for the shipyards. (FL-1).
2. In Glasgow he lodges with his workmate Tim Brogan. (FL-2).
3. David meets a girl, Mary, who unknown to him is the daughter of the yard director. (FL-3).
4. David and Tim meet two girls at a dance hall. They take them home. (FL-4).
5. David, doing well at his job, spends a weekend with the yard director. (FL-5).
6. He quarrels with Mary over the pre-launching party and goes to Tim's engagement party. (FL-6).
7. As the party he meets his former girl-friend. He takes her home. (FL-7).
8. But his ship is threatened by a storm-tossed lighter. He swims to save it. (FL-8).
9. Mary dresses his wounded arm but pride keeps them apart. (FL-9).
10. David returns to the farm. Mary finds him there and they are reconciled. (FL-10).
SUCCESS

The story of FLOODTIDE tells how the hero, David, fulfilled his life's great ambition. From the humble beginnings in the shipyards of Glasgow, he rose by hard work and inventiveness to become chief designer, eventually marrying the daughter of the Managing Director.

This is a theme you can exploit by arranging with your local press to run a 'Readers' Letters' contest on the subject. There are probably many local personalities who can proudly look back on similar careers and this story of the rise to success from humble origins might well commend itself to such patrons, who should be encouraged to give their comments on the film.

Returned ex-Servicemen might well have interesting stories to tell of their rehabilitation, and their struggle to build up new careers.

SCOTTISH MUSIC

Famous traditional Scottish airs are heard in this film. Known and loved throughout the world, they will undoubtedly be familiar to your patrons.

Try to encourage the local dance halls to run special "Scottish" nights, or, failing that, special dances linked to the film. Perhaps a feature might be made of the popular song, "I Belong to Glasgow."

Some organsists could arrange special programmes of the airs used in the film during the weeks preceding the showing of FLOODTIDE.

FLOODTIDE

There is the possibility of exploiting the name. Why is the film so called? What does it signify? Perhaps many of your patrons will be unaware of the reasons for launching a ship on the floodtide. Local schools might be encouraged to write essays on the subject.

Local shipping offices and travel agencies might be prepared to loan their windows to publicise the film, with its powerful story of Britain's sea-power in the making. Here, too, is another subject for the school essay.

NEW PERSONALITIES

You will see new faces in FLOODTIDE: Jimmy Logan, Elizabeth Sellars, Janet Brown, and Grace Garvin. None of them has appeared before in pictures. The public are always ready to express an opinion, so encourage the local Press to publish attractive portraits, captioned "On the Floodtide of Success! Potential new Stars. What is your opinion?"

JARO NEWS

SHOWING BRITAIN TO THE WORLD

What documentary films have been doing so magnificently in their own field, our feature films are now taking over more and more—the task of showing Britain to the world.

Another film which will show industry, coupled with glorious moorland scenery, is A BOY, A GIRL AND A BIKE, which stars John McCallum, Patrick Holt and Honor Blackman.

The location scenes for this film of British cycling clubs were taken in several districts of Britain's largest county, Yorkshire. Halifax supplies the industrial backcloth, while pleasing panoramas of the West Riding, Goredale Scar—subject of a Turner landscape—a 14th century church, and the famed Wharfedale country are worthy subjects for foreign viewing.

Still searching for aspects of the British outdoors, the cameras of Ealing Studios went to the Outer Hebrides, where, on the tiny eight-by-two miles island of Barra, they filmed in detail the life of this remote spot.

An adaptation of Compton Mackenzie's WHISKY GALORE, the film stars Joan Greenwood, Basil Radford, Wynne Watson, Gordon Jackson and James Robertson Justice. The local atmosphere is heightened by the raging gales that swept the island while the film was being made.

From the North to the South—and a film set in Lyme Regis, ancient borough and seaport in Dorset. In this old town with its famous harbour, The Cobb, protecting shipping from the prevalent westerly winds is set ALL OVER THE TOWN, a story of a British weekly newspaper.

The stars are Norman Wooland, Sarah Churchill, and Cyril Cusack, and here filmgoers are given an intimate glimpse into the workings of a small town favoured by holiday makers, and whose inhabitants are a mixture of fishermen and.tradespeople.

The John Mills production of THE HISTORY OF MR. POLLY re-creates the atmosphere of an old English public house as well as giving delightful glimpses of the countryside. As the inn is something so peculiarly English, the scenes will no doubt be welcomed by exiled Britons everywhere, and indeed by the many thousands of American G.I.'s who grew to appreciate their "atmosphere."

Technical Credits

SCREENPLAY BY
GEORGE BLAKE, DONALD B. WILSON and FREDERICK WILSON
MUSIC COMPOSED AND CONDUCTED BY
ROBERT IRVINE
AND PLAYED BY THE LONDON SYMPHONY ORCHESTRA
TECHNICAL SUPERVISOR
L. E. OVERTON
DIRECTOR OF PHOTOGRAPHY
GEORGE STRETTON
PRODUCTION DESIGNER
DOUGLAS DANIELS
ASSISTANT TO PRODUCER
RALPH NUNNAY
PRODUCTION MANAGER
DENIS HOLT
SET DRESSER
DENIS HOLT
PRODUCTION PLANNER
JOHN DEFRIES
CAMERA
BILL ALLAN
SOUND
ARTHUR BIBBETSON
ASSOCIATE PRODUCTION MANAGER
LEON TRUM"...
Two Reviews

REVIEW 1

The story of ships, and of the men who build them, comes vividly to life in Aquila's exciting new film FLOODTIDE, which opens at the ....... theatre on .......

Filmed against the striking background of the Clyde itself, FLOODTIDE tells the epic story of a young apprentice who becomes a brilliant ship designer. The film has a breath-taking climax in which Gordon Jackson, who portrays the young apprentice with great sincerity, battles with a drifting lighter during a storm.

The men who made this film have flexible and imaginative minds and the people in front of the cameras give sensitive interpretation to a deeply moving story.

FLOODTIDE is produced by Donald Wilson and directed by Frederick Wilson.

REVIEW 2

Skilfully produced against the scaffold skyline of the Clyde, Aquila's FLOODTIDE showing at the ....... theatre on ....... reveals the dramatic story behind Britain's sea power.

The film tells the thrilling story of a young apprentice torn between two loves, the sea, and an enchanting girl, who has helped him to realize his ambitions. Two brilliant young stars, Gordon Jackson and Rona Anderson, head an all-Scottish cast which includes many of Britain's finest character actors.

This cast, working under Scottish producer Donald Wilson, against the glamorous background of the Clyde itself, gives the film a tremendous realism of visual detail. It is directed by Frederick Wilson.

SOME OPPOSITION

Director Fred Wilson will always be grateful to the people of Glasgow and Clydeside for the generous help given to his unit during the location shooting of FLOODTIDE. But there was one occasion when he found things very much against him.

Fred was in Edinburgh and had to get to Glasgow in a hurry. The only taxi available was an ancient 23-year-old—but Fred had no choice.

After speeding flat-out at 35 m.p.h. along the Edinburgh-Glasgow road for a while, he tapped on the window to ask the driver if he could push her on a bit. The driver, as ancient in appearance as his taxi, pondered for a moment before replying, "Aye," he said, "I might try at that. But ye ken there's an awfu' strong head wind."

PERFECT TIMING

For their film FLOODTIDE, the Aquila unit had to photograph a ship in every stage of its construction from keel-laying to launching.

John Brown's, Clydebank—world-famous builders of the mighty Cunard Queens—were building the type of ship required, and gave the studio a date for its completion. Sure enough when Director Wilson arrived with three cameras to shoot the launching of the vessel, it glided down the slipways into the Clyde dead on time.

The ship used was the 11,300-ton "The Sussex," one of a series of eight built to carry cargoes between Britain and the Antipodes.

O.K. FOR SOUND

Resident bandleader Billy McGregor and his Gaybirds of Glasgow's famous "Bar-rowland" dance hall will add atmosphere and gaiety to Aquila's FLOODTIDE.

Director Fred Wilson was so impressed by an original number which trombonist Bert Cooper had written (entitled "A Lovely Thought"), that he included it in the picture.

With some 1,500 enthusiastic young Glaswegians already crowded into Barrowland, Manager Sam McIver was too busy turning away hundreds more would-be "extras" that he missed seeing the fun himself!

BEAUTIFUL NEW STAR

Observant news reel viewers will recognise the latest addition to Cunard's fleet of ocean Queens when they see Aquila's FLOODTIDE.

During shooting on the film in John Brown's famous shipyard, the "Caronia" was in the fitting stage, and Director Fred Wilson was unable to resist casting such a lovely lady for a part in the picture.

However, John Brown's yard and the "Caronia" are not the only authentic touches in FLOODTIDE. The whole cast, the producer and the writer of the original story are all Scots born and bred!

VIRTUE REWARDED

Helpful co-operation by the Scottish Cove and Kilcreggan Sailing Club in the filming of yachting scenes for FLOODTIDE earned them a handsome silver trophy.

The club volunteered to stage a special race for the cameras, and the film-makers repaid the gesture with the gift of a two-handled silver cup. It is to be known as The Floodtide Cup, and the members will compete for it annually.
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PRESS ADVERTISING
Mass or stereo of Press Advertising Blocks are available singly or in sets of 1" x 5" single column and 1" x 5" double columns, also "The Story of Ten Pictures " blocks and mats.

POSTERS (American Sizes)

One-sheet  Three-sheet  Six-sheet
Lobby Posters, 22" x 28", 2 in a set.

SLIDE
Announcement slides, coloured, 3½ square

HERALDS
Size 11" x 8½", printed in two colours, with space for overprinting theatre name and playdate.

TRAILERS
Full Sound and Action

SYNOPTES AND CAMPAIGN BOOKS

ADDITIONAL PRESS ADS. AVAILABLE

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2" FL-M  5" FL-P  4" FL-T
3" FL-N  1" Double column  FL-O  5" FL-U

22 x 28

GORDON JACKSON - RONA ANDERSON
FLOODTIDE

FL-K

3-SHEET POSTER

GORDON JACKSON - RONA ANDERSON
FLOODTIDE

FL-X

6-SHEET POSTER