Continental Pictures Inc. presents

"Escort Girl"

Putting DATE BUREAUS on the SPOT!
PERFECT Entertainment!

What are the prime essentials of perfect screen entertainment? They are:

(a) A good story, dexterously told and easily assimilated.

(b) A well-chosen cast of real artists, working in close harmony with each other and with the director.

(c) Screen merchandise fashioned by a director who has all the elements of his important craft at his finger tips.

(d) Lavish mountings that fit the mood, the tempo, of each sequence, each scene.

SEE

ESCORT GIRL

AND FIND OUT

Why Men Who Play Must Pay

In short, the perfect modern picture must have a lavish background, against which trained players move deftly and naturally, as they portray their roles with natural realism, skillfully high-lighted by faultless direction.

If that's your idea of a perfect picture, your ideal production, then "Guilty Parents" is your kind of picture, the picture for your house, your patrons, your friends!

You cannot go wrong on a picture with the realism, the quality, the great showmanship with which this twenty-two carat screen wallop is packed!

Reap a GOLDEN Harvest With These Ideas!
Meet the Girls from the Bureau!

"ESCORT GIRL"

Beware! The cost of a little fun?

Ad Mat—203
Continental Pictures, Inc.
presents
"ESCORT GIRL"
Produced by
J. D. KENDIS

Assistant Director            Mel DeLay
Story by                      David and Ann Halpern
Photography                  Jack Greenhalgh A. S. C.
Sound Engineer                Hans Weeren
Production Manager            Bert Sternbach
Film Editor                   Holbrook Todd

IATSE
Directed by
EDDIE KAYE

THE CAST

Ruth Ashley                  Betty Compson
June Ashley                  Margaret Marquis
Drake Hamilton               Bob Kellard
Gregory Stone                Wheeler Oakman
Breezy Nolan                 Guy Kingsford
Mayzie                       Gay Sheridan
Snuggles                     Isabel Lamal
Al                           Arthur Houman
Jack                         Ric Vallon
Blondie                      Mary Daily
Rita                         Kathryn Keyes

SELL IT!

Every advertising program should be well rounded. Don't neglect anything with this picture. A sensational title and an unusual theme calls for extra effort and extra material. Your efforts will be well paid.

POSTING CAMPAIGN AND HERALDS

Plaster the town with window cards and posters on the picture and the rest of your campaign, through the press and your lobby will be made doubly simple. Remember you reach hundreds of people through outdoor posting and window locations that never see your newspaper ad.

CATCHLINES

As long as you live you'll never forget "Escort Girl". Lovely ladies for hire . . . Men who take the chance.

A companion for an evening . . . at cost plus.

Lonely hearts satisfied by companionship for a price.

"Playboys" exploited by ruthless men and lovely "playgirls."

Innocent lives wrecked by an "Innocent Evening".

Craving companionship—satisfied by the vice mongers latest racket.

Defend America! Unvarnished facts of a dangerous racket revealed.

Secrets Exposed Sensationally!

Men who play . . . must pay.

Men ruled by desire of companionship—ruined by the deal.

An escort for an evening . . . . What tomorrow!

A dramatic thunderbolt of life behind the scenes of a "date bureau"

Men starved for companionship . . . feeding at the devil's table.

Beware! The cost of a "little fun" . . . Broken hearts!
PUBLICITY

Night Clubs vs. "Clip Joints"
Aired In Sensational Film

New Picture Shows How Suckers Are Tricked By "Escorts"

During the recent investigations of Escort Bureaus, in many large cities, the officers working on the case, were particularly interested in the difference between a legitimate night club and a "Clip Joint."

An interesting sight, though incidental to the plot, of "Escort Girls," the sensational picture coming to the theatre, is the definition of this difference.

In night clubs of good repute, the customer is usually given a floor show of some merit, food and passable liquor, at a price, while not charged as low, is not exorbitant. A survey shows that an average for a man and his lady companion is usually about $25.00.

For this amount in a clip joint, a customer would be served bad food, and terrible liquor for a very short time. This generally is only the beginning of the "clip" and the feminine companion is often times the "come on" to take the customer for all the money he can scrape up.

Though this is one of the weaker games often found with the escort bureaus and is aired in the picture, the story itself is most sensational and dramatic than the inner working of any "clip joint."

"ESCORT GIRL" PUTS DATE BUREAUS ON THE SPOT

The nefarious business of supplying companions for hire, long a thorn in the side of law enforcement officers, is the subject of the sensational picture "Escort Girl" starting at the

FLOURISHING in every large city in America, these bureaus, while perhaps not all are dealing in vice, are usually operated in true racketeer style. "Escort Girl" throws the inside workings of these shady bureaus open for scrutiny in a thin, but forceful manner. Nothing is soft pedaled, soft lighted or washed up in this "all out" expose of a business, that feeds and grows in an insidious way. The very nature of such a story demands forceful, daring handling of its sensational and offensively risque situations, and in "Escort Girl" you have it, right from the shoulder.

Betty Compson is seen as head of the bureau and the balance of the fine cast is composed of brilliant young newcomers soon to be seen in featured and starring roles.

SPOILS

Ruth Ashley and Gregory Stone are secretly engaged in operation of The Hollywood Escort Bureau. On the surface they are a reputable couple, living in a luxurious apartment and conducting themselves properly.

Ruth, now middle aged, started as an escort girl and through her arrangement with Stone, graduated to a partner in the business. Her beautiful daughter, June, has enjoyed an easy life and an education in the most exclusive schools on the money from her mother's nefarious business.

June, desperately in love with a fine high type boy, Drake Hamilton, is soon to return from school, and Ruth is determined that her daughter never learns that she is connected with Gregory in the escort bureau.

Gregory Stone, unprincipled and interested only in the money, directs the escort bureau through his manager, Breezy Nolan. All girls sent out on dates are required to bring their clients of the evening to Stone's night club, that he and Ruth may profit from their spending throughout the evening, as well as in the fee for escort.

Into this situation, June and Drake arrive from school, with the announcement they are to be married, and that Drake has secured a position as special investigator for the District Attorney commissioned to ferret out the head of the escort bureaus.

Ruth and Greg are thunderstruck, and Ruth frantic with fear, wants to get out of the racket, Greg will not agree, and promises to see that Drake will never discover that Ruth is one of the actual heads of the bureau.

Drake, in his plan for exposing the crooked heads of the escort bureaus, decides to call for a girl escort under an assumed name, in hopes of obtaining information as to the real owners from her. Greg learns of this from a member of his gang, and while Ruth is out of town, ruthlessly decides to frame June and expose her mother as the head of the bureau, thinking that for June's sake the investigation would be dropped by Drake.

He frames June into going to Drake's hotel room, as Drake is waiting for the escort girl he called to appear. When June comes in, thinking she is working as an escort girl, he denounced her and they part, both broken hearted and with their dreams smashed.

June, despondently goes to Gregory's apartment and he gets her drunk then tells her about her mother's connection with him. Ruth unexpectedly returns and learning that Gregory has betrayed her to her daughter, gets a gun and threatens to shoot him. Gregory wreathes the gun away. Drake, recovering from his shock, has been hunting for June and bursts in to fight it out with Gregory. In the ensuing fight the gun discharges, mortally wounding Ruth and Gregory is knocked out the window to fall to his death.

Drake and June are reconciled after her mother's death.

Throughout the story, are many intimate shots behind the scenes of the escort bureau and night club. Special music and entertainments are cleverly worked into the plot.
Beautiful full colored regulation Photo-Gelatins for your Lobby

Lobbies IN FULL Color

22x28 Set of TWO

11x14 Set of EIGHT

Also AVAILABLE 8x10 Photos (Set of 25)
Use these Colorful effective......

Posters

Meet the Girls from the Bureau!
"ESCORT GIRL"
Beware! The cost of a little fun?

ONE SHEET

ESCORT GIRL
SECRETS EX-POSED SENSATIONALLY

THREE SHEET

Men who play must pay!

22x28 CARD

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14x22 CARD