ANNABELLA

DAVID NIVEN

Dinner at the Ritz

PAUL LUKAS

Produced by
ROBERT T. KANE

Directed by
HAROLD SCHUSTER

ROMNEY BRENT • FRANCIS L. SULLIVAN
STEWART ROOME • NORA SWINBURN
TYRELL DAVIS
**Title Tie-Ups**

"Dinner at the Ritz" lends itself to many title tie-ups and to co-operative advertising. Here are a few suggestions.

"Going to 'Dinner at the Ritz'? Travel in comfort in a ........ car."

"Get your clothes at ........ for 'Dinner at the Ritz.'"

"You will need a new dress for 'Dinner at the Ritz.' Buy it from ........ Gown Shop."

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**Travel Agencies**

"Dinner at the Ritz" moves from Paris to the glamorous Riviera, and from these fascinating playgrounds to London and a lovely, peaceful spot on the upper reaches of the Thames.

Contact your local travel agency and with his co-operation work up a publicity campaign on this angle. Arrange for window displays of stills from "Dinner at the Ritz" with brochures on London, Paris and the Riviera. Be sure to get a showcard giving details of the picture and your showing date prominently displayed.

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**Menu Contest**

Many people pride themselves on their ability to plan a delectable meal. Here is a chance for them to display their talent.

Plan the contest with the co-operation of your local paper well in advance of your opening date. Get behind it with announcements in your theatre, in the paper and in all cafes and hotels. Entrants have to select a menu for "Dinner at the Ritz."

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**Still Book**

Two or three weeks in advance of your opening, display a still book, with appropriate copy, on a pedestal or table in your lobby. The stills are excellent for this purpose and will provide an unusual lobby attraction.

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**A New Questionnaire Contest**

This contest—based upon the popular new form of questionnaire—has been especially designed to appeal to the millions of movie magazine readers. The editor of your local newspaper will see at once the possibility of attracting and interesting new circulation from this tremendous group.

All readers are required to do is select the correct answers to the 10 questions below, all of which deal with Annabelle and "Dinner at the Ritz." Contest can be of any length you and your newspaper editor decide upon. If you desire to run it more than one day, simply divide the questions into groups convenient to your requirements.

Cooperate with newspaper in promoting this contest. Decide the prizes with your editor. (Note—for your information ONLY, the correct answer to each question is underscored.)

Plant the contest well in advance of your opening. Naturally, each day the newspaper contest story must be accompanied by a photograph of Annabelle.

1. Her name is: Simone Simon, Irene Bordoni, Annabelle, Yvonne Printemps, Jane Renoud.
2. She was born in London, Brussels, Paris, Belfast, Berlin.
3. She has—has not—made American pictures in Hollywood.
4. The name of the recent picture in which she appeared with a world famous tenor was: Sing and Be Happy, Under Your Spell, Wings of the Morning, On the Avenue.
5. The famous French actor to whom she was married is: Maurice Chevalier, Ferdinand Gravet, Jean Maret, Charles Boyer.
6. The famous poem from which her name was derived was: Fair Lucy, Genevieve, Annabel Lee, To Helen, Cynthia.
7. She has—has not—appeared in a stage presentation.
8. The name of the famous Hollywood star to play opposite her in her last picture is: Tyrone Power, James Cagney, William Powell, Don Ameche, Paul Lukas.
9. The name of the picture in which she is now appearing is: Second Honeymoon, Dinner at the Ritz, Heidi, Wife, Doctor and Nurse.
10. She is 5 ft. 5", 5 ft. 2", 5 ft. 4", 5 ft. 3" tall.

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**Star Lobby Display**

An unusual setpiece highlighting the individual players in "Dinner at the Ritz" and the respective role each plays can be easily constructed by your house artist. Behind cutouts of the leading players, put lights which flash on and off. Appropriate copy can be found in the ad section of this press book.
INVITATION CARD FOR PATRONS

This is an ideal (and inexpensive) way of notifying your patrons that "Dinner at the Ritz" is to play your theatre. The card illustrated at right may be used to great advantage in your campaign. Send one to each name on your mailing list and distribute them to stationery and department stores. They are also excellent for giveaways.

ANNABELLA STAR STILLS

Striking displays for your lobby! For store windows! For counter displays! Spot these everywhere and capitalize on the beauty and charm of this star sensation. Five new and different Annabella portraits that will prove invaluable in building your advance campaign on "Dinner at the Ritz."

A few weeks prior to your engagement frame and hang them in your lobby with a small white card stating your picture title and playdate. Put them in the store windows of local merchants. Supply the newspaper with a complete set for use in the roto and movie sections.

Offer them as souvenirs to the first twenty-five people attending your opening. Use them as prizes in contests.

Radio

(Sound: operation of a dial telephone.)

ANNOUNCER: Hello? Jack? Say, how would you like to have dinner at the Ritz with Annabella? . . .

Mmm, I thought you would . . . but unfortunately not in person. No, but the next best thing. She's appearing in DINNER AT THE RITZ at the . . . . . Theatre. . . .

What? Yes, there's a marvelous supporting cast . . . there's Paul Lukas . . . and David Niven . . . and Romney Brent . . . and Francis Sullivan. Yes, the picture is just as exciting as Annabella is lovely. . . . What's it about? . . .

Well, it involves the most dangerous intrigue that ever was woven around a woman in love . . . adventure sweeping from Paris to Monte Carlo . . . a famous Paris banker mysteriously killed . . . a courageous girl masquerading as a gay adventures . . . Annabella, of course . . .


(Sound: receiver clamped down.)

WORD CONTEST

Describe the girl who defies description! That's the nucleus of a contest that will appeal to your patrons. It can be run either through the local newspaper or directly by the theatre.

Amateur poets, writers and English students are among those who will welcome the opportunity to attempt to describe the girl whose loveliness swept her to overnight stardom. Entries should be limited to twenty-five words. Guest tickets to see "Dinner at the Ritz" can be awarded for the ten best descriptions submitted.

Radio

(Special Announcement on Annabella)

VOICE 1: She's glamorous! She's exciting! She's the loveliest thing on the screen! Her eyes flash with laughter! Her heart is aflame with love! She's beautiful! She—

VOICE 2: Hold on now, old man, who are you talking about?

VOICE 1: Why, Annabella, of course! The girl whose loveliness swept her to overnight stardom! The toast of two continents!

VOICE 2: Oh, Annabella! Why didn't you say so in the first place? Yes, I agree with you, she's grand.

VOICE 1: Have you seen DINNER AT THE RITZ, her latest picture?

VOICE 2: Not yet.

VOICE 1: She's wonderful in it! . . . as an adventuress involved in the most dangerous intrigue that a woman in love ever undertook . . . it's thrillingly exciting.

VOICE 2: Good picture, eh?

VOICE 1: Good! It's as sensational as its star. It's got Paul Lukas and David Niven and Romney Brent . . . and what a story! I tell you—

VOICE 2: Tell me where it is.

VOICE 1: Now playing at the . . . . . . Theatre!

VOICE 2: I'm on my way.
Radiant Annabella Scores New Triumph in “Dinner at the Ritz”

**ANNABELLA, the sensational star discovery of two continents whose activities have been important news to moviegoers everywhere since she arrived in Hollywood to make her starring debut in the film capital, is continuing as an important player on the screen in “Dinner at the Ritz,” the Devonshire Film release coming... to the Theatre.

In a story as tenderly exciting as its star is excitingly lovely, the most dramatic intrigue that ever involved a beautiful woman in love with Annabella from the brilliant salons of Paris through the fabulous coming moments of Monte Carlo to a luxurious private yacht in the Mediterranean. Paul Lukas, David Niven and Romney Brent are features at the climax.

The glamour of the stage is a fine thing for playgoers to partake about, think Annabella; lovely star discovery, whose latest film, “Dinner at the Ritz,” opens... at the Theatre, but as you have to repeat yourself over and over about it. The animal, without end and the glamour begins to fade about the second act. The first act is purely a product of the USO.”

CARER? HE'S HAD A DOZEN OR MORE

David Niven, young Scotman who plays the part in this picture, is currently being courted by “Dinner at the Ritz” in which he stars with Annabella, who is the main star.Arrived in Hollywood from Scotland where he has been in pictures for many years, Niven is now working on his first picture here, “Dinner at the Ritz,” which features Annabella, a Devonshire Film release. Directed by Harold D. Schuster, formerly a script writer, is one of the many great screen adventures of the year.

ANNABELLA, BEAUTIFUL YOUNG ACTRESS, EXTREMELY LOVINGLY “IN DINNER AT THE RITZ”

In a picture as tenderly exciting as she is excitingly lovely, Annabella, whose graceful beauty overcame her to overnight stardom, plays the most dangerous game a beautiful girl in love ever played in “Dinner At The Ritz,” the Devonshire Film release which opened yesterday at the Theatre.

The glimmering actress, whose arrival in Hollywood provoked such a sensation, is acclaimed as one of the greatest screen loves of the year. Her performance in this film proves beyond the sensational star discovery of two continents.

David Niven, Paul Lukas and Romney Brent are featured in the cast supporting Annabella, which also includes Stewart Ramey, Norah Swinburne and Tyrrell Davis.

A lovely, carefree girl one day and a daring adventuress the next. Annabella as Monte Carlo plays the game of love as a dashing duel of two exciting characters, with handsome David Niven, but nothing can stand in the way of her determination to overcome the murderer, Brent. In this exciting climax, the story comes to an unexciting conclusion with “Dinner at the Ritz.”

Roland Pertwee and Romney Brent play roles for the Robert K. Zemke production, directed by Harold D. Schuster.

Featuring opposite Annabella in “Dinner at the Ritz” are David Niven and Romney Brent, this excitingly exciting film which will open... of the... Theatre.

CONCERNED STAR

A famous Paris banker is mysteriously killed and as Monte Carlo a courageous, young man, Annabella, gains the respect of the Parisians and the respect of the world. She is determined to track down her father's murderer. From Paris to Monte Carlo, she plays the game of love in a daring duel.

Law School Too Near Broadway

Parental objections to a stage career forced Romney Brent to begin studying law. He was offered a job in the dramatic field and he decided to take a job at the Theatre Guild. Brent is from Mexico, where he has experienced a cosmopolitan background in company with his father, a diplomat.

Brent is as much interested in writing for the screen as he is in acting for it. With Roland Pertwee, he co-wrote the screen play for “Dinner at the Ritz.”

A Devonshire Film release, the picture tells the exciting story of the murder of a famous Paris banker, the arrest of Monte Carlo and of a courageous girl who is determined to avenge her death.

PLACER IS CHAMP BEFORE NET, LENS

When residing at his home in Palm Springs, California, Paul Lukas, screen star, announced that he would appear in the upcoming film, “Dinner at the Ritz,” with Annabella, which opens... at the Theatre, plays out... of the... Theatre, which includes it on its roster, the rumors of the country's foremost picture studio.

With Donald Budge, American tennis player, Lukas doubles championship of the club, which includes it on its roster, the rumors of the country's foremost picture studio.

LAW SCHOOL TOO NEAR BROADWAY

A Devonshire Film release, the picture tells the exciting story of the murder of a famous Paris banker, the arrest of Monte Carlo and of a courageous girl who is determined to avenge her death.

David Niven and Annabella, co-stars of the Devonshire Film release, “Dinner at the Ritz,” are shown on one of the romantic set pieces in the film.
PAUL LUKAS

When working in Hollywood, Paul Lukas, who supplies polished menace in Annabella's “Dinner at the Ritz,” started his career as a Moldavian circus acrobat. Born in Odessa, Paul Lukas was taken to captivity by the Turks who killed his father and mother. He was then adopted by an Arab and eventually became a professional acrobat. Lukas' first visit to America was when he was given a role in a Shakespeare play at the Michigan Theatre, New York. Lukas was discovered by Alla Nazimova and given a part in The Pagan, which opened in London in 1923. Lukas then went to London and from there to Hollywood for a bit part in the film, “She.”

But travel is natural to Lukas. In fact, he was born travelling. He first arrived in New York on a grueling 20 hour boat trip and settled down in a tenement on Mulberry Street, young Paul, followed family tradition by embarking on a new life in the movies.

Educated at Stowe School and at Sandford Grammar School, he commissioned in the Highland Light Infantry. Already awarded “colonel” for boxing and football at Sandford, he became a member of the Regimental swimming, polo, cricket, football and boxing teams. He also successfully represented England in 1930 in the eight-metre yacht race in the Cambridge International Cup.

Lukas is the son of a Russian generation father and mother. "I studied law," he told me, "but when I decided to become an actor, I enrolled at the Dramatic Art College."

The early promise of his studies was quickly fulfilled in his first professional role in "Lillom." Constant and increasingly important work followed in Clifford Wall, Shakespeare, Shaw and Galway. But war to interrupt the young actor's career. He enlisted in the Commando Air Service. Wounded and incapacitated, he was invalided out to pick up the threads of his peace time profession.

Lukas actually made his film debut before the War finished. In a Hungarian film called "Hun," he was the lead actor. Then, seemingly destined to travel, he was lured to Berlin by the famous Vienna "Sonnenkind," under whose guidance he developed into a stage and screen star. Returning to Budapest he was offered work at De Luxe, a studio run by a fellow Hungarian, Jarka. He decided to settle in Hollywood and sent Lukas to Hollywood to co-star with Pola Negri in "Love of an Actress.

The young Hungarian enjoyed quite a Hollywood success until the coming of the Actors' Academy. Hungary isn't good enough, the outlook was not promising. But he refused to be affected by the panic which swept through Hollywood's foreign colony. He disappeared, not into oblivion as so many did, but to study English. Less than a year later he returned to the film city speaking perfect English and still playing the same "Sonnenkind." Lukas, possessing unusual common sense, accepted only lesser roles for a time, wishing gradually to develop his ability as a talkie actor. In this way he steadily progressed, through a number of good parts, into a first-class player.

Skill, sensitivity and charm of screen presence, even in "villain" roles, are notable features of Lukas' work. He has a fine physique, is brown-eyed and handsome, and cuts a dashful figure of romance and gallantry.

In addition to flying he plays tennis—well enough to have won with American ace player, Donald Budge, the men's doubles championship of the Palm Springs Club.

YOU, TOO, CAN HAVE PERFECT RELATIVES!

Amidst the international scene being bestowed upon her as the sensational star of two continents, Annabella, co-star of "Dinner at the Ritz," the Devonshire film release, "Dinner at the Ritz," which creates David Niven.

David Niven, who is one of the leading men in Annabella's “Dinner at the Ritz,” took his photographs and scrap-book to the Devonshire Studios for the star's examination.

Made up of maps taken by himself and friends from 1908 up to the present time, the book has been edited and arranged by Niven with wit and humour.

"The photographs of the year," he said, "prove to be a typically hilarious pictorial presentation. At Malta in 1931 shows aguard of honour from the Hampshire Light Infantry. Niven was a lieutenant (decent) presenting a big, marble car to the Navy. The caption reads: Niven engaging in the customary twirler- toss of the cake, which landed in glitzy sunshine. The other is of a group of Niven's friends and fellow Admirals cavorting in a London rain shelter in his native Scottish town.

Most of the collection is a film fan's油画 "Dinner at the Ritz" was shot in Hollywood and directed by Ronald Colman off Santa Cruz Island, of Niven facing a giant Sea Bass. Unless the camera and caption list, one fish weighed 185 lbs. C. Aubrey Smith with his famous Hollywood "House of Tears" is joined in the film by Nigel Bruce and H. B. Warner who both played leading roles in Hollywood surroundings. A snap of Niven's dog "Mr. Pickwick" is accompanied by the droll comment: 'Mr Pickwick is a gentleman and to me he is Pickwick.'

Between his films with Madame Carroll, Niven worked with Barrymore, Loy, and William Powell, working and playing with all of them are some of the fascinating pictorial nuggets in a well-kept photographic diary.

ANBELLA SWEE TO QUICK STARDOM

The matronly actress so often cast in the matriarchal role in the European films, plays the most exciting role in "Dinner at the Ritz," says David Niven and Paul Lukas.

Annabella, sensational star discovery in European pictures, plays the most exciting role in "Dinner at the Ritz," says David Niven and Paul Lukas. Annabella, glimmorous personification of the onetime movie matron, is coming to quick stardom, while in Hollywood. "Dinner at the Ritz," is a funny adventure story in the game of a silly citizen in a rich man's club, which was directed by David Niven in London.

Declared to be so exciting as its new to Dinn at the Ritz, the screen play was opened in London on the West End, at the Fortune and Romney Street. Harold O. Lloyd directed the Robert T. Kne production.

Paul Lukas meaningly points a gun at David Niven in one of the tense scenes from the Devonshire Film release "Dinner at the Ritz." which created David Niven.

Water Route Easiest Way to Film Career

PROBABLY the strangest and surely the most impressive enthralling a potential film player is the story of how David Niven was, accomplished by David Niven, handsome youngster currently featured opposite Annabella, sensational star of "Dinner at the Ritz." (opening... at... at...)

In the days of a colorful, adventurous career, Niven was visiting old friends aboard British cruiser anchored off Santa Barbara, California. Niven, who was then one of the leading men in Annabella's "Dinner at the Ritz," was approached by a movie company on the spot by a film company on the spot by a fisherman, and the next day Niven was a confirmed screen actor.

SWANKY POVERTY

ALL IN THE GAME

Determined to make his fortune in Hollywood, the handsome, young, struggling actor currently opposite Annabella in "Dinner at the Ritz," now at the time of his first starring role, was more world of world record before he found his niche on the screen.

"That ship turned out to be a film company on the deep sea, took him up a harbor and on the way he got into journalism. led him to N. Y. city..."

Residing at his residence at the ship by sheer nerves, he got himself on a Chinese laundry, owning to his second-hand Bella Booty.斐 measuring times were not far off, however, and Niven, at last found to screen the way to fame.

"In Dinner at the Ritz," the Devonshire Film release, created David Niven, is not a very rich man. A new exciting role in "Dinner at the Ritz," the screen play was opened in London on the West End, at the Fortune and Romney Street. Harold O. Lloyd directed the Robert T. Kne production.

David Niven is currently being co-starring in the intriguing story of "Dinner at the Ritz," with Annabella and Paul Lukas. This film is being released by Devonshire Films.
The most dangerous game that ever involved a woman in love!

DEVONSHIRE FILMS presents
ANNABELLA: DAVID NIVEN
in Dinner at the Ritz

WITH PAUL LUKAS
Romney Brent * Francis L. Sullivan
Stewart Rome * Nora Swinburne
Tyrrell Davis

Produced by ROBERT T. KANE
Directed by HAROLD SCHUSTER
Ad Mat No. 204

A famous Paris banker mysteriously killed!
And at Monte Carlo a courageous girl begins the most dangerous game a woman in love ever chose!

DEVONSHIRE FILMS presents
ANNABELLA: DAVID NIVEN
Dinner at the Ritz

WITH PAUL LUKAS

Produced by ROBERT T. KANE
Directed by HAROLD SCHUSTER
Ad Mat No. 105

INTRIGUE, DRAMA AND SUSPENSE!

DEVONSHIRE FILMS presents
ANNABELLA: DAVID NIVEN
Dinner at the Ritz

Paul Lukas

Produced by ROBERT T. KANE
Directed by HAROLD SCHUSTER
Ad Mat No. 702

Her eyes flash with laughter...her heart is aflame with LOVE!

BUT she's playing the most dangerous game a beautiful woman ever chose!

DEVONSHIRE FILMS presents
ANNABELLA: DAVID NIVEN
Dinner at the Ritz

From PAUL LUKAS - Romney Brent
Francis L. Sullivan - Stewart Rome
Nora Swinburne - Tyrrell Davis

Produced by ROBERT T. KANE
Directed by HAROLD SCHUSTER
Ad Mat No. 301