FREULER FILM ASSOCIATES, Inc.
present

TOM TYLER in "Deadwood Pass"

with

ALICE DAHL
WALLY WALES
LAFE McKEE
DUKE LEE
BUFFALO BILL, Jr.

Directed by
J. P. McGOWAN

A Monarch Epic of the West
"DEADWOOD PASS"

(Advance Newspaper Notice)

Tom Tyler Western Corrals All Screen Thoroughbreds

Many Screen Stars in Their Own Right Support Tyler in "Deadwood Pass"

Alice Dahl, Pretty Blonde, Is Heroine

The new Tom Tyler Monarch Western, "Deadwood Pass," coming to the Theatre beginning , has about all the Western stars available. Alice Dahl, pretty blonde heroine, and a fine equestrienne too, is the leading lady—and appears to advantage in a charming and suitable role. Wally Wales, who is a star of no little drawing power, has one of the principal parts and others that are given daring feats in this action feature are Duke Lee, Buffalo Bill, Jr., Lafe McKee, Blackie Whiteford, Edmund Cobb, Bud Osborne and a host of others.

Not so many years ago both Wally Wales and Buffalo Bill, Jr., each appeared in a starring series for Pathe and built up a tremendous fan following which has stood them in good stead—and they have continued in various series of action films which have since kept them in the limelight. Here, probably for the first time, they are together in support of that king of hombres—handsome and daring Tom Tyler!

"Deadwood Pass" is an unusual mystery Western film with a clever twist and suspense from beginning to end. J. P. McGowan has spared neither men nor horses in working up action sequences that have dash, daring and dare-deviltry! And the story is one that lends itself to startling characterization in performing the unusual and novel-conceived

(Playdate Reader)

Oh What A Horse Is Lady!
Oh What A Pal Is She!

Tom Tyler's New Mount a Beauty

Do you remember the old saw about when is a lady not a lady—when she's a little horse? Well it goes double for Tom Tyler's new mount—a beautiful black mare, Lady by name—and nature—and she stands seventeen hands high—a statuesque beauty—a show girl in the Ziegfeldian jargon of the stable world!

Lady's saddle is about on a line with Tom's head, which is considered difficult to make running mounts. Any horse that stands higher than a man's shoulders makes it difficult for a graceful leap into the saddle. However, Tom doesn't let little things like that stop him—in "Deadwood Pass," the Monarch Western playing at the Theatre today, he puts over a couple of clean, graceful mounts—and Lady—she's a thoroughbred if ever there was one!

Young,erry with all the spirit of a long line of blue-bloods, Lady is a high-stepper in every sense of the word! She looks neither to right nor to left—but goes on her stately way, realizing she holds a stellar role. She does not hob-nob with mongrel horseflesh, but keeps distinctly to herself and to the contents of her rather better feed-bag.

In "Deadwood Pass," Tyler has a brilliant and satisfying role and in support we find Alice Dahl, Wally Wales, Duke Lee, Buffalo Bill, Jr., Lafe McKee and others. It was directed by J. P. McGowan with unusual ability.

(Advance Newspaper Notice)

Buffalo Bill's Son Supports Tom Tyler In 'Deadwood Pass'

Buffalo Bill, the hero of literally thousands of stories of the West based on his vastly interesting escapades in real life has a son—Buffalo Bill, Jr.—who is a well-known motion picture star in his own right and who is appearing in support of Tom Tyler in "Deadwood Pass," his newest Monarch in-door feature coming to the Theatre.

One of the handsomest of men with a huge and powerful frame—he does credit to Bill Cody—the real name of Buffalo Bill. Fearless, a marvelous rider, he appears as one of a valorous band of hombres who stand for law and order on our great Western plains. Also in support of Tyler appears Wally Wales, a long-standing favorite of the fans and

(Prepared Newspaper Review)
Not a Dull Moment in Feature That Teems With Fast Action

If you like your Westerns quick, snappy and with a story plus, "Deadwood Pass," Monarch’s latest starring vehicle for Tom Tyler, has them in abundance—and more, much more!

Tom cavorts to a rapid tempo and he is ably aided by a splendid cast which includes Alice Dahl, pretty blonde, and thoroughly feminine against a roster of men that seem even "badder" and bolder because of her little-girl charm. Then there is Wally Wales, a Western star himself, and good-looking and capable as well. There is Duke Lee, bad man around these parts for many a day, Buffalo Bill, Jr., too—a star in his own right—and Lafe McKee, Blackie Whiteford and others.

The story concerns itself with the Hawk, late of "Deadwood Pass," who has these many years been incarcerated in a state prison—but who, if the papers may be relied upon, has broken out. Just then a stranger arrives in town, a stranger, who, one of the discerning outlawry discovers, has a black hawk with an "X" tattooed on his arm. This may mean but one thing—the stranger must be the Hawk!

When the local postal inspector starts something the stranger, played by Tom Tyler, escapes, but not until he has wounded the law—and he is up against the desperadoes who, for reasons of their own, choose to befriend the "Hawk."

The wounded inspector is taken to the sheriff’s home where his lovely daughter who has met Tom is griefed to hear who he is. At the desperadoes’ lair Tom has a narrow escape and some thrilling experiences and the story consistently works to a tremendous climax that will have you on the very edge of your seat!

Whether Tom is the real hawk—whether he is working for law and order—or is just a good man gone wrong are a few of the fascinating complications which hold the interest to the very end.

Director J. P. McGowan directed this Monarch production with unusual skill and a remarkable ability for tense and unrelenting action. There is sustained speed and not for an instant does the tempo falter. Then, too, there is the charming romance between the man who is obviously a criminal—and yet who seems not to be—and the sheriff’s daughter who is torn between her sense of duty and loyalty and her tremendous attraction for this handsome stranger.
Exert Easy Effort—Use Exploitation!

SEND OUT CIRCULAR TO YOUR MAILING LIST
Circularize your mailing list by having a small boy put handbills under doors and throw them into automobiles, etc., etc. Have them printed as follows:

WHO IS THE HAWK?
WANTED—
DEAD OR ALIVE
COME TO THE (Name of Theatre)
(Playdate)
and find out the secrets of
"DEADWOOD PASS"
Tom Tyler unriddles the riddle in one of the most fascinating pictures of current movie season!
(Use Mot "E" of Tom Tyler)

This will cost but a few cents—and can be printed on inexpensive paper. It will intrigue the youngsters—and the grown-ups too.

Lucky "Deadwood Pass" Word
Advertise in the paper that ten passes will be given during each performance of "DEADWOOD PASS" that has the magic word written somewhere on it. Do not tell what the word is. Place the word "hawk" on ten of these tickets at each performance—or five—and when the "lucky holders" are about to pass through the door refund them their money. This stunt will get around quickly—and probably the paper will be glad to send a local reporter to give an account of the stunt. Be sure that the magic word is not divulged until after the last performance so that there can be no "counterfeiters" of the idea.

Tom Tyler Burgee
The snappy Tom Tyler burgees which are issued on Monarch's six Epics of the West, will be valuable aids throughout the series. The illustration represents a canvas burgee, size 20 x 30 inches. These are just the thing for your lobby and marquees, for the entire Tom Tyler series as well. The bottom has a wide fringe which adds to the appearance of the burgee. Eyelets are placed at the top for ease in hanging. The burgees come in various colors, and will be assorted, unless ordered otherwise.

PRICE - 65 cents each
Order direct from
ECONOMY NOVELTY AND PRINTING COMPANY
239 West 39th Street, New York City

New Life At Your Box-Office!

THE STORY

Tom King drives into town on the coach routed through Deadwood Pass, the rendezvous of the Hawk—now "doing time" for his dastardly mail robberies. A fellow passenger is pretty Betty Rawlins, daughter of the Sheriff of Deadwood County.

Tom has a run-in with Postal Inspector Sorrenson and is befriended by Mileaway, who reveals himself as the henchman of Butch Cassidy, one of the higher-ups of the preceding gang. Tom's tattooed insignia of the Hawk is revealed and he is taken into custody. As the inspector goes for the sheriff Mileaway offers Tom a deal. A cut-in on the bonds secreted in the Pass for his freedom. Tom accepts and they make their way for Butch's hideaway, after Tom has shot the returned inspector.

Tom is taken into the gang—but soon finds himself in a tight spot when an old "Wanted" circular reveals the features of a stranger. He is forced to play his part in the hold-up and is on his way to the hang-out. Just as he is confronted by the Hawk, a shot saves him from revelation and stealing Butch's apparel he makes his secret way through the Pass and to the sheriff's house—where it is revealed that the sheriff, the postal inspector—who really has not been shot—and Tom are in cohorts—for Tom is a Government official. Betty, too, is relieved to know he is not the scoundrel he had appeared.

Tom suddenly realizes the Hawk's insignia is actually an outline of Deadwood Pass and a map of the hidden treasure. He rides back and by a clever ruse trusses the guards in the pass. He then digs for the loot and sends the sheriff's horse back with the prearranged message that the coast is clear. As the gang come down on Tom the sheriff's posse is approaching in the other direction. Tom finds himself almost completely surrounded by the outlaw's chances and for his life are slim when his rescue is effected. The posse appreciatively eye Tom and Betty as they ride off toward a happy future.

(1-Col. Ad Mot "H")

FREULER FILM ASSOCIATES, Inc.
present
"DEADWOOD PASS"
with
Tom Whitlock
Pete Sorrenson
Sheriff Rawlins
Betty Rawlins
Mileaway Thomas
Butch Cassidy
Tom Tyler
Wally Wales
Lafe McKee
Buffalo Bill, Jr.
Alice Dahl
Edmund Cobb
Alice Whitaker

(1-Col. Ad Mot "E")

Wally Wales Wears Muffti As Officer
Wally Wales, who has appeared in more Westerns than even an old Western fan recalls, appears for the first time in mufiti in Tom Tyler's
RAIDING THE ROBBER'S ROOST!

CATCHLINES

"DEADWOOD PASS" — a Western of devi-ry and dare-devilry!

Quick as a shot — Tom Tyler makes "DEADWOOD PASS" live!

"DEADWOOD PASS" is live-wire entertainment—a mystery Western with sustained suspense—terrific thrills and starring Tom Tyler!

Thrills galore in "DEADWOOD PASS"—a Western as you like it!

"DEADWOOD PASS" is the liveliest Western ahoof!

Tom Tyler is a trump who tricks traitors and thwarts thievery in "DEADWOOD PASS"—a mystery Western!
IT'S IN THE CARDS -- A FULL HOUSE FOR YOU!

WITH

"EASY MILLIONS"

A MONEY-MAKING PICTURE WITH A MONEY-MAKING CAST!

Give Yourself a Chance at "EASY MILLIONS"!

It's a Cinch!

Here is a hit that will spell money in electrics - AND NOT IN NAME ONLY!

A cast of outstanding players and a story that will hit the nickel-nurser and the pyramid-profiteer alike!

Human, fast and funny!

His scale of living began with dough and ended with DOUGH!

--- BOOK NOW ---

"EASY MILLIONS"

with

RICHARD "SKEETS" GALLAGHER — DOROTHY BURGESS
JOHNNY ARTHUR — MERNA KENNEDY
NOAH BEERY — BERT ROACH

AND A LARGE CAST

Directed by FRED NEWMEYER

A MONARCH PRODUCTION