VOODOO

IN BLAZING ULTRASCOPE COLOR!

The Dead One

THE GREATEST VOODOO FILM EVER MADE—FILMED ON LOCATION IN NEW ORLEANS WHERE VOODOO WAS INTRODUCED TO THE NEW WORLD

SEE EXOTIC RITUALS BRING THE DEAD TO LIFE

SEE THE VOODOO PRINCESS CALL ON THE DEAD ONES TO KILL! KILL! KILL!

SEE THE DEAD ONES COME TO LIFE WITHIN THEIR COFFINS

FREE VOODOO DOLLS
WITH REAL HAIR
WITH EVERY ADULT TICKET
(PUT A HEX ON YOUR FRIENDS)

SEE BEAUTIFUL DANCING GIRLS IN BOURBON STREET NITE CLUBS IN NEW ORLEANS

Starring: LINDA ORMOND • JOHN MACKAY
WITH CLYDE KELLEY • DARLENE MYRICK • MONICA DAVIS
PRODUCED AND DIRECTED BY BARRY MANION • EXECUTIVE PRODUCER BRANDON CHASE • A PRESENTATION OF MARDI GRAS PRODUCTIONS, INC. • EASTMAN COLOR & ULTRASCOPE
CINDERELLA STORY AS TEENAGER GETS STARRING ROLE

Linda Ormond, the leading lady of Mardi Gras Productions' "The Dead One" (now playing at the ) (starting at the ), has rocketed to the top of filmdom's list of young starlets at the ripe old age of eighteen. The story of how it all came about, sounds like a press agent's pipe dream, but it really is a true story. Just as "The Dead One" was set to go into production, the feminine lead role was wide open when the girl slated for the part developed a severe bronchial infection that made it impossible for her to go before the cameras. A hurried search was made but after three days no one could be found to fit the part. It was at this point that Executive Producer Brandon Chase and director Barry Mahon got together in Chase's offices for a brain busting session when both realized at about the same time that an employee of the company, Linda Ormond, just might fill the bill. Before Linda knew what was happening, she was ushered into a private office, was asked if she would be interested in trying out for the lead role and, before she could answer, the script was thrust into her hands and director Mahon was telling her to read from Page 86. Linda, who now says that she was in a kind of daze through the whole incident, came through like a trouper and had the role clinched. To add even more Cinderella to the story, Linda never acted before . . . not even in high school plays, although she has a vast amount of modeling experience as the top TV model in New Orleans. Since her appearance in "The Dead One", Linda has been besieged with offers, due mostly to her young, innocent appearance, that is combined with refreshing good looks and lots of instinctive talent and ability. What does the future hold? Well, Linda doesn't know, but she loves the thrill and glamour of making pictures and hopes that the public will like her well enough to make her a success.

Amazingly level-headed for a teen-ager, Linda never balked about the long make-up sessions, the hours and hours of rehearsal or the days under the hot lights . . . although she admits shyly that the insects were beginning to get to her during the long night shooting schedule at the Kenilworth Plantation on the outskirts of New Orleans. Nothing in the future is certain . . . except death and taxes, as the man said . . . but a pretty safe prediction is that Linda Ormond, a new star on the motion picture horizon, is a name you'll be seeing and hearing a lot more of.
ORDER
NATIONAL SCREEN SERVICE'S
SPECIAL AD MAT No. 1
FOR A COMPLETE AND COMPREHENSIVE CAMPAIGN

FREE Voodoo DOLLS
Special effort has been made to insure the "DEAD ONE" a vast amount of word of mouth circulation by offering

1. FREE VOODOO DOLLS WITH EVERY ADULT TICKET PURCHASED (FULL 6 INCH DOLLS).

2. EXCEPTIONAL POSTERS, BANNERS AND PAPER IN VIVID COLORS THAT WILL DRESS UP THEATRE FRONTS SUPERBLY.

3. CUT OUTS IN LIFE SIZE OR LARGER CAN BE MADE UP OF THE CENTRAL ART THEME (THE DEAD ONE HOLDING THE GIRL ON HER KNEES).

4. TV TRAILERS THAT HAVE IMMENSE SHOCK EFFECT ARE AVAILABLE.

5. RADIO SPOTS ARE AVAILABLE THAT OFFER THE SAME SHOCK VALUE.

6. SMASH TRAILERS DESIGNED FOR SHOCK IMPACT.

Theatre fronts dressed with skeletons, bones, voo-doo drums, voo-doo masks, recording of voo-doo music played to the passing crowds, etc. will go far to adding shock value to the already shock filled paper and stills.

A wonderful recording to use is VOODOO SUITE by Perez Prado (RCA VICTOR) which utilizes drums, weird instruments and offbeat voices.

ORDER ALL ACCESSORIES FROM NATIONAL SCREEN SERVICE EXCEPT FREE TV TRAILERS AND RADIO SPOTS

These may be obtained promptly from BRANDON CHASE 32S CHARTRES ST. NEW ORLEANS, LA.

Just state station or stations you plan to use and approximate dates of use.

ACCESSORIES IN FULL COLOR
Top Attention Getting Poster Material

Also
- SET OF 8x10 STILLS
- SET OF 11x14 COLOR STILLS
- SETS OF MATS
- SPECIAL AD MATS
- SHOCK TRAILERS
- TV TRAILERS
- RADIO SPOTS