THE DAY OF THE TRIFFIDS

THE TRIFFIDS ARE COMING TO DEVOUR THE HUMAN RACE!

A YEAR IN THE MAKING!

...suddenly
the hideous crawling things are everywhere... and no one can escape!
FROM THE NIGHTMARE NOVEL
THAT MADE THE WORLD SHUDDER

"THE DAY OF THE TRIFFIDS"

TERRIFYING IN COLOR
AND CINEMASCOPE

Starring
HOWARD KEEL - NICOLE MAUREY - JANETTE SCOTT - KIERON MOORE - PHILIP YORDAN

Produced by
GEORGE PITCHER

Directed by
STEVE SEKELY

Screenplay by
PHILIP YORDAN

From the Novel by
JOHN WYNDHAM

An ALLIED ARTISTS Release

from ALLIED ARTISTS!
Blindness
Mankind In Film
Most of mankind is stricken with blindness. In “The Day of the Trif-
fids," science-fiction thriller which opens......with Howard Keel and Nicole Maurey starred.

This suspense screenplay was written by S. Robert Scenario... made its debut in color and Cine-
Scope. George Pichler was the pro-
ducer. The excellent photography was the work of John Wilbom, and the music compositions were... by Ron Goodwin and John Douglas.
The film is a Security Pictures... and is being released by Allied Artists.

Science-Fiction Thriller
Due To Open Here Soon
One of the highest rated science-fiction stories, “The Day of the Trif-
fids” has been filmed in color and CineScope and will open..... at the......
The suspense-packaged picturization of John Wyndham’s best-selling novel stars Howard Keel and Nicole Maurey. Janet Scott and Kieron Moore also have top roles.
The fast-moving story tells of the horror, effects of a meteorite shower, its brilliance leaving most of the world’s population blinded, and the threat made against civilization by the Stratton, an atomic tractor mobile. Lethal plants strike out at humans with a lethal stinger. The film opens in London, and like other great centers of popula-
tion, expects havoc as the meteorite shower blazes throughout the world. In their hordes of the suddenly-blind, in- stitutionalized, engineer pilots, aircraft pilots and motor vehicle operators whose vehicles come to death-dealing crunchers....

The film, written for the screen by Philip Yordan, its executive producer, was produced by George Pichler and directed by Steve Sekely. It is a Security Pictures Ltd., production and is being dis-
tributed by Allied Artists.

NOVEL
John Wyndham’s best-selling science fiction novel, “The Day of the Trif-
fids,” has been brought to the screen in vivid color and CineScope and with a top cast including Howard Keel, Janet Scott and Kieron Moore heading in the leading roles. It is an Allied Artists release.

Killer Plants
See In Film
The trifids, strange, prolific, man-killing plants appear everywhere. In “The Day of the Trif-
fids,” they spread through the land and the story of a family is told in the tale of the man-

CREDITS

THE STORY
(More for Publication)
Memories strike most of the world blind. An exception is Bill Masen, an American scientist returning from an eye operation in Lon-
don, who rips off his bandages and leaves the deserted hospital to find it is empty. In a Cenobite Hinge, a woman in a red coat, named... Tom Goodwin, marine biologist, and his young wife, Karen. They hear the sound of radio and also learn that some area has showered earth with the seeds of trifids, fast-growing giant man-killing plants that walk, smell, receive a fourth exception. Susan, a schoolgirl, first from a blinded trunk, then from a stove. He commands a leukemia, they over 10 milk in the desert. Sue Dunne, Professor Coker, and his wife, who have also escaped blindness, together she has turned herself into a hospital for victims. A young boy, John, who has been rescued by a group of the blind. He sees the story of a scientist who has turned himself to the blind. They hear the legend of the Spanish novel house of Alcove at the white. The story of their fight, through the streets. He persists in an “autopsy” to learn her nature, and begins to experiment with a clinic patient, the same man-killing plants. A Security Pictures Ltd. production in color and CineScope. George Pichler was the producer of the film, a Security Pictures Ltd., production, which Allied Artists is releasing.

EVERYWHERE
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THE DAY OF THE TRIFIDS
No. 23
Playing key roles in the suspense chiller, Keel and Maurey and Janet Scott are pictured here in a romantic moment in Allied Artists’ “The Day of the Trifids,” their second thriller in color and CineScope now at the......

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Plants Threaten All Mankind

Mankind is threatened by a strange plant in "The Day of the Triffids," science-fiction thriller which is to open on ...at the. theatre.

That plant is the Triffid. It is prolific, mobile, grows to giant size and kills with a long stinger. It is loosened upon the earth by a dangling meteorite shower which also blinds most of mankind's population.

The screenplay by executive producer Philip Yordan is based on "The Day of the Triffids," science-fiction work of the same title. The film was written by Janette Scott and Nicole Maurey and is released by Allied Artists.

Janette Scott in "In Thrill Film"

Janette Scott, one of England's top singing actresses, has a key role in "The Day of the Triffids," science-fiction thriller which is to open at the. theatre.

Janette Scott is cast as the wife of Kieron Moore, who portrays a scientist in "The Day of the Triffids.

"The Day of the Triffids" is directed by Steven Seely and produced by George Pichler and is released by Steven Seely.

Kieron Moore in "24th Film"

Kieron Moore, top-notch Irish science-fiction star, is cast in the lead in "The Day of the Triffids," science-fiction thriller which is to open at the. theatre.

"The Day of the Triffids" is written for the screen by executive producer Philip Yordan and stars Howard Keel and Nicole Maurey. Nicole Maurey, cast as a chaste lighthouse keeper, is written by Janette Scott and Kieron Moore.

"The Day of the Triffids" is released by Steven Seely and is in color and Cinemascope.

The Day of the Triffids No. 3

Janette Scott is pictured in a movie scene from the science-fiction thriller "The Day of the Triffids," which is to open at the. theatre.

The science-fiction thriller is based on the comic novel of the same title. It is released by Allied Artists.

Janette Scott is cast as the wife of Kieron Moore, who plays a scientist in "The Day of the Triffids." It is released by Steven Seely and is produced by George Pichler and is in color and Cinemascope. The picture is released by Allied Artists.

The Day of the Triffids No. 2

Janette Scott is pictured in a movie scene from the science-fiction thriller "The Day of the Triffids," which is to open at the. theatre.

The science-fiction thriller is based on the comic novel of the same title. It is released by Allied Artists.

Janette Scott is cast as the wife of Kieron Moore, who plays a scientist in "The Day of the Triffids." It is released by Steven Seely and is produced by George Pichler and is in color and Cinemascope. The picture is released by Allied Artists.

The Day of the Triffids No. 1

Janet Scott is pictured in a movie scene from the science-fiction thriller "The Day of the Triffids," which is to open at the. theatre.

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THE HATCH OF HELL SWUNG OPEN
...suddenly the Triffids were everywhere...
hIDEOUS, man-killing things...multiplying into
bestial hordes...overrunning panic-stricken cities...
READY TO DEVOUR THE HUMAN RACE!

THE NOVEL THAT
MADE THE WORLD
SHUDDER! A YEAR
IN THE MAKING!

THE DAY OF THE
TRIFFIDS
TERRIFYING IN COLOR AND CINEMASCOPE

Starring HOWARD KEEL - NICOLE MAUREY - JANETTE SCOTT - KIERON MOORE

EXECUTIVE PRODUCER
PHILIP YORDAN
PRODUCED BY
GEORGE PITCHER - STEVE SEELY - PHILIP YORDAN - JOHN WYNDHAM
SCREENPLAY FROM THE NOVEL
JOHN WYNDHAM
A SECURITY PICTURES LTD. PRODUCTION - AN ALLIED ARTISTS RELEASE

THEATRE

Ad Mat No. 303 3 cols. x 11 1/2" (472 Lines)
THE TRIFFIDS ARE COMING TO DEVOUR THE HUMAN RACE!

Suddenly THE TRIFFIDS are everywhere...waiting to devour the human race!

The novel that made the whole world shudder!

TRIFFIDS!...your blood freezes as you see them waiting to devour the human race!

"THE DAY OF THE TRIFFIDS"
A YEAR IN THE MAKING!
FROM THE NIGHTMARE NOVEL THAT MADE THE WORLD SHudder!

SuddenLy THE TRIFFIDS are everywhere...waiting to devour the human race!

"THE DAY OF THE TRIFFIDS"
The TRIFFIDS are coming to devour the human race!

FROM THE NIGHTMARE NOVEL THAT MADE THE WORLD SHudder!

"THE DAY OF THE TRIFFIDS"
TERRIFYING IN COLOR and CINEMASCOPE

A YEAR IN THE MAKING!

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THE NOVEL THAT MADE THE WORLD SHudder!

A YEAR IN THE MAKING!

"THE DAY OF THE TRIFFIDS"
IN COLOR and CINEMASCOPE

...suddenly the hideous crawling things are everywhere... and no one can escape!
FROM THE NIGHTMARE NOVEL THAT MADE THE WORLD SHudder

THE TRIFFIDS
ARE HERE
TO DEVOUR THE HUMAN RACE!

"THE DAY OF THE TRIFFIDS"
IN COLOR and CINEMASCOPE

All advertising material in this pressbook, as well as all other newspaper and publicity material, has been approved under the MPAA Advertising Code as a self-regulatory procedure of the Motion Picture Association of America. All inquiries on this procedure, which is voluntarily subscribed to by the major motion picture companies, may be addressed to Advertising Code Administrator, Motion Picture Association of America, 23 W. 44th St., New York 16, N.Y.
TEASER ADS

ALL FOUR MATS SHOWN IN BOX (LEFT) ARE AVAILABLE ON ONE 3 COLUMN MAT

MAT T-5 (below)
can be ordered separately

...suddenly the hideous crawling Triffids are everywhere...and no one can escape!
— FROM THE NIGHTMARE NOVEL THAT MADE THE WORLD SHudder!

THE DAY OF THE TRIFFIDS
TEASERS
TERRIFYING IN COLOR
and CINEMASCOPE

THE TRIFFIDS ARE WAITING TO DEVOUR THE HUMAN RACE!

THE TRIFFIDS ARE COMING TO DEVOUR THE HUMAN RACE!

THE TRIFFIDS ARE COMING TO DEVOUR THE HUMAN RACE!

TRIFFIDS!
A NIGHTMARE COME TO LIFE! FROM THE NOVEL THAT FRIGHTENED THE WORLD!

THE DAY OF THE TRIFFIDS
COLOR and CINEMASCOPE

Howard KEEL • Nicole MAUREY • Janette SCOTT • Kieron MOORE
An ALLIED ARTISTS RELEASE

Ad Mat No. 102
1 col. x 3"
(42 Lines)

Ad Mat No. 205
2 cols. x 4"
(112 Lines)
COMPLETE CAMPAIGN MAT
ALL THE AD AND SCENE CUTS BELOW AVAILABLE ON ONE BIG BARGAIN MAT!
ORDER "THE DAY OF THE TRIFFIDS" SPECIAL MAT NO. 1 FROM NATIONAL SCREEN
NOTE: Any of These Mats May Be Ordered Singly at the Regular Price. Order by Number Under the Cut

AS THOUGH
THE HATCH OF HELL SWUNG OPEN
...suddenly the Triffids were everywhere...
hideous, man-killing things... multiplying into
bestial hordes... overrunning panic-stricken cities...
READY TO DEVOUR THE HUMAN RACE!

THE NOVEL THAT
MADE THE WORLD
SHudder! A YEAR
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THE DAY OF THE
TRIFFIDS
TERRIFYING IN COLOR and CINEMASCOPE
Starring HOWARD KEL - NICOLE MAUREY - JANETTE SCOTT - KERON MOORE

Ad Mat No. 209 2 cols. x 7½" (210 Lines)

Ad Mat No. 201 2 cols. x 1½" (202 Lines)

SUDDENLY THE TRIFFIDS ARE EVERYWHERE!
hideous, man-killing things... multiplying into
bestial hordes... waiting to devour
THE HUMAN RACE!

"THE DAY OF THE TRIFFIDS"
COLOR and CINEMASCOPE

Ad Mat No. 203 2 cols. x 2½" (203 Lines)

THE TRIFFIDS
ARE HERE TO
DEVOUR THE
HUMAN RACE!

THE DAY OF THE TRIFFIDS
No. 24

THE TRIFFIDS
ARE HERE TO
DEVOUR THE
HUMAN RACE!

THE DAY OF THE TRIFFIDS
IN COLOR and CINEMASCOPE

Ad Mat No. 104 1 col. x 6½" (104 Lines)
Warn 'em The TRIFFIDS Are Coming To Devour The Human Race!

Use Heralds, Special Fronts, Blow Ups

The illustration on the cover of the pressbook (Ad Mat No. 40) will make an eye-catching herald. Simply tie in the information you desire (theater, playdate, second feature, etc.). Have your printer whip up several thousand, printed in red ink, and see that these are properly distributed about town—at factories, department stores, office buildings, super markets, parking lots, etc. Suggest that distribution be made by a hired man carrying a sandwich sign reading: WARNING! THE TRIFFIDS ARE COMING TO DEVOUR THE HUMAN RACE!

For the showman who wishes to prepare his own herald, we have made available, at no cost, a three column mat of the KEY ART, illustrated on the right. This special Mat D-O-T-5 may be ordered from Allied Artists exploitation department, 4376 Sunset Drive, Hollywood 27, Calif. With this mat, suggest that the exciting ad copy and portions of the radio spot announcements be used.

Additionally, for those who make up special lobbies and fronts, an 8 x 10 glossy print of the KEY ART may be obtained from the same office, gratis. It is excellent for reproduction and blowing up. Refer to the still as TRIFFIDS KEY ART still.

RADIO SPOT ANNOUNCEMENTS

#1 - 47 sec. Here is the terrifying news that made the world shudder. The mysterious, monstrous, crawling things reported swarming across panic-stricken cities . . . have now been identified as the dreaded phenomenon known as THE TRIFFIDS! Repeat . . . THE TRIFFIDS. Science warns there is no escape (Fade to) THE DAY OF THE TRIFFIDS. Your nerves freeze as you watch them multiply into hideous hordes of thousands. Even their touch is fatal! The TRIFFIDS are going to devour the human race! Beware THE DAY OF THE TRIFFIDS! The one motion picture that goes further than science-fiction ever dared. Filmed in terrifying color and CinemaScope. See . . . THE DAY OF THE TRIFFIDS.

#2 - 52 sec. Your Security Department has issued a warning about THE DAY OF THE TRIFFIDS! Why? Because the TRIFFIDS are the deadliest menace ever known to mankind. Do THE TRIFFIDS come from another planet? Science doesn't know. Is there any defense against them? None that we know of. Is it true that the TRIFFIDS pose such a horrifying danger that the press does not dare to tell of them? THE DAY OF THE TRIFFIDS when the impossible becomes the actual? When the fearsome, monstrous, flesh-devouring things overrun the earth . . . multiplying by the thousands . . . crawling, crushing, killing everything in their path. THE DAY OF THE TRIFFIDS. From the greatest science-fiction novel ever written, comes the most brain-chilling movie ever filmed. See THE DAY OF THE TRIFFIDS. Terrifying in CinemaScope and color.

#3 - 25 sec. Warning! . . . THE TRIFFIDS are coming to devour the human race. What are they? Where do they come from? See THE DAY OF THE TRIFFIDS. The movie that goes further than science-fiction ever dared. Terrifying in color and CinemaScope. THE DAY OF THE TRIFFIDS.

#4 - 25 sec. Has special sound effects.

#5 - 20 sec. Beware THE DAY OF THE TRIFFIDS. Science warned of it . . . but the world took no heed. Suddenly the terrifying, flesh-eating TRIFFIDS are everywhere. See the picture that turns the screen into a violent spectacle of horror. THE DAY OF THE TRIFFIDS in color and CinemaScope.

#6 - 25 sec. These TRIFFIDS you warn about . . . could they just be science-fiction? No! The hideous, man-eating things are a scientific possibility! You mean TRIFFIDS could appear on earth? Their life cells are already here. A cosmic disturbance could bring on the DAY OF THE TRIFFIDS. And if that happens? All human life is doomed. See THE DAY OF THE TRIFFIDS . . . terrifying in CinemaScope and in color!

#7 - 25 sec. You say that these weird flesh-devouring TRIFFIDS could overrun the earth? There is evidence to indicate that. And that the TRIFFIDS will multiply into millions of man-eating monsters? I'm afraid so. Then why do you object to this horrible fact being shown on the screen in THE DAY OF THE TRIFFIDS? It will only alarm the public. See . . . THE DAY OF THE TRIFFIDS . . . Terrifying in CinemaScope and color.

#8 - 10 sec. The TRIFFIDS are coming to devour the human race. Beware of THE DAY OF THE TRIFFIDS . . . terrifying in color and CinemaScope.

The radio transcription is made up of the above announcements, a total of eight spots of varying lengths. Any of these can be used "live." It also makes good copy for heralds, etc.
RADIO SPOTS

The variety of radio spots, all on one platter, is sure to lure the theater goers to your box office! The announcements—one minute spots, half-minute spots and a 10-second spot break—have been made not only to attract science-fiction fans, but all theatre-goers. Special sound effects and powerful selling copy combine to make these seat-selling spots a must in your advertising campaign. It is your free on request.

TELEVISION SLIDE

The television slide is excellent for a 10-second TV station break. The slides, at $4.00 each, come to you postage paid and includes all local tie-in copy. There is room for the upper right hand corner for station ID. When ordering be sure to send all information you desire on the slide. There is no extra charge for imprinting, printing.

Order your slides direct from CHATIS ART DISPLAYS, 8453 Sunset Blvd., Hollywood 28, Calif. Check or money order must accompany your order.

DIAL '874-3343' FOR 'TRIFFIDS' ALERT!

If the phone service in your area is using the two letter prefixes and five numbers dial system, here's a gimmick that could result in a tremendous amount of word-of-mouth publicity. Check with the manager of your local phone area who will let you know if a temporary service line is available to you at a nominal cost for a short period of time.

By dialing T-R-I-F-F-I-D (874-3343), the dialer will hear a message, taped or "live." If you wish you can take one half or one minute radio spots and have it recorded on tape. Whether you use, tape or "live" message, the stunt is bound to create much local interest. To make sure the folks in your town and aware of the stunt, it might be advisable to insert a small run of the paper ad which should read along these lines: BEWARE OF THE TRIFFIDS! IF YOU WISH TO PROTECT YOUR FAMILY FROM THIS UNKNOWN PERIL, DIAL 874-3343 or T-R-I-F-F-I-D!

UNIQUE LOBBY DISPLAY

A lobby display, guaranteed to be both novel and a strong attention-getter, the Triffids "behind bars." Get these three illustrated below. The idea is to spot more flower pots in which you imbend a sprite (not too easily identified). Have your artist paint up a “cape” with mock iron bars, similar to those seen at zoos, only smaller. The signs, both on top and below, tell and sell the story.

DANGEROUS KEEP AWAY!

THE MAN-KILLER TRIFFIDS
(Triffidus Celestus)

'HORROR FANS WILL LOVE IT!

While "The Day Of The Triffids" is a science-fiction story, there are more than enough moments of horror and suspense to satisfy even the most avid followers of scary pictures. Here's a few tried and proven angles.

MIDNIGHT SCREENING: One way to get them talking is to start your run of the picture at midnight, prior to the regular opening day. Another is to offer a nominal price or cash discount to any person who will pay to see the picture through a midnight screening. Have newspaper fellows through with interview or have a recording taped of her reaction. Have director take her final pressure before and after screening.

WARNING POSTERS: Make up a 1"x6" with strong horror copy along these lines: WARNING! IF YOU HAVE A WEAK HEART "THE DAY OF THE TRIFFIDS" IS NOT FOR YOU! IF YOU MUST SEE IT, BEING ALONG A COMPANION, PREFERABLY A NURSE. "THE DAY OF THE TRIFFIDS" IS GUARANTEED TO MAKE YOUR BLOOD RUN COLD!

CIVIL DEFENSE COOPERATION

Civil Defense authorities are always interested in any promotion or exploitation that will create public interest in their work. "The Day Of The Triffids" gives you this opportunity, as it pictures a disaster befalling a metropolitan area. Obtain permission to use their official copy or their CD rules card. On the reverse side, imprint theatre name and playdate under a single column ad mat. Order to run a CD trailer clip on your screen.

CINEMASCOPE - COLOR TRAILER

The NSS trailer in CinemaScope and Eastman Color can be a real factor in your campaign. It's a strong selling medium and should be shown two weeks in advance. Everyone who sees it will be a potential ticket buyer.

"WARNING" CARDS AVAILABLE

These BEWARE! warning messages, printed on 1¼ x 3" cards can be a potent factor in selling "The Day Of The Triffids." Make distribution city-wide by mailing them out on street corners, leaving them on department store and restaurant counters, in office buildings, factories, etc. These cards are available at $6.00 per M, with a minimum order of one thousand. The price includes postage from L.A. All orders must be accompanied by money order or check. Please allow 10 days for shipping. Order direct from Tivoli Printers, 1803 So. Vermont Ave., Los Angeles 6, Calif.
"The Day of the Triffids" is the kind of picture into which you can "sink your teeth" exploitation-wise. On the left is a copy in a box. Read it carefully! Here is the nucleus for a stunt which, if properly handled, will have your whole town talking about "Triffids."

Suggest that you have a quantity of open end envelopes (3 x 5½") printed, using the "Triffid Seeds" copy word for word. Purchase sunflower seeds by the pound from a local nursery. Dye these green with food coloring. Place five or six seeds into each envelope and seal. (For your information, five pounds of seeds will be sufficient for 2500 envelopes; 10 lbs. for 5000 envelopes, etc.) With this information on hand, and depending on the distribution desired, you can determine the quantity of envelopes and number of seeds to order.

Envelopes should be mailed to newspaper columnists, movie editors, important business men, judges, lawyers, doctors. Additionally, there should be quantity distribution at factories, downtown department stores, supermarkets, etc. and of course pass them out at theaters before one week prior to opening.

This novel exploitation idea has already proven its potential! Allied Artists sent several thousand Triffid Seeds envelopes to newspaper columnists, movie editors, etc., and the resultant publicity breaks exceeded all expectations. Several of the nation's top columnists devoted their entire columns to the Triffids with their own favorable comment on the uniqueness of the idea. For your benefit, we have reproduced (right) W. Ward Marshall's Cleveland Plain Dealer column. Marshall, one of the nation's top critics, devoted his entire column to the TRIFFID STUNT.

To get this stunt rolling in high gear, plan it well in advance! Envelopes must be ready for mailing and distribution two or three weeks before your opening.

Suggest you show your favorite columnist the above reprint. He might be enthused to the point where he will also want to do a column on "Triffids."

FLORIST AND NURSERY DISPLAYS
Fill two or three deep bowls with a quantity of the "green" seeds and spot them in florists' windows and nurseries, making certain to display tie-in signs and production stills. Copy should read: THESE ARE TRIFFID SEEDS! (Triffidus Celestus), UNDER CERTAIN CONDITIONS THEY GROW TO BE OVER 6 FEET TALL, PLANT THEM AT YOUR OWN RISK! WATCH THEM AND BE GROW! IF THEY SHOW CARNIVOROUS TENDENCIES—DESTROY THEM! (For information see: "DAY OF THE TRIFFIDS" at Castle Theatre)

TIE UP WITH MUSIC STORES
Although Howard Keel, star of "The Day Of The Triffids" does not sing in the picture, his delightful baritone voice has been immortalised on several standard musical show albums. Here's an opportunity to tie in with your leading music stores phlegmng his albums which include such top shows as "Oldahoma," "Show Boat," "Seven Brides for Seven Brothers," "Kiss Me Kate," "Rose Marie," etc. Supply music stores with photos of the star tying in picture title, theatre and playdates.

NOVEL DOOR HANGERS
On the Saturday night prior to your opening, have members of your staff place door hangers (sample copy shown here) on stores and office buildings that are already closed for the weekend.

These door hangers will attract the attention of Sunday window shoppers as well as those employed in the building. The hangers should be 4" x 7" in size and diecut to permit their fastening on door knobs or handles. For wider distribution hang them on parked cars.
A BRAIN-CHILLING TALE OF TOMORROW HAPPENS IN OUR WORLD TODAY!

SIX SHEET

BEWARE THE TRIFFIDS... they grow... know... walk... talk... stalk... and KILL!

ONE SHEET

TRIFFIDS TAKE OVER THE WORLD!

THREE SHEET

The Full Line of POSTERS and LOBBIES is available through NATIONAL SCREEN SERVICE EXCHANGES

Also Available
Set of Eight Full Color
11 x 14 Lobby Photos

Allied Artist Exchanges

Atlanta, Georgia
Boston, Massachusetts
Buffalo, New York
Cincinnati, Ohio
Charlotte, North Carolina
Chicago, Illinois
Cleveland, Ohio
Dallas, Texas
Denver, Colorado
Detroit, Michigan
Indianapolis, Indiana
Jacksonville, Florida
Kansas City, Missouri
Los Angeles, California
Memphis, Tennessee
Milwaukee, Wisconsin
Minneapolis, Minnesota
New Haven, Conn.
New Orleans, Louisiana
New York, New York
Oklahoma City, Oklahoma
Omaha, Nebraska
Philadelphia, Pennsylvania
Pittsburgh, Pennsylvania
St. Louis, Missouri
Salt Lake City, Utah
San Francisco, California
Seattle, Washington
Washington, D.C.
Toronto, Ontario
Montreal, Quebec
Winnipeg, Manitoba
St. John, N.B.
Calgary, Alberta
Vancouver, B.C.

ALLIED ARTISTS PICTURES CORP.
4376 Sunset Drive, Hollywood 27, California
and 165 W. 46th St., New York 36, N.Y.

22 X 28 LOBBY CARD