"DALTON THAT GOT AWAY"

THE DALTON FAMILY
PRESENTS
FOR THE FIRST TIME
THE ACTION-PACKED
TRUE DALTON STORY

Starring
MICHAEL
CONNORS

with
ELSIE CARDENAS...CARLOS RIVAS

FRANK'S COMMISSION

OATH OF OFFICE

ORAT'S COMMISSION

[Signature]

[Signature]
News Letter

Of all the stories about the Dalton Gang, only two were authentic stories. The Coffeyville Journal in 1892, states there were six riders who rode in and only five were found afterwards. This is a true story of the Dalton family about the one that got away.

In all the west, no name ever blazed a wider trail of breath-taking adventure as the Dalton Gang, the roughest, toughest gang the west has ever known! And yet they rode for three years before capture, because they were Robin-hoods to the poor.

Michael Connors, TV star, the youngest of the clan, lived and loved so recklessly! Michael Connors' first tempestuous meeting with the feminine star, Elsie Cardenas, and their passionate kiss, was love destined for danger, violence, and brother against brother. The Indian warrior, Carlos Rivas, vowed that white man would not marry their lovely Indian Princess.

Then came Coffeyville and the Dalton Gang, who were at one time U. S. Deputy Marshals and posse men. Why did they change? The Daltons are history—not a legend!

Never has there been such trigger-tense suspense, breath-taking action, adventure, provocative and pulsating romance, as this power packed saga of,

'DALTON THAT GOT AWAY'

CAST AND CREDITS

Russ                      Michael Connors
Nanooni                   Elsie Cardenas
Grey Wolf                 Carlos Rivas
Bob Dalton                Felix Moreno
Grot Dalton               Zachary Milton
Dick Broodwell            Stilman Segar
Bill Powers               George Russel
Father Dalton             Reed Howes
Chief White Smoke         Franciso Reynolds
Frank Dalton              Quinton Bulnes
Henry Murdock             Sam Murphy
Mary Lou                  Arlene King

Story                      E. L. Erwin
Director                  Jimmy Salvador
Producer                  Henri A. Lube
Exec. Producer            Ray E. Pierson
Photography               Ezequiel Carrasco
Music Director            A. Diaz Conde
Art Director              Roberto Silva

'DALTON THAT GOT AWAY' was shot on the same ground where COMANCHE was shot. Cameraman had three International Awards, and a 32 piece orchestra, all front chair men, supplied the music. All Dalton pictures make money.
DALTON FAMILY PRESENTS

'DALTON
that Got Away'

Starring
TV'S MIKE CONNORS

New
Story:
Plus-

DALTON
THAT GOT AWAY
Dalton family story for the first time.

MICHAEL CONNORS
TV-Star

PLUS-

No. 110

No. 111

LAST DALTON IN PERSON

No. 113

theatre
Dalton family presents the true story for the first time.

DALTON
THAT GOT AWAY
MICHAEL CONNORS—TV Star with Elsie Cardenas and Carlos Rivas

PLUS-

Carlos Rivas — Co-Star
Rebellious Brave

Elsie Cardenas — Co-Star
In the Snake Den

My Brother's Sweetheart

I'm a Dalton Don't forget it

Hold Everything

Captured

Forever After
EXPLOITATION

1 — LAST DALTON IN PERSON — will be in the theatre lobby dressed in a cowgirl outfit, wearing Emmett Dalton's gun. She can hand out heralds during the noon hour and quitting time downtown. Pennants and Valances will be displayed in front of the theatre. A five minute dramatic skit will be presented three times daily.

Stencil, Valance, and Newspaper Ad Heading:

LAST DALTON IN PERSON

2 — Silk Stencil prepared by your local sign shop and plastered liberally around the street can be a very dramatic reminder to your prospective audience that you have a historical subject on your screen that the entire family should see.

3 — Compelling 30" Radio Recording, Postcards, and Theatrical Trailer available.

Hearse above can be driven around town and parked near theatre. Dalton dummies in caskets will be set up by ticket office. Just enough horror to be in good taste.
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4 — Dalton (Musical Bingo) Game — Arrange with local radio station for one minute spot announcement each day (Monday thru Thursday) at which time you play one musical selection (30 seconds). The first letter in the title begins with one of the letters in DALTON. Dalton (Bingo) cards will give lip to lip advertising and lay all week on the dining room table.

These same tunes are played at the theatre different days during the intermission. After each musical selection the number is given. To win you have to be at the show. It is a game of skill, not a lottery. Merchants participate in the cost and distribute cards. Full instructions upon request.