CONTEST GIRL

THE CAST

Shirley Freeman
Don Mackenzie
Walter
Carrick
Mrs. Freeman
Linda Christian

and featuring

Janette Scott
Ian Hendry
Ronald Fraser
Edmund Purdom
Kay Walsh
Herself

Alizia Gur (Miss Peru), Arlette Dobson (Miss America), Margaret
Bristow (Miss France), Barbara von der Heyde (Miss Germany),
Yuriko Nakahara (Miss Japan), Gillian French (Miss Italy), Donna
Pearson (Miss Sweden), Rosemarie Frankland (Miss Australia),
Ting Ling (Miss China), Delia Freeman (Miss Holland), Shona Lesley
(Miss Norway), Vera Novac (Miss Malaysia), Shirley Hadler (Miss
Belgium), Kathy Highland (Miss Eire), Gloria Wenlock (Miss Denmark),
Hulie Devonshire (Miss Greece), Jackie Durham (Miss Poland) and
Sandy Sarjeant (Miss Spain).

THE CREDITS

Produced & Directed by
Color by
Released in
Running Time

Val Guest
Technicolor
1966
99 minutes

THE STORY

Shirley Freeman, a young brunette on a holiday, suddenly finds
herself the focal point of a human interest story, manufactured
by newspaperman Don Mackenzie and photographer Walter. Don encourages
Shirley to enter a second rate beauty contest. She loses, but the
beauty business holds her in its spell. She leaves her home, job
and boyfriend and under Don's management is transformed into a
glamorous blonde going from competition to competition.

She meets playboy film star, Rex Carrick, and beauty contest
promoter Armand. Later she becomes a challenger in the Miss Globe
competition held in Nice. She uses her sex in an attempt to
influence the result but loses to her roommate, Miss Peru.

As reigning queen of the contest that started her on this career,
Shirley is asked to judge the finalists. While looking over the
parading contestants, Shirley is shocked to find that one of the
girls is her youngest sister, her hair blonded, her face made up
and wearing Shirley's first white swimsuit.