CAPTAIN from CASTILE

STARRING

TYRONE POWER

with

JEAN PETERS  CESAR ROMERO  JOHN SUTTON  LEE J. COBB
HISTORICAL NOVEL BROUGHT TO TV SCREEN

Tyrone Power Stars in Samuel Shellabarger's "Captain from Castile"

**REVIEWs**

**Variety**
This is a b.o. bonanza. A surging, massive, spectacularly iridescent opus, "Captain from Castile" will line 'em up in layers. Trott's screenplay... has a headlong pace... From the opening reel to the closing there's a stampede of action that rarely slows down for the spectator to catch his breath.

**New York Sunday Mirror**
Twentieth Century-Fox has turned out an elaborately exciting, swashbuckling romance... The film is exceedingly handsome... The acting... is in keeping with the story. It should please everyone.

**New York Herald-Tribune**
A swashbuckling... salute to the high deeds of the conquistadors... Jammed to its celluloid seams with chases, prison escapes, amorous encounters, fights on land and sea and pageantry... It is a bountiful... entertainment.

As Pedro De Vargas, Tyrone Power flees Inquisitor Diego De Silva (John Sutton) and joins the ruthless Hernan Cortez (Cesar Romero) in the conquest of the Aztec nation. Amidst innumerable hardships under the banner of the Conquistador, Pedro forgets his vows to a Spanish lady and finds romance with the peasant Catana, played by Jean Peters.

Aided by a brave soldier of fortune, portrayed by Lee J. Cobb, Pedro rises to power in Cortez' army. Inspired by his love for Catana and driven by hatred for De Silva, Pedro covers himself with glory yet is unable to wreak his revenge. Finally, justice come to the fanatic inquisitor, but from an entirely unsuspected source.

"Captain From Castile", a National Telefilm Associates, Inc. film, was directed by Henry King and produced by Lamar Trotti.

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**HIGHLIGHT LISTING**

A Spanish aristocrat escapes the Inquisition by joining Cortez' army in Mexico. Hoping to bring glory to his family name, he battles the Aztecs for gold and wins a reputation for gallantry. While in the New World, he sees final justice come to the chief Inquisitor from an unexpected source. Tyrone Power, Jean Peters, Cesar Romero, Lee J. Cobb.

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**SPOTS**

The current popularity of flamenco dancing in this country may well have received impetus from no less a person than Tyrone Power. Power spent four months learning the violent Spanish folk dance, the Zarabanda, for "Captain from Castile," the 20th Century-Fox—NTA release to be telecast... at... over Station...

Dapper Cesar Romero discovered that ulcers aren't the only consequences of perfectionism. Spurning false whiskers for his role as Cortez in the 20th Century-Fox—NTA release, "Captain From Castile," to be seen on Channel...

At..., Cesar sports a luxurious beard—a six month growth. Upon completion of the film in Mexico, he spent two hours under the razor. Finally clean-shaven, the actor saw the upper part of his face burned a deep bronze, while his chin was quite pale, having been shielded by the heavy hirsute growth.

Her role of a gypsy in "Captain From Castile," the 20th Century-Fox—National Telefilm Associates film to be telecast...

On Channel..., required Jean Peters to romp barefoot through 106 days of filming. Her feet spread a half size, she scrapped her whole shoe wardrobe, and ever since has worn a 6½ shoe instead of size 6.
Exploitation Tips For Your Campaign To Attract Widest Audience For "Captain From Castile"

In a note to the history departments of local schools, it might be suggested that "Captain from Castile" is a visual presentation of an important chapter in Mexican history. A flyer suitable for posting on departmental bulletin boards could be sent to schools in the area calling student’s attention to the telecast time and station.

Historical objects from the time of Montezuma might be borrowed from a museum for use on a local quiz or panel show. A contestant might be asked some question of identification concerning the relics which could be tied in to a mention of the picture. If live intros are used to present the film, such pieces could be used to heighten audience interest during these segments.

Interesting 'gimmick' mailings to local newspaper film and TV columnists might include a small card with commonly used Spanish phrases and their English translations. Program could be tied-in with a phrase such as, "Here are some useful Spanish phrases with their English translation as seen in 'Captain from Castile' which will be telecast this ...... at ...... P.M. over Channel ........." Another 'gimmick' mailing might consist of a bar of Castile soap with the release announcing the picture.

A local department store might welcome a tie-in with the telecast of "Captain from Castile," as a peg for a fashion show or display of Spanish or Mexican styles.

The prize on any local give-away show could be a course in Latin dancing, donated by a local dancing school in return for a plug. The announcer could follow up with, "And some real Spanish dancing can be seen tonight when Tyrone Power and lovely Jean Peters do a fiery Zarabanda, in 'Captain From Castile'."

Local libraries should be alerted to this showing of the dramatization of the Samuel Shellabarger best-seller. They may want to make a display around the book, which would include a display of stills from the picture provided by the station.

The Zarabanda, a Spanish folk dance performed by Tyrone Power and Jean Peters in the film, could tie-in with a local dancing school. Some students could perform this Spanish dance on a local live program. A plug for the dancing school and the "Captain from Castile" would follow naturally. A letter to dancing schools could advise instructors to call pupils' attention to the dance in the film.

STILLS

Order your 8”x 10” glossy photos four weeks prior to playdate from the NTA Promotion Department in New York. Additional star heads and production shots are available on request for special promotions.

CC-P1  CC-P2  CC-P3
CAPTAIN from CASTILE

SYNOPSIS

"My sword shall make a new world...
...your kiss will make it a Paradise!"

DARRYL F. ZANUCK PRESENTS

CAPTAIN from CASTILE

Color by Technicolor

STARRING

TYRONE POWER

with Jean Peters - Cesar Romero
John Sutton - Lee J. Cobb

Directed by HENRY KING - PRODUCED by LAMAR TROTTI

Running time: 140 minutes

CAPTAIN from CASTILE

Cast

Pedro De Vargas ........................................... Tyrone Power
Catana ........................................................ Jean Peters
Conchita ....................................................... Cesar Romero
Juan Garcia .................................................. Lee J. Cobb
Diego De Silva .............................................. John Sutton
Don Francisco ............................................... Antonio Moreno
Father Bartolome ......................................... Thomas Gomez
Botello ......................................................... Alan Mowbray
Luiza .............................................................. Barbara Lawrence
Marquis De Caravajal ..................................... George Zucco
Captain Alvarado .......................................... Roy Roberts
Coria ............................................................ Marc Lawrence
Manuel .......................................................... Robert Karnes
Soler ............................................................. Fred Libby
Donna Maria ................................................... Virginia Brissac
Colet ............................................................ Jay Silverheels

Credits

Directed by .................................................... Henry King
Produced by ................................................... Lamar Totti
Screen Play by ............................................... Lamar Totti
From the Novel by ......................................... Samuel Shellabarger
Color by Technicolor: Technicolor Director Associate Musical Direction Directors of Photography

Synopsis

TYRONE POWER as Pedro De Vargas-The fiercely proud son of an aristocratic Spanish Family, Pedro De Vargas falls prey to the Inquisition. Forced to flee his native land, Pedro vows vengeance and resolves to bring glory again to the name of De Vargas. "Captain from Castile" is the story of Pedro, of the new challenge he faced in the conquest of Mexico under the banner of Hernan Cortez, and of the new love he found with the peasant girl, Catana. Few men dared to live so recklessly, fight so gallantly... love so violently! His spectacular adventures in the battle for gold and glory prove him to be a man among men... the master of the sword and the kisil.

JEAN PETERS as Catana Perez-Fiery and beautiful, and completely consumed by a burning love for the handsome Cavalier, Catana helps Pedro make his sensational escape from Spain. Despite his sworn devotion to his Spanish lady, Catana follows him to the bright promise of a fabulous new world and there, amidst the hardships and violence of Cortez' conquest of Mexico, their torrid romance takes on new meaning. Aiding Pedro at every turn, Catana convinces him that their futures are inseparable and together they start a bold new life in their brave new world.

CESAR ROMERO as Hernan Cortez-The swashbuckling, confident conqueror has an almost mystical belief in his own success! Overcoming almost incredible disasters and short-comings, the warrior sweeps through Mexico to everlasting fame with an army of ragged volunteers held together by their admiration for him. Cortez finds gold, empire, vengeance and glory for his king as he forces the great Aztec Nation to fall before his relentless conquistadors. He claims their vast treasures and stamps his imprint indelibly on the New World.

JOHN SUTTON as Diego De Silva - Arrogant and brutal, Diego is the Supreme Justice of the Inquisition. Fearing the defiant Pedro, Diego uses his evil power in an inhuman effort to wreak revenge. And when Pedro escapes to the New World, De Silva follows in a determined effort to break him. His intervention nearly thwarts Cortez' aims for his men and his country. But Pedro and Juan Garcia prove their stumbling block with final justice coming from an entirely unsuspected source.

LEE J. COBB as Juan Garcia-Brave soldier of fortune and staunch friend of Pedro De Vargas. Juan has a price on his head and murder in his heart for De Silva. Persuading Pedro to join Cortez in his battle for glory, he sets sail with Catana and the Cavalier after engineering their escape from the Inquisition. In Cuba, he paves the way for his friend to rise to power within Cortez' army and throughout the battle across Mexico he proves invaluable despite his weakness for drink. It is for him, in return, that Pedro risks his standing with Cortez and almost forfeits his life.
10 sec.  
One of the all-time best sellers, CAPTAIN FROM CASTILE, will be telecast at over this station. You'll thrill to the adventures of Tyrone Power as a Spanish Conquistador.

10 sec.  
Tyrone Power stars as an officer with Cortez during his march through Mexico. See the Spanish conquest of an ancient civilization. Tune in CAPTAIN FROM CASTILE at on this station.

20 sec.  
An adventurous Spanish aristocrat finds glory and romance in the New World at on this station when Tyrone Power stars in CAPTAIN FROM CASTILE. Adapted from the best seller, the story brings to the screen a spectacle of love and violence during the conquest of Mexico. You won't want to miss seeing Cortez win everlasting fame as he conquers the Aztecs and battles for their gold.

20 sec.  
One of the most colorful chapters in the history of the New World will be brought to your screen at when Tyrone Power stars as a Spanish Conquistador. See the army of Cortez sweep away the Aztec Nation in a quest for gold and glory as this station presents CAPTAIN FROM CASTILE. Adapted from the best seller, this story brings to your screen the spectacle of an ancient civilization brought to ruin by a small army of Spaniards. Cesar Romero plays the violent and brilliant Hernan Cortez.

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**SLIDE**

This 2"x2" promotion slide or telop is available free of charge four weeks prior to playdate. Order by number from the NTA Promotion Department in New York.
One-column and two-column ad mats, as well as other sizes, are available to assist you in promoting and merchandising this fine feature. Order by number, four weeks prior to playdate from the NTA Promotion Department in New York. Cooperation in creating special layouts will be readily extended by our Art Department.