PRC presents
Buster CRABBE
KING OF THE WILD WEST
in
BORDER BADMEN
with
AL (Fuzzy) ST. JOHN

Produced by
SIGMUND NEUFELD
Directed by
SAM NEWFIELD

Original Story and Screenplay by
GEORGE MILTON
SIDEWALK ARTIST

If one of those sidewalk chalk-artists is available, engage him to draw pictures on the sidewalk in busy spots, of famous "badmen" known in history and legend.

He could start by making a picture of Frank and Jesse James, then follow up with other famous gunfighters of frontier days, labeling each one as he finishes, thus: "This is the notorious Jesse James"—or Wild Bill Hickock, or whoever it is.

Then he can finish up the series by making a drawing of Buster Crabbe, and captioning it: "This is Buster Crabbe. He tames the 'Border Badmen'. See him at the ................. Theatre."

Autographed
BUSTER CRABBE

Special Stills to play

Every fan treasures photographs to complete their collection with a likeness of BUSTER CRABBE—"The New Fangled Western Man". Printed on heavy gloss stock, they are very attractive and are suitable for framing.

Available in two styles—D and G Series

Price $6.00 per set

Order Direct

ECONOMY NOVELTY

225 W. 39th Street
GET THE KIDS TO SAVE DIXIE LIDS

The Dixie Cup Company has included Buster Crabbe in its series of movie star premium pictures. This means that PRC's Western Star is being featured in one of the most widely-covered promotions in the history of the industry.

Buster Crabbe is prominently featured in this plan which embodies publicity via the Dixie lid folders and the fine premium pictures, which are distributed to millions of youngsters throughout the country.

Theatres can participate in a tie-up between their houses and ice cream manufacturers. Tie-Us of this sort have been very successful, a recent instance being an arrangement between the manufacturer and eighteen local theatres in New Orleans which brought additional business to the house. The Dixie Company supplied material for lobby displays and film trailers, informing the children that for saving twelve ice cream Dixie lids they could obtain a picture of the star of the production. The ice cream company has lid folders ready for distribution to the children, so they can begin at once to collect lids.

For complete information as to how you can profit from promotion, write to:

J. D. CATLIN
DIXIE CUP COMPANY
EASTON, PENN.

LOBBY DISPLAY

The title "BORDER BADMEN" is ideal for building up an attractive lobby. Old prints of famous frontier badmen—the James boys, Wild Bill Hickock, Billy The Kid, etc.—hung in the lobby or framed, will be a sure attention-getter.

Also, if possible, arrange to have a showing in either your lobby or in vacant store windows of guns, powder horns, costumes, and other paraphernalia of the old frontier days.

As they are entirely different from today's models, they'll be eye-catchers. Supplement these with stills from the production, and you'll have a show-seller that is bound to click.
THEY RESCUE AN HEIRESS
....with a MILLION at stake!

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2 Col. Ad Cut or Mat No. 24
**GUN PALS vs. KIDNAPPERS!**

They battle to rescue an heiress... and save a fortune!

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45/313/-2

1 Col. Ad Cut or Mat No. 2

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45/313/-3

1 Col. Ad Cut or Mat No. 3

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**in**

**BORDER BADMEN**

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**AL ('Fuzzy') ST. JOHN**

45/313/-21

2 Col. Ad Cut or Mat No. 21

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45/313/-23

2 Col. Ad Cut or Mat No. 23
CRABBE AND ‘FUZZY’ BATTLE BANDITS IN ‘BORDER BADMEN’

(Advance Feature)

Danger is always present during the filming of any action picture. Many a rider takes a bad fall in the wind-splitting riding scenes. Injuries result and sometimes a cowboy actor even meets death in an effort to provide the fans of western pictures with hair-raising thrills.

Were it not for the superb riding ability of Buster Crabbe and Al ‘Fuzzy’ St. John in ‘Border Badmen,’ coming to the theater, accidents might have been chalked up against them in their daredevil riding sequences. As it was, they escaped unharmed, and the dangerous races across rocky trails of the western badlands were caught by the camera intact to add breathless excitement to “Border Badmen.”

Actors in western pictures are also called upon to engage in many a rough and tumble fist fight, and must be especially trained to trade knockout blows without actually harming each other.

Were this not the case, Actor Buster Crabbe with his towering height, breadth of chest and powerfully muscled arms could put many a cowboy to sleep with one blow in such terrific battles as are presented for the fans’ delight in “Border Badmen.”

45/313-4

BUSTER CRABBE, dynamic PRC Western star, whose latest picture, “BORDER BADMEN,” will be shown soon. 1 COL. SCENE CUT OR MAT NO. 4

It unfolds a stirring melodrama involving an heiress who is kidnapped by a gang of frontier racketsmen who are trying to get possession of her estate. Working with Crabbe and Fuzzy are Lorraine Miller, Charles King, Bud Buster, Raphael Bennett and others equally capable. “Border Badmen” was produced for PRC by Sigmund Neufeld and directed by Sam Newfield.

Roscoe Arbuckle Taught Al ‘Fuzzy’ St. John His Film Comedy Tricks

(Advance)

Al “Fuzzy” St. John, who is Buster Crabbe’s side-de-comedy in PRC’s new western feature, “Border Badmen,” which opens at the -------- Theatre, . . . . , learned many of his funny tricks from one of the most successful comedians of the early days of motion pictures—Roscoe Arbuckle, who happened to be St. John’s uncle.

Although St. John has been identified mostly with the screen, he started his comedy career on the stage. Born in Santa Ana, Calif., just a few miles from Hollywood, he started acting in musical comedy in San Francisco and Los Angeles, going from there to New York. St. John’s ability as a trick bicycle rider attracted the attention of screen producers and he was starred in Sunshine Comedies produced by Fox in a messenger boy character that he made famous. In 1929 he went into features and, four years ago, teamed up with Buster Crabbe in PRC westerns, produced by Sigmund Neufeld.

“Border Badmen” is another ripping western story with plenty of action and a generous supply of “Fuzzy’s” comedy. It was directed by Sam Newfield from an original story by George Milton.

‘Fuzzy’ Goes Dizzy From ‘Round & ‘Round Routine

‘Round & ‘Round Routine

(Current)

Al “Fuzzy” St. John is going around in circles most of the time in the western features in which he appears with Buster Crabbe, but he really outdoes himself in “Border Badmen,” the current PRC feature at the -------- Theatre, St. John, whose impromptu antics are well known, noticed a revolving panel in one of the sets of “Border Badmen” during production. So, he immediately devised a comedy routine with the whirling panel that runs a full two minutes and is one of the funniest sequences in the picture.

Among the supporting players in “Border Badmen” are Lorraine Miller, Charles King, Raphael Bennett, Archie Hall, Bud Buster, Marilyn Glidestone and Marvin Sois. It was directed by Sam Newfield from an original story by George Milton and produced by Sigmund Neufeld.

Buster Crabbe Can Still Swim With Champs

Swim With Champs

(Current)

While Buster Crabbe, former Olympic swimming champion has turned western star completely so far as motion pictures go, he has never deserted his first athletic love. Buster tours the country each summer with a water carnival and demonstrates that he still can negotiate the middle swimming distances in near record time.

Buster is appearing currently at the -------- Theatre in his latest PRC western feature, “Border Badmen,” with the always present Al “Fuzzy” St. John. Sam Newfield directed the picture from an original story by George Milton, Sigmund Neufeld is the producer.

45/313-25

BUSTER CRABBE, star of PRC’s Western “BORDER BADMEN,” seems to be roped up and in for a bad time. But Buster will come through. He always does. 2 COL. SCENE CUT OR MAT NO. 25

BILLY OF THE WATERMILL

Stockton, mi.

Believing her true love has persuaded Billy to leave, she hides away from the Stockton sheriff and his men.

At Silver Stake, she is captured by the heirs and in the Red River, she has to claim the man she thinks is her man.

They have plenty of fun together.

BILLY and FANNIE

They hide here and there, but finally, they do fall in love.

The next day, she reads the beggar’s sign for a first cousin to get a line.

By the time she does, one small patch of corn is unexpectedly on the promote shaving
SPORTS MAKE KIDS CHAMPS IN WAR OR PEACE, SAYS CRABBE  
(Advance)  
Member of the American Olympic team at 20, holder of sixteen world's swimming records and 35 national championships is an accomplishment in athletics for kids to shoot at. It represents the early achievements of Buster Crabbe, PRC western star, who comes to the ... Theatre ... in "ORDER BADMEN," with Al "Fuzzy" St. John.  
"Every kid is a potential champion," declares Buster. "It's only a matter of developing the body that God gave him. The percentage of children who are born with deformities or are otherwise unsound at birth is very small. In nine out of ten of these cases, fresh air, proper diet and exercise will overcome the obstacles. "What I want my kids to do is to take plenty of exercise and make a sincere effort to become champions. They can't all be champions because only one can be champion of any line of athletics at a time, but every one of them can become near-champions and the best of them. "Whether it's swimming, running, baseball, football or basketball, it doesn't make any difference. The idea is for kids to put their hearts and souls into it so that they will be the best of the best at the sport. "That kind of spirit is the kind that makes men America is proud of. That's the kind of spirit that is winning this war for us."

'BORDER BADMEN' PACKED WITH EXCITING ACTION AND THRILLS  
(Review)  
The team of Buster Crabbe and Al (Fuzzy) St. John in "BORDER BADMEN," a new PRC western which opens ... at the Theatre, continues to supply western fans with thrills and plenty of excitement.  
"BORDER BADMEN" offers an interesting plot that leaves room for some fast riding scenes, gunplay and rough-house flat fights. Buster Crabbe, in the role of Billy Carson, Fuzzy's partner, becomes involved with a whole gang of badmen when Fuzzy decides to make claim to part of the estate of the late Ritas Stockton.  
The Mayor of Silver Creek, Merritt, superintendent of the Stockton estate, Banker Gillan, hotel owner Evans, and even Deputy Sheriff Spencer are all part of the gang who are determined to prevent the rightful heirs from collecting any part of the Stockton estate. These are powerful enemies—and Billy Carson finds himself in many a tight and dangerous spot, with numerous opportunities to display his superior horsemanship and fighting ability.  
Rough humor enters in the person of Fuzzy St. John, a diminutive person dressed in patched and baggy pants, who gets his name from the fantastic and wild brush covering his face.  
"BORDER BADMEN" is as absorbing and engaging an action story as any seen here recently on the screen.  
The capable supporting cast, all expert riders, fighters and crack shots includes Lorraine Miller, Charles King, Raphael Bennett, Marilyn Gladstone, Marit Sais and Buddy Buser.  
Produced by Sigmund Neufeld.
"BORDER BADMEN" is a PRC production directed by Sam Newfield.
Lobbies

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1 SHEET

Posters

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3 SHEET

22 x 28