Your CAMPAIGN PLAN

WOW
what's comin' off...
what's goin' on...?

DENNIS PRICE - ANNE VERNON - MISCHA AUER

Bachelor in Paris

with
Hermione BADDELEY

Produced by ROGER PROUDLOCK - Directed by JOHN GUILLERMIN
Screenplay by ALAN MACKINNON - Additional Dialogue by FRANK MUR and DENIS HORDEN
A VAN DYKE PRODUCTION • A LIPPERT PICTURES PRESENTATION

301

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(FOR DOMESTIC DISTRIBUTION ONLY)
ADVERTISING

It's an EYEFUL in Gay Paree!

Dennis PRICE • Anne VERNON • Mischa AUER

Bachelor in Paris

with Hermione BADDELEY

A YANDYE PRODUCTION • A LIPPERT PICTURES PRESENTATION

SAUCY as black lace... SPICY as Paree lingos!

Dennis PRICE • Anne VERNON • Mischa AUER

Bachelor in Paris

with Hermione BADDELEY

A YANDYE PRODUCTION • A LIPPERT PICTURES PRESENTATION

Produced by ROGER PRODUCED • Directed by JOHN HOBSON
Script by ALAN MACDONNELL
Additional Dialogue by FRANK ABEL and DENIS NORDIN
A YANDYE PRODUCTION
ALL IN FUN—When Anne Vernon loses her skirt in Paris traffic, Dennis Price dashes to rescue in comedy scene from "Bachelor in Paris," Lippert Pictures presentation coming.........to the..........Theatre.
2 Col. Scene Mat 2A
Three Stars Cavort in Paris Funfest

Three stars of diverse talent play the key roles in the morose comedy feature, "Bachelor in Paris," Uппert Pictures presentation now at the Theatre.

Dennis Price, the British favorite, portrays the straight-laced heir to a London pill fortune, whose dignity goes out the window when he falls into an affair with a Paris night club singer.

Anne Vernon, lascivious blonde singer and actress who has starred in a number of French films, is the Parisian who adds the wealthy young business man to her long list of pampering admirers.

Mischa Auer, the popular American comedian, comes to Paris with what could be called a "le Married Woman" story, which he portrays himself the singer's "fanatic" and is prepared to challenge all rival suitors for her affections. The trick is to be able to deal with this attractive fact, which adds much hilarity to the laugh-packed role.

The theme of this film is a love affair and its consequences, which are often comical and sometimes dramatic.

In "Bachelor in Paris," Mischa plays a penniless count who successfully wooed a Parisian night club singer.

Dennis Price plays the role of a young American who falls in love with a French singer and decides to marry her. However, his family is not happy about the marriage and tries to prevent it.

Anne Vernon plays the role of a famous French singer who is interested in marrying Dennis Price. She is wealthy and has a large Following, but her family is not willing to accept her as a daughter.

Mischa Auer plays the role of a French count who is in love with Anne Vernon. He tries to compete with Dennis Price for her affections, but eventually loses out.

The film is directed by H. O. L. V. and produced by Uппert Pictures. It is a romantic comedy that is full of humor and наделлые.
CAST

MATTHEW IBBETSON... DENNIS PRICE
CLEMENTINE... ANNE VERNON
COUNT DE SARJAC... MISCHA AUSER
MRS. IBBETSON... HERMIONE BADDELEY
JENNY IBBETSON... JOAN KENNY
JIM BARRETT... BRIAN WORTH
WATERSON... MICHAEL WARD
LABRUN... BERNARD REBEL
WELDON... ROGER MAXWELL
CARTER... RICHARD WATTS
VICAR... KYNASTON REEVES
SYME... TONY QUINN
LEFEVRE... DAVID LOPHAN

CREDITS

PRODUCER... ROGER PROUDLOUCK
DIRECTOR... JOHN GUILLERMIN
ASSOCIATE PRODUCER... Nigel Proudlock
DIRECTOR OF PHOTOGRAPHY... Roy Eton
ART DIRECTOR... George Paterson
PHILM EDITORS... Robert J. Hill and Sam Simmonns
PRODUCTION MANAGER... John Workman
ASSISTANT DIRECTOR... Mark Evans
MUSICAL DIRECTOR... Phillip Martell

SONGS

"CHANSON DE PARIS" BY JEAN DREJAC
"JUST A SONG OF PARIS" BY RUDOLPH GEDER AND BRUCE CAMPBELL
"MADEMOISELLE APRES-MIDI" BY HANS MAY AND SONNY MILLER
"LET'S STAY HOME" BY FRANCIS LOPEZ

Original story by William Rose
Screenplay by Allan MacKinnon
Additional dialogue and scenes by Frank Muir and Dennis Norden
A VANDYKE PRODUCTION
Released by Lippert Pictures, Inc.

Synopsis

(Not for publication)

Wealthy Matthew Ibbetson (Dennis Price) makes Paris front pages when night club singer Clementine (Anne Vernon) loses her skirt in traffic and he dashes to her rescue—unaware that it is a publicity stunt. Soon after Matthew returns to London Clementine turns up, and he introduces her to his widowed mother (Hermione Baddeley) as a new "secretary" for the office. The arrival of Clementine's self-appointed fiancé, the penniless Count de Sarjac (Mischa Auer) threatens to expose her but Matthew's sister Jenny (Joan Kenny) helps him hide Clementine from the Count, whose title impresses Mrs. Ibbetson. The widow discovers Clementine's true identity in newspaper clippings of the Paris "scandal" and the Count challenges Matthew. Their duel is a farce but out of it all misunderstandings are resolved and Matthew marries Clementine, Jenny weds Jim Barrett (Brian Worth) and the Count takes Mrs. Ibbetson as his bride.

Exploitation

LIVE SIDEWALK STUNT

Sure-fire attention-getter that points up the film's provocative title is illustrated above. Have one of your usherettes, or another pretty girl, parade sidewalks and front of your theatre wearing sandwich board reading, "Unfair to women—Bachelor in Paris."
Accessories

ONE SHEET

SET OF EIGHT
11x14's

THREE SHEET

POSTERS and LOBBIES

22x28

14x36 INSERT CARD

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