PRESS SHEET
AND AD-SALES CATALOGUE

ADOLPH ZUKOR presents

"ARIZONA MAHONEY"

with

JOE COOK  ROBERT CUMMINGS
JUNE MARTEL  LARRY CRABBE
MARJORIE GATESON  JOHN MILJAN

Based upon the novel “Stairs of Sand” by Zane Grey

Directed by James Hogan

A PARAMOUNT PICTURE
ON the road to Shasta, Arizona, Kirby Talbot, who is masked, holds up the stage coach and makes the driver remove the wheels, but he takes only the mail box and a box of sweets belonging to Sue Bixby, one of the passengers. Riding to a stream, Kirby washes the disguising white paint off his horse's nose and hitches him to a buckboard. In the mail box he finds and opens a letter addressed to Cameron Lloyd, with 10,000 dollars for B-Bar Brand cattle enclosed. Driving back to the coach—which is impeding the progress of Arizona Mahoney's circus procession—Kirby quickly replaces the wheels. Phil Randall, Mahoney's assistant, falls in love with Sue at first sight.

Kirby returns to the B-Bar Ranch—deserted since the owner died—and he and his men decide to camp there while the money lasts. When Sue arrives to take over the ranch, which belonged to her father, Kirby tells her he was Bixby's foreman. Sue believes him, and when she remarks on the absence of cattle, Kirby makes his men "rustle" the B-Bar herd back from Lloyd who first stole them.

Finding few prospects for his circus in Shasta, Mahoney gets Phil a job at Lloyd's general store. He is himself invited to stay at Shasta's one hotel by Saffrony Jones, the gushing owner.

Lloyd is furious to find the Bixby cattle "stolen," and calls a meeting of his desperadoes at his shop. Just before they arrive, Kirby comes in to give Phil a letter from Sue, and Mahoney also turns up. When Kirby sees Lloyd and his men coming, he makes the other two hide with him, and they hear Lloyd planning to wipe out the Bixby ranch. Kirby's presence is discovered, and a fight takes place in which Phil is wounded. Kirby gets away with Phil to the ranch, and extracts the bullet, but Mahoney is caught by Lloyd and locked up. He is rescued by the circus elephant.

Kirby gives Sue the cattle money, confesses that he was not her father's foreman, and prepares to leave the ranch, but Sue who has found her candy box and knows that Kirby was the hold-up bandit, begs him to stay. When Sue and Kirby fail to find the title deed to part of the ranch, Kirby goes to Lloyd's office, knocks him out, and takes the missing deed from his safe. Lloyd rounds up his gang, and leads him to the B-Bar Ranch the defenders of which are outnumbered.

Unable to shoot with his wounded hand, Phil rides into town and brings Mahoney to the rescue. Mahoney hitches the elephant to the "human bullet" cannon, which he stuffs with household wares on top of a keg of gunpowder. When the cannon is fired, Lloyd is killed, and his gang scattered.

Not long after, a fine new circus procession parades through the town, with two happy couples—Sue and Phil, and Saffrony and Mahoney—on the gaudy wagon, and Kirby and his men, in cowboy kit, riding behind.

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**CAST**

Arizona Mahoney ..... Joe Cook
Phil Randall ..... Robert Cummings
Kirby Talbot ..... Larry Crabbe
Saffrony Jones ..... Marjorie Gateson
Sue Bixby ..... June Marotel
Flit Smith ..... Dave Chasen
Cameron Lloyd ..... John Miljan
Gil Blair ..... Fred Kohler, Sr.
The Sheriff ..... Richard Carle
Smoky ..... Irving Bacon

**PRODUCTION**


British Paramount News
JOE COOK CLOWNS WAY THROUGH MADCAP FILM

(Prepared Review)

Elephants ride the range and a 22-inch circus cannon takes the place of the traditional six-gun in “Arizona Mahoney,” by far and away one of the funniest comedies that has flickered across the screen in months. The new mirthquake, which features Joe Cook in the title role, arrived at the ………. Theatre last night, and to judge from the reception accorded it by the audience, it was a thoroughly welcome arrival.

“Arizona Mahoney” is a happy mixture of western thriller, carnival, slapstick comedy and tender romance, with Robert Cummings and Larry Crabbe vying for the favour of beautiful June Martel, the Chicago society girl who was recently given a long-term contract by Paramount. Crabbe is a bandit chief and Cummings is Cook’s assistant in a stranded carnival show. It is when Crabbe and Miss Martel are surrounded by Rival Bandit John Miljan that Cook rushes to fight the siege atop his elephant, pulling with him the cannon used to fire “the human bullet” into the air. He saves the day, helps Cummings win Miss Martel and then gives Crabbe a job as a trick rider in his show.

Cook employs all of the talents that made him one of America’s outstanding fun-makers in “Arizona Mahoney.” He juggles, does acrobatics, dances, clowns and “carries on” in the traditional Cook manner. Dave Chasen, his “stooge,” is also in the cast, as are Marjorie Gateson in a comedy role, talented little Billy Lee, Irving Bacon, at least three Indians, a swaying horse, an elephant, and a trained goose.

Elephants Ride Range in Latest Western Film

Joe Cook, America’s “one-man circus” rides to the rescue of the gal of all things—an elephant!

And it’s no mere Colt forty-five Joe packs. His weapon is a 22-inch cannon of the type used in circuses to shoot “living bullets” into the air. And for ammunition Joe uses frying-pans, kettles, washboards and other household accoutrements.

Does it work? You'll have to wait until ………… when “Arizona Mahoney,” a madcap travesty of life on the plains, comes to the ………. Theatre, to find out.

Joe and his assistant, Robert Cummings, carnival operators, are stranded in a Western town. Cummings improves his time by courting beautiful June Martel, a bit of diversion also being practiced at the same time by Larry Crabbe, a bandit chief. Joe makes his famous ride—when rival bandits, who resent Crabbe’s rustling raids, made just to fulfill Miss Martel’s desire to own cows, surround the trio in a ranch house. It’s a timely and efficacious arrival, you may be sure, albeit somewhat irregular as the Wild West cinemagoers have come to know.

Assisting in the madcap goings-on are Marjorie Gateson, John Miljan, Dave Chasen, Irving Bacon, a talking goose, some Indians, a swaying horse and talented little Billie Lee.

Joe Cook Plays In Fine Full Length Feature

Joe Cook, whose understudy is said to be the entire combined Ringling Brothers, Barnum & Bailey Circus, makes his first full-length feature appearance in the title role of “Arizona Mahoney,” a madcap comedy of life on the plains as nobody knows it, which begins on ………. at the ………. Theatre.

Robert Cummings, his assistant in a stranded carnival show, beautiful June Martel, a recent film find, and Larry Crabbe, a bandit chief, support him as a love triangle which Cook solves mainly with a full-grown African elephant, upon whom he rushes to the rescue in traditional thriller manner, and a talking goose.

Joe, who has been called the “one-man-circus,” lives up to his title in “Arizona Mahoney,” wherein he juggles, does acrobatics, dances and clowns. Dave Chasen, his “stooge,” for many years, also appears in the film. The rest of the cast includes Marjorie Gateson, John Miljan, Irving Bacon, a handful of Indians, a sprinkling of western bad-men, little Billie Lee, a swaying horse, a setting-sun spinal column, and a 22-inch cannon used by the intrepid Cook in lieu of the conventional six-shooter.

Temperamental

“Anna May,” a two-and-a-half ton African elephant who is one of the featured players in “Arizona Mahoney, the hilarious comedy with Joe Cook, which comes to the ………. Theatre on ………, is regarded by her trainer as one of the most temperamental elephants in captivity — and elephants are noted for their temperaments.

After being carted up a mountain in a specially made truck for a sequence in the film, “Anna May” refused to act. The trainer discovered that this was because the elephant’s stable-mate, “Jenny,” an equally large pachyderm, was not around. The trainer sent to Hollywood to get her, and “Anna May” went through her paces happily.

It is on “Anna May’s” back that Cook rides to the rescue of Robert Cummings, June Martel and Larry Crabbe in the madcap climax of one of the funniest western travesties ever filmed.

for “Reel” News
AD-SALES ACCESSORIES

ZANE GREY'S
ARIZONA MAHONEY
JOE COOK

ROBERT CUMMINGS JUNE MARTEL LARRY GRABBE MARJORIE GATTISON JOHN MILJAN

LOBBY CARD
22 x 28
COLOURED
PRICE 1/6
DESIGN A

ARTISTIC
INSERT CARD
36 x 14
PRICE 1/-

SET OF EIGHT BLACK & WHITE 10 x 8 STILLS PRICE 2/6 per set

It pays to Advertise with Ad. Sales!

ZANE GREY'S
ARIZONA MAHONEY
JOE COOK

ROBERT CUMMINGS JUNE MARTEL LARRY GRABBE MARJORIE GATTISON JOHN MILJAN

LOBBY CARD
22 x 28
COLOURED
PRICE 1/6
DESIGN B

SET OF EIGHT COLOURED 11 x 14 STILLS PRICE 3/- per set

AD. SALES DEPT.

British Paramount News
Paragraphs

Joe Cook hits the open spaces,
And tames bad men with his
funny faces.

It's wild... it's cooly... it's
that inventin' fool Joe Cook at his
funniest as a cowhand on the Rio
Grande!

Joe Cook hits the woolly West,
In spats, top-hat and fancy vest.
The cows go wild; the wild bulls
roar,
And bad men roll on the bunk-
house floor!

Joe Cook... he's the guy
that made the West wild!

The Bad-Lands are Glad-Lands
when Joe Cook hits the prairies!

Joe Cook, the one-man circus,
storms the wild and woolly
West... riding herd on an ele-
phant and playing grandpappy
to a duck!

Joe Cook starts a grand riot
on the Rio Grande!

A superb travesty on Life in the
Old Wild West!

Joe Cook makes his first appear-
ance in a full-length moving
picture!

Joe Cook frolics among the
bad men of the Old Wild
West!

Use

Our Compelling Ad.-Aids

Joe Cook

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This Block will print on any kind
of paper, and may be hired from
our District Office at a fee of 2/-

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