December 1, 1953

BULLETIN

You are cordially invited to attend a screening of

"ALADDIN AND THE WONDERFUL LAMP"

our new Indian production, on Tuesday, December 5th.

At

Bonded Screening Room
620 Ninth Avenue
New York, N.Y.

From

10:30 A.M. to 12:30 P.M.

Since the print which will be used in the edited 16mm version in original Hindustani dialogue, we would appreciate if you would be good enough to read the enclosed synopsis. You will be able to follow the story without difficulty, but by reading the synopsis, you may be aware of some of the fine details which may otherwise escape you.

This is one of the first feature-length pictures, made in India by an Indian company, to be brought into this country.
"ALADDIN, and The Wonderful Lamp"

(Title subject to change)

The print of ALADDIN which you are about to see is a 16mm reduction from the original negative. The present running time is 102 minutes. Original length: 161 minutes.

This edited print has been cut to conserve story interest while eliminating slow and excessively romantic passages. Certain optical effects to be inserted in the finished print are indicated here in grease pencil. Jumps in the sound track will be eliminated, of course, with the insertion of English dialogue.

THE STORY:

An evil magician wants to rule the world. Conjuring up a spirit, he states his demands but is told he is too evil and must seek to rule through a young man who has on his arm the sign of a lamp. This young man, when he finds him, can lead him to an underground treasury where an ancient lamp is hidden. Then, with the lamp's power, he may rule. The magician starts out on his search.

The scene shifts to the city where Aladdin is in a wing of the Sultan's palace arm-wrestling with a guard. As Aladdin wins, the Sultan's messenger announces that no one is to go into the streets because the princess is coming through on her way to the baths. Aladdin, indignant about the restriction, decides to have a look. It's love at first sight.

That evening in her chambers, the princess asks her ladies-in-waiting if a princess may love a commoner. They dance an affirmative answer.

Next day, Aladdin and his cousin get into an argument on the street with the Prime Minister's son. Defending himself, Aladdin strikes the young man's horse. Since it belongs to the Sultan, this is deemed an insult to the State and Aladdin is brought before the Sultan for punishment. He is sentenced to be whipped and banished.

Late that night, as the city's gates are being locked, the magician arrives still on his quest. He is awakened next morning as Aladdin is brought out for his punishment. He spots the sign on Aladdin's wrist, and, after the whipping, follows him out of the city to the shore of a lake. There he tells him he is his long-lost uncle and will bring him wealth and restore him to favor with the Sultan. Aladdin agrees to go with him to the underground treasury.

Aladdin gets the lamp but is abandoned by the magician when he refuses to surrender it to him. He discovers the secret genie of the lamp who carries him back home to his delighted mother and cousin. Now a powerful prince, he goes to the Palace just as the Sultan announces the marriage of his daughter to the Prime Minister's son. He intervenes. A duel is arranged.

That evening, through the genie's magic, Aladdin and his cousin suddenly pay a visit to the princess. They are overheard by the guards. As they fight their way out, they discover that the Sultan on the throne is an impostor and the real one is being kept in a cell under the palace. They send the genie to rescue him and Aladdin resolves to restore him to power.

Aladdin wins the duel, puts the real Sultan back on the throne, and is rewarded with the hand of his daughter. The genie builds a wonderful palace for the newly-weds. But Aladdin is suddenly called away to hunt a marauding tiger and during his absence, the evil magician turns up in the form of a lamp-seller. Not knowing its power, the princess' maid persuades her to trade in the old lamp Aladdin carries for a new one.

The magician, now armed with the lamp, has the genie move the palace, princess and all, to the edge of a terrifying waterfall. But Aladdin shows up in the nick of time to plot the magician's defeat and the story ends happily as everything is put back in its place.