The rapture of young romance...the thrill of the first kiss!

"STOLEN HEAVEN"

Gene Raymond as Carl  Olympe Bradna as Steffi
Here's what "Stolen Heaven" has:

It has a new, exciting personality... piquant, delightful Olympe Bradna (praised as the ill-fated sweetheart of George Raft in "Souls at Sea") in a role that reveals all her vibrating talent!

It has romance...a boy-and-girl love story with the poignant heart-appeal of "Seventh Heaven"!

It has melodrama...it tells an exciting, fast-moving action yarn, full of surprises and thrilling twists!

It has music...heart-warming favorite melodies, used in a new way to heighten the dramatic climaxes of the story!

It has dancing and singing...joyous scenes set to lilting music!

"Stolen Heaven" is a new, refreshing entertainment experience!

Gene Raymond - Olympe Bradna

"STOLEN HEAVEN"

with Glenda Farrell - Lewis Stone - Porter Hall - Douglass Dumbrille

Screen Play by Eve Greene and Frederick Jackson - Directed by Andrew L. Stone - A Paramount Picture
"STOLEN HEAVEN" is the kind of picture that will build from show to show by word-of-mouth praise! The amount of business you do on this picture will be measured by your effort to build sell-out first-show audiences that will spread the person-to-person recommendations quickly and thoroughly throughout your territory...for top grosses with "STOLEN HEAVEN," bring it in with a first-show audience round-up, a smashing advance campaign. The picture will build the business after that.

The Press Book will help you get that first-show sell-out. Whatever your policy or location, there's material in the Press Book campaign you can use or adapt.

SYNOPSIS

STEFFI and Carl, entertainers in a Central European beer garden, use their theatrical work as a blind for their real occupation, that of jewel thieves. Between performances, they slip out, steal a valuable necklace, and return...but the police are on their trail and they must make their escape with their confederates, Rita and Von. After a thrilling auto chase, the gang is forced to abandon the car in the woods and split up, Carl with Steffi and Rita with Von. Wandering through a forest, Carl and Steffi come upon the house of the once celebrated Herr Langauer, concert pianist who lives in the hope that he can give one more recital, but doubts his failing memory. Steffi and Carl pretend they are stranded tourists, and Herr Langauer offers them his hospitality. Steffi’s youthful confidence and her sympathy inspire the pianist to attempt to play again—and Carl sees in this fact a chance to use Langauer’s home as a hide-out. He tells the pianist they will aid in arranging a return to the concert stage for him...Meanwhile, Von and Rita make their appearance, and Carl has Von pose as an impresario who will sponsor the return. Their plan works until the public hears of the great Langauer’s plan to return to the stage—and they are forced to go through with the concert or betray themselves. Steffi hates the trick they are playing on the kindly old man, but her love for Carl induces her to continue the deception...Meanwhile, the burgomaster of the town arranges for the concert and a music festival to be held at Langauer’s forest home. The festival day arrives, and Steffi realizes that Langauer will be unable to play his selections through unless she is beside him on the platform to give him confidence. Though she knows the police have picked up their trail and are on the way, she refuses to flee with the gang...The concert is at its height when police arrive, Rita and Von escape; Steffi is arrested and taken from the platform. The old man’s playing falters. Carl, who has remained in hiding nearby, reaches a decision. He steps to the platform and softly plays the theme of the melody on his violin—and Langauer concludes. Though the lovers are arrested, officials recognize the sacrifice they have made and hint they will not be held too long.

CAST

Carl Gene Raymond
Steffi Olympe Brada
Rita Glenda Farrell
Langauer Lewis Stone
Von Porter Hall
Klingman Douglass Dumbrille
Balí Joseph Sawyer
Lieschen Esther Dale
Hubert Charles Judels
Liebert Ferdinand Gottschalk
Polesie Charles Halton
Wenzel Bert Roach
Gottlieb Rolf Seadan
Burgomaster Horace Murphy

CREDITS

Your
PROMOTION
CAMPAIGN

Stores will stock six
Bradna film fashions

The hundreds of department stores and fashion shops throughout the nation which are serviced by Modern Merchandising Bureau, ONE OF THEM IN YOUR TRADING AREA, have been the objects of an intense campaign on the part of Modern Merchandising to get them behind the new Olympe Bradna fashions and "Stolen Heaven," and are all primed for a visit from you to arrange for cooperation in the form of window and counter displays, newspaper advertising, etc.

Olympe Bradna fashions have been based on three dresses and three hats which Miss Bradna wears in the film, and these have been selected by Photoplay Magazine for its June Photoplay Club Fashions. The June issue of the magazine will carry a double spread of Miss Bradna in the fashions. Modern Merchandising is backing this up with standees, price tags, newspaper advertising mats and other sales aids all supplied to the dealer near you. The illustration at right is a rough of the 11 x 14 window card planned for these fashions by the company.

Visit your Modern Merchandising outlets and arrange for windows, counters and other advertising. Help the merchant by supplying him with cutouts, posters and stills from the picture. If you do not know who your Modern Merchandising distributor is, write:

MODERN MERCHANDISING BUREAU
67 WEST 44th STREET
NEW YORK CITY

SELL OLYMPE—FOR THE FUTURE

Stills are available for local shop tieups

WinDows and other advertising from merchants who do not generally come into the field of theatre exploitation possibilities can be obtained by supplying them with stills from "Stolen Heaven" and cooperating with them in getting up attractive displays! Here are some suggestions; the stills may be obtained on ten day order from your Paramount Exchange.

FASHION SHOPS...

CAMERA SHOPS...

OTHER SHOPS...

Olympe Bradna
is pronounced
"O-lamp Bradna"

KEEP BALLYHOOING BRADNA AS THE FILM FIND OF 1938!
Plant tieup advertising in French newspapers as well as in regular dailies

THEATRES in communities having a large French population will find these suggested store cooperative ads — and others like them — worthwhile promoting in the French language newspapers or the regular dailies. The layouts also can be used for regular English co-op ads, substituting the translation copy shown below each layout.

**TRANSLATION:**

All the chic of Paris—The thrill of Montmartre—The verve of the Rue de la Paix... You'll find them all in (name of) Parfums and in Olympe Bradna, lovely Parisian star who's been named the “first star of 1938.”... You'll thrill to the unique, personality-expressing charm of this new scent—which brings you the light-hearted gaiety of Paris distilled into its precious drop! Just as you'll thrill to the Parisian chic and snappiness of Olympe Bradna, “first star of 1938,” who brings you all the glamour that is Paris in her new starring film, “Stolen Heaven”—[Olympe Bradna, lovely Parisian star, whose new film, “Stolen Heaven,” opens next... at the... Theatre.]
Write a Song About OLYMPE BRADNA - PRIZES!

MY SONG TITLE IS:

It's sung to the tune of...

CHORUS:

MY NAME IS

MY ADDRESS IS

[PREPARED NEWSPAPER STORY]

ALMOST everybody has tried to write a song at some time or other, and thousands of persons who never saw their work in print, are really good at it! Here's a chance for you to try your hand at songwriting, get your song printed, have it sung — and win a prize!

Write the words for a song to Olympe (pronounced O-lamp) Bradna, the gorgeous little French brunette who makes her stellar debut in "Stolen Heaven," the drama of young love opening at the Theatre, and get into the running! You can use any tune you wish. Write your words in the space provided above, sign your name and address and mail it in to this newspaper so that it gets to us no later than next!

The five winning songs will be sung on the stage of the Theatre when "Stolen Heaven" opens, by , and will then be sent to Miss Bradna to keep in her book of souvenirs! These five winners will be presented with the following prizes (list).

In addition, ten pairs of guest tickets, to see Miss Bradna, Gene Raymond, Glenda Farrell, Lewis Stone, Porter Hall and many others in a beautiful story of young love with some of the finest music ever written, will be awarded to the next ten persons who write songs of welcome which the committee of judges consider worthy of honorable mention!

SONG CONTEST ART SUPPLIED ON MAT 3EA - .45

Song-writing contest — for newspaper or herald

"WRITE a song about Olympe Bradna (pronounced O-lamp)" is a novel subject for a newspaper, lobby, radio or program contest. Art and suggested promotional story are reproduced at left. The art is available in matted form as Mat 3EA.

"Pick a boy-friend" contest promotion

"GIRLS — Pick a local boyfriend for Olympe Bradna!" is a contest slogan which can start you off on a multiple promotion which can include newspaper stories and club tie-ups. Olympe Bradna is a new star; she is young, beautiful, and she's never had a boy friend. Girls can vote in this contest to pick the local favorite boy-friend for Olympe Bradna with coupons issued with store purchases, credits gained for newspaper subscriptions, or straight popularity lists gathered from their friends. Attractive prizes should be furnished for the winning contestant, and pictures of the leaders posted daily in the newspaper and on store and lobby display boards. Prizes should be awarded in Olympe Bradna's name, and a telegram congratulating the winner, if prepared by the theatre and forwarded with money to cover sending charges to Cliff Lewis, Paramount Studios, Hollywood, California, can be received from Olympe Bradna in Hollywood.

"Design ensemble for Bradna" stunt

A DRESS designing contest for a "Stolen Heaven" evening gown can be the basis for a newspaper or merchant cooperation. As a newspaper promotion, drawings of the gown can be submitted for judging by the editor of the women's page, for guest ticket awards. A merchant can cooperate by offering a reward. Stores with homecraft classes can give suggestions and permit contestants to drape gowns on forms in the shop. The winning gown can be displayed in the store window and in the theatre lobby and then awarded to the winner.
Get into the schools — you can do it with a French letter-writing contest!

As part of your school campaign you may be able to arrange for a contest in which French students are invited to write a letter to Olympe Bradna, in French. Prizes of tickets to see "Stolen Heaven" can be awarded for the best letters, which should be judged by any member of the teaching staff who can be tied in. For answers to be sent to all contestants from Olympe Bradna in Hollywood, you should prepare your own letters, address and stamp them, and forward to Cliff Lewis, Paramount Studios, 5451 Marathon St., Hollywood, Calif., who will mail them. In this way, the letters will have a Hollywood postmark.

To aid you in the preparation of the letter, the first page of Olympe Bradna's signature has been prepared. Copy can be the French text given at right, the translation of which appears below.

**Dear Friend:**

Thank you for your charming letter, which was forwarded to me by Mr. (________) of the (_______) Theatre.

I was so happy to read it, not only because it thrilled me to read your good wishes and the kind things you said about me, but also because I got an extra thrill out of reading my own native French, the language in which you wrote so fluently and beautifully.

You were so sweet in the things you wrote me that I shall take the liberty of suggesting that you see my next picture, "Stolen Heaven," in which I play with Gene Raymond, and which will open soon in Blakeneys at the (_______) Theatre. I am sure that you will like "Stolen Heaven" — the dramatic action is thrilling, the dialogue is brilliant — and I'll let you into a secret: I am kissed for the first time in my life! And when you think about the thrill of your own first kiss, you know what that did to me! So see "Stolen Heaven," and please write to me again, to let me know how you liked it. Your comments, I know, will help me be the Olympe Bradna you would like me to be, which is what I want more than anything in the world.

Again, many, many thanks for your good wishes.

Your friend,

---

**Hollywood, California**

**Monsieur**

**Madame**

**Mademoiselle**

**Cher ami, (masculine)**

**Chère amie, (feminine)**

**Merci beaucoup pour votre charmante lettre qui m'a été transmise par M. (________) du Théâtre (________).**

**J'ai lu avec émotion heureuse les bonnes choses que vous me dites et vos bons souhaits. Mon émotion a été d'autant plus grande que vous m'écrivez dans ma langue maternelle, le français, dans laquelle vous vous exprimez avec facilité et élégance.**

**J'ai été tellement intéressée par vos remarques que je me permets de vous soumettre à jugement ce film "Stolen Heaven," dans lequel je joue avec Gene Raymond, et qui sera bientôt présenté à (_______) au Théâtre (_______). Je suis sûr que vous apprécierez "Stolen Heaven" — l'action dramatique est émouvante et le dialogue brillant — et je vous dirai confidéntiellement que dans ce film j'ai été embrassée pour la première fois dans ma vie! Rappelez-vous votre premier baiser, et vous saurez ce que j'ai ressenti!**

Voyez donc "Stolen Heaven" et, je vous en prie, écrivez-moi de nouveau pour me dire comment ce film vous a plu. Vos commentaires, je les sais, m'auront à devenir l'Olympe Bradna que vous désirez que je sois, et que je désire devenir moi-même plus que n'importe qui au monde.

De nouveau, merci infiniment pour vos bons souhaits.

Votre amie,

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**Olympe Bradna**

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**THIS SIGNATURE IS AVAILABLE AS MAT 1EA-15**

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**Aim special promotion at local music readers**

PUBLIC school music supervisors and teachers, as well as the faculties of local music schools, should be sent letters signed by the theatre manager, informing them of the excellent music from the classics in "Stolen Heaven." Where conditions warrant, guest tickets can be sent to the heads of music departments and they can be asked to post the letter on school bulletin boards. The letter can carry the copy suggested at right.

Special screenings may be held for these groups, particularly in towns visited by Olympe Bradna in her current personal appearance tour. Comments may be requested from music leaders attending these screenings, and later may be played up in local endorsement ads.

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Dear Sir:

As you are one of our community's leaders in musical education, I feel it is my duty to tell you about the exceptional music contained in "Stolen Heaven," the motion picture which opens at the (________) Theatre.

"Stolen Heaven" is the story of a boy and girl, very much in love with each other, who are saved from a serious mistake through the intervention of a famous concert pianist. It is a deeply dramatic and moving story, skillfully held together and kept moving at a swift pace by music — good music — from the pens of Lipton, Moskowitz, Chopin, Greig and Strauss. During the unfolding of the plot some of the outstanding works of these masters are played as piano solos and sung by noted vocalists. We feel that "Stolen Heaven," besides its fine motion picture entertainment is of exceptional interest to lovers of good music.

The cast of "Stolen Heaven" includes beautiful Olympe Bradna, the sensational French actress whose critics are hailing as "the first star of 1938"; Gene Raymond, Glenda Farrell, Lewis Stone, Porter Hall, Douglas Dumbrille, Ferdinand Gottschalk and many other important players. The music represents the peak in modern motion picture sound recordings and I know you will enjoy every minute of "Stolen Heaven."

May I look forward to greeting you at the (________) Theatre on (_____), and of having your personal opinion of "Stolen Heaven" — and would you tell those whom you would enjoy and profit by this fine music about it?

Sincerely yours,
**Free radio sales aids**

**BOB EDWARDS’ HOLLYWOOD CHATTER COLUMN OF THE AIR:**

Fifteen minutes of spicy, racy gossip about Hollywood and its people, in script form, placed squarely behind "Stolen Heaven!" The script is so written that it can be cut down to any desired length by omitting items. It also furnishes excellent excerpts for other radio air columns, for radio page gossip and for filler wherever real inside dope about Hollywood written in rapid-fire tempo, can be used.

**FIFTEEN-MINUTE DRAMATIZATION:**

Tells just enough of the story to sell its drama and power hard and to leave the audience waiting for more! This program can be put on by a group of four players, or can be cut down for short broadcast periods by omitting sections.

*For either or both scripts, write:*
Press Book Editor, Paramount Pictures Inc.
1501 Broadway, N. Y. C.

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**Spot radio broadcasts**

**NOTE:** Olympe Bradna is pronounced O-lamp Bradna

**50 WORDS:**

ANNOUNCER: The girl whom critics are acclaiming as "The First Star of 1938," beautiful Olympe Bradna, makes her first appearance as a star in "Stolen Heaven," opening _______ at the _______ Theatre! See the girl who is Hollywood's latest marvel in a story which will make you re-live your first love!

**100 WORDS:**

ANNOUNCER: Be one of the first to discover for yourself the discovery who has all Hollywood marveling! She's beautiful Olympe Bradna, whom critics and Broadway columnists are calling "The First Star of 1938!" She makes her debut as a star in "Stolen Heaven," a tender story of young love which will make you re-live our first love, opening _______ at the _______ Theatre. The cast includes Gene Raymond, Glenda Farrell, Lewis Stone, Porter Hall and a host of other well-known players. There's beautiful music, from the pens of the masters — and a story which you will never forget!

**150 WORDS:**

ANNOUNCER: She's here at last — beautiful Olympe Bradna, the girl whom film critics are acclaiming "The First Star of 1938!" — in her first stellar vehicle! The picture is "Stolen Heaven," the story of very young love which will make you re-live your own first love, and it opens _______ at the _______ Theatre! The male romantic lead is played by handsome Gene Raymond and the big cast of players includes Glenda Farrell, Lewis Stone, Porter Hall, Douglas Dumbrille, Ferdinand Gottschalk and many others. There's music, there's action, there's glamour in "Stolen Heaven," plus a powerful love story which you can never forget. See "Stolen Heaven" and you will see why the critics, Hollywood and Broadway columnists are so enthusiastic about Olympe Bradna! You will be just as enthusiastic yourself after you have seen her in this outstanding picture. "Stolen Heaven" opens _______ at the _______ Theatre! Remember the date and be there!

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**Five suggestions for stunts and lobby displays**

- **USE THE TWENTY-FOUR SHEET** on "Stolen Heaven" as a teaser! You can do this by ruling off a blank wall into twenty-four sheets and painting the words "Coming—the first star of 1938" in the space where the picture title belongs. This is followed with the posting of Miss Bradna's head into the allotted sheet space on the wall, and, on the following day, by Miss Bradna's name. This is continued, daily, until the entire twenty-four sheet is mounted, picture title going on last.

- **AN ATTRACTIVE LOBBY PIECE** can be made by blowing up Still 1726-100, of Olympe Bradna and Gene Raymond in a romantic pose, cutting it out and mounting it upon a base, with copy like: "Love that's joyous — love that's rapturous — love that's glorious! Recapture it in 'STOLEN HEAVEN'!" Baby spots should play on this display.

- **TRADEMARK "STOLEN HEAVEN"** as the vehicle for Olympe Bradna's star debut with a huge star containing a blow-up head of Miss Bradna, on the marquee. The blow-up can be made from Still P2020-113, available at Exchanges on ten day order, and mounted on a star covered with gold glitter. The catchline: "The first star born in 1938 in a romance which retells your own first love story" can be lettered across the lower part of the display.

- **DEPARTMENT AND DRUG STORES** wishing to put a lively promotion campaign behind a stock perfume or cosmetic have an excellent opportunity to do this by re-naming the merchandise "Stolen Heaven" and joining with the theatre in the picture campaign. Stills 1726-61, -70, -72, -87 and -95, of Olympe Bradna and Gene Raymond in woodland and romantic scenes can be supplied on ten day order from your Paramount Exchange.

- **CONTACT ALL FRENCH CLUBS** and French-speaking societies for cooperation. Try for permission to plant a still-board at meeting places, with stills and copy on Olympe Bradna's life and rise to stardom. Copy on this stillboard should follow this angle: "France sends a new gift to the world! Olympe Bradna, the singing, dancing, dramatic star of 'Stolen Heaven.'" Stills in your Exchange Set can be used on the boards.

- **A SLOGAN CONTEST,** asking contestants to submit phrases descriptive of Olympe Bradna, is a natural for a new screen personality of Miss Bradna's type. The contest can be staged in cooperation with a newspaper, with a local store, or by the theatre alone. Buildup stories can take the angle that Miss Bradna combines the charm of Mary Pickford, when she was "America's Sweetheart," with the freshness of youth and the glamour of her Parisian background.

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**TRAILER: NATIONAL SCREEN SERVICE**

<table>
<thead>
<tr>
<th>Location</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>200 S. Harwood St.</td>
<td>Dallas, Tex.</td>
</tr>
<tr>
<td>730 Ninth Ave.</td>
<td>New York, N.Y.</td>
</tr>
<tr>
<td>1507 S. Western St.</td>
<td>Chicago, Ill.</td>
</tr>
<tr>
<td>141 W. 34th St.</td>
<td>New York, N.Y.</td>
</tr>
<tr>
<td>3419 Second Ave.</td>
<td>Seattle, Wash.</td>
</tr>
<tr>
<td>414 W. 3rd St.</td>
<td>Atlanta, Ga.</td>
</tr>
</tbody>
</table>
I want to be first to tell you about "STOLEN HEAVEN"

When a picture does something to a hard-boiled theatre manager that makes him want to go right out and tell people about it...that picture must be exceptional. I have just pre-viewed "Stolen Heaven," and I honestly urge you to share with me that delightful entertainment experience.

"Stolen Heaven" isn't the greatest, most costly, nor most lavish picture ever made...but it is a swell, heart-warming boy-and-girl love story made more entrancing by a thrilling musical score. And, best of all, it brings, in its leading role, a piquant, exciting new personality—Olympe Bradna—which I believe you'll be enjoying on the screen long after "Stolen Heaven" is stored up with your cherished film memories.

Sincerely,

[Signature]
Manager, Rialto Theatre

Gene Raymond • Olympe Bradna
"STOLEN HEAVEN"

with Glenda Farrell • Lewis Stone • Porter Hall
Douglass Dumbrille • A Paramount Picture

YOUR ADVERTISING CAMPAIGN

...MATS FOR PRESS AND PROGRAM ADS

Type and signature in the ad below appear for "sample" purposes only. In using the layout locally, set your own signature and theatre name in it—and, if you choose, mortise all copy out of letter and set in your endorsement copy.

3-COLS. x 130 LINES . . . 390 LINES

Mat 3A—.45
SEVENTEEN... and never been kissed!

Olympe Bradna... who stole your heart in "Souls at Sea"... soars to stardom in this thrilling story of a young girl awakened to ecstatic love by her first kiss!

"And it's Olympe's first, too... in life or on the screen... because she had never been kissed before Gene Raymond took her in his arms!"

Adolph Zukor presents

Gene Raymond - Olympe Bradna
in "STOLEN HEAVEN"

with Glenda Farrell - Lewis Stone - Porter Hall
Douglas Dumbrille - A Paramount Picture

THEATRE

2-COLS. x 116 LINES... 232 LINES

Mat 2AD—30

LOVE... that's rapturous!
LOVE... that's glorious!

Two fugitive lovers who have to choose between ecstatic first romance and an exciting life of crime!

Adolph Zukor presents

Gene Raymond - Olympe Bradna
in "STOLEN HEAVEN"

with Glenda Farrell - Lewis Stone
Porter Hall - Douglas Dumbrille
A Paramount Picture

THEATRE

84 LINES

Mat 1AC—15

ORDER ALL MATS BY NUMBER AT YOUR PARAMOUNT EXCHANGE
If you ever questioned whether first love is the tenderest love... If you ever doubted that youth's first kiss is the sweetest kiss... See this thrilling story of two fugitive lovers who had to choose between their glorious first romance and the pulse-pounding excitement of a life of crime!

Gene Raymond and Olympe Bradna

"STOLEN HEAVEN"
with Glenda Farrell · Lewis Stone · Porter Hall
Douglass Dumbrille · A Paramount Picture
Directed by Andrew L. Stone

THEATRE

SEE PAGE FOURTEEN FOR SUGGESTED REVAMPS OF THE ADS
All they had was their desperate love!

A bitter world closing in on them... Every man's hand turned against them... but their glorious love was greater than the relentless laws of life!

They had to choose between their ecstatic first love...

...and the pulse-pounding excitement of a life of crime!

Adolph Zukor presents

Gene Raymond - Olympe Bradna

"STOLEN HEAVEN"

with Glenda Farrell - Lewis Stone - Porter Hall
Douglas Dumbrille - A Paramount Picture

LOVE
...that's joyous!
...that's glorious!
...that's rapturous!

ONE-COLUMN AD MATS CAN BE USED TO PRINT BOOKMARKS
RECAPTURE THE RAPTURE OF YOUR FIRST ROMANCE!

REKINDLE the fire of that first sweet kiss... RETRACE the thrill of that first embrace... as two fugitive lovers are forced to choose between their glorious first romance and the pulse-pounding excitement of a life of crime!

Adolph Zukor presents

Gene Raymond - Olympe Bradna

"STOLEN HEAVEN"

with Glenda Farrell - Lewis Stone - Porter Hall
Douglass Dumbrille - A Paramount Picture

THEATRE

2-COLS. x 87 LINES . . . 174 LINES

Mat 2AC—.30

I want to be first to tell you about "STOLEN HEAVEN"

I have just previewed "Stolen Heaven," and I honestly urge you to share with me that delightful entertainment experience.

Sincerely,

John Smith
Manager
Roxy Theatre

THEATRE

82 LINES

Mat 1AD—.15

SUPPLEMENTARY ADS CAN BE USED TO PRINT POSTCARDS
Above are sketched some of the new ad layouts you can make by combining elements of the prepared Ad Mats and the Publicity Mats. Other combinations will suggest themselves.
**Publicity Campaign**

**Fugitive Love Theme Of “Stolen Heaven”**

A story of young love strong enough to win out over a notorious past comes next to the... Theatre in “Stolen Heaven,” Paramount's romantic drama which stars Olympe Bradna and Gene Raymond.

Olympe, who is hailed as “the first star of 1938,” heads the cast as the jewel thief who, with her lover, is put on trial. The distinguished Lewis Stone has an important part as an agent who helps the young lovers escape from the world. The story is told with a single mistake.

Glenda Farrell, the blonde who played Ruby Keeler in “Gangbusters of 1935,” plays the young girl's daring confederate.

**Double Trouble For Director In New Bradna Film**

Andrew Stone, one of Hollywood's most promising young directors, not only directed the new Olympe Bradna-Gene Raymond picture, “Stolen Heaven,” which opens next at the... Theatre, but, in addition, wrote the original story, thus earning the title of head man of the show.

Stone, who made all filmstrip sets and took notice a year ago when he directed the sensational “The Girl Said No,” with a budget ordinarily considered large enough to make one scene in a major picture, now directs Miss Bradna, “the first star of 1938,” in her first starring role.

“Stolen Heaven” tells the story of two young jewel thieves who try to forget their crime-haunted past in a forest hideaway under the protection of an aged musician. The devotion of this man, played by Lewis Stone, proves so strong that the young scamps find a new life and a new love far away from the scene of their crimes. When their past, in the person of two of their former confederates, catches up with them in the forest, they are forced to choose between their new beliefs and the old life of excitement and adventure.

This picture story is put into effect with a real hallows day of extremely effective music and picture story. He calls it a “new type of counterpoint,” and it is sure to catch fire. The story revolves about the chase of jewel thieves by police, against the best liked compositions of the masters.

**Olympe Bradna Hailed As First Star Of Year**

At last Olympe Bradna is starred! The vivacious French actress, who has been hailed as Paramount's “find of the year,” will have her name in lights for the first time in the new romantic drama, “Stolen Heaven,” which opens next at the... Theatre.

Seventeen-year-old Olympe, who will be remembered by moviegoers as the ill-fated sweetheart of George Raft in “Souls at Sea,” and as the girl army deserter of “Last Train from Madrid,” plays opposite Gene Raymond, seen recently with Ann Sothern in “Everybody's Girl,” in a story written by the director of the picture, Andrew Stone.

Before Olympe came to the film capital to make these first two pictures, she had been the idol of the French stage ever since, at the age of eighteen months, she had appeared in her parent's vaudeville act. First brought to America with a stock company of the Parisian Folies Bergere, Miss Bradna stayed on with the company returning to their native land, and was dancing in New York at the French Casino when George Raft discovered her.

In “Stolen Heaven’s” talented supporting cast are Glenda Farrell, the brittle blonde of “Gold Diggers of 1935,” and Porter Hall, recently seen as a “nun” in “The Plummer” and “Wells Fargo.”

Andrew Stone, the talented young director who brought “The Girl Said No” to the screen last season, not only directed “Stolen Heaven” but, in addition, wrote the original story. In the new film Stone has also tried a new type of direction which he calls “counterpoint.” It consists of playing the fast-moving melodrama against a musical background of such world famous masters as Liszt, Moszkowski, Chopin and Strauss. One scene, where Miss Bradna and Raymond waltz, the camera moves with them to the beat of the music.

**Olympe Bradna Is News—Stories About Her Are News!**

New Star

Mat 1PC—15

The first “find of the year,” Olympe Bradna, who plays opposite Gene Raymond in “Stolen Heaven,” opening... at the Theatre.

Young Love

Mat 1PB—15

Olympe Bradna and Gene Raymond in “Stolen Heaven,” coming... to the Theatre.
Mother Plays Vital Part
In Young Star's Training

(For women's page)

Seventeen years ago, when Olympe Bradna was born on stage at a French vaudeville theatre, her name had not been heard before. For it was then that her mother, Mrs. Jeanne Bradna, kindled the idea that her daughter would be reared to be a star. And the idea grew into a reality. For now, seventeen years later, not in her native France, but on the Hollywood sound stages, she now bears the name of the "first star of 1918."

Olympe, whose very name testifies to the start of her career in the theatre, was named after the Olympia Theatre in Paris, where her first performance took place. She later went on to star in some of France's most famous productions, including "Souls at Sea," which became her breakthrough role. Her theatrical ability shone in the role of Edith Piaf, and she was even hailed as the "first star of 1918."

Although Olympe was born in France, her American career truly took off when she signed with Paramount Pictures. Her first American film, "Stolen Heaven," opposite Gene Raymond, was a huge success and established her as a Hollywood star. The film was directed by George Marshall and produced by Adolph Zukor, the founder of Paramount Pictures.

Olympe played the role of a young French actress who becomes involved in a plot to steal one of Europe's most famous paintings. The film was a classic example of the studio's "sweater girl" genre, which was popular in the 1920s and 1930s. Olympe's performance was praised by critics, who called her "a new star on the rise."

In addition to her work on screen, Olympe also appeared on stage in several productions, including "Fingers at the Walls," which was directed by George Cukor. Her performances were always praised for their energy and passion, and she quickly became one of the most popular actresses in Hollywood.

CRIME STORY SET TO MUSIC
BASIS OF NEW BRADNA FILM

A crime story has been set to the music of one of the world's greatest composers in Paramount's new romantic drama, "Stolen Heaven," which will have its world premiere next month at the Grauman's Chinese Theatre with a cast topped by glamorous Olympe Bradna and Gene Raymond.

Under the direction of Andrew Stone, who has been breaking with tradition, Olympe goes on the run after a young man is accused of murder. She and her companion, played by Gene Raymond, must escape to Europe, where they are pursued by the police and the press.

In "Stolen Heaven," Olympe plays the role of a young French actress who becomes involved in a plot to steal one of Europe's most famous paintings. The film was directed by George Marshall and produced by Adolph Zukor, the founder of Paramount Pictures.

Although Olympe had been a popular actress in France, it was her role in "Stolen Heaven" that truly launched her career in Hollywood. The film was a critical and commercial success, and Olympe was soon offered roles in many other productions, including "The Loves of Carmen," which was directed by Victor Fleming.

In addition to her work on screen, Olympe also appeared on stage in several productions, including "Fingers at the Walls," which was directed by George Cukor. Her performances were always praised for their energy and passion, and she quickly became one of the most popular actresses in Hollywood.

Olympe Bradna and Gene Raymond form a love team that meets Hollywood's most exciting specifications in Paramount's new romantic drama, "Stolen Heaven," which will have its world premiere next month at the Grauman's Chinese Theatre.

Olympe, the seventeen-year-old French actress, is a dark, captivating figure who captivates the hearts of audiences everywhere. Her beauty and grace are unmatched, and she commands the attention of everyone she meets.

Gene Raymond is equally captivating, with his charming smile and his captivating eyes. He is a true gentleman, and his kindness and compassion are evident in everything he does.

The two stars are a perfect match, and their chemistry is palpable on screen. Their love story is a true romance, filled with passion and adventure. "Stolen Heaven" is a film that will leave audiences breathless, and it is sure to be one of the most anticipated releases of the year.
Destiny must have hovered near Olympia Bradna when she was born, for she played her opening act to a full house, and tord the boards before she was a day old.

On a summer afternoon on August 12, two years after the close of the World War, that baby was born backstage at the Olympic Theatre in Paris. The circus had run down on the afternoon vaudeville program an hour before, but backstage a nervous young man, who but a short time before had sent his trained dogs through their paces with the assistance of his wife, paced nervous. Artists were gathered, most of them on their street clothes, chattering in whispers.

A fat wardrobe woman burst out of a dressing room, slamming a trunk as she began declaiming.

"C'est une fille!" she screamed.

"It's a girl." "Une fille!"

The young dog trainer collapsed, but was immediately surrounded by excited French vaudeville, congratulating him and slapping him on the back. Before the baby was a day old she had been christened, and now the Bradas were in the theatre after which she was named. And, through the years, her mother has earned more than $1,000 a week, but in Hollywood, capital of the movie industry.

Olympia made her first appearance at the age of fifteen months, when she was taken on the stage to play with the puppies in her parent's act. She was barefoot then, and Olympia's immediately took this as an auspicious omen and included her in the show. She was a star, and Olympia's was the greatest act on the stage. When she was three, she was given a French flag to wave on the occasion of the Olympic's first trip to New York.

Meanwhile, her parents tutored her in the family tradition. She learned to dance and sing. By the time she was eight, it was decided that she had learned enough to be an attraction in herself. She had developed into a good dancer, and her heart-shaped face had already assumed a wholesome beauty. She went into a small theatre, and there on her own, and went into the celebrated Folies Bergere.

Success Immediate

She was a hit almost at once. Her mother and father, realizing that the Bradas name was still bringing in the theatre by far a more&excl; than adequate audience, gave up their own performances, and devoted all their time and energy to their talented daughter. The Folies Bergere has been a consistent success ever since.

"Olympia is the most successful of my five children," said her father. "She is a true artist, and I am proud of her."

Olympia's first visit to Hollywood was in 1934, when she was thirteen years old. She made her film debut in "Stolen Heaven" opposite Gene Raymond.

When she returned from New York, "Stolen Heaven" was filmed. Co-starred with Gene Raymond, the pair was supported by Lewis Stone, Glenn Ford, and Porter Hall. Besides having been her first starring picture, the film is notable for another reason. It is the first time that a new style technique was used to make a picture with music and dance in such a way that the two elements are complementary.

Home Life Is Simple

Olympia and her parents live in a little Normandy cottage, a house from the studio, and despite the fact that her salary has been raised many times since her first film, they employ no help.

"I like my home. I don't think I need anything but my family."

"It's my home I live in. I don't need a maid."

As for cooking, her mother is the best cook I know."

Olympia's earliest film, "Stolen Heaven," Miss Bradna's first starring picture, will open at the Olympic Theatre, and after that she has high hopes of playing "Jean of Arc."
Dramatic Foursome

Olympe Bradna, hailed as Paramount's "find of the year," came to the screen of the . . . . Theatre last night in her first starring vehicle, "Stolen Heaven," a heart-warming story which brings out all the innocent charm and vivacity of the young French actress who is headed toward the top of the Hollywood ladder.

Blonde Gene Raymond has the lead opposite Olympe in a scene picture technique, the weaving of dramatic action with music. Set to the background music of the world's greatest composers, the film has something that has been missing from the screen since the long remembered "Seventh Heaven," a delightful combination of young love woven around a strong dramatic story.

Olympe and Gene, jewel thieves, are temporarily forced to abandon their career when the police chase them to a forest hideout. Here they find a once great pianist, Lewis Stone, living for the day when he can once more ascend the concert stage, but beset by the fear that he is too old to ever appear again. He offers them the first refuge they have ever known, and unknowingly helps them plan and build for a new life.

They devote all their energies to planning a spectacular "comeback" for the talented pianist, but a dramatic climax is reached as the young couple's former confederate arrives at the cottage and pleads with them to flee the forest and get out of the country.

The temptation to return to the old life is strong, but a decision must be reached. The old maestro depends on Olympe to accompany him on the concert stage for his recital. Olympe begs Gene to remain by the side of the old man. At first he refuses but when forced to choose between Olympe and the excitement of his past career, he choose love.

"Stolen Heaven" has a supporting cast of popular Hollywood players. It includes Glenda Farrell as the young maestro's wise-cracking and hard-boiled partner in crime, Porter Hall, veteran of "menace" roles who now plays a callous jewel thief, and Douglas Dumbrille. The young man who brought the sensational "The Girl Said No" to the screen, Andrew Stone, both wrote the original story and directed the film.

First Star of 1938
In New Musical Drama

(DRAMATIC FOURSOME)

Lewis Stone, Porter Hall, Gene Raymond and Olympe Bradna in "Stolen Heaven," the new film that comes to the Theatre.

Drama Set to Music Theme of New Film

(Prepared Review)

A tender story of two young lovers caught in the cross-currents of their past indiscretions opened last night at the . . . . Theatre. It is "Stolen Heaven." Playing the leading role opposite Gene Raymond is Olympe Bradna, Paramount's vivacious importation from Paris, who is being hailed as the "first star of 1938." "Stolen Heaven" tells a romantic tale of an enticing pair of jewel thieves who, in their attempts to elude the police, hide away in a remote forest, where they find temporary refuge in the cottage of an old musician, whom the world has long forgot. This man, played by Lewis Stone, represents a side of the world the young scamps have never known before. He is sentimental, generous and trusting and offers Olympe and Raymond refuge from their pursuers.

The youngsters succumb completely to the tender influence of the old musician, and with him make plans for his "comeback." But before they can bring their plans to completion they are joined by their former confederate, played by bristly Glenda Farrell and Porter Hall. Their friends convince them that they have merely "gone soft," and they finally agree to make their getaway on the very eve of the festival which is to mark Stone's return to the world of music.

But to Olympe their stay in the forest has meant something more than just a refuge, and she cannot leave the old man. As the curtain goes up on the great music festival, she makes it clear to Raymond that she regards their past life as a great mistake and that her place is beside the man who has befriended her, Raymond must finally choose between his confederate, who are ready to make their getaway, and Olympe, who has found something real in life in the forest.

"Stolen Heaven" is an experiment in combining a dramatic story with the sentiment of the most heart-warming and human kind, and judging from this picture it is a successful one.

Besides writing the original story and directing the film, Andrew Stone, the young man who brought the sensational success, "The Girl Said No," to the screen last year, brought another original touch to the film. It was the symphonization of the action with the background music. Set to the melodies of the world's greatest masters, the idea is both novel and entertaining to follow.

REACHES STARDOM

Olympe Bradna Scores Real Hit In Starring Role

(Prepared Review)

A story containing all the charm and drama of another "Seventh Heaven" had its local premiere last night at the . . . . Theatre in "Stolen Heaven," Paramount's new musical drama starring Olympe Bradna and Gene Raymond.

Olympe, a vivacious and charming French lass who deserves all the praise now being showered upon her, is seen as a lovable jewel thief, while Gene Raymond portrays her partner in crime and romance. Prominent in the supporting cast are Lewis Stone, Glenda Farrell and Porter Hall.

The story deals with a pair of young lovers, played by Olympe and Raymond, who try to live down their dangerous past in a forest hideaway with a great musician whom the world has long forgot. This man, played by Stone, has an influence on them that gave up their plans to escape the country and devote themselves to preparing for the old man's "comeback." On the eve of the festival, however, their plans catch up with them in the form of Miss Farrell and Hall, their former confederates, who arrive at the hideaway and plead with them to flee. All their normal instinct for self-preservation tells them to flee with their ex-confederates, but their suddenly reawakened devotion to Stone makes them stay and "face the music."

Olympe Bradna, pert young French star, who scores her first real screen success in "Stolen Heaven," the new film that opens . . . . Theatre. Miss Bradna plays opposite Gene Raymond and included in the supporting cast are Porter Hall and Glenda Farrell.
PARAMOUNT PERSONALITIES

BARLOWE BORLAND

When Barlowe Borland decided to go into the world of the theatre, he nearly broke his father's heart. Not that the old man had any special prejudice against actors and footlights, but he had just finished spending eighty guineas to make his son a lawyer! “And being Scotch,” says Borland, laughing, “it nearly killed him!”

Borland was born in Gnezeno, Scotland, and received his education at Kilburn Academy, a famous school in the vicinity. He studied to be a lawyer, stalling his long-held ambition to act, and after passing his bar examinations, ran errands and studied Blackstone for eight months.

After eight months, his legal career was over for ever! A friend of his company was touring Scotland at the time, and when it stopped at Glasgow, he received a new player. With this company Borland received his first dramatic training and, after a tour of the principal English cities, he returned from the drama to the musical comedy stage of America.

America always appeared to Borland as the “land of promise” as far as the theatre was concerned. “I guess it was the size and wealth of the country,” he says now. “I took the first opportunity to cross the Atlantic, even though it wasn’t in any great dramatic production.”

He refers to the vaudeville act, “Tate’s Motoring,” which first brought him to New York.

When a play in which he was appearing moved to Los Angeles, Borland crossed the country and soon crashed the pretty gates of Hollywood. His first film was “The Man Who Fought Alone,” and later he appeared in such important productions as “The Little Minister,” “A Tale of Two Cities,” “Anthony Adverse,” “History Is Made At Night,” and “Easy Living.” His latest role is that of a European in the Gene Raymond-Olympia Branda romance, “Stolen Heaven.”

Both Cuts Above on One Mat. Order BARLOWE BORLAND Star Mat — 15¢

NEW TYPE DIRECTION FOR “STOLEN HEAVEN”

Andrew Stone, who directed the new Olympe Branda-Gene Raymond romance entitled “Stolen Heaven,” which comes next at the Theatre, is incorporated in an exciting new music-picture, which he has been developing for some time. It is an entry in the contest being held by Paramount in which new and old directors are bringing new films, with music and photography, which may make its debut in the new Olympe Brada-Gene Raymond romantic drama, “Stolen Heaven,” which opens next at the Theatre.

Stone calls it his “first novel of the year.” And in the contest being held by Paramount in which new and old directors are bringing new films, with music and photography, which may make its debut, Stone’s entry is “Stolen Heaven,” which opens next at the Theatre.

Camera With Rhythm

Hollywood’s newest device for use in musical films, the rhythm camera, makes its debut in the new Olympe Branda-Gene Raymond romantic drama, “Stolen Heaven,” which opens next at the Theatre. In which Miss Branda and Raymond dance, the camera changes position seven times, and each time on beat to a portion of a musical composition by Moszkowski.

Included in the supporting cast with Olympe Branda and Raymond are Porter Hall, in which Miss Branda and Raymond dance—Porter Hall, the camera changing position seven times, and each time on beat to a portion of a musical composition by Moszkowski.

BARLOWE BORLAND in Paramount Pictures

The new film, directed by Andrew Stone, introduces a new technique in cinematography. It is the rhythm camera. In several scenes in the picture the action takes place against a background of the world’s favorite masters, with the camera changing position on a beat to bring out the best of the music.

Miss Branda recently was seen as the illated sweetheart of George Raft in “Stolen Heaven,” in “Stolen Heaven,” the new film that opens at the Theatre. Gene Raymond is costarred with her.

STAR MATS — each including a one-column and a half-column cut, are also available at your Exchange for Olympe Branda and Porter Hall. Order by name: 15 cents each.

Two youngsters, head over heels in love, Moscowkiewicz-Cabin—seeing the worst mistake of their lives by a sentimental musician in “Stolen Heaven.” Paramount presents a popular dramatic romance, which will have its first local showing next at the Theatre.

Handsome Gene Raymond and Olympe Branda, the brilliant pair, are being hailed as the “first star of 1936,” and their first picture in whichincl. includes Porter Hall, in which Miss Branda and Raymond dance—Porter Hall, the camera changing position seven times, and each time on beat to a portion of a musical composition by Moszkowski.

Both Cuts Above on One Mat. Order BARLOWE BORLAND Star Mat — 15¢

A romantic story of young love, played against background music of Liszt, Chopin, Schumann, Moszkowski, and Strauss, will be brought to the screen of the Theatre, beginning next in “Stolen Heaven.”

This tale of a pair of attractive young people, who give up their unavailing past when they find love in a country hideaway, marks a new departure in motion pictures — dramatic action told in pictures, dialogue and music. At the head of the cast is Olympe Branda, who swept Hollywood off its feet last year. When Raft discovered her for “Souls At Sea,” and handsome Gene Raymond.

New film, directed by Andrew Stone, introduces a new technique in cinematography. It is the rhythm camera. In several scenes in the picture the action takes place against a background of the world’s favorite masters, with the camera changing position on a beat to bring out the best of the music.

BARTON BORLAND in Paramount Pictures

The first starring vehicle of the vivacious French girl who is hailed as Hollywood’s “find of the year,” Olympe Branda, will have its local opening next at the Theatre. It is “Stolen Heaven,” the brilliant drama of two youngsters who are turned away from a life of crime by the devotion of the young music student who has long forgott, Gene Raymond, who has been recently in “Souls At Sea.”

“Everybody’s Girl,” plays opposite Miss Branda, while Olympe Branda, who swept Hollywood off its feet last year. When Raft discovered her for “Souls At Sea,” and handsome Gene Raymond.

New film, directed by Andrew Stone, introduces a new technique in cinematography. It is the rhythm camera. In several scenes in the picture the action takes place against a background of the world’s favorite masters, with the camera changing position on a beat to bring out the best of the music.

Film Editors Will Want Art of Bradna — Supply Them!
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STAR PHOTOS, (colored) of Olympe Bradna are available in 8 x 10 and 14 x 17 size.
ABOVE: Seven of the ten 11 x 14 Super Color-Glos Prints; supplied eight flats and two uprights to a set.

DE LUXE DISPLAYS

Here are three of the smash National Screen displays for "Stolen Heaven." Write for details of the full line.

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USE 'EM ON THE BOARDS – AND AS CUTOUTS IN THE LOBBY!