HE GAVE THE
BRAIN TRUST
BRAIN STORMS

HEY! HEY!
HERE'S
WILL HAY
THE ONE MAN BRAIN TRUST

BOYS WILL BE
BOYS

A&G Production
Irresistible Comedy of Will Hay Given Full Scope in GB Travesty Entitled "Boys Will Be Boys"

Stage-Radio-Screen Comic Started Putting Them In Asides as Kid in Amateur Shows

(Accompaniment)

A brilliant comedian is scheduled to hit the screen with the appearance of the GB comedy, "Boys Will Be Boys," at the Art Theatre.

If it's a Will Hay show, the schoolteacher who has charmed so many of his fans in the movies and on radio is sure to be a winner. Will Hay plays a part similar to his schoolteacher characters on radio and screen. He is a very popular figure and is sure to appeal to a large audience.

Will Hay

Thuenda No. 1

William Hanley

Cyril Brown

Jimmy Hanley

Col. Crabbe

Dery Burnaby

Lady Dorking

Norma Varden

Tony, the Fat

Claude Dampier

Louis Brown

Charles Farrell

Prison Governor

Percy Walsh

From the story "Narkover" by "Beachcomber"

Directed by William Beaudine

Screen Play by Will Hay

Photography Charles V. Warhol

Editor A. R. Roome

Art Direction A. Yatchinsky

Recordist W. L. Searle

Music Louis Levy

Official Billing

WILL HAY in "BOYS WILL BE BOYS" with GORDON HARRDER

Directed by WILIAM BEAUDINE

Based on "Narkover" by "Beachcomber"

A Production

Brief Synopsis

Prof. Smart gets principal's approval for a letter of recommendation forged by Facker Brown, ex-convict, Brown's blacksmit Will Hay into giving him a position in the school, from whose ranks the worst criminals are to be found in any penal system. Facker Brown, ex-convict, brownsmartsmit into giving him a position in the school, from whose ranks the worst criminals are to be found in any penal system.

Will Hay "Razed"

His Hair to be Bald

For Comedy Role

(Adulcance)

"Off with his hair!" was the cry of the schoolmaster when a contract to play in "Boys Will Be Boys," the GB comedy currently on the stage. The nature of his long experience as a school teacher was still so young-looking to be really convincing, his manner so the adventurous principal of Narkover sufficiently tall. He had to face a dilemma--whether to shave him all over or give him a big sheep's wool or give him an old sheep’s wool. He decided on the latter! The barber gave him a bold cut of hair and Will Hay was soon ready. Even then it had to have a dapper spin to look satisfactorily rakish.

Roused that he was not directly concerned with the subject, but that his presence lent authority or more people sitting before a radio show which he was to host, he made clear that he must use his voice as a means of communication to his unseen audience. He expressed it as his opinion that many radio comedians acting before an audience were definitely being on the air because they played to the people they could see rather than those they couldn't. Will Hay prepared to have the radio audience hear his direct and authentic talk. In this, he is sure to be completely successful.

Scatterbrained "Prof" in "Boys Will Be Boys" Will Hay has a school teacher character was called in and line with conventional, patterned sketches. It was his being has done throughout his entire career, even as an amateur. The characteristics written on the pseudonym of "Beachcomber" about a school teacher named "Narkover" in "Narkover" are the story behind the story.

Will Hay, a scatterbrained professor, was seen by way of a forged letter, from lecturing to teaching. He is in attempt to teaching potential criminal to good men. It's found that there isn't a trick in the army of petty crimes the kid isn't aware of, and that the pupil is indeed father to the man.

However, through it's not a smart can be led around by the nose. Will Hay is the bold and brazen thief of the school; a man of most diamonds he boasts the boys can have all he's worth, no matter how monotonous.

Will Hay is "Boys Will Be Boys" is promised by will to be a comic ride, and when he's scanning through the school's plans. In the leading role of Will Hay are Sir James Hanley, the clever young lad who makes "Burns Ferry Glory" and "Richard Dixon" to name two. Supporting roles are played by George Baker, Norma Varden, Claude Dauphin and others. William Beaudine directed.

Will Hay Gives His Famous and Comical Characterization of a Schoolmaster in New GB Farce

"Boys Will Be Boys" Shows Way of Young Rascals With Scatterbrained Professor

There can never be a plebe of good comedians. It is, therefore, with no small amount of pleasure that we look forward to the forthcoming appearance of Will Hay at the Theatre. Glib, in presenting himself in "Boys Will Be Boys," with the action set in a boy's boarding school and Hay in the role of the head schoolmaster.

Pedagogical roles are Will Hay's specialty. He's been doing them in vaudeville for years, conveying amusing and startling pieces of misinformation to a young school boy and a whiskered old fellow who was willing to learn but couldn't.

In "Boys Will Be Boys" he does mortarmake and green and attempts to teach boys who have already learned more than is good for them. They are, in fact, in line for promotion to the penitentiary. The goal is the goal of every father's scan of the compass.

The story, of course, is a travelogue, barbecued in bread with the serious pursuit of learning—polish a decision of science of the young mind. Simple-minded, and obviously a plant, as Alex Smart comes to Narkover as soon as the school's day is over, he studies with a man who is interested in his new appointment, received with a letter of recommendation forged by the ex-convict father of the school's leading rascal. A stepping stone, the professor calls it, turns out to be a stumbling block.

His first day, Smart finds that Narkoverians are clad as they please— and they don't please. Cheating at cards, picking pockets, breaking locks and other light-fingered arts are their self-appointed curriculums, and taste the nose of a mere student who attempts to say what's right and who's wrong is all in the day's regurgitation.

The climax of nonsense comes when Lady Dorking, whose heart is pittering for the professor, has five diamond necklace stolen at the Foun- der's Day celebration. The spelunkers finally land in the new football that is being used in the big game of the year—when the young Narkoverian players can only present—put all the pieces together.

"Boys Will Be Boys" was adapted for the screen by Will Hay, who wrote the story which "Narkover" characteristics by "Beachcomber," which is the pseudonym for J. R. Morton. William Beaudine, whose brunt years as a director have earned the direction of such a comedians as Harry Rickard and such a comedian as V. C. Fairl, directed the picture, which has been given a fresh production by GB.

Besides Will Hay, the cast includes the young lad who distinguished himself in the role of "What Is Self-For Glory" and as Richard Dixon in "Burns Ferry Glory." Also Gordon Harper, Norma Varden, also Gordon Mar- dye Burnaby and Percy Walsh.

Teachers Should Be Disciplined

LENGTH

6341 feet

RUNNING TIME

70 minutes

WILL HAY and JIMMY HANLEY in a scene from "BOYS WILL BE BOYS." A GB Production.

Page Three

2 COL. SCENE MAT—30c

1 PA
Talent Hunt Brings Forth Young Hanley

Winner of Amateur Contest Making Rapid Strides On the Screen

(Adverse)

The various amateur prizes granted on the stage and the screen have brought about many splendid possibilities which promise to make available reproductions for television at a later date.

An amateur contest of any kind is sponsored by a television company occasionally, and a thousand hopefuls audition by telephone, with the complete results to be given by the next number of the newspaper.

The contest in which Jimmy Hanley participated was held on Saturday night in the Community Hall, a large auditorium with many seats. The contest was open to all amateur actors of the city, and a total of 500 entered the competition.

The contest consisted of a talent show, in which contestants had to perform a variety of acts, ranging from singing to mime. The judges were professional actors and actresses, who were looking for talent that could be developed for television roles.

Jimmy Hanley, a young actor who had been performing in the local theater, entered the contest with a spoken drama. His performance was praised by the judges, who were impressed by his natural talent and his ability to convey emotions on stage.

The judges awarded Jimmy Hanley first place in the contest, and he was offered a contract with the television company for a series of pilot episodes. Jimmy Hanley's performance was so remarkable that he was quickly promoted to a leading role in a television series, and his career took off from there.

Jimmy Hanley has been a star on television for several years now, and his success has inspired many other aspiring actors and actresses to enter similar contests and pursue their dreams of becoming television stars.

Hay Will Givens Books for Bookings

While Studying Engineering Praise as Comic Begins Stage Offer

WILL HAY gives up GB production

(Adverse)

The entertainment world's most amusing school teacher has completed his two-year term as headmaster of the fictitious "Narrows School for Boys," boys school, written by Frank Harvey Smith. Will Hay was born in Scotland, and has been a successful actor in the GB cinema, appearing in such films as "The Three Girls," "The Big Sleep," and "The Maltese Falcon." He has also appeared in stage productions and has written several plays.

Will Hay is leaving the GB film industry to pursue a career in television, where he has been offered a starring role in a new series. He will also continue to write and produce plays, and is currently working on a new stage production.

Beau and Bow Wow Wows

Schoolteacher Will Hay Baffled By Young Rascals Who Want to Know How High Is a Chimpanzee

(Play Date Reader)

"How high is a chimpanzee?" is the question in which young people are baffled, as they have always been told that chimpanzees are monkeys, and not related to human beings.

Recently, a chimpanzee was found in the zoo, and many children went to see it. One little boy asked his father, "Daddy, how high is it?"

The father replied, "I don't know, son. You can ask the zookeeper." But the boy was not satisfied, and continued to ask the question.

Will Hay, the schoolteacher, heard the story, and decided to write a play about it. The play, "The Chimpanzee's Tale," was performed in the school, and was a great success.

Will Hay is pleased with the success of the play, and plans to write more plays for children. He believes that children should be encouraged to ask questions and learn about the world around them.

Norma Found Way to Get Her Desire

"Boys Will Be Boys" Actress Uses Persuasion and Wits to Win

(Adverse)

Once upon a time there was a girl who was very fond of the opinion that the one and only certainty in life was that "Boys Will Be Boys." She put her faith in this belief, and her train ticket and then, with everything set for the successful application of the "Boys Will Be Boys" formula, she found herself in quite a dilemma.

Any other girl would have gone back to her embroidery and cow- in after such a setback. But as "Norma" would say, there are many parts being played by actors older than herself.

Strenuous years in Shakespeare reporting have taught Norma how to sift the lines of the immortal bard, and to choose the part of the woman who learns to do modern face. She therefore turned to football. And in an unusually scrumbled football game.

Will Hay, renegade star famous for his school teacher skits plays the Tb's assistant in "Boys Will Be Boys," and has a time of it keeping one jump ahead of his super clever advisor Norma Varden, Jimmy Hanley and Camp-Hunter play supporting roles.

"Boys Will Be Boys" is directed by William Beaudine from the screenplay by "The Narkkover" stories by J. B. Morton, who wrote under the pseudonym of "Beachcomber."

Prof. Smart's Boys Take Degrees...Without Learning

(Play Date Reader)

Youth goes to the dogs and dig- nity is thrown to the dogs in "Boys Will Be Boys," a travesty on public school teaching a few years ago, and which caused great excitement.

Will Hay, and showing today at Theatre is its GB production.

The film is about a young man named "Smart," who is a school teacher. He is given a job to teach at a school where the students are all boys. He quickly realizes that the boys are not interested in learning, and he decides to try to change their attitudes.

Smart starts by trying to make the boys realize the importance of education, but they are not interested. He then decides to use humor to get their attention, and he starts telling jokes and making fun of the boys. The boys begin to laugh, and they start to pay attention to what he is saying.

As the film progresses, Smart realizes that the boys are not interested in learning, and he decides to give them what they want. He starts offering them easy grades and Jobs. The boys are happy, and they start to do well in school.

Smart's success is short-lived, however, as the school principal becomes aware of what is happening. The principal fires Smart, and he has to leave the school.

Despite the setbacks, Smart continues to try to help the boys. He realizes that they need to learn, but he also knows that they need to have fun. He decides to strike a balance between the two, and to teach the boys in a way that they can understand and enjoy.

The film ends with Smart standing in front of the class, looking at his students and smile. He knows that they have learned something, even if it is just how to tell a good joke.

Thumbnail Biographies

WILL HAY was born in Scotland but spent most of his youth in Man- chester. His father taught him to play and sing, and he was a successful actor in the world of radio and television. He died at forty years old, and is said to have died of a stroke.

JIMMY HANLEY was born in England, in 1918. Won a contest at the age of nine for the best Scouse accent. Played in several shows and radio and television series.

NORMA VARDEN was born in England, and ran away to become an actress. She was a successful actress until the great depression, when she was forced to give up acting. She then worked as a model, and later as a school teacher.


GB PEN POINT

NORMA VARDEN

A very young girl of beauty for her job is part-time, she taught a school of dancing and is not only good-looking, but is also an expert at keeping her legs at home, and has been gored in and permitted to study by the teacher.

This young girl was Norma Varden who played her first professional role at the age of fifteen, and who has not yet left the stage. She is a graduate of the famous "Tb" series, and has been in many of the "Beachcomber" productions.

NORMA VARDEN was born in England, and ran away to become an actress. She was a successful actress until the great depression, when she was forced to give up acting. She then worked as a model, and later as a school teacher.

WILL HAY ROTAUS AS SCHOOL TEACHER

Boys, Diamonds and Football

NEWSPAPER PICTURES: O. Henry's Comic Number

(Review)

The new O. Henry offering which plays on Broadway at the Players Theatre, has as its star Will Hay, a comedy actor who portrays the role of an absent-minded schoolmaster. The students are being properly educated by a life of villanous wills and will probably wind up in the hospital.

In this hilarious comedy, teacher's good looks and his wise, wise words are out to welcome them, and such meticulous students that they all share one's existence. If you are of the type that laughs at everything, you will probably roll in the aisles with the hundreds of people waiting for you who are teaching kids that teach their teachers.

Professor Alex Smart, principal of Narkedow school for boys through a agency which was given to him by Mr. Brown, is a student of the school and leading member of the student body. Threatened with expulsion, he is saved by Mr. Brown as a favor to his son, who is in the school. As a result, Mr. Smart is made a member of the school board, and he and his son have hidden behind the same door and are always together. They现出 come in the school for half an hour, run out off it, fighting with their very wits and wits to be a fine, real good school for boys, and it's a real football game you will love it and wish you had been there.

This ridiculous comedy was directed by Mr. Smart, who is agitated from the "Narkedow" stories by the the same author. He is the star of the show, supported by Jim Brown, an old friend of Mr. Smart, in a strange role, and by the way he has had important roles in "The Beaver's" and "The Tidal Tunnel," as explained by Mr. Smart, and followed by "The Transatlantic Tunnel" and "Boys Will Be Boys".

Young Ruffians Roughhouse Will Hay in Comedy

(Play Date Reader)

When a college professor plays a student role, it is fun to see a student play a college professor. It is the reverse that has been tried.

In GB's newest screen farce, "Boys Will Be Boys," Professor Alex Smart, played by Will Hay, is the leader of the college faculty, and makes it look like it.

Both, the Juneau Post, Mr. Smart, a fellow of the Players Theatre, more than one student hierarchy, which is the way he looks, and makes it look like it.

Scatterbrains and Boneheads

WILL HAY, comedian starred in "BOYS WILL BE BOYS," a GB Production.

Page 3
YOUNG RACER RIDES IN ASBESTOS PANTS

Jimmy Hanley Barms Up the Road in Minicar He Built Himself

Comedian Calls Faithful Hound His Best Friend

GB PEN POINTS

WILL HAY

WILL HAY is unique as being the only film comedy star who has staged the come to him instead of going to it. Scotland. The Hay family moved to England and settled in London and it was here that Will was born. Will Hay was per cent. At the age of three years of age show was the favorite form of recreation in the Hay household.

Despite the fact that young Will was frequently always in demand to amuse his parents and friends, he decided on engineering. At that time the telephone was a novelty and Will was entranced by the sound of the instrument being stepped on. Then a London manager sought out Will and offered him a contract. Will weighed his blueprints against billiards. As a child, he was more interested in flying and astronomy.

WILL HAY's acting career started in 1908. His first role was in a play called "A Gentleman's Agreement" and he was seen as a "thoroughbred" by special critics. Since then, he has appeared in many films and plays, including "The Man with the Gray Hair." His role in "Boys Will Be Boys," directed by Will Hay, is one of his most memorable performances.

HOME SEEKING BIRDS LURED BY PROP IY

Robins Excited Over Taking Part in Will Hay Comedy "Boys Will Be Boys"

A garden wall set in a motion picture studio was transformed into a real garden used by robins building their nesting boxes.

An ivy-covered stone wall was transformed into a garden wall for robins in "Boys Will Be Boys." The scene was set in a small garden where the robins build their nests. The garden wall was covered with ivy and the robins were able to build their nests on it.

WILL HAY, comedian starred in "The Thirteenth Chair," Warner Production.

Prof. Alex Smart

Claus Dampier is Not Wit Professor In Will Hay Comedy

Claude Dampier, the idiotic professor who figures in "Boys Will Be Boys," the magnificently produced romantic drama now showing at the Lyric Theatre, was originally destined to be a power in the literary world early in his career, however, he is now without work and living on welfare.

The sculptor's daughters who are thrown into the air and, after a series of adventures, are sent through a revolving door. Claude Dampier, professor of French literature, and his assistant, a young woman named Ethel, are the main characters in the play.

Single Hair Baffled Cameron Will Hay's Fun Film

By making the camera into one of the boys of "Boys Will Be Boys," Cameron Will Hay was able to add a delightful touch to the story. The GB studio has already planned a whole series of similar films to "Boys Will Be Boys."
THE BRAIN TRUST
GOT BRAIN STORMS
TRYING TO HOLD
HIM DOWN....

HEY! HEY! HERES
WILL HAY
THE ONE MAN BRAIN TRUST
BOYS WILL
BE BOYS

Directed by
WILLIAM BEAUDINE
Based on "Nerkover" by "Beachcomber."

A  PRODUCTION

AD MAT 3C—114 Lines x 3 Cols.—45c

AD MAT 1B—61 Lines
x 1 Col.—15c

AD MAT 1A—41 Lines
x 1 Col.—15c

AD MAT 2B—73 Lines x 2 Cols.—30c

AD MAT 2A—44 Lines x 2 Cols.—30c

TODAY'S LESSON
WILL HAY
BOYS WILL
BE BOYS
+ LONG, LOUD,
LINGERING LAUGHS

WILL HAY
THE ONE MAN BRAIN TRUST
BOYS WILL
BE BOYS

Directed by William Beaudine
Based on "Beachcomber"

A  PRODUCTION
HE GAVE THE BRAIN TRUST BRAIN STORMS

HEY! HEY! HERE'S WILL HAY THE ONE MAN BRAIN TRUST BOYS WILL BE BOYS

Directed by WILLIAM BEAUDINE
Based on "Narkover" by "Beachcomber"

AD MAT 2D—85 Lines x 2 Cols.—30c

WILL HAY THE ONE MAN BRAIN TRUST BOYS WILL BE BOYS

With GORDON HARKER
Directed by WILLIAM BEAUDINE
Based on "Narkover" by "Beachcomber"

AD MAT 2C—85 Lines x 2 Cols.—30c

LESSON NO. 1 WILL HAY THE ONE MAN BRAIN TRUST BOYS WILL BE BOYS

LONG, LOUD, LINGERING LAUGHS

With GORDON HARKER
Directed by WILLIAM BEAUDINE
Based on "Narkover" by "Beachcomber"

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WILL HAY
The One Man Brain Trust
in
"Boys
Will Be Boys"

A nutty professor in a screwy school has fun that’s Pumb crazy!

HILARIOUS?
YOU SAID IT!

(THEATRE IMPRINT)

PHOTO ENLARGEMENT

This amusing portrait of Will Hay in character as a schoolteacher immediately suggests comedy. It is enlarged from the original negative. Can be bought in any quantity. Size: 28 x 42 inches. PRICE: $1.50 each.
This illustration also a transparency photo for your flasher box. Price: $15c for transparency. 25c for strip.
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RADIO SHORTS

If you've ever had any doubt that Boys Will Be Boys you should see the GB comedy of that title.

It stars Will Hay, famous as the world's funniest schoolteacher. When he finds the boys of Narkover school are going to learn only what they please he proves he has a few tricks in his bag and that nobody could really be as stupid as he lets them believe . . . for a while.

In "Boys Will Be Boys" Will Hay is the funniest schoolteacher who ever dodged a spitball. When he is appointed principal of Narkover School for Boys he thinks it’s a stepping stone to better things, but it turns out to be a stumbling block, for boys will be boys and most of these are rascals.

Will Hay, who plays a schoolteacher even schoolteachers will laugh at, is the star of "Boys Will Be Boys," a comedy laid in a boy's school with every last father's son a rascal.

Information at a Glance

STAR—WILL HAY
TYPE—Farce comedy
STORY—Prof. Smart gets the principalship of Narkover School with a forged letter and is thereafter at the mercy of the forger, a love sick woman and a whole school of rascals.
STORY BY—Beechamor
SCREEN PLAY—Will Hay
DIRECTOR—William Beaudine
PHOTOGRAPHER—Charles Van Enger
LENGTH—634 feet
RUNNING TIME—70 minutes
ACCESSORIES
POSTERS: 1 sheet, 3 sheet, & sheet.
LOBBY CARDS: 14x16, 22x28, 8x11x14.
STILLS: 2s 8x10 black and whites.
ADS: 1-3 Col., 2-2 Col., 3-3 Col.
SLUG: 2, 3.
SCENE MATS: 2, 3.
NOVELTIES: Blotters, Giveaways, Photo Enlargement, Lobby Hanger.
THE MODERN MASQUEARDE - JESSIE MATTHEWS

KING SOLOMON'S MINE
Diamonds. Rubies. The jewels that inspired the phrase "King Solomon is all his glory." Found in darkest Africa by four fearless adventurers. After thrilling adventures with giant natives and a gorgeous goddess. The thrill of "King Kong," Frank Buck's story... plus! Story by Mr. H. Rider Haggard.

THE PASSING OF THE THIRD FLOOR BACK - CONRAD VEIDT
A boarding house. Every commandment broken. By every lodger. A stranger rents the third floor back. Every lodger senses his spirit is redeemed. Hundreds of puppets have sung its praises as a play. Thousands will sing its praises as a picture. Story by Jerome K. Jerome. Director, Bertold Viertel.

SECRET AGENT - MADELEINE CARROLL - PETER LORRE

ALIAS BULLDOG DRUMMOND - JACK HULBERT - FAY WRAY

BORN FOR GLORY - BARRY MACKAY-BETTS - BALFOUR - JOHN MILLS

GEORGE ARLISS
Cardinal Richelieu prove once again that Arliss is the old master. Painful. Dependable. Irreplaceable. He always comes through. His picture will be selected from 3 masters. These have been reduced from exactly 27. When it is finally selected it will be produced with both eyes on the box-office.

RHODES, THE EMPIRE BUILDER - WALTER HUSTON
The story of "Dowdsworth." In the impossible. A better role than "Dowdsworth." Rhodes, the Empire Builder. Rhodes, the King of Diamonds. All 17 on one roll. Wonderful Rhodes, who wrested Africa from the savages. Rhodes of Rhodesia. Fantastical. Incredible. Real. True.

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TRANSATLANTIC TUNNEL - RICHARD DOZ - RUSSELL STANS - MADELEINE CARROLL
Since men first laid the cable under the ocean from America to Europe. Men have dreamed of tapping this feat. With a tunnel from New York to London. And here we have it. In a brilliant picture. Like "F. P. I." Laid in the future. Fantastical. Dynamic. Dramatic. Romantic. Director, Maurice Elvey.

THIRTY-NINE STEPS - ROBERT DONAT - MADELEINE CARROLL
The hero of Monte Cristo. The man every one wants. Fans, Studios, Exhibitors. In the role that every star wants. A daring adventure. In a mystery thriller. From the famous novel by Capt. John Buchan. Madeleine Carroll co-stars. In her best role since "I Was A Spy." Director, Alfred Hitchcock.

FIRST A GIRL - JESSIE MATTHEWS - SONNIE HALE
The feminine Fred Antoine. Princess Personality Herself. The girl with everything. Praised by every critic. As no new star has been praised in years. In a musical design to display her amazing versatility. As a dancer. As a singer. As a comedienne. As an actress. And as a bewitching personality.

THE CLAIRVOYANT - CLAUDE RAINS - FAY WRAY

THE KING OF THE DAMNED - CONRAD VEIDT - HELEN VINSON

DR. NIKOLA - BORIS KARLOFF

THE MORALS OF MARCUS - LUPE VELEZ - IAN HUNTER

BORN FOR GLORY - BARRY MACKAY-BETTS - BALFOUR - JOHN MILLS