MARS ATTACKS THE WORLD

Larry Buster Crabbe
Jean Rogers · Charles Middleton
Frank Shannon · Beatrice Roberts

A Filmcraft Picture
Sensationalism!
MARTIAN ATTACK ON WORLD IN FILM

Unprecedented timeliness of its program schedule enables the
Theatre to release its latest feature picture, "Mars Attacks The World," based on a story similar to that which has just captured the imagination of the country. The picture went into production more than a year ago and has been in assembly ever since. Heading the cast is Larry "Buster" Crabbe, Jean Rogers, Charles Middleton, Frank Shannon, Beatrice Roberts, Donald Kerr, and Whitley Water. Based on Alex Raymond's newspaper strip "Flash Gordon" syndicated by King Features, Inc. Directed by Ray Taylor. Produced by Robert Hill. Associate Producer Barney A. Sarecky. Running Time 60 Minutes.

CAST

Flash Gordon Larry "Buster" Crabbe Duke Oliver Jean Rogers Emperor Ming Charles Middleton Dr. Zarkov Frank Shannon Queen Aura Beatrice Roberts Hyppa Donald Kerr The City King Montague Shaw Prince Barin Richard Alexander Taruk Whitley Water Flash Captain Kane Richmond Air Commodore Captain Kenneth Duncan

MARTIAN VILLAIN IS REALLY HUMAN!

Here is an actor who wouldn't be a hero if he could... he makes a villain. This mercury actor is Charles Middleton, veteran character man who proudly bears the title of "best bad man on the screen. For years he has betrayed friends, and crossed over into the dark side of his line of work, and has found that crime definitely pays. Middleton has the meanest and crueldest role of his career in "Mars Attacks The World," a film dramatization of a situation similar to that which recently electrified the imagination of America. It comes to the Theatre on...

SYNOPSIS

Mars Attacks The World

Jean Rogers Simply Dotes On Dangers

Being an adventure film heroine is a picnic for Jean Rogers, but it would be a picnic for a less courageous girl. The pretty screen actress soon sent posse Buster Crabbe in Fragments' "Mars Attacks The World," now showing at the... Theatre on...

INTERPLANETARY WAR IS DEPICTED

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BEAUTY STARS IN WAR FILM

Buster Crabbe battles for life on a strange planet in Filmland's "Mars Attacks The World." This is by far the best picture of the kind yet to appear on the cinematic horizon.

INTERPLANETARY WAR IS DEPICTED

Electric guns, light ray pistols and rocket ships zipping from planet to planet may soon become a real and practical as radio planes and airways today. That is the opinion of Buster Crabbe, former Olympic champion and star of Filmland's "Mars Attacks The World," spectacular film drama based on the Martian war machines which recently captured the nation's imagination, and coming to the...

THEATRE on...

INTERPLANETARY WAR IS DEPICTED

For six weeks on Mars, Crabbe, Jean Rogers, his leading lady...
Display Lines

Now - the year's high-proof feature production. Sixty minutes of the most amazing adventures you ever witnessed! The astounding feature adventure that rhymes with "space" and "space world adventures!"

The most amazing sensation of the century! A giant rocket ship hurling through space on a 300-mile-a-minute trip to the planet Mars!

Rooftop through space aboard a giant rocket ship! Shoot through the atmosphere at 500-mile-a-minute speed! Land on the unexplored planet Mars! You'll peer at weird adventure, uncanny men and amazing battles!

More sensational! More startling! More spectacular thrills than ever before captured by motion picture cameras!

Nothing like it before! Nothing to equal it ever again!

Undeniable sights and adventures! One youth wittling majestic dreams and mighty inventions of the world-against weird, destructive creatures of menacing superplanets!

Red-blooded youth against monsters of science!

Clashing with fleshless forces on strange planets! Unbelievable! Unforgettable! Sensational! An adventure-seeking youth zooms into uncharted space aboard a shadowed flying dish in deadly battle with demon creatures of weird space regions!

Man's wildest dream now comes true! Invading the neighbor planets of the Universe!

See! See! See! The famous rocket ship hurtles through the atmosphere at bullet speed on its thrilling trip to Mars! Quasar, spectacular, mechanical and electrical inventions! Engine through the roar of fire! The amazing stratosled and the nitron loaded plane crash in mid-air!

The radio-active light ray gun! For the first time strength and daring that will take your breath away!

The menace of the cosmic Gorgon! The mysterious nitron destructive ray!

The terrible battle to save the world from destruction!

The kingdom of the Clay Man!

The rocket ship plungs heading to doom!

The magic powers of the black and white sphinxes!

The various take off and landing techniques!

Weird palaces, laboratories, torture chambers, whole cities that stagger the imagination!

"MARS ATTACKS THE WORLD" is definitely an ex- ploration picture and should be odd thrillingly and spectacularly in your theater and not on. The front display ad above can be executed with posters, stills, cut-outs and a little ingenuity by the part of your house artist.

(1 and 2) The giant rocket ship and titles, for use atop marquees, are cut-outs from the poster. Be sure with wire and strips and also use wire to attach title to tail of rocket ship. Cloth trailing from tail of ship will give speed effect. Well spotted light, this will be an attractive piece of pride and "see" lines.

(3 and 4) The dramatic strange-wORLD-ship scene for panels on both sides of front incorporated with "thrill" and "see" lines.

(5) Use cut-out head, from either the posters or lobby cards or on either end of the marquees.

(6) A rocket ship shadow box, lined in lower right hand corner of this page.

(9 and 10) Dress your urchins and ballyhoo men in "Mars of Mars" costume, as explained to the left, below.

"MARS ATTACKS THE WORLD" BRINGS WILD ADVENTURES OF FUTURE TO SCREEN WITH BREATHLESS REALISM

Weird Air-Thrills-Future Planet-Wars

(Advance)

Pilmarca's success, "Mars At- tacks The World," a film of amaz- ing, mind-bending, the planets will roar across the screens at the Theatre ______ for a ______ day run.

This Barstow Sykes production features Hunter Crable as the hero whose favorite pastime is getting it and out of danger. It is quite a lovely leading lady, Madeleine Shannon in the role of his leading lady. And Jean Rogers as the man before the white smoke and the blackness.

The story has to do with a sinister force from Mars which is drawing close to earth, with the world's atmosphere, dealing death and destruction. The hero, discovered by a scientist accompanied by friends, starts off in a rocket ship for the purpose of locating and destroying the evil force of Mars.

At this point is displayed some re- merattractive effects which are all porfession men who leave the world far behind. The story has a plot that is in the same force that is seeking the world's nitrogen and desperately hurtle toward Mars, the planet from which their menace is emerging.

One of the most scenic scenes is the picture of the earthsmen on Mars wndering into a cavern and suddenly see the clay walls take shape in the form of clay men.

Film Villainy Proves Highly Profitable

Here is an actor who wouldn't be a hero if he could ______ he makes more money being a villain!

This mercurial actor is Charles Middleton, veteran character man who proudly bears the title of "best band man on the screen." For years he has portrayed friends, and kidnapped heroes since he has known, that crime definitely does pay. Middleton has the means and the subtle side of his career in Pilmarca's "Mars Attacks The World" which comes to the ______ Theatre on ______

with Hunter Crable and Jean Rogers in the leading parts. He plays bedroom Mikel the Martian who comes to earth to conquer the whole universe.

Frankly, Middleton admits that he wouldn't care to trade jobs with band man or even make love to beautiful movie stars. Although he is the most adapters in the final frontier, his villainry brings him more than the usual pleasures of life.

"I believe my mean roles on the screen have a definite influence for good among those who see my pictures," he declares. "It is a warning for folk not to be the kind of man I play in the film. Their hatred for the character prevents them from breaking the atmosphere tricks that I do on the screen."

Battle Of Worlds In Amazing Drama

A thrilling new note in adventure pictures was sounded yesterday when Pilmarcia's "Mars Attacks The World" opened at the ______. This is by far the best picture of the kind yet to appear on the wide- screen horizon.

The story has to do with a mysterious force from Mars which is causing world rivalry by drawing nitrogen from its atmosphere. Frank Shannon as a brilliant scientist sets out in his rocket ship to destroy this menace, accom- panied by Hunter Crable, his adventurer-assistant, and Jean Rogers his fiancée, along with a stormy newspaper man. Traveling far out in space, they are suddenly pulled to Mars by the same force which is draining the earth's nitrogen. Here the earth people encounter a series of exciting adventures which build to an amazing climax.

Hunter Crable, a former Olympic swimming champion, proves out a fan- less performance as the central charac- ter. Other good portrayals in this pic- ture which was directed by Ford Reis and Robert Hill are turned in by Jean Rogers as the lovely heroine, Frank Shannon as the villain, and Madeleine Shannon as Mikel the Merciless and Beauregard in the role of Quen Aurza.

PLANET-TO-PLANET COMMUTING SOON A FACT, SAYS FILM STAR

Electric guns, light ray pistols and rocket ships zooming from planet to planet may soon become as real and practical as radios and airplanes are today.

That is the opinion of Hunter Crable, former Olympic champion and star of "Mars Attacks The World" spectacular drama of adventure in interplanetary space which comes to the ______ Theatre on ______. For six weeks Crable, Jean Rogers, his leading lady and the other members of the cast, acted on gigantic sets representing Martian cities. Set up was over one hundred feet high, a grandiose backdrop for present-day Americans, but they were no more than small landish gadgets with which they were surrounded.

"After the first few days of shooting," Crable could later improve, "it felt perfectly natural to walk on light beams. Taking a whirl in our steel rocket ship became as commonplace as taking a taxi. Af- ter all, while strange to us today, all these trick devices in "Mars At- tacks The World" are based on real scientific principles and may well become everyday realities in our nation."

Former student at the University of Hawaii and a graduate of the Un- iversity of Southern California, as well as a champion wrestler, Crable is an odd material for rocket ship experience. His special hobby is elec- tricity-dynamo. It was his combination of mental and physical prowess that gained him the lead.
COMBINATION ADS
for the 2 Biggest
Money Features on the Screen!

Ad Mat No. 311

Ad Mat No. 112

Ad Mat No. 411
POSTERS

MARS ATTACKS THE WORLD

Larry Buster Crabbe
Bar Rogers
Charles Middleton
Frank Shannon
Beatrice Roberts

A Filmcraft Picture

ONE SHEET

MARS ATTACKS THE WORLD

Larry Buster Crabbe
John Miljan
Charles Middleton
Harlan Warde
Beatrice Roberts

A Filmcraft Picture

TITLE CARD

MARS ATTACKS THE WORLD

Larry Buster Crabbe
John Miljan
Charles Middleton
Harlan Warde
Beatrice Roberts

A Filmcraft Picture

INSERT CARD

MARS ATTACKS THE WORLD

Larry Buster Crabbe
John Miljan
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THREE SHEET

MARS ATTACKS THE WORLD

Larry Buster Crabbe
John Miljan
Charles Middleton
Harlan Warde
Beatrice Roberts

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11 x 16's

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