Set Up Sock Stunts On ‘Jungle Raiders’ Using ‘Sacred Idol’

A sure-fire showmanship angle is the “sacred idol” which plays an important part in “Jungle Raiders.” Get your sign shop to construct a huge display piece similar to the one in Still Nos. Ep. 1-9. Ep. 14-1 and Ep. 14-4. Mount it on wheels so it can be moved about freely. Install flasher-lights in the eyes, and if possible, have smoke come through the nosepiece. Following are a few ballyhoo suggestions:

TELL ‘FORTUNES’

If “idol” is big enough to conceal an usher or usherette, patrons might get their “fortunes” told. Provide hidden “fortune-teller” with a list of simple statements — “Remember, honesty is the best policy,” “You want people to like you,” etc., always ending with: “And Don’t Forget to See the Next Thrill-Packed Episode of Columbia Pictures’ Reprint Serial, ‘Jungle Raiders’!”

STREET BALLY

Mount “idol” on a truck that goes through the busiest intersections in your town. Provide a p.a. system to play the jungle record described elsewhere for a sock effect. Make sure a copy card with your theatre, playdate and credits are on truck.

HIDDEN TREASURE

Conduct a “Jungle Raiders Hidden Treasure” stunt by enlarging the mouth on the “idol.” In rear of mouth, place promoted prizes or a bag holding paper discs numbered from 1 to 500. Post a copy card reading: ‘Reach Into the Sacred Idol for Jungle Raiders’ Hidden Treasure!” If you use discs, each week from your stage announce the winning numbers.

LOCAL CHARITY

A local charity or fund drive might be benefited by use of your “idol,” in your lobby or elsewhere in your community. It’s the familiar “wishing well” stunt, dressed up to fit your picture and the local situation!

MARQUEE

Set up the “idol” on your marquee and train colored lights on it to draw maximum attention at night.

LOBBYS

Plant “idol” prominently in your lobby and station an usher, in a native costume, next to it, as guard.

Put Theatre Behind Serial!

LOBBY TRADERS

Combine the fascination “swapping” has for youngsters, together with the trading post which figures prominently in the picture, by setting up a lobby “Jungle Raiders’ Trading Post” for boys and girls. Arrange for the “trading” to be permitted for only a half-hour before showtime. Stipulate it’s only for bartering and no money is to be used. Plant photographs of the trading post in action with your local newspaper.

MARQUEE

The importance of serials in attracting audiences is proof enough that “Jungle Raiders” rates marquee attention! Many theatres around the country place their chapter play schedules (page 7) on their marquees, giving the serials as much prominence as their feature pictures. This is especially true, and especially valuable, for the first four or five chapters, which should cinch future audience attendance. Try it in your situation when you play ‘Jungle Raiders!’ Decorate the marquee with blow-ups of the “sacred idol” (see above) or art elements from the posters (see art stills on page 5).

JUNGLE FRONT

Give your theatre front an authentic jungle look by improvising a simulated “native hut” over your boxoffice with bamboo matting, tropical foliage and fake palm trees. Borrow from a local pet shop or zoo some monkeys and place them in a cage near your boxoffice. Dress your staff with pith helmets. Use the special record described below, too.

JUNGLE SOUNDS

Add to the authentic jungle atmosphere in your lobby or outside the theatre by using jungle drums Record No. 5028B on your p.a. system. Send $2.40 for the disc, in advance, to: Thomas J. Valentino, Inc., 150 W. 46 St., N. Y. 19, N. Y.
Use Club Card to Reach Youngsters

Create interest in your serial showings among the younger set of town by printing locally and distributing widely a quantity of "Jungle Raiders" club cards like the one illustrated at the right and available to you in mat form. You might be able to defray your costs by arranging with a toy dealer or other town merchant catering to the youngster trade to place an advertisement on the reverse side of the cards. All club "members" with perfect attendance records are admitted free to see the concluding chapter of "Jungle Raiders."

Order Mat 2-J (same size as shown) from your nearest exchange of National Screen Service.

4 STILL SETS

Four special still sets are available for your exploitation campaign on "Jungle Raiders" from all National Screen Service exchanges:

1) set of 25 horizontal stills for your lobby and out front theatre displays as well as for newspaper planting with local newspapers;
2) set of 10 upright production stills and heads of the principal players;
3) art set of 3 shown on page 5 (photographic reproductions of key art from the pressbook ads and posters);
4) publicity-exploitation set (still used in publicity and exploitation campaigns).

JUNGLE 'TREASURE'

A stunt that should create interest in your showing can be worked by arranging with local city officials or construction companies to place this copy card near current excavation work "We're Looking for the Hidden Treasure in 'Jungle Raiders.' at the Theatre every ."

FOOTPRINTS

Drum up interest in your showing of "Jungle Raiders" by stenciling on available walls, streets, billboards, and fences footprints, and where possible, the following copy: "Follow the Trail of the 'Jungle Raiders' to the State Theatre Every Friday!"

JUNGLE EARTH

An attention-getting handout can easily be arranged by printing up locally a quantity of small envelopes with the following message: "Jungle Raiders' Souvenir! Dirt from the Jungle . . . the Land of Mystery and Adventure . . ." Add full picture, theatre and playdate credits. Put a pinch of ordinary dirt into each envelope before distribution.

ANIMALS

For an attractive and talk-of-the-town lobby stunt, obtain from local pet shop a number of jungle animals—monkeys, parrots, in particular—and place them in cages in your advance lobby. Station an usher in explorer costume near the cages, to make sure that patrons do not tease or feed the animals.

BALLY

Send a man dressed as a jungle explorer through the parks, school neighborhoods and playgrounds of your town. A sign on his back reads, "I'm on My Way to See 'Jungle Raiders.'" and list complete credits. The ballyhoo would be considerably more effective if the man carried on his shoulder a monkey or parrot.

RADIO SPOTS

15 SECONDS:

Spine chilling escapes! They're in store for you when you see "Jungle Raiders!" "Jungle Raiders" in Columbia Pictures' thrill packed serial reprint! With Kane Richmond! Eddie Quillan! Veda Ann Borg! See the first chapter of "Jungle Raiders" on at the Theatre.

30 SECONDS:

See the volcano of doom! See fierce pygmy warriors! See secret native rites! Thrills such as you have never experienced wait you in every chapter of "Jungle Raiders!" "Jungle Raiders" is Columbia Pictures' serial reprint! With Kane Richmond! Eddie Quillan! Veda Ann Borg! And a great supporting cast! In episode after episode, "Jungle Raiders" is packed with action! "Jungle Raiders" will keep you at the edge of your seat! See the first chapter of "Jungle Raiders" at the Theatre.

Adults, Too!

Remember, serials like "Jungle Raiders" have as great a following among adults as they do among children. Be sure that this is stressed in your publicity and in your exploitation. Your distribution of heralds and other gimmicks should be aimed at the young in heart as well as the small fry.
NEWSPAPERS
A number of useful promotions might be worked out with local newspapers in conjunction with your showing of "Jungle Raiders." The following are suggestions:

JUNGLE: Newspaper prints feature stories dealing with jungle lore, buried treasure, etc., citing your serial and playdate.

AD PAGES: Arrange for an ad calling attention to the newspaper's classified ad pages in a "hidden treasure" promotion. The "hidden" treasure should be the name of the serial, "hidden" in classified ads, with guest tickets going to readers who circle all such titles and submit the correct number with a 25-word sentence beginning: "There Is Hidden Treasure in Blanktown Gazette Want Ads Because..."

COMICS: A number of comic strips deals with jungle subjects. Try for comic strip underlines calling attention to your picture and playdate, along the lines of: "For Additional Jungle Excitement, See 'Jungle Raiders,' etc."

'RAIDERS' WORDS
Offer prizes to youngsters who submit lists of words — four letters or more — derived from the "Jungle Raiders." Proper names should not be counted, nor foreign words. Prizes go to the longest and most accurate lists. Stunt might be spread over several weeks by asking for lists of words beginning with the letter "J" one week, "U" the next, "N" the third, etc. Publicize in a local newspaper, on the radio or via a lobby poster.

CODE FANS
Set up a code via newspaper or throwaways to stir up youngsters' interest in "Jungle Raiders." Use the following code message:

NVY "QVIOV IVWVII" 22 GSV HZGIV GZGIV VZV HZGIPW (See "JUNGLE RAIDERS" AT THE STATE THEATRE EVERY SATURDAY. Key: A is Z, B is Y, C is X, etc.)
YOUNGSTERS!

Don't take 'em for granted! Bring 'em in with the stunts and suggestions included in these pages and work the following:

- In addition to theatre page advertising of your serial, see to it that your ads run on the comic pages of local newspapers.
- If you stage Saturday morning, holiday or other shows for youngsters, two or three weeks in advance of your first chapter, tell them about the thrills awaiting them in every chapter of "Jungle Raiders!"
- Put on a special "Jungle Raiders" party for the kids, who should appear in costume. Promote prizes and giveaway presents and publicize the stunt extensively... among the youngsters!
- Distribute the herald, and make up your own heralds from the maze and color-in mats! Let the youngsters know about "Jungle Raiders!"

ICE BOX RAIDERS'

Sell the serial and your engagement to housewives around town by having a sign along the following lines made up for window and counter displays in grocery stores, bake shops, etc.: "Are Your Children Ice Box Raiders? Keep Them Healthy and Happy with After-School Snacks of.... Take Them to See 'Jungle Raiders,' Columbia Pictures' Serial Reprint at the State Theatre Every Friday."

JUNGLE SUNDAE'

Arrange for your local soda fountains to feature "Jungle Raider Sundae" with prominent credit to your picture and playdate. "Jungle Raider Sundae" should be intensively publicized via window streamers and behind-the-fountain displays, as well as by sign cards running up and down the pillars and walls of the store. Reciprocal poster might be spotted in your lobby.

STORE TIE-UPS

"Jungle Raiders" gives merchants of all kinds an opportunity to tie in with window displays of special interest. Costume jewelry (Still Nos. Ep. 3-16), leather goods stores and saddlery shops (Still Nos. Ep. 8-3, Ep. 1-4), beauty shops (Still No. 80) are especially important in such a promotion. Be sure to supply merchant with copycard containing your playdate, theatre and film credits. No direct or implied endorsements, please. All stills are available at your National Screen Service exchange.

PUBLIC LIBRARIES

Your showings of "Jungle Raiders" could arouse interest in jungle lore and scientific expeditions on which the public libraries of your town have many volumes. Link such tomes with your showings on library bulletin boards. Make up attractive tie-up cards surrounded by stills from the serial as well as your credits.

SNIPER MAGAZINES

Contact local wholesale magazine distributors and arrange to snipe the covers of all action and adventure magazines with the following copy: "You'll Raid the Biggest Stock of Adventure in Town When You See Columbia Pictures' Serial Reprint 'Jungle Raiders,' Every Friday at the State Theatre."

JUNGLE RAIDERS

Work an essay contest around actual "Jungle Raiders." hunters and explorers like Stanley and Livingstone, Frank Buck, etc. Youngsters state, in 100 words or less, which of the "Jungle Raiders" they would like to have known.
THE AMAZING SERIAL GLORY STORY THAT HITS A NEW PEAK IN ACTION!

Spine-Chilling Escapes!
Pulse-Pounding Adventures!

JUNGLE RAIDERS

A COLUMBIA SERIAL (Reprint)

with

KANE RICHMOND - EDDIE QUILLAN
VEDA ANN BORG

CAROL HUGHES - JANET SHAW

Original screenplay by Andy Lamb and George H. Plympton
Produced by SAM KATZMAN
Directed by LESLEY SELANDER

Order All Mats, Posters And Stills Direct from National Screen Service
Use These Ads For Each Chapter

After you have used the larger ads to popularize the new serial, you'll want these two ad slugs (Ad Mats Nos. 101R and 201R) to sell each of the fifteen chapters. All you have to do is to insert the chapter title in the mortised area. Here are the titles:

1. "Mystery of the Lost Tribe"
2. "Primitive Sacrifice"
3. "Prisoners of Fate"
4. "Valley of Destruction"
5. "Perilous Mission"
6. "Into the Valley of Fire"
7. "Devil's Brew"
8. "The Dagger Pit"
9. "Jungle Jeopardy"
10. "Prisoners of Peril"
11. "Vengeance of Zara"
12. "The Key to Arzec"
13. "The Witch Doctor's Treachery"
15. "The Jewels of Arzec"

CAST and CREDITS

Bob Moore    Kane Richmond    Cragg    Karl Re Maynard
Joe          Eddie Quillan    Dr. Reed    Bud L. Busey
Cara         Yvonne Ann Borg  The Chief    Nick Thompson
Zara         Carol Hughes
Ann           Janet Shaw
Dr. Moore     John Elliott    Witch Doctor No. 1    Ted Adair
Tom           Jack Ingram
Jake          Charles King    Witch Doctor No. 2    Jack Gordon
Charley       Enrie Adams    Witch Doctor No. 3    P. J. Kaji
Grant         Steve Jeffery


STORY

After sending to Dr. Moore (John Elliott) a sample of a magic cure-all powdered medicine which he had found in the wild country of the Arzec, Dr. Reed (Bud L. Busey) disappears. Dr. Moore organizes an expedition, and gets his supplies and native carriers at Jake Rayne's Trading Post. His van Bob Moore (Kane Richmond), Joe's pal, Joe King (Eddie Quillan) and Ann, Dr. Reed's daughter (Dorothy Shaw) are to join the searching party later.

Soon, however, the scientists learn of their tricky adversaries. Jake Rayne (Charles King) is after a rare treasure reported to be at the Hidden Village of the Arzec. He is aided by Cara (Yvonne Ann Borg). Other enemies turn out to be Zara (Carol Hughes), the High Priestess to the god Rane, and the native witch doctor.

Surviving hideous savage tortures, the consisting of greedy white men, fierce tribal warlords and jungle terrors, the band finally reaches civilization carrying the hard-earned precious medicine with them, their enemies left behind in defeat.

Official Billing

JUNGLE RAIDERS - 100c

with

KANE RICHMOND  •  EDDIE QUILLAN
VEDA ANN BORG

Carol Hughes  •  Janet Shaw - 50c

Original screenplay by Andy Lamb and George H. Plympton - 10c
Produced by SAM KATZMAN  •  Directed by LESLEY SELANDER - 15c

A COLUMBIA SERIAL REPRINT - 25c
1. Mystery of the Lost Tribe

Having received a sample of a cure-all healing powder from his colleague, Dr. Reed (Bud L. Butler), missing three months in the wild country of the Aztec, Dr. Moore (John Elliot) arrives at Jake Rayne's Trading Post, picks up supplies, and accompanied by Tom, his guide, and Rayne's men, Craig, Brent, and Charleydoc, and some natives, he starts out for the Hidden Village of the Aztecs. Dr. Moore's daughter, Ann (Janet Shaw), arrives, is met by Cora (Veda), and sent in a canoe with Rayne (Charles King), impervious to the jungle. Meanwhile, Dr. Moore's entire party is captured as the natives are about to be sacrificed to the god Raana because their chief is dying. Hopelessly lost, Ann is found by Bob Moore (Kane Richmond), the doctor's son, and his buddy, Joe Riley (Eddie Quillan). In an exchange of shots between Cora's men looking for Ann and her rescuers, a tire of Bob's car is blown out. Ann and Joe are thrown clear, but the car with Bob pinned in crevasses drowns.

2. Primitive Sacrifice

Joe and Ann get to the wrecked car to find that Bob is marooned in a tree. They return to the Post, and Bob and Joe warn Rayne and Cora that native sacrifice is due to happen. Bob shows Ann how to work the radio rigged up by his father. Dr. Moore cures the chief, Tom, Craig and Brent go to the Post, and Joe learns from the witch doctor that his henchman, Cora, is the one dressed in the white rags who is going to be sacrificed. Cora, who is dressed in the witch doctor's regalia and placed on the sacrificial altar, Zara (Carol Hughes), priestess of Raana, is seen on the procession. Bob and Joe draw near the Hidden Village. In scaling a rocky wall, Bob slips and knocks his brace loose from his pre-cast shoulder.

3. Prisoners of Fate

Dr. Moore awakens from his dragged sleep and cries for help. Joe tries to get to him, but Bob pulls off the witch doctor's mask, revealing Dr. Moore. The real witch doctor, seeing, is aghast, redoubles his efforts to save him. Bob and Joe, who have recovered from their fall, return to the car to hear Ann on the radio. They hear that Rayne is trying to break into her room. They rush to the Post, rescue Ann, and go back to the outskirts of the Hidden Village. A native warrior sees them, and they are soon interrupted by Brent firebrands and flying spears. Rayne's men arrive also, start firing, and suddenly the gasoline drums on one of the trucks explode!

4. Valley of Destruction

Just before the explosion, Ann runs from the truck, but is captured by two natives who take her to the Hidden Village. Bob and Joe get clear of the blast. Meanwhile, the witch doctor tampers with Dr. Moore's medicine. When Dr. Moore fails to cure wounded warriors, both he and Ann are sacrificed. Bob and Joe set out with Tom, who has been sent to supply the Valley of Sounds. Tom warns them that the slightest vibration causes high rocks to fall. Watching their arrival, the witch doctor sets off an explosion. A terrific landslide engulfs Bob, Joe, and Tom.

5. Perilous Mission

Rayne, having reached a safe spot in the cliff which protects them from the landslides, they start back for the Post. Ann and Dr. Moore are to be sacrificed when the latter asks to send Ann back for special medicine. Matu, defies the priestess Zara, says he will take her place if she doesn't return, gives her a special necklace. There is a fight between Rayne's henchmen and Bob, Joe, and Tom when Brent, Rayne's man, takes the necklace from Ann. She hides in the Post well. During the fight, Bob is thrown into the well. Both plunge into its depths.

6. Into the Valley of Fire

Bob manages to catch the well ladder. Cora, fearful Brent will turn over the necklace and stars out for the Hidden Village. More people side in the Village, and Dr. Moore and Zara's plight seem hopeless. Joe, who had been taken prisoner with Tom by Rayne's men, gets a gun. He frees himself, rescues Bob and Ann and takes Rayne's men prisoners. Cora, meanwhile, reaches the Hidden Village. Shown another doctor get away and meet Charley in the jungle. He agrees to take them to the pygmy village to free Joe, Tom, and Ann. But he leads them into a swamp infected with crocodiles.

10. Prisoners of Peril

Bob rescues his father from the crocodiles and continues to the pygmy village. There the chief tells the doctor and Joe to learn the way to the Hidden Village so that his tribe can recover the treasure which was stolen from them. Bob approaches the pygmy camp, tells the chief that his father is nearby and will lead them there if the prisoners are released. Meanwhile, Matu convinces his father that Zara should be banished. A native treacherously kills all the pygmies who are marching on the Aztecs. Elsewhere, Cora and some of Rayne's men, having left the Post, spot Dr. Moore and the pygmy party. They open fire. Bob, Joe and Tom drop to the ground, apparently wounded.

11. Vengeance of Zara

Pushing Ann out of the bulletridden room, Bob and Joe turn to be shot. Cora and her men disappear into the jungle. Cora then contacts Zara, promising to help her regain the treasure. If the latter aids her in getting the hidden treasure, Zara goes to the Post and leads the little men who have taken Dr. Moore prisoner. Matu leads to the Post. Joe head for the Post, lead the jeep with gunpowder and set out to track the men who are to be executed. Frantically, Bob and Joe prepare a grenade. Powder is spilled, and there is a terrific explosion.

12. The Key to Arzec

Dr. Moore calls the falling debris. The pygmies and Zara flee in panic. Bob, Joe, Tom, Ann and the doctor retreat to the Post. Wandering how the pygmies could have food and ammunition, Bob's party search the Post. While on the left, Joe, Tom, and Ann enter, shits Bob and hides him in the secret cella where when he awakens finds Dr. Reed, Rayne then battles it out with Joe and Tom outside the Post. Suddenly, there is a terrific explosion where Bob and Dr. Reed are held.

13. Witch Doctor's Treachery

The explosion loosens the trapdoor and Bob gets out. Bob's sudden appearance turns the tide in the battle outside the Post. Rayne and his men retreat to the jungle. Dr. Reed agrees to lead Bob's party to the Hidden Village. There, by treachery and stealth, the witch doctor has made prisoners of Cora, Zara, Rayne and his henchmen, along with the Chief and Matu. The witch doctor by a crafty trick captures Dr. Reed, Dr. Moore, Ann, Tom and Bob, as they enter singly through a secret entrance. Joe is the only one outside the Hidden Village.

14. The Judgment of Rana

Joe tackles the native guards. In the ensuing fight, Bob and Joe drive Dr. Reed and Ann away as well as Tom and Ann. Infuriated by the rescue, the witch doctor singles out Cora, Brent and their nearest natives. Meanwhile, Dr. Reed leads Bob to the scene of execution and momentarily stops its pitiy by picking Bob against the witch doctor in the Fire Test. They are both to descend into a volcanic pit to recover the bracelet of Rana, priestess of the gods. Craftily, the witch doctor arranges for a trap. Joe and Bob escape to the Post as Rana emerges from the pit. This is done.

The Jewels of Arzec

Bob's shot misses Matu. The witch doctor, accompanied by Cora and Brent. Matu, who still hopes to get the treasure and hire a medical doctor, goes to the Dagger Pit. There he kills Rayne and Craig. Zara, now on Bob's side, appears on the scene and grapples with Cora. After a short struggle, both girls topple to their deaths on the ','. Still a bottom. Bob reaches the Dagger Pit and gets the Treasure to the edge of a crater. As the witch doctor loses his balance and falls to his knees, Bob catches the box of magic healers' powder. Bob, Joe, and Dr. Reed turn the powder over to Ann. Zara is waiting with Ann.

Jungle Raiders*: Mat 2-12-51 Still No. Ep. 11-13

KANE RICHMOND CONFRONTS villain Charles King in Columbia's reprint serial, *Jungle Raiders*, at

Jenast Show and Eddie Quillan are on Richmond's side.

Jungle Raiders* Mat 2-G-Still No. Ep. 11-13

JUNE RICHMOND confronts villain Charles King in Columbia's reprint serial, *Jungle Raiders*, at the Theatre every...

Note:

Complete cast, credits, and story information about "Jungle Raiders" appears on page 7.

*Jungle Raiders* Mat 2-12-51 Still No. Ep. 11-13

BLONDE VEDA ANN BORG seems unperturbed by Cora Hughes' knife in this scene from Columbia's reprint serial, *Jungle Raiders*. of the Theatre, Kane Richmond is clearly stumped, here.
Breathless Adventure and Intrigue Fill 'Jungle Raiders' Reprint Serial

(Review)

When the first chapter of Columbia Pictures' reprint serial, "Jungle Raiders," came to its exciting smash conclusion at the Theatre yesterday, the audience knew they had seen the start of a chapter play that hits a new peak in thrillers! The cast, the known talents of the screenplay writers and the reputation of the director for action-filled, pulse-pounding adventure pictures and, of course, final reaction to the first episode all seem to augur well for the remaining fourteen sequences.

Kane Richmond has a lead role along with comedians Eddie Quillan and lovely Veda Ann Borg, who in this problem looks as though she's going to be a very nasty person to have around! Carol Hughes appears briefly in the first chapter, but she, too, portrays a villainess. Zara, Janet Shaw is the heroine. Set in the wild country of the Arzacs, the story has an exotic, intriguing setting. By the end of the discovery, by Jane's father, of a cure-all herbal, the Arzacs are in the hands of the villainess. When the good doctor does not return from his three-months' exploration, it is organized to search for him. In addition to the dangers from the Azaca warriers, the rescuers have to deal with native witch doctors, unscrupulous white men who have learned of a vast treasure also at the Hidden Village, and the terrors of the wild country.

The screenplay writers, Andy Lamb and George H. Plympton, have certainly cooked up a series of action-packed, action-packed plots. Leslie Selander has directed his usual fast-paced style. Kenneth Tatum produced the serial.

See All-Out Serial Adventure With Jungle Raiders' Return

(Jungle Raiders' Star 'Taught' Army Ways

Although Kane Richmond didn't appear in any Hollywood films for over a year and a half, he was continuously before a movie audience. There's not a soldier in the United States Army who wouldn't recognize him!

Right after Pearl Harbor, Kane was asked by the Government to make training films for the Army. Films made by Kane were "Military Courtesy," a "must" for all Army personnel, and also movies dealing with Cavalry, Infantry, Landing on Big Beach, practically every form of battle maneuvers.

Kane is currently appearing in the Theatre as a real serial "Jungle Raiders," which is being shown each at the Theatre.

Featured with him in the cast are Eddie Quillan, Veda Ann Borg, Carol Hughes and Janet Shaw. Written for the screen by Andy Lamb and George H. Plympton, the serial was directed by Lesly Selander. Sam Katzman produced the serial.

(Jungle Raiders' 'Taught' Army Ways

The first chapter, entitled "Mystery of the Lost Tribe," of the Columbia Pictures' serial "Jungle Raiders," will start at the Theatre today with a different episode to be shown each week. Kane Richmond, Carol Hughes, Janet Shaw, Eddie Quillan, Veda Ann Borg, and George H. Plympton are the stars of the series, which tells of the story which tells of adventure and intrigue in a land of magic cure-all medicine and hidden treasure in a wild, batman! In the role of a detective, George H. Plympton wrote the original screenplay. Lesly Selander directed the serial.

(Jungle Raiders' Girl Just Wrote a Letter

Veda Ann Borg is the only girl in pictures who obtained a screen test and contract by submitting a photograph and a brief description of her back- ground. This appeared in the trade papers.

To the amazement of innumerable acquaintances and her own admitted surprise, the enterprising girl received an immediate offer from the film people requesting that she appear at company headquarters.

Veda Ann, who plays one of the featured roles in "Jungle Raiders," was asked by Kane Richmond and Eddie Quillan in Columbia Picture's reprint serial "Jungle Raiders," shown each at the Theatre, to make her debut. She did in her ability to deliver if given the chance.

Andy Lamb and George H. Plympton wrote the screenplay which Lesly Selander directed for producer Sam Katzman. Lesly Selander directed the serial. The story is one of adventure and danger in a wild, unexplored country. Kane Richmond, Eddie Quillan, Veda Annborg and Janet Shaw are the leading players. Lesly Selander directed the original screenplay which was written by Andy Lamb and George H. Plympton.

(Jungle Raiders' Ends

"The Jewels of Azaca," the thirteenth chapter of the Columbia Pictures' reprint serial, "Jungle Raiders," will be shown at the Theatre on Tuesday. It will be a smash close the chapter play which has been exciting film fans with its thrilling tale of adventure and danger in a wild, unexplored country. Kane Richmond, Eddie Quillan, Veda Ann Borg, Janet Shaw and Henry Watson are the leading players. Lesly Selander directed the serial which was written by Andy Lamb and George H. Plympton.

(Jungle Raiders' Rated Among Best Of Film Serials

"To Be Continued Next Week" is the most famous subtitle in the movies. It was first taken on to the end of every serial episode in 1913 and it is still seen on the end of serials following some hair-raising situation in which the heroine is either left lashed to railroad tracks, just as the 5:15 comes racing along, or if she is about, is usually ac- couraged by a ferocious tiger. A number of the major serials continue to make these multiple chapter films and provide views of some of the houses used them, and family tradition. Written for the screen and small towns find them very profitable. The Columbia serial, "Jungle Raiders" with Kane Richmond, Eddie Quillan, Veda Ann Borg, Carol Hughes and Janet Shaw is curently being shown at the Theatre.

The serial film started as a circulation builder for newspapers and magazines. In 1912, the director, Joseph A. Reich- son cooked up a deal by which the magazine publishers could be be serviced with "What Happened to Mary?" and the film company publishers could have the motion picture version. This film of eight chapters broke the story into installments. Each chapter is complete in itself, in which the same cast of char- acters and situations are used in each.

The following year, Setig made the first honest-to-gosh serial, "The Adventures of Kathlyn," with 16 chapters, and was tied in with a chain of newspapers in which the story ran daily. Kathlyn Winters was the star.

Serials as a whole serials was established. Pearl White made one of the first serials, "Pauline," and became one of the most popular stars in film- land.

Forty-two years have lapsed between popular serials of Kathlyn and Columbia Pictures' "Jungle Raiders." But the chase formu- lae, sustained suspense and cliff-hanging situations to entice youngsters — and adults — all over the country.

Fans Prefer Local Of 'Jungle Raiders' The dangers lurking in the hectic jungle—the screams of animals in the night—wild tribesmen— a beautiful maiden in distress—a lovely superman capable of conquering all—these are elements which have appealed to movie audiences ever since the invention of films. The popular "Jungle Jim" films are still being made and motion picture serials with a jungle theme are as popular as any other feature of today's motion picture industry. One of the most popular jungle serials ever made, "Jungle Raiders," featuring Kane Richmond, Eddie Quillan, and Veda Ann Borg, returns to the Theatre each week. The Columbia Pictures' reprint serial is the story of a safari staged by a group of scientists into the wild country of the Arzacs, to bring out a magic cure-all medicine which is found there. Before they can carry out their objective they are sub- jected to hideous savage torture by the treacherous white men, fierce tribal war- fare and jungle terrors.

Written by Andy Lamb and George H. Plympton, the Columbia serial reprint was directed by Lesly Selander.
"Jungle Raiders" Star Faces Constant Peril

by Kane Richmond, who since early college days has always engaged in some form of athletic activity. Lending his favorite sports are tennis, swimming, tumbling and boxing, Rich- mond is in condition at all times for any arduous film role he is asked to play.

In the average 15-chapter serial, however, the hero has to be in danger at least four times in each episode. There, the danger to the beginning at which an escape is made from the peril of the previous epi- sode, the new "cliff hanging" situation at the end and two new and fairly moderate dan- gers during the episode. This makes 60 perils of imminent destruction for the series.

Early college days has always engaged in some form of athletic activity. Lending his favorite sports are tennis, swimming, tumbling and boxing, Richmond is in condition at all times for any arduous film role he is asked to play.

In the average 15-chapter serial, however, the hero has to be in danger at least four times in each episode. There, the danger to the beginning at which an escape is made from the peril of the previous episode, the new "cliff hanging" situation at the end and two new and fairly moderate dangers during the episode. This makes 60 perils of imminent destruction for the series.

Andy Lamb and George H. Pylypton collaborated on the original serial screenplay of "Jungle Raiders." Lesley Selander directed for producer Sam Katzman.

Find Filmdom Can't Claim Serial Great

Here's a little-known movie fact which Hollywood can't live down because of the production of Columbia Pictures' "Jungle Raiders," which Kane Richmond, Eddie Quillan and Veda Ann Borg in the leading roles is playing at the Theatre every Sunday. Theatres.

The story of "Jungle Raiders" deals with a group of scientists who enter the wild country of the Aranes in search of a cure for all medi- cine. Selander directed the serial screenplay for producer Sam Katzman.

Says Serials Create Nation's Film Fans

The greatest public relations job ever done for the movies was accomplished by the serial, according to Eddie Quillan, who is featured with Kane Richmond and Veda Ann Borg in the leading roles of Columbia's 15-epi- sode serial, "Jungle Raiders," which returns to the Rotary Palm Theatre on Saturday matinee, a kid, a bag of tricks that is an invention of the director's, and there's the beginning of a life-time movie fan, says Quillan who, in the next chapter, joins a scientific expedition into the unknown in search of a miracle medi- cinal drug that can cure all diseases.

Andy Lamb and George H. Pylypton wrote the original serial screenplay. Lesley Selander directed the serial screenplay for producer Sam Katzman.

Not Easy to Kill "Jungle Raiders"

Unlike the ordinary screen writer who can set his story down in words before he can write "Flinx," says George H. Pylypton, he is an original writer and a co-author with Andy Lamb and George H. Pylypton of Columbia's "Jungle Raiders," which returns to the theatre every Sunday.

According to Pylypton, present day film audiences demand more of serials than they did in Pearl White's heyday; now they demand that the story be plausible, but the methods of creating thrills, the laws from escapades from them now must be convincing. Studios maintain that the plot should be such that they could be used for any feature picture, but they also insist that there be fourteen heart-stopping endings before the film is completed. Pylyton points out that most of the excitement in the Juvenile population of the United States is more than one time or another been a serial addiction. "Jungle Raiders," featuring Kane Richmond and Eddie Quillan, Veda Ann Borg and Carol Hughes, is one of a group of serials of scientists who enter the wild country of the Aranes in search of a cure for all medicines.

Acknowledging that all serials border on the fantastic, they still have to be presented in such a way that they seem real. Katzman always avoids brutality and gruenessomeness; death is never shown, only inferred. Sex is also taboo but the triumphant good over evil is con- tested.

Andy Lamb and George H. Pylypton collaborated on the original screenplay for "Jungle Raiders." Lesley Selander directed for producer Sam Katzman.

Star Takes Beating In 'Jungle Raiders'

If a cat has nine lives, a serial hero must have a hun- dred.

Here are some of the "near- fatal" incidents survived by Kane Richmond, featured in Columbia Pictures' 15 chapter serial, "Jungle Ra- diers," which returns to the theatre every Sunday.

Katzman is trapped in a car crashing downhill; supposedly burnt up by exploding gas lines; engulfed by a sand- slide; thrown into a crocodile pit; hurled into a pit embedded with daggers, and is made the target for frenzied natives hurling poisonous spears! "Jungle Raiders" also features Eddie Quillan, Veda Ann Borg, Carol Hughes and Janet Shaw. George H. Pylypton and Andy Lamb wrote the original screenplay for the Columbia serial. Lesley Selander directed for producer Sam Katzman.

Versatile Comic

Eddie Quillan, currently appearing in Columbia Pictures' "Reprint serial, "Jungle Raid- ers," which is shown at the Theatre every Sunday, is a versatile guy, and movie di- rector Katzman is very satisfied with their pictures. He can turn from comedian to drama, and play both successfully. Fans still remember his dramatic role in "Mutiny on the Bounty" and also the one in "The Grapes of Wrath." His characters are virtually countless.

Kane Richmond has had a share in many phases of the motion picture industry, and the various tacks he's taken have made him theatre man- ager, film salesman, distributor and actor. Currently, he has the leading role in Columbia Pictures' reprit serial, "Jungle Raiders," which stars Kane Richmond and Veda Ann Borg also in featured parts returns to the Rotary Palm Theatre.

Kane's ability to chart his course has been slightly hampered as his wife is probably a trait inherited from his famous forbear, Nathaniel Bowditch. Richmond has standardized the navigation laws to such good effect that they are still in use on all in oceanic.

In "Jungle Raiders" Rich- mond portrays a scientist who moves into the wilds of the Aranes in search for a cure to all medicine discovered by a missing explorer.

Born Frederick Bowditch, Kane spent the first 21 years of his life in his home town of Minneapolis, Minnesota. He at- tended the University of Min- nesota and St. Thomas College and then spent three years on the stage, before trying his hand at film distribution and exhibition. Richmond did so well as theatre operator and film salesman that Columbia Pictures asked him to handle the distribution of pictures in Southern states.

In Hollywood for a few months, Kane Universal was the victim of his good-natured athletic abilities to star in "Jungle Raiders." Fortunately, when filming he could qualify, Kane pre- served his resolve to fulfill the job. He was not only tested, but much to his surprise of- fered the part.

Kane accepted and has been acting ever since. The original screenplay for "Jungle Raid- ers" was written by Andy Lamb and George H. Pylypton and the Columbia serial sequel has directed by Lesley Selan- der. It was produced by Sam Katzman.

"Jungle Raiders" Met 2-F: Still No. 60. KANE RICHMOND heads the cast of Columbia's reprise serial, "Jungle Raiders," at the Rotary Palm Theatre. Veda Ann Borg and Eddie Quillan are in other in the chapter play cast.

"Jungle Raiders" Star Faces Constant Peril

Two Lovely Villains In 'Jungle Raiders'

It is a rarity when two lovely- faced actresses portray "beauties" who ultimately meet their doom, but Veda Ann Borg and Carol Hughes do just that in Columbia Pictures' reprint serial, "Jungle Raiders," also featuring Kane Richmond, Ed- die Quillan and Janet Shaw and returning to the Theatre every Sunday. Miss Borg plays a crafty adventures who combines the charm of a beauty and the jungle and Miss Hughes portrays the plucky girl, who ultimately prevent disease.

Kane Richmond, Eddie Quillan and Veda Ann Borg in the leading roles is playing at the Theatre every Sunday. Theatres.

The story of "Jungle Raiders" deals with a group of scientists who enter the wild country of the Aranes in search of a cure for all medi- cine. Selander directed the serial screenplay for producer Sam Katzman.

Find Filmdom Can't Claim Serial Great

Here's a little-known movie fact which Hollywood can't live down because of the production of Columbia Pictures' "Jungle Raiders," which Kane Richmond, Eddie Quillan and Veda Ann Borg in the leading roles is playing at the Theatre every Sunday. Theatres.

The story of "Jungle Raiders" deals with a group of scientists who enter the wild country of the Aranes in search of a cure for all medi- cine. Selander directed the serial screenplay for producer Sam Katzman.

Says Serials Create Nation's Film Fans

The greatest public relations job ever done for the movies was accomplished by the serial, according to Eddie Quillan, who is featured with Kane Richmond and Veda Ann Borg in the leading roles of Columbia's 15- epi- sode serial, "Jungle Raiders," which returns to the rotary Palm Theatre on Saturday matinee, a kid, a bag of tricks that is an invention of the director's, and there's the beginning of a life-time movie fan, says Quillan who, in the next chapter, joins a scientific expedition into the unknown in search of a miracle medicinal drug that can cure all diseases.

Andy Lamb and George H. Pylypton wrote the original serial screenplay. Lesley Selander directed the serial screenplay for producer Sam Katzman.

Not Easy to Kill "Jungle Raiders"

Unlike the ordinary screen writer who can set his story down in words before he can write "Flinx," says George H. Pylypton, he is an original writer and a co-author with Andy Lamb and George H. Pylypton of Columbia's "Jungle Raiders," which returns to the theatre every Sunday.

According to Pylypton, present day film audiences demand more of serials than they did in Pearl White's heyday; now they demand that the story be plausible, but the methods of creating thrills, the laws from escapades from them now must be convincing. Studios maintain that the plot should be such that they could be used for any feature picture, but they also insist that there be fourteen heart-stopping endings before the film is completed. Pylyton points out that most of the excitement in the Juvenile population of the United States is more than one time or another been a serial addiction. "Jungle Raiders," featuring Kane Richmond and Eddie Quillan, Veda Ann Borg and Carol Hughes, is one of a group of serials of scientists who enter the wild country of the Aranes in search of a cure for all medicines.

Acknowledging that all serials border on the fantastic, they still have to be presented in such a way that they seem real. Katzman always avoids brutality and gruenessomeness; death is never shown, only inferred. Sex is also taboo but the triumphant good over evil is contested.

Andy Lamb and George H. Pylypton collaborated on the original screenplay for "Jungle Raiders." Lesley Selander directed for producer Sam Katzman.

Star Takes Beating In 'Jungle Raiders'

If a cat has nine lives, a serial hero must have a hun- dred.

Here are some of the "near- fatal" incidents survived by Kane Richmond, featured in Columbia Pictures' 15 chapter serial, "Jungle Ra- diers," which returns to the theatre every Sunday.

Katzman is trapped in a car crashing downhill; supposedly burnt up by exploding gas lines; engulfed by a sand- slide; thrown into a crocodile pit; hurled into a pit embedded with daggers, and is made the target for frenzied natives hurling poisonous spears! "Jungle Raiders" also features Eddie Quillan, Veda Ann Borg, Carol Hughes and Janet Shaw. George H. Pylypton and Andy Lamb wrote the original screenplay for the Columbia serial. Lesley Selander directed for producer Sam Katzman.
THE AMAZING SERIAL GLORY STORY!

Spine-Chilling Escape!
Pulse-Pounding Adventure!

6" x 18"
CIRCUS HERALD

SLIDE
(Same Design)

JUNGLE RAIDERS

FOUR 11 x 14's
Available for Each New Episode

TOPS IN SERIAL ACTION!
TOPS IN SERIAL ADVENTURE!
TOPS IN SERIAL EXCITEMENT!

Use the Eye-Arresting Standees
Prepared for This Serial
By National Screen Service!

6" x 18"
Center Spread

Silkolene Valance

TODAY! ANOTHER THRILLING CHAPTER!

JUNGLE RAIDERS
A COLUMBIA SUPER-Serial

Add to the effectiveness of your marquee by using this 3' x 9' silkolene flash piece every time you play a new episode of "Jungle Raiders." Priced at $9.75, a mere 65c per chapter, it can be ordered in advance of playdate direct from:

National Flag Company
43 West 21st Street
New York 10, N. Y.
POSTERS

SIX SHEET

NOTICE
This space will be filled by separate titles and scenes for each chapter.

THREE SHEET

ONE SHEET

JUNGLE RAIDERS

Printed in U.S.A.