WHAT HORRIBLE FASCINATION
DID THIS MONSTER HAVE FOR
WOMEN?

Albert Dekker, thrill killer of
“Dr. Cyclops,” “Strange Cargo,”
and other box-office shockers,
tops all blood-chillers in this
tense melodrama of a maniac
on the loose!

“AMONG THE LIVING”

with ALBERT DEKKER
SUSAN HAYWARD
HARRY CAREY JR.
FRANCES CAREY FARMER

Directed by STUART HEISLER  Screen Play by
Lester Cole and Garrett Fort  A Paramount Picture

They’ll be sitting on the edges of the seats you’ll sell ‘em
with this campaign!
SYNOPSIS:
(Not for publication)

PAUL RADER. ‘Alber, Dekker’ - A.4, '80, son of a miner. One morning, Paul is seen standing at a window, looking out at the world beyond. He has never spoken. In fact, he has never spoken at all. Suddenly, a loud noise shatters the quiet of the room. Paul, overcome with fright, runs out the door, screaming in terror.

As the days go by, Paul becomes more and more isolated. He retreats into himself, spending his days alone, staring out at the world. One day, while walking in the park, he comes across a woman with a baby carriage. He watches her from a distance, his eyes filled with longing. He realizes that he has never had a family, that he has been alone all his life.

Paul’s loneliness is only compounded when his father, 'Alber, Dekker’ - A.4, ‘80, dies suddenly. Paul is left to navigate the world on his own, with no one to turn to for help or guidance. He is alone, and he will remain alone.

PROMOTION...
A SOCK LOBBY ANIMATION KEYNOTES THE CHILL APPEAL!

He Came OUT OF THE GRAVE...

PROMOTION presents ‘Among the Living’
ALBERT DEKKER
SUSAN HAYWARD
HARRY CAREY
FRANCES FARMER

COUNT on this sock lobby display to put the picture across with the horror film fans! Its startling effectiveness depends on the weird impression of an animation idea that looks de-luxe, but is actually easy and inexpensive to set up. Effect of the animation is a disembodied head of Dekker which rises and falls without any apparent mechanical means. Here’s how it is done:

A blow-up of the Dekker head is mounted on a long cloth tube about 6 inches in diameter and sealed at one end. Sealed inside the stock is an ordinary rubber balloon. Sock is mounted over an aperture in the floor through which a vent of air from a vacuum blower or other device is shot. With a stop-and-start automatic switch, the balloon rises and falls in the sock carrying the head with it. The animation is recessed into your board, with the background of the board the same color as the cloth tube which carries the Dekker head, and a liberal use of scrim across the front to punch up the ghostly appearance.

Below are the still numbers and the incidental copy for the gallery of the madman’s possible victims:

1909-98: WOULD IT BE THE GIRL HE LOVED?—Would his insane rage destroy the one person his love treasured?
1909-95: WOULD IT BE THE GIRL WHO PITYED HIM?—She tried to save him from himself—would she become his helpless victim?
1909-6: WOULD IT BE THE DOCTOR? The one person who knew the secret of this mad terror—would he be its victim?
1909-58: WOULD IT BE THE DANCE HALL DOLL? Would he crush the blonde moth who fluttered to the enticement of his money?
1909-16: WOULD IT BE HIS OWN BROTHER—the man who fought an enraged mob for the life of the maniac killer?

CAST:

John Raden — Albert Dekker
Paul Raden — Susan Hayward
Willie Pickens — Harry Carey
Dr. Ben Saunders — Frances Farmer
Elaine Rader — Gordon Jones
Bill Oakley — Jean Phillips
Peggy Nolan — Maude Eburne
Pompey — Frank M. Thomas
Mrs. Pickens — Harlan Briggs
Sheriff — Judge

CREDITS:

Page 2
THE Dekker record of horror hits will sell "Among the Living" solidly, and here's one way to show it to 'em.

His past hits in "Strange Cargo," "Dr. Cyclops" and "Reaching for the Sun" emphasize the type of role that he plays so well in "Among the Living." The central still in the display is blown up from 1909-94, while the border blow-ups are from 1878-254, 1832-25 and 1117-69 (an MGM still).

This display might be done without border blow-ups by having your artists sketch the figures around the central blow-up.

THE bizarre romance and the tingling thrills of "Among the Living" are presented in effective juxtaposition in this lobby display which employs Still 1909-102 on the left and 1909-98 on the right. The contrast copy tells the story and gets over the sales message with a wallop. Blow-ups may be ordered from National Screen Service branches. Allow ten days for delivery. To heighten the effect, throw a concealed baby green spotlight on the display.

NOTE: All stills and blowups suggested in connection with these displays and other exploitation stunts in the press book, are available through National Screen Service, Inc.
THE three-day contest uses an interest-teasing method to pre-sell Dekker’s startling character role in “Among the Living.” There have been thrillers pinned on the idea that a man comes back from the dead—and so we take Dekker on a tour of those previous hits so that he can gather ideas for his character in “Among the Living.”

Of course, the idea is for the fans to name the scenes and the films from which this comes. If you want to eliminate extra winners, have them write a short letter on the subject: “My most thrilling movie moment spent Among the Living-Dead!”

1st Day Art

1st Day Story

Fans! Does this scene haunt you? It should! Albert Dekker, who is starred in Paramount’s “Among the Living,” which comes to the . . . . Theatre, is playing ghost on a ghost. Dekker is paying a visit to the scene of a motion picture in which a living-dead man was either the hero or the villain. The reason for the visitation is Dekker’s desire to pick up cues on how to act his new and fascinating role in “Among the Living.”

All you have to do is win one of the ( ) pairs of guest ticket prizes for “Among the Living,” to name the picture from which this scene was taken, and the star who played the role of a living-dead man. Watch this space for the next two instalments of this exciting contest.

2nd Day Art

2nd Day Story

Hey fans! Here’s another “spirit” photo in this mystery contest!

In the scene above, Albert Dekker is paying a visit to a star who plays a living-dead man. He’s interested in learning how to play a similar role for his movie “Among the Living,” which comes to the . . . . Theatre.

Who’s the star? What’s the name of the picture that Dekker is spying on? You can win guest tickets to “Among the Living,” if you have the correct answers. Read rules below.

3rd Day Art

3rd Day Story

Fans! Do you know what ghost Dekker is haunting in this final instalment of this unusual contest? Win guest tickets for the new Paramount chiller, “Among the Living,” which comes to the . . . . Theatre.

Albert Dekker, who is the star of the new picture, is picking up hints for his extraordinary role by spying on a man who “came back from the dead” in this scene.

All you have to do is name the star and the picture from the above illustration, to win. Read the rules below.

SOLUTION

1—Boris Karloff in “The Man They Could Not Hang”
2—Phillip Terry in “The Monster and the Girl”
3—Robert Montgomery in “Here Comes Mr. Jordan”

Order above contest art on MAT 2EA—.30
SHOWMANSHIP IDEAS

Title is a natural for a local safety campaign!

YOUR police and safety council are always looking for a good slogan with which to hammer across their drive for traffic safety. In “Among the Living” you have the perfect one in the title!

Check with your authorities on a block letter card which they will approve. It can be headed: “STAY AMONG THE LIVING” with the addition of the standard safety precaution which they want to emphasize like: “Cross only at corners,” “watch the lights,” “don’t speed,” etc.

Handled properly, the stunt can garner you thousands of title reminders at the corners, on lamp posts, telephone poles, etc., throughout the city.

As variants on the above campaign idea you can:

(a) Cooperate with the Boy Scouts in your area—print up a traffic safety card with seven or eight common sense rules. Arrange for the scouts to distribute them to motorists, school children, pedestrians, etc.

(b) Suggest a safety contest to the newspaper: With the slogan “Stay Among the Living” as the lead, offer promoted prizes and some sets of guest tickets to the reader who will submit the best list of ten safety rules.

MATTED ART FOR THIS CHILLER GIVEAWAY

HERE’s a stunt that’s packed with chiller appeal—so strong, in fact, that you can bank on using it with effect even in locations where the usual horror appeals have begun to lose their punch. Most effective use is to print this up by the thousands and spread them around the town. For special tock you can have your printer run them on assorted dark green, and dark red stock.

Order MAT 2EB—.30

A lobby “thrill meter”

TWOf stands for promoting screen shockers can be put to work for “Among the Living” with known and proved results in attention-getting.

You might construct a lobby “thrill meter” along the lines of a giant thermometer to register thrills. Set it up as either a thermometer or clock-type meter with grades marked: 1—thrilling; 2—chilling; 3—shocking; 4—terrifying; 5—horribly; 6—incredible!

Another simple paypiller calls for a stencil to be used where permissible on sidewalks and fences. There generally is just room enough for title and playdate, but if you care to make it a giant-size stencil you can add one line at the top reading “Year’s Top Thriller”.

In the case of “Among the Living,” the stencil could be of a man’s hand, with copy: “The Hand of the Screaming Stranger— ‘Among the Living’ ... The Theatre.”

Special screening for local civic groups

OURSING achievement of “Among the Living” is the sympathetic and honest portrayal of a man obsessed with the lust to kill. There’s extra interest in that factor for local psychiatrists, penologists, members of local crime commissions on insanity and jails.

There’s a chance for you to get out a lot of whopping publicity by slanting a special screening for some important folks, and giving them a chance to stage a forum on the subject.

Search around in the files of your newspaper, and you’re sure to find the right people to invite to this preview. If you can whip up the right audience, the papers are sure to attend for the sake of the story, and you’ll get your news value out of the showing.

Here’s suggestion for a sock teaser tack card!

MANIAC AT LARGE!

$5,000 REWARD FOR CAPTURE

Beware! This man has a fatal fascination for women!

AMONG THE LIVING

The tack card suggestion here shows you one of the ways you can use that sock crowd-stopping hunk of art from Still Number 1999-98.

Make it with any type arrangements you can get locally, and in any size you desire. But be sure you plaster the town with them. Copy shown here is for your guidance in making up your own tack card.

One for the ladies

SURE stunt to fetch the ladies is this throwaway! Exhibitors can make it up locally from pressbook cuts and the type in stock at their job-printer.

Offering no prizes or outside inducements you ask the girls to rate Mr. Dokker on his charms, because you know that’s what the girls will do anyway. And then, the flyer suggests they go to the movie to see how close, or how far from the mark, they hit.

As an added suggestion, you ought to tie this one up with a cosmetic or beauty-parlor advertisement, who can use the actual switch “How do men react to your charms?” The Thumbenoll of Dokker can be ordered on Mat 1PA—.15.

Bravest girl stunt

GET across the idea that this is a lady’s thriller by canvassing the town for a girl brave enough to weather the cinema chills of “Among the Living” alone in the theatre at midnight!

The hunt can be pinned by a newspaper classified ad for a brave girl, one with enough courage to face the murdering maniac who menaced the lives of three women—alone at midnight.

At the same time you prime the city desk with the information that you’ve started the hunt, and with a little good handling they’re bound to be on hand to watch you check in the applicants.

When time for the stunt arrives you have a doctor on hand to certify that the candidate is in good physical condition to view the show alone in your auditorium.

The girl should be primed to tell the reporters about her reactions to the fright show, right after the ordeal.

Stuff heralds in the horror fiction mags!

NEWS of “Among the Living” should be spread among the horror fiction fans by arranging with your local wholesale magazine distributors to stuff heralds into all issues of mystery, detective and other chiller magazines current during your showing. Try to get the distributors to post tack cards at newsstands based on the three teasers in this press book. You might work out a lucky number-free ticket give by numbering the heralds that you stuff in the books.

Page 5
AD MATS...

WHAT FASCINATION DOES THIS MANIAC HAVE FOR WOMEN?

Dare you probe into the darkest corners of the mind of a maniac? ... how he reaches for love, only to destroy the things he loves most!

"AMONG THE LIVING"

See this amazing picture for a screen thrill you'll never forget!

A Paramount Picture with
ALBERT DEKKER, SUSAN HAYWARD, HARRY CAREY, FRANCES FARMER
Directed by STUART HEISLER, Screen Play by Lester Cole and Garrett Fort

THEATRE

MAT 3A-15

3 COLS. x 165 LINES...495 LINES

Page 6
MONSTER IN HUMAN GUISE!
He thrills...chills...and fascinates you!

Among the Living
A Paramount Picture with
ALBERT DEKKER
SUSAN HAYWARD
HARRY CAREY
FRANCES FARMER
Directed by STUART HEISLER

IT WILL FREEZE YOUR BLOOD!

Monster in human guise...reaching the darkness to terrorize innocent women. Thrills...reaching the most powerful ever flashed on the screen!

Among the Living
A Paramount Picture with
ALBERT DEKKER
SUSAN HAYWARD
HARRY CAREY
FRANCES FARMER
Directed by STUART HEISLER
Screen Play by Lester Cole and Garrett Fort

BOTH MIDGETS ON MAT 1M—.15

Among the Living
A Paramount Picture

2 COLS. x 25 LINES
MAT 25C—.30
EVERY AD PACKS A SELLING PUNCH! USE 'EM!

SHOCKING!

"AMONG THE LIVING"

A Paramount Picture with
ALBERT DEKKER  SUSAN HAYWARD
HARRY CAREY  FRANCES FARMER
Directed by STUART HEISLER

THEATRE

65 LINES  MAT 1AC-.15

SHOCKING!

Does a maniac know what Love is? Hate?
Fear? LIVE inside the mind of a madman for 24 unforgettable hours. It's the thrill of a lifetime!

"AMONG THE LIVING"

A Paramount Picture with
ALBERT DEKKER  SUSAN HAYWARD
HARRY CAREY  FRANCES FARMER
Directed by STUART HEISLER

THEATRE

2 COLS. x 125 LINES... 250 LINES  MAT 2A-.30

IT WILL FREEZE YOUR BLOOD!

"AMONG THE LIVING"

with
ALBERT DEKKER  SUSAN HAYWARD
HARRY CAREY  FRANCES FARMER
Directed by STUART HEISLER  A Paramount Picture

THEATRE

2 COLS. x 37 LINES... 74 LINES  MAT 2SB-.30
Journey into Horror!

"Among the Living"

A Paramount Picture with
ALBERT DEKKER, SUSAN HAYWARD, HARRY CAREY, FRANCES FARMER

Directed by STUART HEISLER - Screen Play by Lester Cole and Garrett Fort

MONSTER IN HUMAN GUISE!

"Among the Living"

A Paramount Picture with
ALBERT DEKKER, SUSAN HAYWARD, HARRY CAREY, FRANCES FARMER

Directed by STUART HEISLER - Screen Play by Lester Cole and Garrett Fort

Back from the Dead...

He comes to maraud...to rob...to kill! Dare you LIVE inside the warped, twisted mind of a maniac for 24 thrilling, chilling hours?
AD REVAMP SUGGESTIONS...

For the showman who likes to design his own ads, the above sketches indicate how elements from the regular press book ads can be revamped to create many practical, new layouts to meet local requirements.

RADIO...Three spot announcements

CONSULT your radio schedules to determine when the most popular local mystery shows are on the air in your community and be sure to spot these announcements before and after them. In this way, you'll direct your fire to the folks who go for mystery, murder, mayhem and manslaughter in fiction, on the air, and on the screen.

25 WORDS
Monster in human guise...reaching out of the darkness to terrorize beautiful women! See him in Paramount's "Among the Living," opening...at the...Theatre. See it—certainly!

50 WORDS
Twins in a murderous masquerade...one a screaming strangler...the other at bay before a howling mob...condemned for his brother's crimes! A thrilling, chilling hit: Paramount's "Among the Living," with Albert Dekker, Susan Hayward, Harry Carey and Frances Farmer, opening...at the...Theatre. The season's thrill hit!
USE THESE FOUR PAGES FOR A SHOW SELLING NEWSPAPER CAMPAIGN

“Among the Living” Is Spine Tingler

Paramount’s newest, terror-packed, murder thriller, “Among the Living,” directed by John Farrow, plays the Rivoli Theatre. The film is a spine tingler, a horror film that will keep you on the edge of your seat. The story revolves around a mad killer who haunts the city, leaving a trail of terror and death in his wake. The film stars Albert Dekker as the killer, Maude Eburne as his accomplice, and Frances Farmer as the only survivor who manages to escape his clutches.

The Killer and His Victim

The story is a thrilling one, with Dekker playing the role of a mad killer who is on the loose in the city. He is aided by his accomplice, Maude Eburne, and together they terrorize the city, leaving a trail of death and destruction in their wake. The film is a spine tingler, with Dekker’s performance as the killer being particularly menacing.

Strange Role Wins Praise for Dekker

In “Among the Living,” Dekker plays a mad killer who haunts the city, leaving a trail of terror and death in his wake. The film is a spine tingler, with Dekker’s performance as the killer being particularly menacing. He is aided by his accomplice, Maude Eburne, and together they terrorize the city, leaving a trail of death and destruction in their wake.

Albert Dekker Is Mad Killer In Unique New Horror Film

The Rivoli Theatre will have something unique in “Among the Living,” with Dekker playing the role of a mad killer who haunts the city. The film is a spine tingler, with Dekker’s performance as the killer being particularly menacing. He is aided by his accomplice, Maude Eburne, and together they terrorize the city, leaving a trail of death and destruction in their wake.

The Hunter and His Prey

The Rivoli Theatre will have something unique in “Among the Living,” with Dekker playing the role of a mad killer who haunts the city. The film is a spine tingler, with Dekker’s performance as the killer being particularly menacing. He is aided by his accomplice, Maude Eburne, and together they terrorize the city, leaving a trail of death and destruction in their wake.

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The Girl and the Killer

ALBERT DEKKER STALKS SCREEN AS MAD KILLER

The …… Theatre, where Paramount’s “Among the Living” let out its first nightmarish scream last night, is no place for film fans with faint hearts. However, by all odds it’s the best place in town for those who dote on murder and mayhem.

“Among the Living” begins auspiciously with a funeral. It dashes back to Paul, a prisoner in a strait jacket hidden away in a secret room in a huge, rambling mansion on the edge of a downtown brown block. Then it really gets into its stride when Paul escapes. The maniac starts a reign of terror in Radontown, killing and vanishing, only to reappear and kill again. Women are his chief prey. Director Stuart Heisler, by adroit handling of a difficult plot, has made the whole affair plausibly gripping. Last night’s audience reacted with a collective gasp of excitement.

Albert Dekker does a swell job in the double role of John Raden, a millionaire mill owner, and his twin brother, the manslaughter victim. Susan Hayward, as the girl who grew up with the maniac and who finally tracks down his hideout, is excellent as Millie Pickens, the girl who once loved Paul. Sigrid Gurian, as Lucy, the just engaged one of the madman’s victims, Joan Phillips, who does get strangled as Peggy Nolan, turns in a magnificent performance, as does the veteran Harry Carey. Others in the cast are Frances Farmer, Ernest Whitman, Maude Eburne and Gordon Jones.

Dekker, Screen Monster; Is Family Man, Loves Flowers

CURRENT FEATURE

Albert Dekker, currently seen at the ……… Theatre in Paramount’s shuddery saga of murder, “Among the Living,” is rapidly becoming a champion one-man chamber of horrors. In real life Dekker is the mildest of men, loves dogs, pets stray kittens, is a model father to his three-year-old daughter, Jana, and spends his spare time gardening and reading Shakespeare.

On the stage Dekker created the character of Radius, the robot who destroys the world, in “R.U.R.” for the New York Theatre Guild. His great ambition is to play murderous Dane, Hamlet. As an interpreter of insanity Dekker ranks with Robert Montgomery, whose portrayal of Dandy in “Night Must Fall” still keeps chills to those who saw the film and with Peter Lorre whose “M” hit a high spot in horror.

Dekker has one big advantage over rivals in the field. He studied medicine at Howard College and majored in psychology.

Old Timers

When two Hollywood old timers get together there’s bound to be a story swapping on a grand scale. And so it happened when Paramount was filming “Among the Living,” the chill thriller now occupying the ……… Theatre screen.

Harry Carey, who has been in pictures for 23 years, and Theodor Sparkuhl, movie cameraman for 36 years, worked together in “Among the Living” and held up production more than once with tales of the past.

Carey holds the undisputed record for length of service in films and for the number of pictures in which he has appeared, well over 100, while Sparkuhl has been a movie photographer longer than any other man in the picture colony.

Albert Dekker, a murdering maanic, and Susan Hayward have the leading roles in “Among the Living.” Also in the cast are Frances Farmer and Jean Phillips.

The accident of twin births has supplied writers of fiction with many a plot, but none stranger and more fraught with tragic possibilities than that worked out by Brian Marlow and Lester Cole, authors of Paramount’s shuddery murder film, “Among the Living,” now at the ……… Theatre.

Science recognizes two types of twins, fraternal and identical. Fraternal twins may differ widely in appearance, even be divergent in size, color of eyes and hair, facial characteristics and disposition. Identical twins, however, almost always look much alike as two peas in a pod. It is this type, with all the potenialities for mistaken identity, that has inspired strange stories, such as “The Man in the Iron Mask,” and many another grisly yarn.

Identical Twins Supply Plot For Paramount Horror Movie

CURRENT FEATURE

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Life fans who like a high-voltage horror picture every so often will find Paramount’s “Among the Living” sufficiently thrilling film fare to chill them to their bones. The picture, with Albert Dekker in the dual role of John Raden, a millionaire mill owner, and Paul, his homicidal maniac twin brother, arrived at the ……… Theatre last evening.

Dekker, who will be remembered in the title role of “The Clock” as no more of a horror portraitist than his portrayal of Radius in “R.U.R.,” in which he played the robot who wrecks the world. In “Man in the Iron Mask,” he’s been such diverse characters as the leader of the muckeens in “Beau Geste” and the killer in “Reaching for the Sun” and “Strange Cargo.” His Paul Raden tops them all for chills, though the suspenseful and excitement.

Long Way Round

Best for Frances

Arriving in Hollywood via Moscow, Susan Hayward sounds like the siren of an exotic foreign star instead of the odyssey of a girl from Seattle. Just the same, that was the devious route taken by Frances Farmer on her trip to movie stardom.

Miss Farmer has an important role in the film. Albert Dekker, Susan Hayward, Harry Carey and Jean Phillips, in Paramount’s hair-raising thrill film, “Among the Living.”

In New Film

Harry Carey, veteran screen actor, prepares to put a maniac to sleep with a hypodermic in Paramount’s scary murder drama, “The Madman.”
Special Art and Features

Story of a Homicidal Maniac in Thrill Film

Albert Dekker turns terror expert in Paramount's "Among the Living," opening ... at the ... Theatre. He hits a new high in horror in the dual role of Paul Raden, a homicidal madman, and John, Paul's twin brother. These pictures tell part of the story. (1) After strangling his guard, Paul flees to the home of his only friend, Dr. Ben Saunders (Harry Carey). (2) Suddenly turning against Saunders, Paul escapes and starts on a series of murders. After killing Paul, he desert's another girl, Susan Hayward, who is unaware of his identity. She is a gun and persuades Paul to return to his dismayed. The girl has found the killings, to join the man hunt. (3) On a hunch, she takes him to Radenhouse, the rambling mansion where he had been held a secret prison for 25 years. There his mania returns and he attacks the girl. The timely arrival of the mob saves her life but Paul escapes again. (5) The girl identifies John Baden, Paul's brother, as her assailant and the mob beams for his death. For the rest of the story see "Among the Living" at the ... Theatre.

Albert Dekker's Double Duty Launches New Picture Spree

CURRENT FEATURE

Hollywood is off on another spree of dual role pictures, the latest being Paramount's weird murder drama "Among the Living," now on view at the ... Theatre. Albert Dekker, one of the screen's most capable players, is the man who does the double duty in this one. Admittedly the most difficult dual role is the directors' anathema to most actors. Only the best and most versatile artist would dare attempt to portray two people in the same picture. In "Among the Living" Dekker plays twin brothers, one a homicidal maniac who strangles his victims with his bare hands, the other a handsome and wealthy mill owner.

New York's Stage Sees Harry Carey

Every so often the theatre bug blues veteran character actor Harry Carey and he yearns for the stage instead of the Klieg lights. Usually he can fight off the poison but, it seems, that's impossible when Albert Dekker is around.

Both actors are currently on the ... Theatre screen in Paramount's horror movie, "Among the Living."

Dekker's first horror role was on the stage, in the New York Theatre Guild's production of "H. U. B. Carey, a veteran of 32 years in pictures, has rarely visited Broadway, scene of his triumphs as a young man.

"Why don't you go back just one?" asked Dekker between scenes of "Among the Living." Carey looked thoughtful, then drew a telegram from his pocket and handed it to Dekker. The wire was from the New York Theatre Guild begging Carey to take the lead in the 1941-42 season's production of Eugene O'Neill's "Ah, Wilderness."

"I'm going to turn it down," said Carey.

"Dekker's eyes started to shine—and he started to talk. When he was finished Carey bought a ticket for New York.

Nature's Wonders Not Good Enough For Film Makers

PRODUCTION FEATURE

Hollywood is the one place in the world where a straight line isn't the shortest distance between two points.

In Toppy-Tarry Town on the Pacific film makers shoot night scenes in the day time, staging for scenes when there's fog, make their own train instead of using the real stuff, they even use artificial grass because it looks more real than the real thing.

Hollywood's penchant for artificiality, according to Stuart Heisler, director of Paramount's terror drama, "Among the Living," now on tap at the ... Theatre, is not just pure cussedness. It's cheaper to set up acres of sprinklers over hill and dale than it is to depend on the Weather Man for rain.

In making "Among the Living" Heisler departed from the usual practice of actually shooting night scenes at night. The scene where Paul Raden kills his guard with a scythe was a dream sequence. The murder scene, too, was shot by the light of the moon. He said that in making a scene where two men are supposed to carry lanterns, the filters would kill the glow. So, perforce, the work has to be done at night.

"Creating artificial effects instead of using the real thing is no joke," Heisler said. "I remember when Paramount was making "Caught in the Draft" with Bob Hope and Dorothy Lamour. The whole studio got a laugh when the call was cancelled because of rain—and then the whole company went inside and made a rain scene."

When Titian Susan Hayward Gets Her Irish Up—Wow!

PLAYER FEATURE

Susan Hayward, the Brooklyn red-head who just misses being murdered by Albert Dekker as the maniac in Paramount's shuddersome drama, "Among the Living," now chilling and thrilling audiences at the ... Theatre, should have been born a boy.

"I like fights," says Susan.

And three six-foot Hollywood stunt men, Alan Pomeroy, Tex Harris and Marcus Turk, are the starlets in the movie. Susan has plenty of sports when it comes to a rough-and-tumble. Susan's fight scene in "Among the Living" was such that it was impossible for Director Stuart Heisler to use a double. However, he instructed her to stay clear while her boy friend battled Dekker and sundry others, including Pomeroy, Harris and Turk.

Standing on the sidelines didn't suit Susan so she waded right in, belaboring right and left with her slippers. When the smoke had cleared away Turk had an aching shin bone. Harris had a great-sized knot on his head and Pomeroy was considerably bruised here and there.

Look Out, Frances!

Still 1920-48

Albert Dekker as Paul Raden, a murdering maniac, in Paramount's scary film, "Among the Living," due on ... at the ... Theatre.

Still 1921-40

Albert Dekker, as a mad killer, threatens beautiful Frances Farmer in Paramount's movie of murder and mayhem, "Among the Living," opening on ... at the ... Theatre.
**Player Features**

**DANGEROUS**

**Veteran Harry Carey Marks Third of a Century in Films**

As the title character in Paramount's new comedy, "Among the Living," opening next week at the Theatre, he portrays a homocidal maniac.

**OLD FRIENDS**

Titian-tressed Susan Hayward was right at home when she blacked up to impersonate Albert Dekker in Paramount's thriller, "Among the Living," opening next week at the Theatre. She portrayed a homocidal maniac.

**SPOT SYNOPSIS**

Two murders, committed by a homocidal maniac whose brother is a handsome young millionnaire, set the stage for horror in Paramount's powerful new film, "Among the Living," due on the 23rd at the Theatre. Albert Dekker scores in his difficult dual role, bringing a strangely sympathetic and criminal quality to his routine effectively horrific interpretation of a devious film, Paul Raden. The film is said to contain some of the greatest mob scenes ever filmed. The top-flight cast includes Susan Hayward, Harry Carey, Frances Farmer and Jean Phillip.

**Rewarded!**

For her excellent work in support of Albert Dekker in "Among the Living," Miss Phillip, with a leading role in the forthcoming "Sheik of Buffalo Bites," 25, is "Among the Living," Jean plays a young girl whose brother is murder by a homocidal maniac. In the cast are Harry Carey, Susan Hayward and Frances Farmer.

**Writer**

Frances Farmer, glamorous movie actress, has another title on her resume. She's Frances Farmer, author.

The blonde, hazel-eyed player is an accomplished musician and has written many articles, fiction, some for magazines with national circulation. Miss Farmer gets herself thoroughly murdered by Albert Dekker in Paramount's scary melodrama, "Among the Living," opening at the Theatre. And then she has one major grievance against Hollywood. Really a gorgeous red head, she had to trim her tresses to match Harry's when she was under an M.G.M. contract. After Miss Farmer's death, Jean had a tough time getting anywhere in pictures until she decided to let her hair return to its natural color. "Among the Living," in which Dekker, as a homocidal maniac, strangles to death, Miss Farmer was soon in demand and, besides appearing in many Paramount pictures, she was often "loaned out" by that studio to other companies, notably Goldwyn and RKO.

**Here Are the Players—Order All Five for 15c on Mat IPA**

**Harry Carey**

Harry Carey, the dour dr. Ben Saunders of Paramount's spine-chilling murder melodrama, "Among the Living," is a dashing man of the Theatre. He is a man of the people, a man who inherits an interest in his 1,090-acre ranch.

**Harry Carey**

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**Jean Phillip**

Jean Phillip, former stand-in for the platinum blonde star Jean Harlow, gets herself thoroughly murdered by Albert Dekker in Paramount's scary melodrama, "Among the Living," opening at the Theatre. And then she has one major grievance against Hollywood. Really a gorgeous red head, she had to trim her tresses to match Harry's when she was under an M.G.M. contract. After Miss Harlow's death, Jean had a tough time getting anywhere in pictures until she decided to let her hair return to its natural color. "Among the Living," in which Dekker, as a homocidal maniac, strangles to death, Miss Farmer was soon in demand and, besides appearing in many Paramount pictures, she was often "loaned out" by that studio to other companies, notably Goldwyn and RKO.

**Susan Hayward**

Susan Hayward, vivacious Brooklyn red head, has an important role in Paramount's "Among the Living," opening at the Theatre. She is a girl who inherits an interest in her 1,090-acre ranch.

**Albert Dekker**

Albert Dekker, one of the loveliest fellows in Hollywood, is used to being a hero in his own right. Of the screen he's a model family man, makes perfume as a hobby, loves dogs and gardening and is a loving father. On the screen, however, he changed his spots and usually plays gangster parts, as in "Buy Me That Town," or horror roles, as in "Dr. Cyclops." "Among the Living" gives him his first chance to be a nice guy and a bad hombre all in the same picture. Dekker's deft portrayals of the good John Raden and the bad Paul Hayward has been for him the leading place in the race for one of the screen's most coveted roles, that of Paul in Paramount's version of Ernest Hemingway's best seller "For Whom the Bell Tolls.

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POSTERS

AMONG THE LIVING

SIX-SHEET

ALBERT DEKKER
SUSAN HAYWARD
HARRY CAREY
FRANCES FARMER

ONE-SHEET

AMONG THE LIVING

THREE-SHEET

ALBERT DEKKER
SUSAN HAYWARD
HARRY CAREY
FRANCES FARMER

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Still another way to put these teasers to work would be to print 'em up as stickers.

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THIS series of two-column teasers sells all the thrilling plot developments from “Among the Living” in terse style. You don't need any mats. Just have your local printer set 'em up, following style as illustrated. Use 'em as day-to-day teaser on successive days on your amusemen page, timed to break so that the final teaser appears on the same day as your biggest display ad for “Among the Living.” You might use 'em all on opening day scattered throughout the newspaper in run-of-paper positions.

The series can be blown up direct from this page for a smash lobby display or panel exhibit. Stills should be used as border of the display if you use an A-Board.

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Screaming Strangler Kills Unidentified Girl

Maniac's Fascination Fatal to Beauty Found Slain in Alley

See the whole, shocking story in Paramount's 'Among the Living'

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Another Girl Struck Down By Strangler

Pretty Mill Worker Rescued in Deserted Mansion Struggle for Life

See the whole, shocking story in Paramount's 'Among the Living'

---

Armed Hordes Seek Killer, $5,000 Reward

Angry Mobs Swarm Streets in Greedy Stampede for Fortune; No Clues Yet

See the whole, shocking story in Paramount's 'Among the Living'

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Strangler Suspect Held; Lynch Threat in Court

Suspect's Story of Insane Twin's Guilt Called Fantastic; Verdict Today

See the whole, shocking story in Paramount's 'Among the Living'

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TRAILER NATIONAL SCREEN SERVICE

A smash trailer on “Among the Living,” has been produced by Paramount and is distributed by National Screen Service. Start building up interest by getting this strong selling aid on your screen well in advance of your showing. Order it now from your nearest National Screen Service branch.

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