



NYU Plans 2031

Open House – June 28, 2007 / September 17, 2007

Welcome to New York University's Open House on NYU Plans 2031, the University's long range planning initiative. NYU Plans 2031 will guide our physical growth in New York City through 2031, NYU's 200th anniversary. We are currently at the beginning of the 9-12 month planning process.

The Open House is intended to provide information about NYU and introduce you to NYU's planning process. Eleven kiosks display information about what NYU is doing currently, where NYU is going, and what it will be studying for NYU Plans 2031. Representatives from the University's planning and consultant team are available at each kiosk to explain the material on display and to answer your questions.

Feedback from both the NYU community and our neighbors will help shape each stage of planning. We hope to be able to learn from your observations and thoughts today. Please take a moment to complete a comment card and let us know what information you hope to gain from NYU Plans 2031, what questions you would like us to answer, and how we can best share information with you and your neighbors.

Guide to the Kiosks

I. NYU NOW

Kiosk 1. Who is NYU?

At the kiosk: Kiosk 1 provides information on NYU's history; demographics; profile in NYC; and financial resources.

Background: At its founding in 1831, NYU represented a new model of education: a University that would be "in and of the City" and offer education to all, not just the elite. A review of the data reveals that NYU has remained true to this vision. For example, although NYU has become one of the nation's most selective universities with a truly global reach, 76% of its student body receives financial aid and 33% comes from the NYC metropolitan area. NYU is also one of the City's top ten employers, with an annual payroll over \$650 million for the Washington Square Campus.

Kiosk 2. NYU 2006 Snapshot

At the kiosk: Kiosk 2 shows NYU's five main geographic centers in New York City and provides maps showing the locations of NYU owned and leased space in the Washington Square / Union Square / East Village area, broken down by academic, administrative, and student facilities, and by student and faculty housing.

Background: NYU has approximately 15 million gross square feet of space in New York City. While just over two-thirds of this space is located in the Washington Square / Union Square / East Village neighborhood, NYU has significant space at the NYU Medical /

Dental Center and, to a lesser extent, Lower Manhattan, Midtown, and at the Institute of Fine Arts uptown.

Kiosk 3. Recent and Current Projects

At the kiosk: Kiosk 3 provides information regarding some of the recent and current projects the University is undertaking as part of its drive to update and renovate facilities in support of academic excellence.

Background: NYU launched the “Partner’s Plan” initiative in 2004, setting out to recruit 150 new faculty in the core arts and sciences by 2010. NYU’s need for sufficient infrastructure to support these new faculty is critical to the success of this initiative. Therefore, over the past few years, the University has undertaken a series of projects and renovations, including new homes for the Politics and Economics Departments at 269 Mercer, the Journalism Department at 20 Cooper Square, the Sociology Department at the Puck Building, and the Gallatin School for Individualized Study at 418 Lafayette.

Kiosk 4. Building Stewardship and Sustainability

At the kiosk: Kiosk 4 outlines NYU’s current initiatives to promote building stewardship and environmental sustainability, including a handful of projects that are currently underway. The purpose of this kiosk is to highlight what NYU is doing to improve the quality of its built environment, enhance its environmental sustainability and to gather additional ideas of what more NYU could be doing.

Background: In 2006, NYU received a grant from the Getty Foundation in order to help the University learn more about its building history and create treatment guidelines to assure that its historic buildings will be well-maintained into the future. We are deeply committed to sustainability and to engaging both the NYU community and our neighborhoods in this effort. NYU launched its Sustainability Initiative in Fall 2006 with dramatic results: for example, NYU is now the largest university purchaser of wind power in the nation. In addition, the University has awarded \$115,000 for on-campus greening projects and it has joined the Mayor’s PlaNYC challenge by committing to reducing greenhouse gas emissions by 30% within 10 years.

II. WHERE IS NYU GOING?

Kiosk 5. What is NYU’s Strategic Plan?

At the kiosk: Kiosk 5 presents the objective for NYU’s Strategic Plan, outlines its anticipated schedule, and introduces the design team. Kiosk 5 also presents proposed planning principles and some of the stakeholders — both those within the University and our neighbors in the community — whom NYU will involve throughout the Strategic Planning process.

Background: NYU’s Strategic Plan will ensure that the University has a blueprint to guide growth opportunities that will support its academic mission over the next 25 years. Our goal is to develop a roadmap and guidelines for predictable growth through

dialogue with the community. Initial principles to guide the planning have been formulated with input from the Community Taskforce chaired by Manhattan Borough President Scott Stringer.

Kiosk 6. NYU Student Growth 2031

At the kiosk: Kiosk 6 explains NYU's approaches to growth and includes the expansion of study abroad programs, the development of new regional campuses around the world, and the dispersion of necessary growth throughout New York City as well as in the Washington Square / Union Square / East Village neighborhoods. Kiosk 6 also provides projections of growth in student enrollment over the next 25 years with specific attention to the undergraduate population.

Background: We have heard from our neighbors that growth in the student population in the Washington Square / Union Square / East Village area is an important issue. NYU's global campuses and focus on study abroad programs are proposed to accommodate the majority of growth in student enrollment outside of New York City, allowing for a consistent and predictable student population in the Washington Square / Union Square / East Village neighborhood.

Kiosk 7. NYU Space Growth 2031

At the kiosk: Kiosk 7 projects NYU's space needs over the next 25 years and presents the potential areas in New York City that might house new space. Because maintaining reasonable access is key to a vital urban university, these locations are shown as two broad areas representing a 10-15 minute walk and a reasonable commuting distance from the Washington Square area.

Background: NYU estimates that it will need approximately 6 million gross square feet of new space in New York City over the next 25 years, of which half is academic space and half is housing for undergraduates, graduate and professional students, and faculty. There is no expectation that all of this can or should be absorbed in the Washington Square area. NYU's academic space needs are driven primarily by changes in teaching styles, the emergence of new disciplines, the need for more research space, and other trends affecting higher education across the board. Growth in facilities allows for the institution to further strengthen its core mission of academic excellence; the challenge of better integrating the needs of the community and deciding where this growth can best be accommodated is what this strategic planning process is about.

III. WHAT WILL NYU BE STUDYING?

Kiosk 8. Open Space and Transportation

At the kiosk: Kiosk 8 indicates the open space resources, both City and NYU owned, that are within the Washington Square / Union Square / East Village area. In addition, the kiosk identifies main transportation nodes of the City and NYU.

Background: NYU recognizes that open spaces and gathering places are a critical concern for both the NYU community and our neighbors. As part of the Strategic Plan, NYU will focus on how it can enhance and better utilize its open space resources. The plan will also focus on the transportation connections between the NYU centers and how they are linked.

Kiosk 9. NYU's Academic Core

At the kiosk: Kiosk 9 depicts the three broad areas that define the University's academic core at Washington Square. The Strategic Plan will look at these areas in detail to identify where NYU can be a more attractive neighbor, provide facilities and services to share with the community, and meet the specific needs of its program for excellence.

Background: NYU's academic core has three distinct areas that must be studied in the context of the surrounding neighborhood and the adjacent academic buildings. The Strategic Plan will focus on identifying issues and opportunities within these areas and on NYU-owned properties. The Strategic Plan will address issues of ground floor uses, building uses, streetscape, and open space. In this way, the Strategic Plan will help determine what portion of the projected new academic and housing needs can be met in the core. NYU welcomes comments from both the University community and our neighbors as to what works and what doesn't and the concerns NYU should look to address in these various districts.

Kiosk 10. Community Involvement

At the kiosk: Kiosk 10 indicates the areas that are generally within a 10-15 minute walk from the heart of NYU's academic core. NYU is what it is today in part due to its location among some of New York City's most diverse, culturally stimulating, and architecturally rich neighborhoods.

This kiosk also offers everyone an opportunity to sign up to keep informed about NYU's Strategic Planning Initiative and future events related to the plan. You can also find information regarding what NYU is doing in and around the neighborhood which may be of benefit to you.

Background: NYU has been a part of this area since the 1830s and will continue to have a strong presence in the area. The purpose of this kiosk is really to understand: What can NYU do to become a better neighbor? What are the concerns and issues that NYU needs to be thinking about as it looks forward 25 years and develops its Strategic Plan?

NYU plans to have working sessions or focus groups to further discuss various topics that will be addressed by the plan. If you are interested in being part of such a group or session, please fill out a comment card and indicate your interest.

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