

International Public-Private Sector Preparedness Summit May 3-4, 2007 – Florence, Italy

AGENDA



Special Note – All Summit Discussions Are Off-the-Record & Not-for-Attribution

To facilitate frank discussion of issues and promote active development of solutions, all discussions are off-the-record and not-for-attribution. No press has been invited. Research and conference findings are to be developed by InterCEP on a general basis without attribution and in the interest of supporting the Summit recommendations and advancing the current state of knowledge about security, risk management, business continuity and emergency management.

Conference findings and policy recommendations are anticipated to be developed post-summit and vetted with participants subsequently.

Thursday, May 3, 2007

8:00 a.m. – Breakfast

Welcome and Update on Progress on 2006 Florence Forum Projects

- Bill Raisch – Director, InterCEP, NYU

Breakfast Keynote

- Sir David Veness – Under-Secretary General for Safety and Security, United Nations

9:00 a.m. – Roundtable Session 1

The Convergence of Risk-Related Disciplines: *Challenges, Opportunities and Rising Paradigms*

This roundtable discussion focuses on the convergence of historically distinct risk-related functions (such as business continuity, disaster recovery, security, risk management, etc.) at the organizational level, where new business opportunities as well as operational challenges are emerging.

Invited Introductory Remarks: Victor Meyer – Deutsche Bank; Greg Ferris - Morgan Stanley; Greg Serio - Park Strategies; Phil Padgett – Boeing.

10:30 a.m. – Mid-Morning Break

11:00 a.m. - Roundtable Session 2: Breakout Groups

Public-Private Collaboration: *Defining Win-Win Strategies*

Catastrophes and other major crises by definition overwhelm the existing capacity for response. In order to prepare effectively for such events, public and private sector organizations must engage in collaborative planning and training exercises well before the crisis occurs. This breakout roundtable includes a discussion of how private sector resources can be mobilized in support of mitigation and response strategies, as well as a discussion of lessons in evacuation learned through public-private cooperation during the 2006 crisis in Lebanon.

Invited Introductory Remarks: Alan Clark – British Red Cross; Emily Walker – UN Impact Program; Andrei Iatsen – United Nations International Strategy for Disaster Reduction; Olivier Seghers – Avaya.

Supply Chain Disruptions and Chokepoints: *Offshoring and Outsourcing Risks in a Global Environment*

The globalization of supply and distribution networks makes businesses more efficient and productive – but at the same time, businesses operating in a global environment are greater targets for a range of possible natural and man-made threats. This breakout roundtable discussion focuses on how to manage the risks associated with all kinds of business interdependencies, including offshoring, outsourcing, and other counter-party and vendor relationships.

Invited Introductory Remarks: Robert Larson - DHL; Carolyn Castillo – Boeing.

12:30 p.m. – Luncheon

Luncheon Keynote

- Michael A. Foyne - Global Security Manager, Microsoft

2:00 p.m. - Roundtable Session 3: Breakout Groups

Protecting Your People & Operations in Chaos: *Lessons from the Battlefield and Elsewhere*

This breakout roundtable discussion focuses on insights from the UN challenge of providing security for humanitarian aid efforts in the field, including lessons learned as well as emerging strategies. Participants will evaluate the development of special advisory body of the Global Roundtable to provide strategic advisory support for the UN Secretariat for Safety and Security.

Invited Introductory Remarks: Sir David Veness - United Nations

Climate Change and Corporate Security: *A Discussion of Risks, Impacts and Strategies*

This breakout roundtable discussion includes a high level overview of the potential impacts of climate change and its effects; an update on recent UN, EU and US activities pertaining to climate change and security; and corporate security strategies designed to mitigate the impacts of climate change.

Invited Introductory Remarks: Karen Coyne – The Auditing Roundtable.

3:30 p.m. – Mid-Afternoon Break

4:00 p.m. - Roundtable Session 4

Real Public-Private Information Sharing: *New Research and New Initiatives*

Effective crisis response depends significantly on the flow of information among public- and private-sector organizations. This roundtable discussion focuses on how to ensure that such information is as timely and actionable as possible, given the potentially overwhelming variety of information needs, technologies, and sources. Additional discussion focuses on a recent information flow survey of New York metropolitan business conducted by InterCEP.

Invited Introductory Remarks: Carsten Casper - European Network and Information Security Agency (ENISA); Reneaué Railton - Cisco; Olivier Seghers – Avaya; Michael Berkowitz – Deutsche Bank.

5:30 p.m. – Roundtables Conclude for the Day

5:45 p.m. – Evening Reception (Participants & Guests Welcome)

Introductory Remarks: Peter Ryan - Chief Security Advisor, International Olympic Committee & Group Director, Homeland & Critical Infrastructure Security, Hyder

7:00 p.m. - Dinner (Participants & Guests Welcome)

8:30 - 9:00 p.m. – Shuttles Return to Hotels



Friday, May 4, 2007



8:00 a.m. – Breakfast

Breakfast Keynote

- Al Martinez-Fonts - Assistant Secretary for the Private Sector Office, US Department of Homeland Security

9:00 a.m. - Roundtable Session 5

Resiliency Metrics: *Security and Continuity Assessment Strategies and Standards*

In order to realize the value of preparedness and resiliency programs, it is vital to be able to measure their effectiveness. This task often involves a series of methodological as well as organizational challenges however. This roundtable discussion will focus on a series of ongoing attempts to develop resiliency metrics. Additional discussion focuses on the activities of the InterCEP Advisory Task Force on Preparedness Accreditation and Certification.

Invited Introductory Remarks: Martin Fessey – FM Global; Darryl Moody - Resilient Corporation

10:30 a.m. – Mid-Morning Break

11:00 a.m. - Roundtable Session 6

Establishing a New Foundation for Management Education in Resilience

Unlike other business disciplines such as strategy, finance and marketing, there is no established body of knowledge relevant to the management of operational risks. Thus there is a business need to move beyond on-the-job training and develop a new paradigm for risk-oriented executive education. This roundtable discussion will seek to define key issues and reflect on a specific initiative currently underway in the financial services sector to address this need.

Invited Introductory Remarks: Michael Berkowitz - Deutsche Bank

12:30 p.m. - Luncheon

Luncheon Keynote

- Tarique Ghaffur – Assistant Commissioner, London Metropolitan Police

2:00 p.m. - Roundtable Session 7: *Breakout Groups*

Evolving Threats: *Avian Flu, Drug-Resistant TB, Staph & Others*

In the last year, not only have many organizations devoted significant attention to pandemic planning, but the range of potential public health threats has also evolved to include new strains of drug-resistant TB, staph, dengue fever, and others. This breakout roundtable discussion widens the 2006 Florence Forum focus on avian pandemic, and addresses specific strategies that organizations can use to mitigate the potential impacts of such threats on their people and processes.

Invited Introductory Remarks: Mauricio Barbeschi – World Health Organization; Karen Reddin - Health Protection Agency, UK.

Urban Terrorism: *Lessons Learned and Future Directions*

The risk of man-made threats impacting major urban centers sadly continues to grow. This breakout roundtable discussion focuses on lessons learned from past events (including 9/11, 7/7, Madrid, Istanbul, Algiers, etc.) as well as from ongoing situations in Iraq and the wider Middle East. It additionally focuses on the possibility of a dirty bomb explosion in a central business district, reflecting on findings of InterCEP roundtables and the new private-sector playbook initiative.

Invited Introductory Remarks: Hagai Segal – NYU London; Peter Ryan – Hyder; Jan Garton - Interpol

3:30 p.m. – Mid-Afternoon Break

4:00 p.m. - Roundtable Session 8

Going Forward: Identifying Critical Issues, Potential Policy Recommendations, and Targeted Joint Efforts

The Florence Forum focuses not only on identifying key issues, but also on taking constructive action to address them. This open roundtable discussion will review progress made on various initiatives that were identified at the inaugural 2006 Forum; reflect on the 2007 agenda to identify specific initiatives that would benefit from joint efforts involving InterCEP and Forum participants.

5:30 p.m. – Roundtables Conclude

6:00 p.m. – Summit Closing Reception

On the Grounds of NYU's Villa La Pietra

7:30 p.m. – Shuttles Return to Hotels

