



## **The Florence Forum: International Public-Private Preparedness Summit May 29-30, 2008**

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### **Mission**

The purpose of the Summit is to maintain an ongoing international forum to address emergency readiness, response and recovery on a joint public and private sector basis through active discussion and relationship building in advance of crisis.

### **Participants**

The Forum focuses quality interchange among high level participants and limits attendance to approximately 50 senior leaders including prominent senior public sector officials such as leaders of Interpol, U.N. Safety and Security, UNICRI, U.S. Department of Homeland Security, the European Commission, and other G-8 national security and civil defense organizations. These public sector leaders annually come together with senior corporate executives from major multi-national corporations responsible for corporate resilience, risk management, security and continuity.

### **Format**

The Summit format is based on facilitated roundtable discussions among all participants in attendance. Discussions are generally prefaced by short (3-5 minutes) introductory remarks from participants with particular expertise in the topic area. Facilitated frank and informal conversation and reflection follow. While InterCEP gathers insights and key discussion points to advance general state of knowledge about preparedness, all discussions are off-the-record and not-for-attribution to ensure candid, open exchange of insights and experience.

### **Topics**

In general, the Forum topics are chosen to address key issues of current concern as well as lessons learned from recent events with insights from those directly involved. Additional topics provide participants with the chance to look over the horizon to address issues of importance to both the public and private sectors. A complete, detailed list of the Forum topics is provided below.





## 2008 Keynote Presenters

### **Global Safety & Security Briefing: Reflection on 2007 & Outlook on 2008** *(topic to be confirmed)*



**Sir David Veness, Under-Secretary-General for Safety and Security, United Nations** *(confirmed)*

Sir David Veness is responsible for world-wide safety and security for United Nations operations. Prior to joining the UN, he served as Assistant Commissioner, Specialist Operations in the Metropolitan Police Service (Scotland Yard) in London until April 1994. He assumed charge of all Specialist Operations including protection, terrorism, security and organized crime. He was also awarded the Queen's Police Medal in the same year and the Commander of the British Empire in June 2000. He has also served as a member of the Service Authorities for the National Criminal Intelligence Service and the National Crime Squad. He was promoted to Deputy Assistant Commissioner, Specialist Operations, Crime, in November 1991 and took command of the specialist crime squads at Scotland Yard, which included serious, organized and international crime, the fraud squad, the flying squad, the crime operations branch, criminal intelligence and force firearms.

### **2008 Beijing Olympics: Preparedness, Security & International Implications** *(topic to be confirmed)*



**Dr. Peter Ryan, Security Adviser, International Olympic Committee** *(confirmed)*

In his capacity with the International Olympic Committee, Peter Ryan is responsible for security advisement for all Olympic events, providing expertise to relevant host country organizations. He was the principal security advisor for the Athens 2004 Olympic Games and provided security advice for the 2006 Asian Games in Doha, Qatar and other national security projects in the Middle East. Prior to this appointment he was the Chief of Police (Commissioner) of New South Wales, Australia's largest police force of 18,000 personnel. Based in Sydney, he was the overall commander for the security operation of the Sydney 2000 Olympic Games. Mr. Ryan has extensive experience in intelligence, counter terrorist planning and operations in the United Kingdom where he served in a variety of posts as a Chief of Police, and as a senior officer in London and other British police forces. He is the former Group Consultant for Critical Infrastructure and Resilience for Hyder Consulting.

### **Scotland Yard: Counter-Terror Operations** *(topic to be confirmed)*



**Peter Clarke, Assistant Commissioner on Specialist Operations, London Metropolitan Police** *(confirmed)*

Peter Clarke leads the newly formed (02/10/06) Counter Terrorism Command, which represents the merging of Special Branch and the Anti-Terrorist Branch. In June 2000 he became the Deputy Director of Personnel for the Metropolitan Police, and in June 2002 was appointed as Head of the Anti-Terrorist Branch at New Scotland Yard and National Co-ordinator of Terrorist Investigations. In 1994 he became the Commander of Brixton Division in South London. In 1997 he assumed command of the Royalty and Diplomatic Protection Department, with responsibility for the protection and security of the Royal Family and their residences, the diplomatic community in London and the Houses of Parliament.



## **Additional Presenter Participants** *(further details to follow)*



**Al Martinez-Fonts**  
Assistant Secretary  
Private Sector  
U.S. Department of  
Homeland Security  
*(invited)*



**Francesco Cappé**  
Coordinator of  
Security Governance  
and Counter-  
terrorism Cluster,  
UNICRI  
*(confirmed)*



**John Farmer**  
Partner  
Arseneault, Whipple, Farmer,  
Fassett & Azzarello  
Former NJ State Attorney General  
Senior Counsel for U.S. Federal  
9/11 Commission  
*(confirmed)*





## Roundtable Topics (Subject to change)

### **The Reliability of Supply Chain Infrastructure: Risk Management and Continuity Strategies**

#### ***Special case study: Business Continuity & Port Authority of New York & New Jersey***

##### ***Opening Remarks by:***

**Patricia Mercogliano**  
**Office of Emergency Management**  
**The Port Authority of NY/NJ**

The Port Authority manages three of the world's busiest airports (JFK, Newark and LaGuardia), one of the highest volume maritime ports (Port of New York and Port Elizabeth), one of the largest rail road yards, its own light rail / subway (PATH trains), the major PA Bus Terminal, key bridges and tunnels, the World Trade Center site and more. The Port Authority is seeking input on their business continuity planning as InterCEP assembles the Port Authority Continuity Advisory Body.



##### ***Key questions/topics to be addressed:***

- What are the private sector's expectations of public sector controlled transportation infrastructure in crisis?
- How should the private sector be integrated with public sector infrastructure preparedness and continuity activities?
- What is the policy framework for coordination of public and private preparedness efforts?
- What levels of risk appetite do different infrastructure operators and stakeholders have, and how do these influence how the risk is managed in practice?

### **Resilience of Health Care Systems During a Crisis: Identifying Weak Links and Potential Public-Private Strategies**



##### ***Opening remarks by:***

- **Dr. Dale Nordenberg, PricewaterhouseCoopers Former Chief Information Officer at the U.S. National Centers for Disease Control (CDC)**
- **Dr. Maurizio Barbeschi, World Health Organization (WHO)**
- **Additional outreach in progress to international experts, Corporate Chief Medical Officer, etc. to be named (outreach in**

*process)*

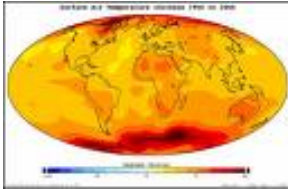
##### ***Key questions/topics to be addressed:***

- We often presume the health care sector be operable in crisis but how resilient is it really?
- What can be done to assess the capability of health care system?
- What can be done to bolster resilience? Whose responsibility is it?
- What is the private sector's role and capacity in training, supply distribution, & housing vaccines and other health crisis-related necessities?



## **Climate Change & Severe Weather: Strategic Roles for Business and Government**

*Introductory remarks by:*



- **Karen Coyne, former President, Auditing Roundtable/ Chairperson, BRIDGES to Sustainability**
- **additional outreach in progress**

*Key questions/topics to be addressed:*

- How do multinational corporations perceive climate change now? Do they see real operational impact currently or is it primarily reputation and public relations issues that frame the issue?
- What is business doing about climate change currently?
- What are current and likely future public sector activities?
- How should public and private activities be coordinated?

## **The Cyber-Threat: Trends in Criminal & Terrorist Activity**



*Introductory remarks by:*

- **Francesco Cappé, United Nations Interregional Crime & Justice Research**
- **Hagai Segal, New York University, London**
- **Michael Schmitz, Assistant Commissioner, Office of Regulations and Rulings, World Customs Organization (WCO) (invited)**

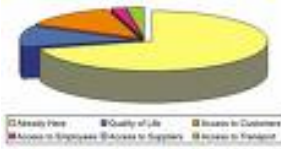
*Key questions/topics to be addressed:*

- From YouTube to Flickr to Bebo, what are the impacts of new and evolving web-based platforms on global & corporate security?
- What internal information risk controls can be established?
- What strategies are successful in addressing a firm's internal networks, public access websites, vendor/service provider access to confidential information, due diligence on outsourcing, etc.?



## The Impacts of Resilience: Identifying Benefits, Incentives & Rationale

*Introductory remarks by:*



- **John Smith, Prudential**
- **John Farmer, Arseneault, Whipple, Farmer, Fassett & Azzarello** (*attending, invited to provide remarks*)
- **Additional outreach in progress to ratings agencies, regulatory agencies, underwriters**

*Key questions/topics to be addressed:*

- What strategies can a firm take in negotiations with regulators, underwriters and ratings analysts to present evidence of its preparedness efforts and obtain bottom-line benefits?
- Are these strategies still intricately tied to the likelihood of a disaster?
- What are the challenges and roadblocks internally and externally to realizing the benefits of resilience on an ongoing basis?
- How can specific strategies be used to justify operational expenditures for resilience?

## New Certification Programs & Standards for Organizational Resilience: New Tools for the Global Enterprise

*Introductory remarks by:*



- **Al Martinez-Fonts, Assistant Secretary for Private Sector, U.S. Department of Homeland** (*invited*)
- **Dr. Kenji Watanabe, Graduate School, Management of Technology, Nagaoka University of Technology**
- **Additional outreach to representative for the British Standards Institute in progress**

*Key questions/topics to be addressed:*

- What are these standards / certification programs and how can they be used in assessing and advancing preparedness and continuity?
- How can they be used in an integrated, public-private approach to resilience?
- What is the new U.S. program?
- What is the current status of the British Standard and its certification initiative?
- How is the standardization process unfolding in Japan?
- What makes sense for a multi-national corporation?



## **Fresh Lessons Learned from Recent Events and Exercises: Reflections on 2007**



### *Introductory remarks by:*

- **Lorraine Shepherd - Region Director London Resilience , Government Office for London** (invited)
- **Reneaué Railton, Cisco Systems Inc.** (invited)
- **Additional outreach in progress**

### *Key questions/topics to be addressed:*

- Candid reflections on recent events by participants.
- Public and private sector disaster challenges in planning and integrated incident command
- Hard learned lessons from national and regional exercises
- Identifying and addressing gaps.
- Comparing national response plans: How organizations can, should, and do work together



## Recent Participants Florence Forum 2006 & 2007

- **Microsoft**, International Security Manager
- **Interpol**, Director of the Operational Police Support Directorate
- **London Metropolitan Police**, Assistant Commissioner
- **Aon Service Corporation**, Director, Global Business Continuity Management
- **2012 Olympics**, Security Director
- **British Airport Authorities LTD**, Security
- **Arup Security and Risk Consulting**, Associate Director
- **DHL**, Senior Vice President, Head of Global Security, DHL Logistics
- **Starbucks**, International Business Continuity Manager
- **Intel**, EMEA
- **Telehouse Europe Ltd**, Senior Manager
- **World Health Organization**, Scientist, Epidemic and Pandemic Alert and Response
- **July 7 Bombing Investigation**, Chair
- **Office of Homeland Security, City of Boston, U.S.A.**, Director
- **World Food Programme**, Director of Logistics Services
- **Netherlands Ministry of Defense**, Director
- **Capital Health**, Regional Director
- **Tesco**, Security
- **HBOS**, Head of Business Continuity
- **United Nations, Interregional Crime and Justice Research Institute**, Coordinator, Security Governance/Counter – Terrorism
- **Union Bank of California**, Manager of Business Continuity, Contingency Planning & Disaster Recovery
- **Tokyo Marine & Nichido Risk Consulting**, Chief Consultant
- **European Network and Information Security Agency (ENISA)**, Senior Expert, Security Policies, Tools & Architectures
- **Boeing**, Business Operations Specialist
- **British Red Cross**, Business Continuity Advisor
- **British Telecom**, Security
- **Federal 9/11 Commission**, former Sr. Counsel
- **Morgan Stanley**, Executive Director
- **FM Global**, Marketing and Business Development
- **Civil Protection – Italy**, Consultant
- **Booz Allen Hamilton**, Senior Manager
- **United Nations World Food Programme Emergency Network**, Former Executive Business Advisor
- **United Nations Development Programme**, Security Advisor
- **Microsoft**, Regional Security Manager
- **European Aeronautic Defence & Space Company (EADS), Defence & Security**, Director of Government & Civil Solutions UK
- **Cisco Systems, Inc.**, Corporate Security Manager
- **Deutsche Bank**, Global Head of Corporate Security & Business Continuity
- **World Economic Forum**, Managing Director
- **Microsoft**, IT General Manager
- **BearingPoint, Inc.**, Director of Security
- **The Rezidor Hotel Group**, Vice President, Corporate Safety & Security
- **European Commission, Directorate-General for Justice, Freedom and Security**, Head of Preparedness and Crisis Management
- **Boeing**, Strategic Development
- **Federal Reserve Bank of New York**, Chief Investigator, Enforcement and Protection Federal Reserve Banking System
- **Cisco Systems, Inc.**, Incident Response Program Manager
- **UK Health Protection Agency, Centre for Emergency Preparedness and Response**, Programme Manager
- **Federal Reserve Bank of New York**, Deputy General Counsel
- **International Olympic Committee** Chief Security Advisor
- **ASME Innovative Technologies Institute, LLC**, Program Director
- **Office of Emergency Management, City of Miami/Dade County, U.S.A.**, Director
- **Credit Suisse**, Americas Business Continuity Management, Vice President
- **Washington Mutual**, Senior Vice President
- **Avaya**, Senior Manager BCP Planning
- **Prudential**, Head of Group Security
- **British Telecom**, Deputy Director
- **Italian Ministry for Communications**, Director General
- **Scottish Executive Justice Department**, Head of Fire and Civil Contingencies Division
- **Citigroup**, Managing Director



## **The Florence Forum's Record of Impact**

### *Recent initiatives of the Forum and their results*

- **A Standard-based Strategy for Providing Private Sector Resources to Disaster Now Utilized by the UN and FEMA:** This initiative resulted in the development of a standard identifying key factors for successfully marshalling business expertise, services and supplies for preparedness, response and recovery activities. The standard subsequently informed a new approach to resource management by the U.S. Federal Emergency Management Agency (FEMA) and the UN's World Food Program (WFP).
- **The Establishment of A Voluntary Certification for Business Preparedness in U.S. Law:** After discussion at the Florence Forum, InterCEP recommended this initiative to the U.S. Congress in January 2007 and it was subsequently signed into law in August. The program is now in development and will be discussed at the 2008 Forum.

## **About InterCEP**

**World's First Academic Center for Private Sector Resilience:** The International Center for Enterprise Preparedness is the world's first major academic center dedicated to private sector resilience including security, emergency management and business continuity. Businesses and other private sector organizations have set the initial mission of the Center and remain engaged on an ongoing basis in its evolution. The U.S. Department of Homeland Security provided the core funding for this initiative to create a truly international resource for education and research in this vital area. The Center is also funded in part by the Alfred P. Sloan Foundation and other organizations.

**Targeting the Vast Infrastructure and Employees in Private Sector:** In many nations, businesses and other private sector organizations control the majority of the nation's critical infrastructure and employ the vast majority of the country's employees. The private sector must be integrated with governmental readiness, response and recovery operations. Public-private communication and cooperation in emergency management is an important focus for Center activity.

**All-Hazards Strategies Address Private Sector Risks Beyond Terrorism:** Post September 11<sup>th</sup>, businesses and other private sector organizations have increasingly acknowledged the need for organization-wide resilience programs. In the United States alone, this need has been validated well beyond the terrorist threat by recent events including devastating hurricanes in America's Southeast, the blackout of the Northeast, tornadoes throughout the Midwest and wildfires in the Southwest. Internationally, the tsunami and Pakistan earthquake further support the need for an "all hazards" approach to emergency management and business continuity. Ultimately, preparedness, or the lack of it, can determine the ongoing viability of a firm.

**Leveraging Private Sector Innovation & Bottom-Line Orientation:** Private enterprise can be a tremendously effective and innovative force when properly engaged, motivated and informed. The Center is committed to advancing private sector readiness through integration of its efforts with corporate, governmental and other organizational stakeholders. Key to the Center's approach is identifying current and developing new incentives for private sector resilience.